#### COOKIE-RICHTLINIE FÜR DESIGUAL

Wenn du unsere Website besuchst, erfasst Desigual Informationen über deinen Browser, um deine Einstellungen und Präferenzen (wie Privateinstellungen oder Sprache) für spätere Besuche zu speichern. So können wir unseren Service und deine Online-Erfahrung verbessern. Des Weiteren können wir mit diesen Informationen Daten über den Besucherverkehr und über die Interaktionen mit unserer Website aggregieren, um Trends zu erkennen und Statistiken zu deren Verbesserung zu erhalten.

Diese Informationen erfassen mithilfe verschiedener Methoden wie Cookies und Pixel-Tags.

#### **Cookies und Pixel-Tags**

#### Beschreibung und Verwendungszweck

Cookies sind Daten, die Websites vornehmlich als Textdateien auf dem Gerät der Benutzer ablegen, um eine Reihe an Informationen über die Benutzer und ihre Geräte zu erfassen, über die sie auf die Website zugreifen. Mithilfe dieser Informationen können die Websites den Benutzern das Browsen erleichtern sowie ihre Login-Daten, Präferenzen, Entscheidungen usw. speichern.

Ein Pixel-Tag ist eine unsichtbare Grafik mit einem Code, die in unserer Website eingebettet ist und dazu dient, das Benutzerverhalten auf unserer Website oder den Websites Dritter zu erfassen. Anhand dieser Elemente lassen sich Messungen durchführen, das Benutzerverhalten nachverfolgen oder aggregierte Daten über den Besucherverkehr und die Interaktion mit der Website erfassen, um personalisierte Werbung anzuzeigen, Trends zu erkennen und Statistiken zur Verbesserung der Website generieren.

#### Über Cookies und/oder Pixel-Tags erfasste Daten

Mittels dieser Dateien können wir folgende Informationen erfassen: (i) IP-Adresse; (ii) eindeutiger Cookie-Identifikator, Informationen zu Cookies und darüber, ob das Gerät über die Software verfügt, um auf spezifische Funktionen zuzugreifen; (iii) eindeutiger Identifikator des Geräts und Gerätetyp; (iv) Domain, Browsertyp und Sprache; (v) Konfigurierung des Betriebssystems und des Systems; (vi) Land und Zeitzone; (vii) zuvor besuchte Websites; (viii) Informationen zur Interaktion mit unserer Website wie Verhalten beim Klicken, Einkäufe und angegebene Präferenzen; (ix) Verweildauer und Webverweis-URL.

#### Kommunikationen und Datenübertragung

Auch Dritte können anhand von Cookies, Plugins, Pixel-Tags und Widgets über unsere Website Daten und Informationen über dein Gerät und/oder deinen Browser erfassen. Die Verarbeitung dieser Daten unterliegt der Datenschutz- und Cookie-Richtlinie besagter Dritter. <u>In der vorliegenden Richtlinie steht dir jedoch eine Tabelle</u> <u>mit Informationen zu diesen Dritten zur Verfügung</u>.

Wenn du eine komplette und aktualisierte Zusammenfassung über die Drittanbieter, die über die Website von Desigual oder anderweitig auf deinen Browser zugreifen, erhalten möchtest, empfehlen wir dir, das entsprechende Plugin in deinem Browser zu installieren. Du kannst dein Gerät auch so einstellen, dass du eine Mitteilung erhältst, sobald es einen Cookie empfängt.

#### <u>Deaktivierung</u>

Über deine Einstellungen kannst du Cookies löschen oder vermeiden, dass bestimmte Cookies ohne deine ausdrückliche Zustimmung auf deinem Computer oder Mobilgerät gespeichert werden. Gehe hierfür zum Abschnitt <u>Cookie-Einstellungen</u> am Fuß unserer Website. Du kannst die Cookies auch über die Einstellungen deiner Browser und Geräte deaktivieren. Da jeder Browser anders ist, musst du hierfür auf das entsprechende Hilfemenü zugreifen, um zu erfahren, wie du die Cookie-Einstellungen ändern kannst (<u>Google Chrome, Mozilla Firefox, Internet</u> <u>Explorer, Microsoft Edge, Safari, Safari für IOS (iPhone und iPad), Chrome für Android, Chrome für iPhone und iPad).</u> Die Cookies von Google Analytics lassen sich <u>hier</u> deaktivieren.

Bitte beachte: Wenn du Cookies deaktivierst, verlierst du eventuell den Zugang zu zahlreiche Funktionen, die zur Effizienz der Website beitragen. In diesem Fall funktionieren einige unserer Serviceleistungen eventuell nicht korrekt.

