

POLITICA DEI COOKIE DESIGUAL

Quando navighi sul nostro sito web, Desigual raccoglie informazioni dal tuo browser per comprendere e ricordare le tue azioni e preferenze (come quelle relative alla privacy o alla lingua). Questo ci permette di migliorare il nostro servizio e la tua esperienza online. Inoltre, queste informazioni ci consentono di raccogliere dati aggregati sul traffico degli utenti e sulla tua interazione con il nostro sito web, al fine di individuare le tendenze e ottenere statistiche volte a migliorare il sito.

Per raccogliere queste informazioni utilizziamo diversi metodi, come i cookie e i pixel tag.

Cookie e pixel tag

Cosa sono e a cosa servono?

I cookie sono dati, generalmente salvati come file di testo, che le pagine web inseriscono sui dispositivi degli utenti per archiviare una serie di informazioni su di essi attraverso il dispositivo con il quale accedono al sito. Grazie alle informazioni ottenute, i siti web possono migliorare l'esperienza di navigazione ricordando l'identificativo, le preferenze, le azioni compiute, ecc.

Un pixel tag è un'immagine invisibile con una riga di codice inserita nel nostro sito web che permette di tracciare la navigazione degli utenti attraverso il sito stesso o attraverso siti web di terze parti. Questi elementi possono essere utilizzati per effettuare valutazioni, monitorare l'utilizzo od ottenere dati aggregati sul traffico e sull'interazione del sito web, al fine di fornire pubblicità personalizzata, identificare le tendenze e ottenere statistiche per il miglioramento del sito web.

Dati raccolti tramite cookie e/o pixel tag

Attraverso questo tipo di file possiamo raccogliere le seguenti informazioni: (i) indirizzo IP; (ii) identificativo univoco dei cookie, informazioni sui cookie e informazioni sull'eventuale presenza nel dispositivo di un software che permette l'accesso a determinate funzioni; (iii) identificativo univoco del dispositivo e tipo di dispositivo; (iv) dominio, tipo di browser e lingua; (v) configurazione del sistema operativo e del sistema; (vi) Paese e fuso orario; (vii) siti web visitati in precedenza; (viii) informazioni sull'interazione dell'utente con il nostro sito web come il comportamento dei clic, gli acquisti e le preferenze indicate; e (ix) orari di accesso e URL di riferimento.

<u>Comunicazioni e trasfe</u>rimento dati

Tramite il nostro sito web, anche terze parti possono raccogliere informazioni e dati dal dispositivo e/o browser usando cookie, plugin, pixel tag e widget di terze parti. Il trattamento di questi dati sarà soggetto alle politiche sulla privacy e sui cookie di tali terzi. Tuttavia, è possibile ottenere informazioni su questi ultimi attraverso la tabella descrittiva della presente politica.

Per ottenere un riepilogo completo e aggiornato delle terze parti che accedono al tuo browser attraverso il sito web di Desigual o in altro modo, ti raccomandiamo di

installare un plugin per il browser concepito appositamente per questo scopo. È inoltre possibile scegliere di far sì che il dispositivo ti avverta ogni volta che invia un cookie.

Disattivazione

Puoi modificare le tue preferenze per annullare o impedire il salvataggio di determinati cookie senza il tuo esplicito consenso sul tuo computer o dispositivo mobile visitando la sezione "<u>le tue impostazioni sui cookie</u>" in fondo al nostro sito web. Inoltre, puoi disattivare i cookie attraverso le impostazioni di ogni browser e dispositivo utilizzato. Poiché ogni browser è diverso, è necessario visitare il menu Aiuto del browser che stai utilizzando per capire come modificare i tuoi cookie (<u>Google Chrome, Mozilla Firefox, Internet Explorer, Microsoft Edge, Safari, Safari per IOS (iPhone e iPad), Chrome per Android, Chrome per iPhone e iPad).</u> Puoi anche disattivare i cookie che utilizziamo da Google Analytics <u>qui</u>.

Ti preghiamo di notare che, se disattivi i cookie, potresti non avere accesso a molte funzioni che rendono i siti web più efficienti e, per questo motivo, alcuni dei nostri servizi potrebbero non funzionare correttamente.

