POLITICA DEI COOKIE DESIGUAL

Quando navighi sul nostro sito web, Desigual raccoglie informazioni dal tuo browser per comprendere e ricordare le tue azioni e preferenze (come quelle relative alla privacy o alla lingua). Questo ci permette di migliorare il nostro servizio e la tua esperienza online. Inoltre, queste informazioni ci consentono di raccogliere dati aggregati sul traffico degli utenti e sulla tua interazione con il nostro sito web, al fine di individuare le tendenze e ottenere statistiche volte a migliorare il sito.

Per raccogliere queste informazioni utilizziamo diversi metodi, come i cookie e i pixel tag.

Cookie e pixel tag

Cosa sono e a cosa servono?

I cookie sono dati, generalmente salvati come file di testo, che le pagine web inseriscono sui dispositivi degli utenti per archiviare una serie di informazioni su di essi attraverso il dispositivo con il quale accedono al sito. Grazie alle informazioni ottenute, i siti web possono migliorare l'esperienza di navigazione ricordando l'identificativo, le preferenze, le azioni compiute, ecc.

Un pixel tag è un'immagine invisibile con una riga di codice inserita nel nostro sito web che permette di tracciare la navigazione degli utenti attraverso il sito stesso o attraverso siti web di terze parti. Questi elementi possono essere utilizzati per effettuare valutazioni, monitorare l'utilizzo od ottenere dati aggregati sul traffico e sull'interazione del sito web, al fine di fornire pubblicità personalizzata, identificare le tendenze e ottenere statistiche per il miglioramento del sito web.

Dati raccolti tramite cookie e/o pixel tag

Attraverso questo tipo di file possiamo raccogliere le seguenti informazioni: (i) indirizzo IP; (ii) identificativo univoco dei cookie, informazioni sui cookie e informazioni sull'eventuale presenza nel dispositivo di un software che permette l'accesso a determinate funzioni; (iii) identificativo univoco del dispositivo e tipo di dispositivo; (iv) dominio, tipo di browser e lingua; (v) configurazione del sistema operativo e del sistema; (vi) Paese e fuso orario; (vii) siti web visitati in precedenza; (viii) informazioni sull'interazione dell'utente con il nostro sito web come il comportamento dei clic, gli acquisti e le preferenze indicate; e (ix) orari di accesso e URL di riferimento.

Comunicazioni e trasferimento dati

Tramite il nostro sito web, anche terze parti possono raccogliere informazioni e dati dal dispositivo e/o browser usando cookie, plugin, pixel tag e widget di terze parti. Il trattamento di questi dati sarà soggetto alle politiche sulla privacy e sui cookie di tali terzi. Tuttavia, è possibile ottenere informazioni su questi ultimi attraverso la tabella descrittiva della presente politica.

Per ottenere un riepilogo completo e aggiornato delle terze parti che accedono al tuo browser attraverso il sito web di Desigual o in altro modo, ti raccomandiamo di

installare un plugin per il browser concepito appositamente per questo scopo. È inoltre possibile scegliere di far sì che il dispositivo ti avverta ogni volta che invia un cookie.

<u>Disattivazione</u>

Puoi modificare le tue preferenze per annullare o impedire il salvataggio di determinati cookie senza il tuo esplicito consenso sul tuo computer o dispositivo mobile visitando la sezione "<u>le tue impostazioni sui cookie</u>" in fondo al nostro sito web. Inoltre, puoi disattivare i cookie attraverso le impostazioni di ogni browser e dispositivo utilizzato. Poiché ogni browser è diverso, è necessario visitare il menu Aiuto del browser che stai utilizzando per capire come modificare i tuoi cookie (<u>Google Chrome, Mozilla Firefox, Internet Explorer, Microsoft Edge, Safari, Safari per IOS (iPhone e iPad)</u>, <u>Chrome per Android</u>, <u>Chrome per iPhone e iPad)</u>. Puoi anche disattivare i cookie che utilizziamo da Google Analytics <u>qui</u>.