#### Arten von Cookies auf der Desigual-Website

Unsere Website verwendet folgende Cookie-Arten:

- i. UNBEDINGT ERFORDERLICHE COOKIES: Cookies, die für die korrekte und grundlegende Funktionsweise der Website erforderlich sind. Die Benutzer müssen sie akzeptieren, da sie andernfalls die verschiedenen Optionen und Dienste der Website nicht verwenden können: Zugriff auf verschiedene Abschnitte, Erinnerungen, Anmeldung, Einkäufe usw. Darunter zählen auch die Analyse-Cookies, die für uns unentbehrlich sind und der Analyse des Benutzerverhaltens auf unserer Website dienen. Wir benötigen sie, um die Handlungen unserer Besucher zu guantifizieren und statistisch zu messen und somit unser Angebot an Produkten und Serviceleistungen zu verbessern. Diese Art von Cookies können eventuell von Dritten stammen bzw. mit ihnen geteilt werden. Du kannst die Analyse-Cookies über die Einstellungen deines Browsers und deines Geräts deaktivieren. Da jeder Browser anders ist, musst du hierfür auf das entsprechende Hilfemenü zugreifen, um zu erfahren, wie du die Cookie-Einstellungen ändern kannst (Google Chrome, Mozilla Firefox, Internet Explorer, Microsoft Edge, Safari, Safari für IOS (iPhone und iPad), Chrome für Android, Chrome für iPhone und iPad). Die Cookies von Google Analytics kannst du <u>hier</u> deaktivieren.
- ii. PERFORMANCE-COOKIES: Cookies, die ausschließlich dafür eingesetzt werden, Daten über das Verhalten der Websitebenutzer zu erfassen. Sie überwachen die Leistung der Website anhand der Interaktionen der Benutzer und dienen dazu, die Leistung der Website zu verbessern. Sie erfassen keine persönlichen Daten. Alle erfassten Daten werden kodifiziert

und anonymisiert und fließen z.B. in Statistiken über Besuche, Inaktivitätszeiten usw. ein.

iii. TARGETING-COOKIES (Werbecookies): Diese Cookies dienen dazu, den Nutzern Werbung anzuzeigen, die ihrem Verhalten entsprechend auf ihre individuellen Interessen abgestimmt ist. Diese Art von Cookies stammen eventuell von Dritten und können an andere Werbetreibende übermittelt werden.

#### <u>Cookies-Tabelle</u>

Im Folgenden ist eine Tabelle mit den auf dieser Website verwendeten Cookies und deren Beschreibung aufgeführt.

Name	Zweck	Domain	Gülti	Eigentü	Kate
		Domain	gkeit	mer	gorie
	This domain is	www.desi	SESSI	www.face	Target
	owned by	gual.com,	ON	book.com	ing
	Facebook,				Cooki
	which is the				es
	world's largest				
	social				
	networking				
	service. As a				
	third party				
	host provider,				
	it mostly				
	collects data				
	on the				
	interests of				
	users via				
	widgets such				
	as the 'Like'				
	button found				
	on many				
	websites. This				
	is used to serve				
	targeted				
	advertising to				
	its users when				
	logged into its				
	services. In				
	2014 it also				
	started serving				
	up				

	1	[			
	behaviourally				
	targeted				
	advertising on				
	other				
	websites,				
	similar to most				
	dedicated				
	online				
	marketing				
	companies.				
cfduid	Cookie	www.desi	PERSI	desigual.c	Strictl
	assoiated with	gual.com,	STEN	om	У
	sites using		Т		Neces
	CloudFlare,				sary
	used to speed				Cooki
	up page load				es
	times.				
	According to				
	CloudFlare it is				
	used to				
	override any				
	security				
	restrictions				
	based on the IP				
	address the				
	visitor is				
	coming from. It				
	does not				
	contain any				
	user				
	identification				
	information.				
cfduid	Cookie	www.desi	PERSI	.desigual.	Strictl
	assoiated with	gual.com,	STEN	com	У
	sites using		Т		Neces
	CloudFlare,				sary
	used to speed				Cooki
	up page load				es
	times.				
	According to				
	CloudFlare it is				
	used to				
	override any				
	security				
	restrictions				
	based on the IP				
	address the				
	visitor is				
	coming from. It				
	does not				1

	contain any				
	user				
	identification				
	information.				
an dat	Indicates that	www.desi	SESSI	www.desi	Strictl
cq_dnt	the browser		ON		
		gual.com,	UN	gual.com	y Neces
	has opted out of CC Einstein				
					sary
	tracking for				Cooki
	this site. This cookie is	www.desi	PERSI	designal	es Perfor
unam			STEN	.desigual.	
	usually	gual.com,	T	com	mance
	associated with the		I		Cooki
					es
	ShareThis				
	social sharing				
	widget placed in a site to				
	enable sharing				
	of content				
	across various				
	social				
	networks. It				
	counts clicks				
	and shares of a				
	page.				
CSC	This is a	www.desi	PERSI	.desigual.	Target
	session cookie.	gual.com,	STEN	com	ing
	This is a	800000000	T		Cooki
	pattern type				es
	cookie where a				
	random 13-				
	digit number is				
	appended to				
	the prefix _cs				
CSC	This is a	www.desi	PERSI	desigual.c	Target
	session cookie.	gual.com,	STEN	om	ing
	This is a		Т		Cooki
	pattern type				es
	cookie where a				
	random 13-				
	digit number is				
	appended to				
	the surver fire and				
	the prefix _cs				
CS_C	This is a	www.desi	PERSI	t.contents	Target
CSC		www.desi gual.com,	PERSI STEN	t.contents quare.net	Target ing
cs_c	This is a				-
CS_C	This is a session cookie.		STEN		ing
CS_C	This is a session cookie. This is a		STEN		ing Cooki