<u>Tipologie di cookie del sito web di Desigual</u>

Il nostro sito web utilizza le seguenti categorie di cookie:

- i. STRICTLY NECESSARY COOKIES (cookie tecnici): Cookie che consentono operazioni essenziali per il corretto funzionamento del sito web. Per questo motivo la loro accettazione è obbligatoria, altrimenti non sarebbe possibile utilizzare le diverse opzioni e i servizi della pagina: accesso alle sezioni, promemoria, iscrizioni, acquisti, ecc. Questa categoria include i cookie di analisi, indispensabili per analizzare la navigazione degli utenti in modo da poter quantificare e misurare statisticamente l'uso che fanno del sito web per migliorare i prodotti o i servizi offerti. Questi cookie possono provenire ed essere condivisi con terze parti. Puoi disattivare i cookie di analisi nelle impostazioni di ciascun browser e dispositivo utilizzato. Poiché ogni browser è diverso, è necessario accedere al menu Guida di quello che utilizzi per comprendere come modificare i cookie (Google Chrome, Mozilla Firefox, Internet Explorer, Microsoft Edge, Safari, Safari per IOS (iPhone e iPad), Chrome per Android, Chrome per iPhone e iPad). In alternativa, qui puoi disattivare i cookie di Google Analytics che utilizziamo.
- ii. **PERFORMANCE COOKIES (cookie sulle prestazioni)**: cookie utilizzati appositamente per raccogliere dati sull'utilizzo del sito web da parte degli utenti. Monitorano le prestazioni del sito in base all'interazione con l'utente e vengono utilizzati per migliorarne la funzionalità. Non raccolgono dati personali in quanto i dati raccolti sono criptati e anonimi, come ad esempio dati statistici su visite, tempi di inattività, ecc.
- iii. **TARGETING COOKIES (cookie pubblicitari)**: cookie ideati per mostrare pubblicità in base alle informazioni ottenute e agli interessi dell'utente. I

cookie di questo tipo possono provenire da terze parti ed essere condivisi con altri inserzionisti.

<u>Tabella descrittiva dei cookie</u>

Di seguito si riporta una tabella descrittiva con i cookie specifici utilizzati da questo sito web insieme alle informazioni relative a ciascuno di essi:

