

## COOKIE-RICHTLINIE FÜR DESIGUAL

Wenn du unsere Website besuchst, erfasst Desigual Informationen über deinen Browser, um deine Einstellungen und Präferenzen (wie Privateinstellungen oder Sprache) für spätere Besuche zu speichern. So können wir unseren Service und deine Online-Erfahrung verbessern. Des Weiteren können wir mit diesen Informationen Daten über den Besucherverkehr und über die Interaktionen mit unserer Website aggregieren, um Trends zu erkennen und Statistiken zu deren Verbesserung zu erhalten.

Diese Informationen erfassen mithilfe verschiedener Methoden wie Cookies und Pixel-Tags.

### **Cookies und Pixel-Tags**

#### Beschreibung und Verwendungszweck

Cookies sind Daten, die Websites vornehmlich als Textdateien auf dem Gerät der Benutzer ablegen, um eine Reihe an Informationen über die Benutzer und ihre Geräte zu erfassen, über die sie auf die Website zugreifen. Mithilfe dieser Informationen können die Websites den Benutzern das Browsen erleichtern sowie ihre Login-Daten, Präferenzen, Entscheidungen usw. speichern.

Ein Pixel-Tag ist eine unsichtbare Grafik mit einem Code, die in unserer Website eingebettet ist und dazu dient, das Nutzerverhalten auf unserer Website oder den Websites Dritter zu erfassen. Anhand dieser Elemente lassen sich Messungen durchführen, das Nutzerverhalten nachverfolgen oder aggregierte Daten über den Besucherverkehr und die Interaktion mit der Website erfassen, um personalisierte Werbung anzuzeigen, Trends zu erkennen und Statistiken zur Verbesserung der Website generieren.

#### Über Cookies und/oder Pixel-Tags erfasste Daten

Mittels dieser Dateien können wir folgende Informationen erfassen: (i) IP-Adresse; (ii) eindeutiger Cookie-Identifikator, Informationen zu Cookies und darüber, ob das Gerät über die Software verfügt, um auf spezifische Funktionen zuzugreifen; (iii) eindeutiger Identifikator des Geräts und Gerätetyp; (iv) Domain, Browsertyp und Sprache; (v) Konfigurierung des Betriebssystems und des Systems; (vi) Land und Zeitzone; (vii) zuvor besuchte Websites; (viii) Informationen zur Interaktion mit unserer Website wie Verhalten beim Klicken, Einkäufe und angegebene Präferenzen; (ix) Verweildauer und Webverweis-URL.

#### Kommunikationen und Datenübertragung

Auch Dritte können anhand von Cookies, Plugins, Pixel-Tags und Widgets über unsere Website Daten und Informationen über dein Gerät und/oder deinen Browser erfassen. Die Verarbeitung dieser Daten unterliegt der Datenschutz- und Cookie-Richtlinie besagter Dritter. **In der vorliegenden Richtlinie steht dir jedoch eine Tabelle mit Informationen zu diesen Dritten zur Verfügung.**

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Wenn du eine komplette und aktualisierte Zusammenfassung über die Drittanbieter, die über die Website von Desigual oder anderweitig auf deinen Browser zugreifen, erhalten möchtest, empfehlen wir dir, das entsprechende Plugin in deinem Browser zu installieren. Du kannst dein Gerät auch so einstellen, dass du eine Mitteilung erhältst, sobald es einen Cookie empfängt.

## Deaktivierung

Über deine Einstellungen kannst du Cookies löschen oder vermeiden, dass bestimmte Cookies ohne deine ausdrückliche Zustimmung auf deinem Computer oder Mobilgerät gespeichert werden. Gehe hierfür zum Abschnitt [Cookie-Einstellungen](#) am Fuß unserer Website. Du kannst die Cookies auch über die Einstellungen deiner Browser und Geräte deaktivieren. Da jeder Browser anders ist, musst du hierfür auf das entsprechende Hilfemenü zugreifen, um zu erfahren, wie du die Cookie-Einstellungen ändern kannst ([Google Chrome](#), [Mozilla Firefox](#), [Internet Explorer](#), [Microsoft Edge](#), [Safari](#), [Safari für IOS \(iPhone und iPad\)](#), [Chrome für Android](#), [Chrome für iPhone und iPad](#)). Die Cookies von Google Analytics lassen sich [hier](#) deaktivieren.