Ti preghiamo di notare che, se disattivi i cookie, potresti non avere accesso a molte funzioni che rendono i siti web più efficienti e, per questo motivo, alcuni dei nostri servizi potrebbero non funzionare correttamente.

<u>Tipologie di cookie del sito web di Desigual</u>

Il nostro sito web utilizza le seguenti categorie di cookie:

- i. **STRICTLY NECESSARY COOKIES (cookie tecnici)**: Cookie che consentono operazioni essenziali per il corretto funzionamento del sito web. Per questo motivo la loro accettazione è obbligatoria, altrimenti non sarebbe possibile utilizzare le diverse opzioni e i servizi della pagina: accesso alle sezioni, promemoria, iscrizioni, acquisti, ecc.
- ii. **PERFORMANCE COOKIES (cookie sulle prestazioni)**: cookie utilizzati appositamente per raccogliere dati sull'utilizzo del sito web da parte degli utenti. Monitorano le prestazioni del sito in base all'interazione con l'utente e vengono utilizzati per migliorarne la funzionalità. Non raccolgono dati personali in quanto i dati raccolti sono criptati e anonimi, come ad esempio dati statistici su visite, tempi di inattività, ecc.
- iii. **TARGETING COOKIES (cookie pubblicitari)**: cookie ideati per mostrare pubblicità in base alle informazioni ottenute e agli interessi dell'utente. I cookie di questo tipo possono provenire da terze parti ed essere condivisi con altri inserzionisti.
- iv. **ANALYTICS COOKIES (cookie analitici)**: cookie il cui scopo è analizzare la navigazione dell'utente in modo da poter quantificare e misurare statisticamente l'utilizzo che gli utenti fanno del sito web per migliorare l'offerta di prodotti o servizi offerti. Questi tipi di cookie possono procedere ed essere condivisi con terze parti.

<u>Tabella descrittiva dei cookie</u>

Di seguito si riporta una tabella descrittiva con i cookie specifici utilizzati da questo sito web insieme alle informazioni relative a ciascuno di essi:

Name	Description	Domains	Lifespa n	Hostna me	Category
	This domain is owned by Facebook, which is the world's largest social networking service. As a third party host provider, it mostly collects data on the interests of users via widgets such as the 'Like' button found on many websites. This is used to serve targeted advertising to its users when logged into its services. In 2014 it also started serving up behaviourally targeted advertising on other websites, similar to most dedicated online marketing companies.	www.desig ual.com,	SESSIO N	www.fa cebook. com	Targeting Cookies
cfduid	Cookie assoiated with sites using CloudFlare, used to speed up page load times. According to CloudFlare it is used to override any security restrictions based on the IP address the visitor is coming from. It does not contain any user identification information.	www.desig		desigua I.com	Strictly Necessary Cookies
cfduid	Cookie assoiated with sites using CloudFlare, used to speed up page load times. According to CloudFlare it is used to override any security restrictions based on the IP address the visitor is coming from. It does not contain any user identification information.	www.desig ual.com,		.desigu al.com	Strictly Necessary Cookies
cq_dnt	Indicates that the browser has opted out of CC Einstein tracking for this site.	www.desig ual.com,	SESSIO N	www.d esigual. com	Strictly Necessary Cookies
unam	This cookie is usually associated with the ShareThis social sharing widget placed in a site to enable sharing of content across various social networks. It counts clicks and shares of a page.	www.desig ual.com,	PERSIST ENT	.desigu al.com	Performan ce Cookies
_cs_c	This is a session cookie. This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs	www.desig ual.com,	PERSIST ENT	.desigu al.com	Targeting Cookies