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	users via				
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	as the 'Like'				
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	websites. This				
	is used to serve				
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pinterest_ct_rt	These cookies		STEN	-	ing
_pinterest_ct_rt	These cookies allow users to share pictures		STEN	-	ing Cooki
pinterest_ct_rt	These cookies allow users to share pictures via Pinterest / the "Pin It"		STEN	-	ing Cooki
pinterest_ct_rt	These cookies allow users to share pictures via Pinterest / the "Pin It" button, and		STEN	-	ing Cooki
_pinterest_ct_rt	These cookies allow users to share pictures via Pinterest / the "Pin It" button, and Pinterest can		STEN	-	ing Cooki
pinterest_ct_rt	These cookies allow users to share pictures via Pinterest / the "Pin It" button, and Pinterest can collect		STEN	-	ing Cooki
pinterest_ct_rt	These cookies allow users to share pictures via Pinterest / the "Pin It" button, and Pinterest can		STEN	-	ing Cooki
pinterest_ct_rt	These cookies allow users to share pictures via Pinterest / the "Pin It" button, and Pinterest can collect statistical information		STEN	-	ing Cooki
_pinterest_ct_rt	These cookies allow users to share pictures via Pinterest / the "Pin It" button, and Pinterest can collect statistical information about usage of		STEN	-	ing Cooki
	These cookies allow users to share pictures via Pinterest / the "Pin It" button, and Pinterest can collect statistical information about usage of their service.	gual.com,	STEN T	st.com	ing Cooki es
_pinterest_ct_rt	These cookies allow users to share pictures via Pinterest / the "Pin It" button, and Pinterest can collect statistical information about usage of their service.	gual.com,	STEN T	st.com	ing Cooki es Target
	These cookies allow users to share pictures via Pinterest / the "Pin It" button, and Pinterest can collect statistical information about usage of their service. These cookies allow users to	gual.com,	STEN T	st.com	ing Cooki es Target ing
	These cookies allow users to share pictures via Pinterest / the "Pin It" button, and Pinterest can collect statistical information about usage of their service. These cookies allow users to share pictures	gual.com,	STEN T	st.com	ing Cooki es Target ing Cooki
	These cookies allow users to share pictures via Pinterest / the "Pin It" button, and Pinterest can collect statistical information about usage of their service. These cookies allow users to share pictures via Pinterest /	gual.com,	STEN T	st.com	ing Cooki es Target ing
	These cookies allow users to share pictures via Pinterest / the "Pin It" button, and Pinterest can collect statistical information about usage of their service. These cookies allow users to share pictures via Pinterest / the "Pin It"	gual.com,	STEN T	st.com	ing Cooki es Target ing Cooki
	These cookies allow users to share pictures via Pinterest / the "Pin It" button, and Pinterest can collect statistical information about usage of their service. These cookies allow users to share pictures via Pinterest / the "Pin It" button, and	gual.com,	STEN T	st.com	ing Cooki es Target ing Cooki
	These cookies allow users to share pictures via Pinterest / the "Pin It" button, and Pinterest can collect statistical information about usage of their service. These cookies allow users to share pictures via Pinterest / the "Pin It" button, and Pinterest can	gual.com,	STEN T	st.com	ing Cooki es Target ing Cooki
	These cookies allow users to share pictures via Pinterest / the "Pin It" button, and Pinterest can collect statistical information about usage of their service. These cookies allow users to share pictures via Pinterest / the "Pin It" button, and Pinterest can collect	gual.com,	STEN T	st.com	ing Cooki es Target ing Cooki
	These cookies allow users to share pictures via Pinterest / the "Pin It" button, and Pinterest can collect statistical information about usage of their service. These cookies allow users to share pictures via Pinterest / the "Pin It" button, and Pinterest can collect statistical	gual.com,	STEN T	st.com	ing Cooki es Target ing Cooki
	These cookies allow users to share pictures via Pinterest / the "Pin It" button, and Pinterest can collect statistical information about usage of their service. These cookies allow users to share pictures via Pinterest / the "Pin It" button, and Pinterest can collect statistical information	gual.com,	STEN T	st.com	ing Cooki es Target ing Cooki
	These cookies allow users to share pictures via Pinterest / the "Pin It" button, and Pinterest can collect statistical information about usage of their service. These cookies allow users to share pictures via Pinterest / the "Pin It" button, and Pinterest can collect statistical	gual.com,	STEN T	st.com	ing Cooki es Target ing Cooki

		1	1	1	1
_pinterest_sess	This domain is	www.desi	PERSI	.pinterest.	Target
	owned by	gual.com,	STEN	com	ing
	Pinterest. The		Т		Cooki
	main business				es
	activity is:				
	Social Content				
	Sharing				
	platform				
A3	This domain is	www.desi	PERSI	yahoo.co	Target
	owned by	gual.com,	STEN	m	ing
	Yahoo. The		Т		Cooki
	main business				es
	activity is:				
	Search /				
	Advertising				
AA003	This domain is	www.desi	PERSI	atdmt.co	Target
	owned by Atlas	gual.com,	STEN	m	ing
	Solutions		Т		Cooki
	which is in turn				es
	owned by				
	Facebook.				
	Atlas is an				
	online				
	advertising				
	business,				
	targeting users				
	through				
	tracking their				
	web activity.				
	From				
	September				
	2014 the				
	company re-				
	launched				
	under the				
	ownership of				
	Facebook,				
	promising the				
	ability to reach				
	known users				
	and target adverts based				
	on profiles				
	generated				
	using				
	Facebook's				
	user data.		חבחכי		Tema
ар		www.desi	PERSI	www1.mp	Target
		gual.com,	STEN	nrs.com	ing
			Т		