	altata				[ <b></b> ]
	digit number is				
	appended to				
	the prefix _cs				
_cs_c	This is a	www.desi	PERSI	www.desi	Target
	session cookie.	gual.com,	STEN	gual.com	ing
	This is a		Т		Cooki
	pattern type				es
	cookie where a				
	random 13-				
	digit number is				
	appended to				
	the prefix _cs				
_cs_id	This is a	www.desi	PERSI	www.desi	Target
	session cookie.	gual.com,	STEN	gual.com	ing
	This is a		Т		Cooki
	pattern type				es
	cookie where a				
	random 13-				
	digit number is				
	appended to				
	the prefix _cs				
_cs_id	This is a	www.desi	PERSI	desigual.c	Target
	session cookie.	gual.com,	STEN	om	ing
	This is a		Т		Cooki
	pattern type				es
	cookie where a				
	random 13-				
	digit number is				
	appended to				
	the prefix _cs				
_cs_id	This is a	www.desi	PERSI	t.contents	Target
	session cookie.	gual.com,	STEN	quare.net	ing
	This is a		Т		Cooki
	pattern type				es
	cookie where a				
	random 13-				
	digit number is				
	appended to				
	the prefix _cs				
_cs_id	This is a	www.desi	PERSI	.desigual.	Target
	session cookie.	gual.com,	STEN	com	ing
	This is a		Т		Cooki
	pattern type				es
	cookie where a				
	random 13-				
	digit number is				
	appended to				
	the prefix _cs				
_cs_nnnnnnnnnnnn	This is a	www.desi	SESSI	desigual.c	Target
	session cookie.	gual.com,	ON	om	ing

	This is a				Cooki
	pattern type				es
	cookie where a				
	random 13-				
	digit number is				
	appended to				
	the prefix _cs				
_cs_s	This is a	www.desi	PERSI	.desigual.	Target
	session cookie.	gual.com,	STEN	com	ing
	This is a		Т		Cooki
	pattern type				es
	cookie where a				
	random 13-				
	digit number is				
	appended to				
	the prefix _cs				
_CS_S	This is a	www.desi	PERSI	desigual.c	Target
_00_0	session cookie.	gual.com,	STEN	om	ing
	This is a	0	T	0	Cooki
	pattern type		•		es
	cookie where a				cs
	random 13-				
	digit number is				
	appended to				
	the prefix _cs				
CSS	This is a	www.desi	PERSI	t.contents	Target
	session cookie.	gual.com,	STEN	quare.net	ing
	This is a	guai.com,	T	quaremet	Cooki
	pattern type		•		es
	cookie where a				CS
	random 13-				
	digit number is				
	appended to				
	the prefix _cs				
dcgtm_UA-xxxxxxxx	This cookie is	www.desi	PERSI	docigual c	Strictl
		www.uesi	LCUJA	desigual.c	JUICH
	associated	ausi com		om	v
	associated	gual.com,	STEN	om	y Nocos
	with sites using	gual.com,		om	Neces
	with sites using Google Tag	gual.com,	STEN	om	Neces sary
	with sites using Google Tag Manager to	gual.com,	STEN	om	Neces sary Cooki
	with sites using Google Tag Manager to Ioad other	gual.com,	STEN	om	Neces sary
	with sites using Google Tag Manager to Ioad other scripts and	gual.com,	STEN	om	Neces sary Cooki
	with sites using Google Tag Manager to Ioad other scripts and code into a	gual.com,	STEN	om	Neces sary Cooki
	with sites using Google Tag Manager to Ioad other scripts and code into a page. Where it	gual.com,	STEN	om	Neces sary Cooki
	with sites using Google Tag Manager to Ioad other scripts and code into a page. Where it is used it may	gual.com,	STEN	om	Neces sary Cooki
	with sites using Google Tag Manager to load other scripts and code into a page. Where it is used it may be regarded as	gual.com,	STEN	om	Neces sary Cooki
	with sites using Google Tag Manager to Ioad other scripts and code into a page. Where it is used it may be regarded as Strictly	gual.com,	STEN	om	Neces sary Cooki
	with sites using Google Tag Manager to Ioad other scripts and code into a page. Where it is used it may be regarded as Strictly Necessary as	gual.com,	STEN	om	Neces sary Cooki
	with sites using Google Tag Manager to load other scripts and code into a page. Where it is used it may be regarded as Strictly Necessary as without it,	gual.com,	STEN	om	Neces sary Cooki
	with sites using Google Tag Manager to Ioad other scripts and code into a page. Where it is used it may be regarded as Strictly Necessary as	gual.com,	STEN	om	Neces sary Cooki

	I		1		
	function				
	correctly. The				
	end of the				
	name is a				
	unique number				
	which is also				
	an identifier				
	for an				
	associated				
	Google				
	Analytics				
	account.			desiguel	Ctuiati
_dc_gtm_UA-xxxxxxxx	This cookie is	www.desi	PERSI	.desigual.	Strictl
	associated	gual.com,	STEN	com	y Nasaa
	with sites using		Т		Neces
	Google Tag				sary Cooki
	Manager to load other				
	scripts and				es
	code into a				
	page. Where it				
	is used it may				
	be regarded as				
	Strictly				
	Necessary as				
	without it,				
	other scripts				
	may not				
	function				
	correctly. The				
	end of the				
	name is a				
	unique number				
	which is also				
	an identifier				
	for an				
	associated				
	Google				
	Analytics				
	account.				
_derived_epik		www.desi	PERSI	.desigual.	Target
		gual.com,	STEN	com	ing
			Т		Cooki
					es
_fbp	Used by	www.desi	PERSI	.desigual.	Target
	Facebook to	gual.com,	STEN	com	ing
	deliver a series		Т		Cooki
	of				es
	advertisement				
	products such				