		T			T
	This is a session cookie. This is a				
	pattern type cookie where a random				
	13-digit number is appended to the	www.desig		desigua	Targeting
_cs_c	prefix _cs	ual.com,	ENT	l.com	Cookies
	This is a session cookie. This is a				
	pattern type cookie where a random			t.conte	
	13-digit number is appended to the	www.desig	PERSIST	ntsquar	Targeting
_cs_c	prefix _cs	ual.com,	ENT	e.net	Cookies
	This is a session cookie. This is a				
	pattern type cookie where a random			www.d	
	13-digit number is appended to the	www.desig	PERSIST	esigual.	Targeting
_cs_c	prefix _cs	ual.com,	ENT	com	Cookies
	This is a session cookie. This is a				
	pattern type cookie where a random			www.d	
	13-digit number is appended to the	www.desig		esigual.	Targeting
_cs_id	prefix _cs	ual.com,	ENT	com	Cookies
	This is a session cookie. This is a				
	pattern type cookie where a random				
	13-digit number is appended to the	www.desig	PERSIST	desigua	Targeting
_cs_id	prefix _cs	ual.com,	ENT	l.com	Cookies
	This is a session cookie. This is a				
	pattern type cookie where a random	_		t.conte	
	13-digit number is appended to the	www.desig		ntsquar	Targeting
_cs_id	prefix _cs	ual.com,	ENT	e.net	Cookies
	This is a session cookie. This is a				
	pattern type cookie where a random				
	13-digit number is appended to the	www.desig		.desigu	Targeting
_cs_id	prefix _cs	ual.com,	ENT	al.com	Cookies
	This is a session cookie. This is a				
_cs_nnnn	pattern type cookie where a random				_
nnnnnnn	13-digit number is appended to the	www.desig		desigua	Targeting
n	prefix _cs	ual.com,	N	I.com	Cookies
	This is a session cookie. This is a				
	pattern type cookie where a random		DE20:		
	13-digit number is appended to the	www.desig	PERSIST	.desigu	Targeting
_cs_s	prefix _cs	ual.com,	ENT	al.com	Cookies
	This is a session cookie. This is a				
	pattern type cookie where a random		DEDCICT	d a	Tangett
	13-digit number is appended to the	www.desig	PERSIST	desigua	Targeting
_cs_s	prefix _cs	ual.com,	ENT	I.com	Cookies
	This is a session cookie. This is a				
	pattern type cookie where a random		DEDCICT	t.conte	Tourstie
	13-digit number is appended to the	www.desig	PERSIST	ntsquar	Targeting
_cs_s	prefix _cs	ual.com,	ENT	e.net	Cookies
	This cookie is associated with sites				
	using Google Tag Manager to load				
-l- · ·	other scripts and code into a page.				Chaire
_dc_gtm_	Where it is used it may be regarded		DEDCICT	da-:	Strictly
UA-	as Strictly Necessary as without it,	www.desig	PERSIST	desigua	Necessary
XXXXXXX	other scripts may not function	ual.com,	ENT	l.com	Cookies