					Cooki
					es
ata		www.desi	PERSI	www1.mp	Target
		gual.com,	STEN	nrs.com	ing
			Т		Cooki
				_	es
ATN	This domain is	www.desi	PERSI	atdmt.co	Target
	owned by Atlas	gual.com,	STEN	m	ing
	Solutions		Т		Cooki
	which is in turn				es
	owned by				
	Facebook.				
	Atlas is an				
	online				
	advertising				
	business,				
	targeting users through				
	tracking their				
	web activity.				
	From				
	September				
	2014 the				
	company re-				
	launched				
	under the				
	ownership of				
	Facebook,				
	promising the				
	ability to reach				
	known users				
	and target				
	adverts based				
	on profiles				
	generated				
	using				
	Facebook's				
	user data.				
audience	This domain is	www.desi	PERSI	spotxchan	Target
	owned by	gual.com,	STEN	ge.com	ing
	spotxchange.		Т		Cooki
	The main				es
	business				
	activity is:				
	Video				
	Advertising				
auth_token	Twitter does	www.desi	PERSI	.twitter.co	Target
	not currently	gual.com,	STEN	m	ing
	provide		Т		Cooki
	information on				es

	., .		l		
	the use of				
	specific				
	cookies.				
awxxxx	Used to	www.desi	PERSI	.desigual.	Target
	attribute	gual.com,	STEN	com	ing
	commission to		T		Cooki
	affiliates when				es
	you arrive at				
	the website				
	from an				
	affiliate				
	referral link. It				
	is set when				
	you click on				
	one of our				
	links and used				
	to let the				
	advertiser and				
	us know the				
	website from				
	which you				
	came.				
21110000	Used to	www.desi	SESSI	www.desi	Target
awxxxx					Target
	attribute	gual.com,	ON	gual.com	ing
	commission to				Cooki
I .	- ££:1: - 4				
	affiliates when				es
	you arrive at				
	you arrive at the website				
	you arrive at the website from an				
	you arrive at the website from an affiliate				
	you arrive at the website from an affiliate referral link. It				
	you arrive at the website from an affiliate referral link. It is set when				
	you arrive at the website from an affiliate referral link. It is set when you click on				
	you arrive at the website from an affiliate referral link. It is set when you click on one of our				
	you arrive at the website from an affiliate referral link. It is set when you click on one of our links and used				
	you arrive at the website from an affiliate referral link. It is set when you click on one of our links and used to let the				
	you arrive at the website from an affiliate referral link. It is set when you click on one of our links and used to let the advertiser and				
	you arrive at the website from an affiliate referral link. It is set when you click on one of our links and used to let the advertiser and us know the				
	you arrive at the website from an affiliate referral link. It is set when you click on one of our links and used to let the advertiser and us know the website from				
	you arrive at the website from an affiliate referral link. It is set when you click on one of our links and used to let the advertiser and us know the				
	you arrive at the website from an affiliate referral link. It is set when you click on one of our links and used to let the advertiser and us know the website from which you came.				
В	you arrive at the website from an affiliate referral link. It is set when you click on one of our links and used to let the advertiser and us know the website from which you	www.desi	PERSI	yahoo.co	
В	you arrive at the website from an affiliate referral link. It is set when you click on one of our links and used to let the advertiser and us know the website from which you came.	www.desi gual.com,	PERSI STEN	yahoo.co m	es
В	you arrive at the website from an affiliate referral link. It is set when you click on one of our links and used to let the advertiser and us know the website from which you came. This domain is				es
В	you arrive at the website from an affiliate referral link. It is set when you click on one of our links and used to let the advertiser and us know the website from which you came. This domain is owned by		STEN		es Target ing
В	you arrive at the website from an affiliate referral link. It is set when you click on one of our links and used to let the advertiser and us know the website from which you came. This domain is owned by Yahoo. The		STEN		es Target ing Cooki
В	you arrive at the website from an affiliate referral link. It is set when you click on one of our links and used to let the advertiser and us know the website from which you came. This domain is owned by Yahoo. The main business activity is:		STEN		es Target ing Cooki
В	you arrive at the website from an affiliate referral link. It is set when you click on one of our links and used to let the advertiser and us know the website from which you came. This domain is owned by Yahoo. The main business		STEN		es Target ing Cooki