Bitte beachte: Wenn du Cookies deaktivierst, verlierst du eventuell den Zugang zu zahlreiche Funktionen, die zur Effizienz der Website beitragen. In diesem Fall funktionieren einige unserer Serviceleistungen eventuell nicht korrekt.

## Arten von Cookies auf der Desigual-Website

Unsere Website verwendet folgende Cookie-Arten:

- i. **UNBEDINGT ERFORDERLICHE COOKIES:** Cookies, die für die korrekte und grundlegende Funktionsweise der Website erforderlich sind. Die Benutzer müssen sie akzeptieren, da sie andernfalls die verschiedenen Optionen und Dienste der Website nicht verwenden können: Zugriff auf verschiedene Abschnitte, Erinnerungen, Anmeldung, Einkäufe usw.
- ii. **PERFORMANCE-COOKIES:** Cookies, die ausschließlich dafür eingesetzt werden, Daten über das Verhalten der Websitebenutzer zu erfassen. Sie überwachen die Leistung der Website anhand der Interaktionen der Benutzer und dienen dazu, die Leistung der Website zu verbessern. Sie erfassen keine persönlichen Daten. Alle erfassten Daten werden kodifiziert und anonymisiert und fließen z.B. in Statistiken über Besuche, Inaktivitätszeiten usw. ein.
- iii. **TARGETING-COOKIES (Werbecookies):** Diese Cookies dienen dazu, den Nutzern Werbung anzuzeigen, die ihrem Verhalten entsprechend auf ihre individuellen Interessen abgestimmt ist. Diese Art von Cookies stammen eventuell von Dritten und können an andere Werbetreibende übermittelt werden.
- iv. **ANALYTISCHE COOKIES:** Cookies, deren Zweck darin besteht, die Benutzernavigation zu analysieren, damit wir die Nutzung der Website durch Benutzer statistisch quantifizieren und messen können, um das Angebot der

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angebotenen Produkte oder Dienstleistungen zu verbessern. Diese Art von Cookies kann fortgesetzt und an Dritte weitergegeben werden.

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## Cookies-Tabelle

Im Folgenden ist eine Tabelle mit den auf dieser Website verwendeten Cookies und deren Beschreibung aufgeführt.

| Name     | Description   | Domains           | Lifespan   | Host name        | Category                   |
|----------|---|-------------------|------------|------------------|----------------------------|
|          | This domain is owned by Facebook, which is the world's largest social networking service. As a third party host provider, it mostly collects data on the interests of users via widgets such as the 'Like' button found on many websites. This is used to serve targeted advertising to its users when logged into its services. In 2014 it also started serving up behaviourally targeted advertising on other websites, similar to most dedicated online marketing companies. | www.desigual.com, | SESSION    | www.facebook.com | Targeting Cookies          |
| __cfduid | Cookie associated with sites using CloudFlare, used to speed up page load times. According to CloudFlare it is used to override any security restrictions based on the IP address the visitor is coming from. It does not contain any user identification information.  | www.desigual.com, | PERSISTENT | desigual.com     | Strictly Necessary Cookies |
| __cfduid | Cookie associated with sites using CloudFlare, used to speed up page load times. According to CloudFlare it is used to override any security restrictions based on the IP address the visitor is coming from. It does not contain any user identification information.  | www.desigual.com, | PERSISTENT | .desigual.com    | Strictly Necessary Cookies |
| __cq_dnt | Indicates that the browser has opted out of CC Einstein tracking for this site.   | www.desigual.com, | SESSION    | www.desigual.com | Strictly Necessary Cookies |
| __unam   | This cookie is usually associated with the ShareThis social sharing widget placed in a site to enable sharing of content across various social networks. It counts clicks and shares of a page.   | www.desigual.com, | PERSISTENT | .desigual.com    | Performance Cookies        |
| __cs_c   | This is a session cookie. This is a pattern type cookie where a random 13-digit number is appended to the prefix __cs_.   | www.desigual.com, | PERSISTENT | .desigual.com    | Targeting Cookies          |