				I	
	correctly. The end of the name is a				
	unique number which is also an				
	identifier for an associated Google				
	Analytics account.				
	This cookie is associated with sites				
	using Google Tag Manager to load				
	other scripts and code into a page.				
	Where it is used it may be regarded				
	as Strictly Necessary as without it,				
	other scripts may not function				
	correctly. The end of the name is a				
_dc_gtm_	unique number which is also an				Strictly
UA-	identifier for an associated Google	www.desig	PERSIST	.desigu	Necessary
XXXXXXX	Analytics account.	ual.com,	ENT	al.com	Cookies
derived		www.desig	PERSIST	.desigu	Targeting
epik		ual.com,	ENT	al.com	Cookies
	Used by Facebook to deliver a series				
	of advertisement products such as				
	real time bidding from third party	www.desig	PERSIST	.desigu	Targeting
_fbp	advertisers	ual.com,	ENT	al.com	Cookies
	Used by Facebook to deliver a series				
	of advertisement products such as				
	real time bidding from third party	www.desig	PERSIST		Targeting
_fbp	advertisers	ual.com,	ENT	com	Cookies
	Used by Facebook to deliver a series				
	of advertisement products such as				
	real time bidding from third party	www.desig	PERSIST	desigua	Targeting
_fbp	advertisers	ual.com,	ENT	I.com	Cookies
	This cookie name is associated with				
	Google Universal Analytics - which is				
	a significant update to Google's				
	more commonly used analytics				
	service. This cookie is used to				
	distinguish unique users by assigning				
	a randomly generated number as a				
	client identifier. It is included in each				
	page request in a site and used to				
	calculate visitor, session and				
	campaign data for the sites analytics				
	reports. By default it is set to expire				
	after 2 years, although this is	www.desig	PERSIST	desigua	Analytics
_ga	customisable by website owners.	ual.com,	ENT	I.com	Cookies
_6-	This cookie name is associated with				
	Google Universal Analytics - which is				
	a significant update to Google's				
	more commonly used analytics				
	service. This cookie is used to				
	distinguish unique users by assigning				
	a randomly generated number as a	www.desig	PERSIST	.desigu	Analytics
σa	client identifier. It is included in each	ual.com,	ENT	al.com	Cookies
_ga	chent identifier. It is illuluded ill edul	dai.com,	LIVI	ai.com	COOKIES

	page request in a site and used to				
	calculate visitor, session and				
	campaign data for the sites analytics				
	reports. By default it is set to expire				
	after 2 years, although this is				
	customisable by website owners.				
	This is a pattern type cookie set by				
	· · · · · · · · · · · · · · · · · · ·				
	Google Analytics, where the pattern				
	element on the name contains the				
	unique identity number of the				
	account or website it relates to. It				
	appears to be a variation of the _gat				
_gat_UA-	cookie which is used to limit the				
2535113-	amount of data recorded by Google	www.desig	PERSIST	desigua	Analytics
9	on high traffic volume websites.	ual.com,	ENT	I.com	Cookies
	This is a pattern type cookie set by				
	Google Analytics, where the pattern				
	element on the name contains the				
	unique identity number of the				
	account or website it relates to. It				
	appears to be a variation of the _gat				
_gat_UA-	cookie which is used to limit the				
2535113-	amount of data recorded by Google	www.desig	PERSIST	.desigu	Analytics
9	on high traffic volume websites.	ual.com,	ENT	al.com	Cookies
	Used by Google AdSense for				
	experimenting with advertisement				
	efficiency across websites using their	www.desig	PERSIST	.desigu	Targeting
_gcl_au	services	ual.com,	ENT	al.com	Cookies
	36111663	www.desig	PERSIST	desigua	Analytics
achaaa	Coogle conversion tracking cooking	•	ENT	_	Cookies
_gclxxxx	Google conversion tracking cookie	ual.com,		I.com	
_		www.desig	PERSIST	.desigu	Analytics
_gclxxxx	Google conversion tracking cookie	ual.com,	ENT	al.com	Cookies
	This cookie name is asssociated with				
	Google Universal Analytics. This				
	appears to be a new cookie and as of				
	Spring 2017 no information is				
	available from Google. It appears to				
	store and update a unique value for	www.desig	PERSIST	.desigu	Analytics
_gid	each page visited.	ual.com,	ENT	al.com	Cookies
_8.∽	This cookie name is asssociated with			31100111	5551.755
	Google Universal Analytics. This				
	appears to be a new cookie and as of				
	Spring 2017 no information is				
	available from Google. It appears to				
	store and update a unique value for	www.desig	PERSIST	desigua	Analytics
_gid	each page visited.	ual.com,	ENT	I.com	Cookies
	This domain is owned by Krux				
	Digital, a US company providing a	www.desig	PERSIST	krxd.ne	Targeting
kuid	data management platform which	ual.com,	ENT	t	Cookies
		,			