bkdc	This domain is	www.desi	PERSI	bluekai.co	Target
DRUC	owned by Blue	gual.com,	STEN	m	ing
	Kai. The main	guai.com,	T	""	Cooki
	business		'		es
	activity is:				63
	Advertising/Au				
	dience				
hlma	Targeting This domain is	www.desi	PERSI	bluekai.co	Target
bkpa					Target
	owned by Blue	gual.com,	STEN	m	ing
	Kai. The main		Т		Cooki
	business				es
	activity is:				
	Advertising/Au dience				
hl	Targeting This domain is	www.desi	PERSI	bluekai.co	Tarast
bku	This domain is owned by Blue		STEN		Target
	Kai. The main	gual.com,		m	ing
			Т		Cooki
	business				es
	activity is:				
	Advertising/Au				
	dience				
	Targeting		DEDCI	la i al accetta a la	T
С	This domain is	www.desi	PERSI	bidswitch.	Target
	owned by IPONWEB and	gual.com,	STEN T	net	ing Cooki
	is used to		ı		
					es
	provide a real				
	time bidding platform for				
	online				
CMID	advertising.	1404011 dos!	DEDCI	cacalarea	Tarast
CMID	This domain is	www.desi	PERSI STEN	casaleme	Target
	owned by Casale Media.	gual.com,		dia.com	ing
	The main		T		Cooki
					es
	business				
	activity is:				
CMADDO	Advertising	14m4mcl = = *	חבחכי	000010	To
CMPRO	This domain is	www.desi	PERSI	casaleme	Target
	owned by Casale Media.	gual.com,	STEN T	dia.com	ing
			'		Cooki
	The main				es
	business				
	activity is:				
CNADC	Advertising		חבתכי		Tares
CMPS	This domain is	www.desi	PERSI	casaleme	Target
	owned by	gual.com,	STEN	dia.com	ing
	Casale Media.		T		

	The main				Cooki
	business				es
	activity is:				
2, 22, 12, 12	Advertising		2520		
CMRUM3	This domain is	www.desi	PERSI	casaleme	Target
	owned by	gual.com,	STEN	dia.com	ing
	Casale Media.		Т		Cooki
	The main				es
	business				
	activity is:				
	Advertising				
CMST	This domain is	www.desi	PERSI	casaleme	Target
	owned by	gual.com,	STEN	dia.com	ing
	Casale Media.		Т		Cooki
	The main				es
	business				
	activity is:				
	Advertising				
data-rk	Media.net is a	www.desi	PERSI	media.net	Target
	global online	gual.com,	STEN		ing
	advertising	gaancom,	T		Cooki
	technology				es
	network.				CS
demdex	This cookie	www.desi	PERSI	demdex.n	Target
demacx	helps Adobe	gual.com,	STEN	et	ing
	Audience	guai.com,	T	et	Cooki
			'		
	Manger				es
	perform basic functions such				
	as visitor				
	identification,				
	ID				
	synchronizatio				
	n,				
	segmentation,				
	modeling,				
	reporting, etc.				
dpm	This domain is	www.desi	PERSI	dpm.dem	Target
	owned by	gual.com,	STEN	dex.net	ing
	Adobe		Т		Cooki
	Audience				es
	Manager. The				
	main business				
	activity is				
	online profiling				
	for targeted				
	marketing.				
dw	dw	www.desi	SESSI	www.desi	Perfor
		gual.com,	ON	gual.com	mance
		Budi.com,	CIV	Sudi.Com	mance