	1.1				
	as real time				
	bidding from				
	third party				
	advertisers				
_fbp	Used by	www.desi	PERSI	com	Target
	Facebook to	gual.com,	STEN		ing
	deliver a series		Т		Cooki
	of				es
	advertisement				
	products such				
	as real time				
	bidding from				
	third party				
	advertisers				
_fbp	Used by	www.desi	PERSI	desigual.c	Target
	Facebook to	gual.com,	STEN	om	ing
	deliver a series		Т		Cooki
	of				es
	advertisement				
	products such				
	as real time				
	bidding from				
	third party				
	advertisers				
_ga	This cookie	www.desi	PERSI	desigual.c	Strictl
	name is	gual.com,	STEN	om	У
	associated		Т		Neces
	with Google				sary
	Universal				Cooki
	Analytics -				es
	which is a				
	significant				
	update to				
	Google's more				
	commonly				
	LICED analytics				
1	used analytics				
	service. This				
	service. This cookie is used				
	service. This cookie is used to distinguish				
	service. This cookie is used to distinguish unique users				
	service. This cookie is used to distinguish unique users by assigning a				
	service. This cookie is used to distinguish unique users by assigning a randomly				
	service. This cookie is used to distinguish unique users by assigning a randomly generated				
	service. This cookie is used to distinguish unique users by assigning a randomly generated number as a				
	service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client				
	service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is				
	service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in				
	service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page				
	service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in				

	to calculate				
	visitor, session				
	and campaign				
	data for the				
	sites analytics				
	reports. By				
	default it is set				
	to expire after				
	2 years,				
	although this is				
	customisable				
	by website				
	owners.				
_ga	This cookie	www.desi	PERSI	.desigual.	Strictl
	name is	gual.com,	STEN	com	У
	associated		Т		Neces
	with Google				sary
	Universal				Cooki
	Analytics -				es
	which is a				
	significant				
	update to				
	Google's more				
	commonly used analytics				
	service. This				
	cookie is used				
	to distinguish				
	unique users				
	by assigning a				
	randomly				
	generated				
	number as a				
	client				
	identifier. It is				
	included in				
	each page				
	request in a				
	site and used				
	to calculate				
	visitor, session				
	and campaign				
	data for the				
	sites analytics				
	reports. By				
	default it is set				
	to expire after				
	2 years,				
	although this is				
	customisable				

	by website				
	owners.				
gat_UA-2535113-9	This is a	www.desi	PERSI	desigual.c	Strictl
	pattern type	gual.com,	STEN	om	y
	cookie set by	0 /	Т		, Neces
	Google				sary
	Analytics,				Cooki
	where the				es
	pattern				
	element on the				
	name contains				
	the unique				
	identity				
	number of the				
	account or				
	website it				
	relates to. It				
	appears to be a				
	variation of the				
	_gat cookie				
	which is used				
	to limit the				
	amount of				
	data recorded				
	by Google on				
	high traffic				
	volume				
	websites.				
_gat_UA-2535113-9	This is a	www.desi	PERSI	.desigual.	Strictl
	pattern type	gual.com,	STEN	com	У
	cookie set by		Т		Neces
	Google				sary
	Analytics,				Cooki
	where the				es
	pattern				
	element on the				
	name contains				
	the unique				
	identity				
	number of the				
	account or				
	website it				
	relates to. It				
	appears to be a				
	variation of the				
	_gat cookie				
	which is used				
	to limit the				

gcl_au	by Google on high traffic volume websites. Used by Google AdSense for experimenting with advertisement efficiency across websites using	www.desi gual.com,	PERSI STEN T	.desigual. com	Target ing Cooki es
gclxxxx	their services Google conversion tracking cookie	www.desi gual.com,	PERSI STEN T	desigual.c om	Strictl y Neces sary Cooki es
_gclxxxx	Google conversion tracking cookie	www.desi gual.com,	PERSI STEN T	.desigual. com	Strictl y Neces sary Cooki es
gid	This cookie name is asssociated with Google Universal Analytics. This appears to be a new cookie and as of Spring 2017 no information is available from Google. It appears to store and update a unique value for each page visited.	www.desi gual.com,	PERSI STEN T	.desigual. com	Strictl y Neces sary Cooki es
_gid	This cookie name is asssociated with Google Universal	www.desi gual.com,	PERSI STEN T	desigual.c om	Strictl y Neces sary