	enables real time profiling of visitor interests.				
	These cookies allow users to share				
	pictures via Pinterest / the "Pin It"				
	button, and Pinterest can collect			.ct.pint	
_pinterest	statistical information about usage	www.desig	PERSIST	erest.c	Targeting
_ct_rt	of their service.	ual.com,	ENT	om	Cookies
	These cookies allow users to share				
	pictures via Pinterest / the "Pin It"				
	button, and Pinterest can collect			ct.pinte	
_pinterest	statistical information about usage	www.desig	PERSIST	rest.co	Targeting
_ct_rt	of their service.	ual.com,	ENT	m	Cookies
	This domain is owned by Pinterest.				
_pinterest	The main business activity is: Social	www.desig	PERSIST	.pintere	Targeting
_sess	Content Sharing platform	ual.com,	ENT	st.com	Cookies
	This domain is owned by Yahoo. The				
	main business activity is: Search /	www.desig	PERSIST	yahoo.c	Targeting
A3	Advertising	ual.com,	ENT	om	Cookies
	This domain is owned by Atlas				
	Solutions which is in turn owned by				
	Facebook. Atlas is an online				
	advertising business, targeting users				
	through tracking their web activity.				
	From September 2014 the company				
	re-launched under the ownership of				
	Facebook, promising the ability to				
	reach known users and target				_
	adverts based on profiles generated	www.desig	PERSIST	atdmt.c	Targeting
AA003	using Facebook's user data.	ual.com,	ENT	om	Cookies
			DEDGIST	www1.	
		www.desig	PERSIST	mpnrs.	Targeting
ар		ual.com,	ENT	com	Cookies
			DEDGIST	www1.	
		www.desig	PERSIST	mpnrs.	Targeting
ata	This down to the could be Albert	ual.com,	ENT	com	Cookies
	This domain is owned by Atlas				
	Solutions which is in turn owned by				
	Facebook. Atlas is an online				
	advertising business, targeting users				
	through tracking their web activity.				
	From September 2014 the company re-launched under the ownership of				
	Facebook, promising the ability to				
	reach known users and target				
	adverts based on profiles generated	www.desig	PERSIST	atdmt.c	Targeting
ATN	using Facebook's user data.	ual.com,	ENT	om	Cookies
AIIN	This domain is owned by	uai.com,	LIVI	spotxch	COURIES
	spotxchange. The main business	www.desig	PERSIST	ange.co	Targeting
audience	activity is: Video Advertising	ual.com,	ENT	m	Cookies
addictice	decivity is viaco Advertising	aui.com,	-111	l '''	COURICS