					Cooki
					es
dw_dnt	Controls client-	www.desi	SESSI	www.desi	Perfor
_	side JavaScript	gual.com,	ON	gual.com	mance
	for Commerce	,		3	Cooki
	Cloud tracking				es
	features				
	(Analytics,				
	Einstein,				
	ActiveData).				
dwac_09f3c2ced3138b6c779d	Stores	www.desi	SESSI	www.desi	Strictl
744796	temporary	gual.com,	ON	gual.com	у
	data to assist				Neces
	in ecommerce				sary
	experience				Cooki
					es
dwac_fd777f116456d4528ca4	Stores	www.desi	SESSI	www.desi	Strictl
aa603f	temporary	gual.com,	ON	gual.com	У
	data to assist				Neces
	in ecommerce				sary
	experience				Cooki
					es
dwac_XXXXX	Stores	www.desi	SESSI	www.desi	Strictl
	temporary	gual.com,	ON	gual.com	У
	data to assist				Neces
	in ecommerce				sary
	experience				Cooki
					es
dwanonymous_xxxxxxxx	This is a	www.desi	PERSI	www.desi	Target
	pattern type	gual.com,	STEN	gual.com	ing
	cookie		Т		Cooki
	associated				es
	with the				
	Demandware				
	eCommerce				
	platform. Its				
	stated purpose				
	is anonymised				
	user tracking, therefore it is				
	presumed involved in				
	targeting or				
	personalisation				
	•				
dwpersonalization_d7da7095c	in some way Tracks	www.desi	PERSI	www.desi	Perfor
d4556e72ad70d31e8172051			STEN		
u43306/2du/0u31681/2031	participation in A/B test	gual.com,	T	gual.com	mance Cooki
	groups for		'		
					es
	analytics				

	-		1		
	purposes. If				
	the shopper				
	participated in				
	a test, then the				
	value is cleared				
	when the				
	shopper logs				
	out. The * in				
	the cookie				
	name is a value				
	unique to the				
	site.				
dwsid	dw	www.desi	SESSI	www.desi	Strictl
		gual.com,	ON	gual.com	у
					Neces
					sary
					Cooki
					es
eud	This domain is	www.desi	PERSI	rfihub.co	Target
	owned by	gual.com,	STEN	m	ing
	Rocketfuel.		Т		Cooki
	The main				es
	business				
	activity is:				
	Advertising				
euds	This domain is	www.desi	SESSI	rfihub.co	Target
	owned by	gual.com,	ON	m	ing
	Rocketfuel.	garante			Cooki
	The main				es
	business				
	activity is:				
	Advertising				
everest_g_v2	This domain is	www.desi	PERSI	everestte	Target
	owned by	gual.com,	STEN	ch.net	ing
	Adobe. The	Sudi.Com,	T	Cillice	Cooki
	main business		'		es
	activity is:				
	Advertising				
eyeblaster	This domain is	www.desi	PERSI	serving-	Target
eyeblastel	owned by	gual.com,	STEN	sys.com	_
	Sizmek	guai.com,	T	3y3.00111	ing Cooki
	(formerly DG		'		
	MediaMind).				es
	· · · · · · · · · · · · · · · · · · ·				
	They provide				
	multi-platform				
	targeted advertising				
	i anvertising	Ī	1	1	i l
	services.				

fr	Contains	www.desi	PERSI	.facebook.	Target
"	browser and	gual.com,	STEN	com	ing
	user unique ID	guai.com,	T	COIII	Cooki
	combinaton,				es
	used for				CS
	targeted				
	advertising.				
fr	Contains	www.desi	PERSI	facebook.	Target
	browser and	gual.com,	STEN	com	ing
	user unique ID	guantenn,	T	•	Cooki
	combinaton,		-		es
	used for				
	targeted				
	advertising.				
gdpr_status	Media.net is a	www.desi	PERSI	media.net	Target
	global online	gual.com,	STEN		ing
	advertising		Т		Cooki
	technology				es
	network.				
IDE	This domain is	www.desi	PERSI	doubleclic	Target
	owned by	gual.com,	STEN	k.net	ing
	Doubleclick		T		Cooki
	(Google). The				es
	main business				
	activity is:				
	Doubleclick is				
	Googles real				
	time bidding				
	advertising				
	exchange				
IDE	This domain is	www.desi	PERSI	.doublecli	Target
	owned by	gual.com,	STEN	ck.net	ing
	Doubleclick		Т		Cooki
	(Google). The				es
	main business				
	activity is:				
	Doubleclick is				
	Googles real				
	time bidding				
	advertising				
iaTarra Diagraf	exchange		חבתכי		Cantoll
isTrueDirect	Source of the	www.desi	PERSI	.www.des	Strictl
	session was	gual.com,	STEN	igual.com	y
	Direct?		T		Neces
	(meaning the				sary
	user typed the				Cooki
	name of your				es
	website URL				
	into the				
	browser or				