	Analytics. This				Cooki
	appears to be a				es
	new cookie				es
	and as of				
	Spring 2017 no				
	information is				
	available from				
	Google. It				
	appears to				
	store and				
	update a				
	unique value				
	for each page				
	visited.				
_kuid_	This domain is	www.desi	PERSI	krxd.net	Target
	owned by Krux	gual.com,	STEN		ing
	Digital, a US		Т		Cooki
	company				es
	providing a				
	data				
	management				
	platform which				
	enables real				
	time profiling				
	of visitor				
	interests.				
_pinterest_ct_rt	These cookies	www.desi	PERSI	.ct.pintere	Target
	allow users to	gual.com,	STEN	st.com	ing
	share pictures		Т		Cooki
	via Pinterest /				es
	the "Pin It"				
	button, and				
	Pinterest can				
	collect				
	statistical				
	information				
	about usage of				
	their service.				
_pinterest_ct_rt	These cookies	www.desi	PERSI	ct.pintere	Target
	allow users to	gual.com,	STEN	st.com	ing
	share pictures		Т		Cooki
	via Pinterest /				es
	the "Pin It"				
	button, and				
	Pinterest can				
		1			
	collect				
	collect statistical				
	statistical				

	<b>T</b> L 1 1 1		DEDCI		<b>T</b>
_pinterest_sess	This domain is	www.desi	PERSI	.pinterest.	Target
	owned by	gual.com,	STEN	com	ing
	Pinterest. The		Т		Cooki
	main business				es
	activity is:				
	Social Content				
	Sharing				
	platform				
A3	This domain is	www.desi	PERSI	yahoo.co	Target
	owned by	gual.com,	STEN	m	ing
	Yahoo. The		Т		Cooki
	main business				es
	activity is:				
	Search /				
	Advertising				
AA003	This domain is	www.desi	PERSI	atdmt.co	Target
	owned by Atlas	gual.com,	STEN	m	ing
	Solutions	-	Т		Cooki
	which is in turn				es
	owned by				
	Facebook.				
	Atlas is an				
	online				
	advertising				
	business,				
	targeting users				
	through				
	tracking their				
	web activity.				
	From				
	September				
	2014 the				
	company re-				
	launched				
	under the				
	ownership of				
	Facebook,				
	promising the				
	ability to reach				
	known users				
	and target				
	adverts based				
	on profiles				
	generated				
	using				
	Facebook's				
	user data.				
20	user udld.	www.desi	PERSI	MAAAAA 1 000	Target
ар			STEN	www1.mp	Target
		gual.com,		nrs.com	ing
			Т		

					Cooki
					es
ata		www.desi	PERSI	www1.mp	Target
		gual.com,	STEN	nrs.com	ing
		0	Т		Cooki
					es
ATN	This domain is	www.desi	PERSI	atdmt.co	Target
	owned by Atlas	gual.com,	STEN	m	ing
	Solutions		Т		Cooki
	which is in turn				es
	owned by				
	Facebook.				
	Atlas is an				
	online				
	advertising				
	business,				
	targeting users				
	through				
	tracking their				
	web activity. From				
	September 2014 the				
	company re-				
	launched				
	under the				
	ownership of				
	Facebook,				
	promising the				
	ability to reach				
	, known users				
	and target				
	adverts based				
	on profiles				
	generated				
	using				
	Facebook's				
	user data.				
audience	This domain is	www.desi	PERSI	spotxchan	Target
	owned by	gual.com,	STEN	ge.com	ing
	spotxchange.		Т		Cooki
	The main				es
	business				
	activity is:				
	Video				
	Advertising				
auth_token	Twitter does	www.desi	PERSI	.twitter.co	Target
	not currently	gual.com,	STEN	m	ing Caalii
	provide		Т		Cooki
	information on				es

	the use of				
	specific				
	cookies.		05001		<b>-</b> .
awxxxx	Used to	www.desi	PERSI	.desigual.	Target
	attribute	gual.com,	STEN	com	ing
	commission to		Т		Cooki
	affiliates when				es
	you arrive at				
	the website				
	from an				
	affiliate				
	referral link. It				
	is set when				
	you click on				
	one of our				
	links and used				
	to let the				
	advertiser and				
	us know the				
	website from				
	which you				
	came.				
awxxxx	Used to	www.desi	SESSI	www.desi	Target
	attribute	gual.com,	ON	gual.com	ing
	commission to				Cooki
	affiliates when				es
	you arrive at				
	the website				
	from an				
	affiliate				
	referral link. It				
	is set when				
	you click on				
	one of our				
	links and used				
	to let the				
	advertiser and				
	us know the				
	website from				
	which you				
	came.				
В	This domain is	www.desi	PERSI	yahoo.co	Target
	owned by	gual.com,	STEN	m	ing
	Yahoo. The	0	T		Cooki
					es
	main business				
	main business activity is:				63
	activity is:				63
					63