	Twitter does not surrently provide				
مراجع طين	Twitter does not currently provide		DEDCICT		Tavastina
auth_toke	information on the use of specific	www.desig	PERSIST	.twitter	Targeting
n	cookies.	ual.com,	ENT	.com	Cookies
	Used to attribute commission to				
	affiliates when you arrive at the				
	website from an affiliate referral				
	link. It is set when you click on one				
	of our links and used to let the				
	advertiser and us know the website	www.desig		.desigu	Targeting
awxxxx	from which you came.	ual.com,	ENT	al.com	Cookies
	Used to attribute commission to				
	affiliates when you arrive at the				
	website from an affiliate referral				
	link. It is set when you click on one				
	of our links and used to let the			www.d	
	advertiser and us know the website	www.desig	SESSIO	esigual.	Targeting
awxxxx	from which you came.	ual.com,	N	com	Cookies
	This domain is owned by Yahoo. The				
	main business activity is: Search /	www.desig	PERSIST	yahoo.c	Targeting
В	Advertising	ual.com,	ENT	om	Cookies
	This domain is owned by Blue Kai.				
	The main business activity is:	www.desig	PERSIST	bluekai.	Targeting
bkdc	Advertising/Audience Targeting	ual.com,	ENT	com	Cookies
	This domain is owned by Blue Kai.				
	The main business activity is:	www.desig	PERSIST	bluekai.	Targeting
bkpa	Advertising/Audience Targeting	ual.com,	ENT	com	Cookies
	This domain is owned by Blue Kai.				
	The main business activity is:	www.desig	PERSIST	bluekai.	Targeting
bku	Advertising/Audience Targeting	ual.com,	ENT	com	Cookies
	This domain is owned by IPONWEB				
	and is used to provide a real time				
	bidding platform for online	www.desig	PERSIST	bidswit	Targeting
С	advertising.	ual.com,	ENT	ch.net	Cookies
	This domain is owned by Casale			casale	
	Media. The main business activity is:	www.desig	PERSIST	media.c	Targeting
CMID	Advertising	ual.com,	ENT	om	Cookies
	This domain is owned by Casale			casale	
	Media. The main business activity is:	www.desig	PERSIST	media.c	Targeting
CMPRO	Advertising	ual.com,	ENT	om	Cookies
	This domain is owned by Casale	,	_	casale	
	Media. The main business activity is:	www.desig	PERSIST	media.c	Targeting
CMPS	Advertising	ual.com,	ENT	om	Cookies
-	This domain is owned by Casale	,		casale	
	Media. The main business activity is:	www.desig	PERSIST	media.c	Targeting
CMRUM3	Advertising	ual.com,	ENT	om	Cookies
	This domain is owned by Casale			casale	
	Media. The main business activity is:	www.desig	PERSIST	media.c	Targeting
CMST	Advertising	ual.com,	ENT	om	Cookies
	Media.net is a global online	www.desig	PERSIST	media.	Targeting
data-rk	advertising technology network.	ual.com,	ENT	net	Cookies
auta IN	daver dama technology network.	adi.com,	-111	1100	COURICS

	This cookie helps Adobe Audience				
	Manger perform basic functions				
	such as visitor identification, ID				
	synchronization, segmentation,	www.desig	PERSIST	demde	Targeting
demdex	modeling, reporting, etc.	ual.com,	ENT	x.net	Cookies
	This domain is owned by Adobe				
	Audience Manager. The main			dpm.de	
	business activity is online profiling	www.desig	PERSIST	mdex.n	Targeting
dia sa	, , ,	•			0 0
dpm	for targeted marketing.	ual.com,	ENT	et	Cookies
				www.d	
		www.desig	SESSIO	esigual.	Performan
dw	dw	ual.com,	N	com	ce Cookies
	Controls client-side JavaScript for			www.d	
	Commerce Cloud tracking features	www.desig	SESSIO	esigual.	Performan
dw_dnt	(Analytics, Einstein, ActiveData).	ual.com,	N	com	ce Cookies
dwac_09f					
3c2ced31				www.d	Strictly
38b6c779	Stores temporary data to assist in	www.desig	SESSIO	esigual.	Necessary
d744796	ecommerce experience	ual.com,	N	com	Cookies
dwac fd7	Соотипетос ехреттенос	uancom,	14	00111	Coomes
77f11645				www.d	Strictly
	Stores tomporary data to assist in	wayay dosig	CECCIO		-
6d4528ca	Stores temporary data to assist in	www.desig	SESSIO	esigual.	Necessary
4aa603f	ecommerce experience	ual.com,	N	com	Cookies
				www.d	Strictly
dwac_XXX	Stores temporary data to assist in	www.desig	SESSIO	esigual.	Necessary
XX	ecommerce experience	ual.com,	N	com	Cookies
	This is a pattern type cookie				
	associated with the Demandware				
	eCommerce platform. Its stated				
	purpose is anonymised user tracking,				
dwanony	therefore it is presumed involved in			www.d	
mous_xxx	targeting or personalisation in some	www.desig	PERSIST	esigual.	Targeting
xxxxx	way	ual.com,	ENT	com	Cookies
dwperson	Tracks participation in A/B test	uancom,		COIII	coomes
alization	groups for analytics purposes. If the				
_					
d7da7095	shopper participated in a test, then				
cd4556e7	the value is cleared when the			www.d	
2ad70d31	shopper logs out. The * in the cookie	www.desig	PERSIST	esigual.	Performan
e8172051	name is a value unique to the site.	ual.com,	ENT	com	ce Cookies
				www.d	Strictly
		www.desig	SESSIO	esigual.	Necessary
dwsid	dw	ual.com,	N	com	Cookies
	This domain is owned by Rocketfuel.				
	The main business activity is:	www.desig	PERSIST	rfihub.c	Targeting
eud	Advertising	ual.com,	ENT	om	Cookies
	This domain is owned by Rocketfuel.			2.00	
	The main business activity is:	www.desig	SESSIO	rfihub.c	Targeting
aude	•	_			
euds	Advertising	ual.com,	N	om	Cookies