		<u> </u>			
	came to your				
	site via a				
	bookmark)	_			
isTrueDirect	Source of the	www.desi	PERSI	www.desi	Strictl
	session was	gual.com,	STEN	gual.com	У
	Direct?		Т		Neces
	(meaning the				sary
	user typed the				Cooki
	name of your				es
	website URL				
	into the				
	browser or				
	came to your				
	site via a				
	bookmark)				
mako_uid	This domain is	www.desi	PERSI	eyeota.ne	Target
_	owned by	gual.com,	STEN	t	ing
	Eyeota, a		Т		Cooki
	global				es
	company				
	specialising in				
	audience data				
	to enable				
	targeting of				
	advertising				
	based on				
	visitor				
	profiling.				
OptanonAlertBoxClosed	This cookie is	www.desi	PERSI	.www.des	Strictl
	set by websites	gual.com,	STEN	igual.com	у
	using certain	g	Т		Neces
	versions of the				sary
	cookie law				Cooki
	compliance				es
	solution from				
	OneTrust. It is				
	set after				
	visitors have				
	seen a cookie				
	information				
	notice and in				
	some cases				
	only when they				
	actively close				
	the notice				
	down. It				
	enables the				
	website not to				
	show the				
	message more				1

	Ι				I
	than once to a				
	user. The				
	cookie has a				
	one year				
	lifespan and				
	contains no				
	personal				
	information.				
OptanonConsent	This cookie is	www.desi	PERSI	.www.des	Strictl
	set by the	gual.com,	STEN	igual.com	У
	cookie		Т		Neces
	compliance				sary
	solution from				Cooki
	OneTrust. It				es
	stores				
	information				
	about the				
	categories of				
	cookies the				
	site uses and				
	whether				
	visitors have				
	given or				
	withdrawn				
	consent for the				
	use of each				
	category. This				
	enables site				
	owners to				
	prevent				
	cookies in each				
	category from				
	being set in the				
	users browser,				
	when consent				
	is not given.				
	The cookie has				
	a normal				
	lifespan of one				
	year, so that				
	returning				
	visitors to the				
	site will have				
	their				
	preferences				
	remembered.				
	It contains no				
	information				
	that can				

	identify the				
	site visitor.				
personalization_id	This domain is	www.desi	PERSI	twitter.co	Target
	owned by	gual.com,	STEN	m	ing
	Twitter. The		Т		Cooki
	main business				es
	activity is:				
	Social				
	Networking				
	Services.				
	Where twitter				
	acts as a third				
	party host, it				
	collects data				
	through a				
	range of plug-				
	ins and				
	integrations, that is				
	primarily used				
	for tracking				
	and targeting.				
personalization_id	This domain is	www.desi	PERSI	.twitter.co	Target
personanzation_id	owned by	gual.com,	STEN	m m	ing
	Twitter. The	guai.com,	T		Cooki
	main business				es
	activity is:				65
	Social				
	Networking				
	Services.				
	Where twitter				
	acts as a third				
	party host, it				
	collects data				
	through a				
	range of plug-				
	ins and				
	integrations,				
	that is				
	primarily used				
	for tracking				
	and targeting.				
pxrc	This domain is	www.desi	PERSI	rlcdn.com	Target
	owned by Live	gual.com,	STEN		ing
	Ramp Inc,		Т		Cooki
	providers of a				es
	platform for				
	targeted				
	marketing and				
	profiling.				