			DEDCI		<b>-</b> .
bkdc	This domain is	www.desi	PERSI	bluekai.co	Target
	owned by Blue	gual.com,	STEN	m	ing
	Kai. The main		Т		Cooki
	business				es
	activity is:				
	Advertising/Au				
	dience				
	Targeting				
bkpa	This domain is	www.desi	PERSI	bluekai.co	Target
	owned by Blue	gual.com,	STEN	m	ing
	Kai. The main		Т		Cooki
	business				es
	activity is:				
	Advertising/Au				
	dience				
	Targeting				
bku	This domain is	www.desi	PERSI	bluekai.co	Target
	owned by Blue	gual.com,	STEN	m	ing
	Kai. The main		Т		Cooki
	business				es
	activity is:				
	Advertising/Au				
	dience				
	Targeting				
с	This domain is	www.desi	PERSI	bidswitch.	Target
	owned by	gual.com,	STEN	net	ing
	IPONWEB and		Т		Cooki
	is used to				es
	provide a real				
	time bidding				
	platform for				
	online				
	advertising.				
CMID	This domain is	www.desi	PERSI	casaleme	Target
	owned by	gual.com,	STEN	dia.com	ing
	Casale Media.		Т		Cooki
	The main				es
	business				
	activity is:				
	Advertising				
CMPRO	This domain is	www.desi	PERSI	casaleme	Target
	owned by	gual.com,	STEN	dia.com	ing
	Casale Media.		Т		Cooki
	The main				es
	business				
	activity is:				
	Advertising				
CMPS	This domain is	www.desi	PERSI	casaleme	Target
	owned by	gual.com,	STEN	dia.com	ing
	owned by	guancom,	0.11	0	

	The mein				Coold
	The main				Cooki
	business				es
	activity is:				
	Advertising		DEDCI		<b>T</b>
CMRUM3	This domain is	www.desi	PERSI	casaleme	Target
	owned by	gual.com,	STEN	dia.com	ing
	Casale Media.		Т		Cooki
	The main				es
	business				
	activity is:				
	Advertising				
CMST	This domain is	www.desi	PERSI	casaleme	Target
	owned by	gual.com,	STEN	dia.com	ing
	Casale Media.		Т		Cooki
	The main				es
	business				
	activity is:				
	Advertising				
data-rk	Media.net is a	www.desi	PERSI	media.net	Target
	global online	gual.com,	STEN		ing
	advertising		Т		Cooki
	technology				es
	network.				
demdex	This cookie	www.desi	PERSI	demdex.n	Target
	helps Adobe	gual.com,	STEN	et	ing
	Audience		Т		Cooki
	Manger				es
	perform basic				
	functions such				
	as visitor				
	identification,				
	ID				
	synchronizatio				
	n,				
	segmentation,				
	modeling,				
	reporting, etc.				
dpm	This domain is	www.desi	PERSI	dpm.dem	Target
•	owned by	gual.com,	STEN	dex.net	ing
	Adobe		Т		Cooki
	Audience				es
	Manager. The				
	main business				
	activity is				
	online profiling				
	for targeted				
	marketing.				
dw	dw	www.desi	SESSI	www.desi	Perfor
		gual.com,	ON	gual.com	mance
L	1	5441.COM,		5441.0011	mance

					Cooki
					es
dw_dnt	Controls client-	www.desi	SESSI	www.desi	Perfor
	side JavaScript	gual.com,	ON	gual.com	mance
	for Commerce	8,		8	Cooki
	Cloud tracking				es
	features				
	(Analytics,				
	Einstein,				
	ActiveData).				
dwac_09f3c2ced3138b6c779d	Stores	www.desi	SESSI	www.desi	Strictl
- 744796	temporary	gual.com,	ON	gual.com	у
	data to assist	<i>U</i> , <i>y</i>		0	, Neces
	in ecommerce				sary
	experience				Cooki
					es
dwac_fd777f116456d4528ca4	Stores	www.desi	SESSI	www.desi	Strictl
 aa603f	temporary	gual.com,	ON	gual.com	у
	data to assist	_		-	Neces
	in ecommerce				sary
	experience				Cooki
					es
dwac_XXXXX	Stores	www.desi	SESSI	www.desi	Strictl
	temporary	gual.com,	ON	gual.com	у
	data to assist				Neces
	in ecommerce				sary
	experience				Cooki
					es
dwanonymous_xxxxxxxx	This is a	www.desi	PERSI	www.desi	Target
	pattern type	gual.com,	STEN	gual.com	ing
	cookie		Т		Cooki
	associated				es
	with the				
	Demandware				
	eCommerce				
	platform. Its				
	stated purpose				
	is anonymised				
	user tracking,				
	therefore it is				
	presumed				
	involved in				
	targeting or				
	personalisation				
	in some way				
dwpersonalization_d7da7095c	Tracks	www.desi	PERSI	www.desi	Perfor
d4556e72ad70d31e8172051	participation in	gual.com,	STEN	gual.com	mance
	A/B test		Т		Cooki
	groups for				es
	analytics				

dwsid	purposes. If the shopper participated in a test, then the value is cleared when the shopper logs out. The * in the cookie name is a value unique to the site. dw	www.desi	SESSI	www.desi	Strictl
		gual.com,	ON	gual.com	y Neces sary Cooki es
eud	This domain is owned by Rocketfuel. The main business activity is: Advertising	www.desi gual.com,	PERSI STEN T	rfihub.co m	Target ing Cooki es
euds	This domain is owned by Rocketfuel. The main business activity is: Advertising	www.desi gual.com,	SESSI ON	rfihub.co m	Target ing Cooki es
everest_g_v2	This domain is owned by Adobe. The main business activity is: Advertising	www.desi gual.com,	PERSI STEN T	everestte ch.net	Target ing Cooki es
eyeblaster	This domain is owned by Sizmek (formerly DG MediaMind). They provide multi-platform targeted advertising services.	www.desi gual.com,	PERSI STEN T	serving- sys.com	Target ing Cooki es