				everest	
everest_g	This domain is owned by Adobe. The	www.desig	PERSIST	tech.ne	Targeting
_v2	main business activity is: Advertising	ual.com,	ENT	t	Cookies
	This domain is owned by Sizmek				
	(formerly DG MediaMind). They				
eyeblaste	provide multi-platform targeted	www.desig	PERSIST	serving-	Targeting
r	advertising services.	ual.com,	ENT	sys.com	Cookies
	Contains browser and user unique ID				
	combinaton, used for targeted	www.desig	PERSIST	.facebo	Targeting
fr	advertising.	ual.com,	ENT	ok.com	Cookies
	Contains browser and user unique ID				
	combinaton, used for targeted	www.desig	PERSIST	facebo	Targeting
fr	advertising.	ual.com,	ENT	ok.com	Cookies
gdpr_stat	Media.net is a global online	www.desig	PERSIST	media.	Targeting
us	advertising technology network.	ual.com,	ENT	net	Cookies
	This domain is owned by Doubleclick				
	(Google). The main business activity			double	
	is: Doubleclick is Googles real time	www.desig	PERSIST	click.ne	Targeting
IDE	bidding advertising exchange	ual.com,	ENT	t	Cookies
	This domain is owned by Doubleclick				
	(Google). The main business activity			.double	
	is: Doubleclick is Googles real time	www.desig	PERSIST	click.ne	Targeting
IDE	bidding advertising exchange	ual.com,	ENT	t	Cookies
	Source of the session was Direct?				
	(meaning the user typed the name				6
5.	of your website URL into the		DEDGICT	.www.d	Strictly
isTrueDire	browser or came to your site via a	www.desig	PERSIST	esigual.	Necessary
ct	bookmark)	ual.com,	ENT	com	Cookies
	Source of the session was Direct?				
	(meaning the user typed the name				Chuiath
iaTw. a Diwa	of your website URL into the		DEDCICT	www.d	Strictly
isTrueDire	browser or came to your site via a	www.desig	PERSIST	esigual.	Necessary
CT	bookmark)	ual.com,	ENT	com	Cookies
	This domain is owned by Eyeota, a global company specialising in				
	audience data to enable targeting of	wayay dosig	PERSIST	ovooto	Targeting
mako_uid	advertising based on visitor profiling.	www.desig ual.com,	ENT	eyeota. net	Targeting Cookies
IIIako_uiu	This cookie is set by websites using	uai.com,	LINI	net	Cookies
	certain versions of the cookie law				
	compliance solution from OneTrust. It is set after visitors have seen a				
	cookie information notice and in				
	some cases only when they actively				
	close the notice down. It enables				
	the website not to show the				
	message more than once to a user.				
OptanonA	The cookie has a one year lifespan			.www.d	Strictly
lertBoxClo	and contains no personal	www.desig	PERSIST	esigual.	Necessary
sed	information.	ual.com,	ENT	com	Cookies
JCu	intermation.	dai.com,	LIVI	COIII	COOKIES