r1	This domain is	www.desi	SESSI	bs.serving	Target
	owned by		ON	_	_
	Sizmek	gual.com,	ON	-sys.com	ing Cooki
	(formerly DG				
					es
	MediaMind).				
	They provide				
	multi-platform				
	targeted				
	advertising services.				
			DEDCI		T
remember_checked	Twitter does	www.desi	PERSI	.twitter.co	Target
	not currently	gual.com,	STEN T	m	ing
	provide		1		Cooki
	information on				es
	the use of				
	specific				
rome and box absolved an	cookies.		DEDCI		Tavaat
remember_checked_on	This domain is	www.desi	PERSI STEN	.twitter.co	Target
	owned by	gual.com,		m	ing
	Twitter. The		Т		Cooki
	main business				es
	activity is:				
	Social				
	Networking Services.				
	Where twitter				
	acts as a third				
	party host, it				
	collects data				
	through a				
	range of plug-				
	ins and				
	integrations,				
	that is				
	primarily used				
	for tracking				
	and targeting.				
rud	This domain is	www.desi	PERSI	rfihub.co	Target
l luu	owned by	gual.com,	STEN	m	ing
	Rocketfuel.	Sudi.com,	T	'''	Cooki
	The main		'		es
	business				C3
	activity is:				
	Advertising				
ruds	This domain is	www.desi	SESSI	rfihub.co	Target
iuus	owned by	gual.com,	ON	m	ing
	Rocketfuel.	guai.com,	ON	'''	Cooki
	The main				es
	business				63
	มนวแเธวว	<u> </u>			

	activity is:				
	Advertising				
sd-session-id	ravertising	www.desi gual.com,	PERSI STEN T	live.rezyn c.com	Target ing Cooki es
secure_session	Twitter does not currently provide information on the use of specific cookies.	www.desi gual.com,	PERSI STEN T	.twitter.co m	Target ing Cooki es
SERVERID	This domain is owned by Eyeota, a global company specialising in audience data to enable targeting of advertising based on visitor profiling.	www.desi gual.com,	PERSI STEN T	eyeota.ne t	Target ing Cooki es
sid	,	www.desi gual.com,	SESSI ON	www.desi gual.com	Strictl y Neces sary Cooki es
sid	Identifies the current browsing session.	www.desi gual.com,	SESSI ON	www.desi gual.com	Strictl y Neces sary Cooki es
smd	This domain is owned by Rocketfuel. The main business activity is: Advertising	www.desi gual.com,	PERSI STEN T	rfihub.co m	Target ing Cooki es
test_cookie	This domain is owned by Doubleclick (Google). The main business	www.desi gual.com,	PERSI STEN T	doubleclic k.net	Target ing Cooki es

	Ι	T		T	<u> </u>
	activity is:				
	Doubleclick is				
	Googles real				
	time bidding				
	advertising				
	exchange				
tuuid	This domain is	www.desi	PERSI	bidswitch.	Target
	owned by	gual.com,	STEN	net	ing
	IPONWEB and		Т		Cooki
	is used to				es
	provide a real				
	time bidding				
	platform for				
	online				
	advertising.				
tuuid_lu	This domain is	www.desi	PERSI	bidswitch.	Target
	owned by	gual.com,	STEN	net	ing
	IPONWEB and		Т		Cooki
	is used to				es
	provide a real				
	time bidding				
	platform for				
	online				
	advertising.	, .	DEDGI		
twll	Twitter does	www.desi	PERSI	.twitter.co	Target
	not currently	gual.com,	STEN	m	ing
	provide		Т		Cooki
	information on the use of				es
	specific cookies.				
2	This domain is	wayay dosi	PERSI	convina	Target
u2		www.desi		serving-	Target
	owned by Sizmek	gual.com,	STEN T	sys.com	ing Cooki
			ı		
	(formerly DG MediaMind).				es
	They provide				
	multi-platform				
	targeted				
	advertising				
	services.				
um2	This domain is	www.desi	PERSI	serving-	Target
uiiiz	owned by	gual.com,	STEN	sys.com	ing
	Sizmek	guai.com,	T	Sys.com	Cooki
	(formerly DG		1		
	MediaMind).				es
	They provide				
	multi-platform				
	targeted				
	targeted				

	advertising services.				
weird_get_top_level_domain	weird_get_top level_domain	www.desi gual.com,	SESSI ON	com	Perfor mance
		,			Cooki
					es
weird_get_top_level_domain	weird_get_top	www.desi	SESSI	desigual.c	Perfor
	_level_domain	gual.com,	ON	om	mance
					Cooki
					es
zync-uuid		www.desi	PERSI	rezync.co	Target
		gual.com,	STEN	m	ing
			Т		Cooki
					es

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