fr	Contains	wayay doci	חבחכו	facabaak	Target
Ir	Contains	www.desi	PERSI	.facebook.	Target
	browser and	gual.com,	STEN	com	ing
	user unique ID		Т		Cooki
	combinaton,				es
	used for				
	targeted				
	advertising.				
fr	Contains	www.desi	PERSI	facebook.	Target
	browser and	gual.com,	STEN	com	ing
	user unique ID		Т		Cooki
	combinaton,				es
	used for				
	targeted				
	advertising.				
gdpr_status	Media.net is a	www.desi	PERSI	media.net	Target
	global online	gual.com,	STEN		ing
	advertising		Т		Cooki
	technology				es
	network.				
IDE	This domain is	www.desi	PERSI	doubleclic	Target
	owned by	gual.com,	STEN	k.net	ing
	Doubleclick		Т		Cooki
	(Google). The				es
	main business				
	activity is:				
	Doubleclick is				
	Googles real				
	time bidding				
	advertising				
	exchange				
IDE	This domain is	www.desi	PERSI	.doublecli	Target
	owned by	gual.com,	STEN	ck.net	ing
	Doubleclick		Т		Cooki
	(Google). The				es
	main business				
	activity is:				
	Doubleclick is				
	Googles real				
	time bidding				
	advertising				
	exchange				
isTrueDirect	Source of the	www.desi	PERSI	.www.des	Strictl
	session was	gual.com,	STEN	igual.com	y
	Direct?	5.00000	T		y Neces
	(meaning the				sary
	user typed the				Cooki
	name of your				es
	website URL				62
	into the				
	browser or				

	como to visit				
	came to your site via a				
isTrue Direct	bookmark)		DEDCI		Chuist
isTrueDirect	Source of the	www.desi	PERSI	www.desi	Strictl
	session was	gual.com,	STEN	gual.com	У
	Direct?		Т		Neces
	(meaning the				sary
	user typed the				Cooki
	name of your				es
	website URL				
	into the				
	browser or				
	came to your				
	site via a				
	bookmark)		DEDCI		Taurat
mako_uid	This domain is	www.desi	PERSI	eyeota.ne	Target
	owned by	gual.com,	STEN	t	ing Cooki
	Eyeota, a		Т		Cooki
	global				es
	company				
	specialising in audience data				
	to enable				
	targeting of				
	advertising based on				
	visitor				
OptanonAlertBoxClosed	profiling. This cookie is	www.desi	PERSI	.www.des	Strictl
OptanonAlertBoxclosed	set by websites	gual.com,	STEN	igual.com	
	using certain	guai.com,	T	igual.com	y Neces
	versions of the		1		sary
	cookie law				Cooki
	compliance				es
	solution from				C3
	OneTrust. It is				
	set after				
	visitors have				
	seen a cookie				
	information				
	notice and in				
	some cases				
	only when they				
	actively close				
	the notice				
	down. It				
	enables the				
	website not to				
	show the				
	message more				
	message more		<u> </u>		

					,
	than once to a				
	user. The				
	cookie has a				
	one year				
	lifespan and				
	contains no				
	personal				
	information.				
OptanonConsent	This cookie is	www.desi	PERSI	.www.des	Strictl
	set by the	gual.com,	STEN	igual.com	у
	cookie		Т		Neces
	compliance				sary
	solution from				Cooki
	OneTrust. It				es
	stores				
	information				
	about the				
	categories of				
	cookies the				
	site uses and				
	whether				
	visitors have				
	given or				
	withdrawn				
	consent for the				
	use of each				
	category. This				
	enables site				
	owners to				
	prevent				
	cookies in each				
	category from				
	being set in the				
	users browser,				
	when consent				
	is not given.				
	The cookie has				
	a normal				
	lifespan of one				
	year, so that				
	returning				
	visitors to the				
	site will have				
	their				
	preferences				
	remembered.				
	It contains no				
	information				
	that can				
					<u> </u>

	identify the				
	site visitor.				
personalization_id	This domain is	www.desi	PERSI	twitter.co	Target
personalization_la	owned by	gual.com,	STEN	m	ing
	Twitter. The	guancom,	Т		Cooki
	main business				es
	activity is:				23
	Social				
	Networking				
	Services.				
	Where twitter				
	acts as a third				
	party host, it				
	collects data				
	through a				
	range of plug-				
	ins and				
	integrations,				
	that is				
	primarily used				
	for tracking				
	and targeting.				
personalization_id	This domain is	www.desi	PERSI	.twitter.co	Target
. –	owned by	gual.com,	STEN	m	ing
	Twitter. The	_	Т		Cooki
	main business				es
	activity is:				
	Social				
	Networking				
	Services.				
	Where twitter				
	acts as a third				
	party host, it				
	collects data				
	through a				
	range of plug-				
	ins and				
	integrations,				
	that is				
	primarily used				
	for tracking				
	and targeting.				
pxrc	This domain is	www.desi	PERSI	rlcdn.com	Target
	owned by Live	gual.com,	STEN		ing
	Ramp Inc,		Т		Cooki
	providers of a				es
	platform for				
	targeted				
	marketing and				
	profiling.	1	1		