		T		1	Γ
	This cookie is set by the cookie				
	compliance solution from OneTrust.				
	It stores information about the				
	categories of cookies the site uses				
	and whether visitors have given or				
	withdrawn consent for the use of				
	each category. This enables site				
	owners to prevent cookies in each				
	category from being set in the users				
	browser, when consent is not given.				
	The cookie has a normal lifespan of				
	one year, so that returning visitors to				
	the site will have their preferences				
	remembered. It contains no			.www.d	Strictly
OptanonC	information that can identify the site	www.desig	PERSIST	esigual.	Necessary
onsent	visitor.	ual.com,	ENT	com	Cookies
Griserie	This domain is owned by Twitter.	dancom,		COIII	COOKIES
	The main business activity is: Social				
	Networking Services. Where twitter				
	acts as a third party host, it collects				
	data through a range of plug-ins and				
personaliz	integrations, that is primarily used	www.desig	PERSIST	twitter.	Targeting
ation id		_	ENT		Cookies
ation_id	for tracking and targeting.	ual.com,	CINI	com	Cookies
	This domain is owned by Twitter.				
	The main business activity is: Social				
	Networking Services. Where twitter				
	acts as a third party host, it collects				
	data through a range of plug-ins and				
personaliz	integrations, that is primarily used	www.desig	PERSIST	.twitter	Targeting
ation_id	for tracking and targeting.	ual.com,	ENT	.com	Cookies
	This domain is owned by Live Ramp				_
	Inc, providers of a platform for	www.desig		rlcdn.c	Targeting
pxrc	targeted marketing and profiling.	ual.com,	ENT	om	Cookies
	This domain is owned by Sizmek				
	(formerly DG MediaMind). They			bs.servi	
	provide multi-platform targeted	www.desig	SESSIO	ng-	Targeting
r1	advertising services.	ual.com,	N	sys.com	Cookies
	Twitter does not currently provide				
remembe	information on the use of specific	www.desig	PERSIST	.twitter	Targeting
r_checked	cookies.	ual.com,	ENT	.com	Cookies
	This domain is owned by Twitter.				
	The main business activity is: Social				
	Networking Services. Where twitter				
	acts as a third party host, it collects				
remembe	data through a range of plug-ins and				
r_checked	integrations, that is primarily used	www.desig	PERSIST	.twitter	Targeting
_on	for tracking and targeting.	ual.com,	ENT	.com	Cookies
_	This domain is owned by Rocketfuel.	,	_		
	The main business activity is:	www.desig	PERSIST	rfihub.c	Targeting
rud	Advertising	ual.com,	ENT	om	Cookies

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_top_leve		www.desig	SESSIO	desigua	Performan
I_domain	weird_get_top_level_domain	ual.com,	N	l.com	ce Cookies
		www.desig	PERSIST	rezync.	Targeting
zync-uuid		ual.com,	ENT	com	Cookies
	Stores a visitor's unique Optimizely				
	Experimentation identifier. It is a				
	combination of a timestamp and a				Strictly
optimizely	random number. No other	www.desig	PERSIST	desigua	necessary
EndUserId	information is stored inside.	ual.com	ENT	l.com	cookies
optimizely					
AllowData	Indicates whether the customer	www.desig	PERSIST	desigua	Performan
Sharing	allows data sharing to Optimizely	ual.com	ENT	I.com	ce cookies
	After Optimizely Experimentation				
	has executed a redirect experiment,				
	it stores various data from the				
optimizely	original page so that Optimizely		5		
RedirectD	Experimentation still has access to it	www.desig	second	desigua	Performan
ata	on the new page.	ual.com	S	I.com	ce cookies
				rum.op	
		www.desig		timizely	Performan
AWSELB	Enables sticky sessions.	ual.com	Session	.com	ce cookies
					Performan
	Controls the AWSELB cookie's			rum.op	ce and
optimizely	attributes (for example, SameSite	www.desig		timizely	Analytics
RumLB	and Secure).	ual.com	Session	.com	Cookies

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