	<b></b>	• •	0-0-1		-
r1	This domain is	www.desi	SESSI	bs.serving	Target
	owned by	gual.com,	ON	-sys.com	ing
	Sizmek				Cooki
	(formerly DG				es
	MediaMind).				
	They provide				
	multi-platform				
	targeted				
	advertising				
	services.				
remember_checked	Twitter does	www.desi	PERSI	.twitter.co	Target
	not currently	gual.com,	STEN	m	ing
	provide		Т		Cooki
	information on				es
	the use of				
	specific				
	cookies.				
remember_checked_on	This domain is	www.desi	PERSI	.twitter.co	Target
	owned by	gual.com,	STEN	m	ing
	Twitter. The		Т		Cooki
	main business				es
	activity is:				
	Social				
	Networking				
	Services.				
	Where twitter				
	acts as a third				
	party host, it				
	collects data				
	through a				
	range of plug-				
	ins and				
	integrations,				
	that is				
	primarily used				
	for tracking				
	and targeting.				
rud	This domain is	www.desi	PERSI	rfihub.co	Target
	owned by	gual.com,	STEN	m	ing
	Rocketfuel.		Т		Cooki
	The main				es
	business				
	activity is:				
	Advertising				
ruds	This domain is	www.desi	SESSI	rfihub.co	Target
	owned by	gual.com,	ON	m	ing
	Rocketfuel.				Cooki
	The main				es
	business				

	activity is:				
	Advertising				
sd-session-id		www.desi	PERSI	live.rezyn	Target
		gual.com,	STEN	, c.com	ing
		-	Т		Cooki
					es
secure_session	Twitter does	www.desi	PERSI	.twitter.co	Target
	not currently	gual.com,	STEN	m	ing
	provide		Т		Cooki
	information on				es
	the use of				
	specific cookies.				
SERVERID	This domain is	www.desi	PERSI	eyeota.ne	Target
SERVERID	owned by	gual.com,	STEN	t t	ing
	Eyeota, a	guu.com,	Т	Ľ	Cooki
	global				es
	company				
	specialising in				
	audience data				
	to enable				
	targeting of				
	advertising				
	based on				
	visitor				
sid	profiling.	www.desi	SESSI	www.desi	Strictl
510		gual.com,	ON	gual.com	y
		8,		8	, Neces
					sary
					Cooki
					es
sid	Identifies the	www.desi	SESSI	www.desi	Strictl
	current	gual.com,	ON	gual.com	У
	browsing				Neces
	session.				sary Cooki
					Cooki es
smd	This domain is	www.desi	PERSI	rfihub.co	Target
500	owned by	gual.com,	STEN	m	ing
	Rocketfuel.	Buancerni,	T		Cooki
	The main				es
	business				
	activity is:				
	Advertising				
test_cookie	This domain is	www.desi	PERSI	doubleclic	Target
	owned by	gual.com,	STEN	k.net	ing
	Doubleclick		Т		Cooki
	(Google). The				es
	main business				

		-		(	,
	activity is:				
	Doubleclick is				
	Googles real				
	time bidding advertising				
	exchange				
tuuid	This domain is	www.desi	PERSI	bidswitch.	Target
	owned by	gual.com,	STEN	net	ing
	IPONWEB and	guai.com,	T	net	Cooki
	is used to				es
	provide a real				23
	time bidding				
	platform for				
	online				
	advertising.				
tuuid_lu	This domain is	www.desi	PERSI	bidswitch.	Target
_	owned by	gual.com,	STEN	net	ing
	IPONWEB and		Т		Cooki
	is used to				es
	provide a real				
	time bidding				
	platform for				
	online				
	advertising.				
twll	Twitter does	www.desi	PERSI	.twitter.co	Target
	not currently	gual.com,	STEN	m	ing
	provide		Т		Cooki
	information on the use of				es
	specific				
	cookies.				
u2	This domain is	www.desi	PERSI	serving-	Target
42 	owned by	gual.com,	STEN	sys.com	ing
	Sizmek		Т	0,0.00	Cooki
	(formerly DG		•		es
	MediaMind).				
	They provide				
	multi-platform				
	targeted				
	advertising				
	services.				
um2	This domain is	www.desi	PERSI	serving-	Target
	owned by	gual.com,	STEN	sys.com	ing
	Sizmek		Т		Cooki
	(formerly DG				es
	MediaMind).				
	They provide				
	multi-platform				
	targeted				

	advertising services.				
weird_get_top_level_domain	weird_get_top	www.desi	SESSI	com	Perfor
	_level_domain	gual.com,	ON		mance
					Cooki
					es
weird_get_top_level_domain	weird_get_top	www.desi	SESSI	desigual.c	Perfor
	_level_domain	gual.com,	ON	om	mance
					Cooki
					es
zync-uuid		www.desi	PERSI	rezync.co	Target
		gual.com,	STEN	m	ing
			Т		Cooki
					es

Die Tabelle wird bei Änderungen der auf dieser Website bereitgestellten Services schnellstmöglich aktualisiert. Dennoch könnte es vorkommen, dass während dieser Aktualisierung einige Cookies, Pixel-Tags oder o. ä. nicht in dieser Tabelle aufgeführt sind. Es handelt sich jedoch stets um Elemente, die für die hier aufgeführten Zwecke dienen.