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|                |  |                   |            |                     |                   |
|----------------|--|-------------------|------------|---------------------|-------------------|
| _cs_c          | This is a session cookie. This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_. | www.desigual.com, | PERSISTENT | desigual.com        | Targeting Cookies |
| _cs_c          | This is a session cookie. This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_. | www.desigual.com, | PERSISTENT | t.contentsquare.net | Targeting Cookies |
| _cs_c          | This is a session cookie. This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_. | www.desigual.com, | PERSISTENT | www.desigual.com    | Targeting Cookies |
| _cs_id         | This is a session cookie. This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_. | www.desigual.com, | PERSISTENT | www.desigual.com    | Targeting Cookies |
| _cs_id         | This is a session cookie. This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_. | www.desigual.com, | PERSISTENT | desigual.com        | Targeting Cookies |
| _cs_id         | This is a session cookie. This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_. | www.desigual.com, | PERSISTENT | t.contentsquare.net | Targeting Cookies |
| _cs_id         | This is a session cookie. This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_. | www.desigual.com, | PERSISTENT | .desigual.com       | Targeting Cookies |
| _cs_nnnnnnnnnn | This is a session cookie. This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_. | www.desigual.com, | SESSION    | desigual.com        | Targeting Cookies |
| _cs_s          | This is a session cookie. This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_. | www.desigual.com, | PERSISTENT | .desigual.com       | Targeting Cookies |
| _cs_s          | This is a session cookie. This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_. | www.desigual.com, | PERSISTENT | desigual.com        | Targeting Cookies |
| _cs_s          | This is a session cookie. This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_. | www.desigual.com, | PERSISTENT | t.contentsquare.net | Targeting Cookies |

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|                    |  |                   |            |               |                            |
|--------------------|--|-------------------|------------|---------------|----------------------------|
| _dc_gtm_UA-xxxxxxx | This cookie is associated with sites using Google Tag Manager to load other scripts and code into a page. Where it is used it may be regarded as Strictly Necessary as without it, other scripts may not function correctly. The end of the name is a unique number which is also an identifier for an associated Google Analytics account.  | www.desigual.com, | PERSISTENT | desigual.com  | Strictly Necessary Cookies |
| _dc_gtm_UA-xxxxxxx | This cookie is associated with sites using Google Tag Manager to load other scripts and code into a page. Where it is used it may be regarded as Strictly Necessary as without it, other scripts may not function correctly. The end of the name is a unique number which is also an identifier for an associated Google Analytics account.  | www.desigual.com, | PERSISTENT | .desigual.com | Strictly Necessary Cookies |
| _derived_epik      |  | www.desigual.com, | PERSISTENT | .desigual.com | Targeting Cookies          |
| _fbp               | Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers  | www.desigual.com, | PERSISTENT | .desigual.com | Targeting Cookies          |
| _fbp               | Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers  | www.desigual.com, | PERSISTENT | com           | Targeting Cookies          |
| _fbp               | Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers  | www.desigual.com, | PERSISTENT | desigual.com  | Targeting Cookies          |
| _ga                | This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports. By default it is set to expire after 2 years, although this is customisable by website owners. | www.desigual.com, | PERSISTENT | desigual.com  | Analytics Cookies          |
| _ga                | This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more  | www.desigual.com, | PERSISTENT | .desigual     | Analytics Cookies          |

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|                   |  |                   |            |              |                   |
|-------------------|--|-------------------|------------|--------------|-------------------|
|                   | commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports. By default it is set to expire after 2 years, although this is customisable by website owners. |                   |            | .com         |                   |
| _gat_UA-2535113-9 | This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a variation of the _gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.  | www.desigual.com, | PERSISTENT | desigual.com | Analytics Cookies |
| _gat_UA-2535113-9 | This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a variation of the _gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.  | www.desigual.com, | PERSISTENT | desigual.com | Analytics Cookies |
| _gcl_au           | Used by Google AdSense for experimenting with advertisement efficiency across websites using their services  | www.desigual.com, | PERSISTENT | desigual.com | Targeting Cookies |
| _gclxxx           | Google conversion tracking cookie  | www.desigual.com, | PERSISTENT | desigual.com | Analytics Cookies |
| _gclxxx           | Google conversion tracking cookie  | www.desigual.com, | PERSISTENT | desigual.com | Analytics Cookies |
| _gid              | This cookie name is associated with Google Universal Analytics. This appears to be a new cookie and as of Spring 2017 no information is available from Google. It appears to store and update a unique value for each page visited.  | www.desigual.com, | PERSISTENT | desigual.com | Analytics Cookies |
| _gid              | This cookie name is associated with Google Universal Analytics. This appears to be a new cookie and as of Spring 2017 no information is available from   | www.desigual.com, | PERSISTENT | desigual.com | Analytics Cookies |

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|                  |  |                   |            |                   |                   |
|------------------|--|-------------------|------------|-------------------|-------------------|
|                  | Google. It appears to store and update a unique value for each page visited.   |                   |            |                   |                   |
| _kuid_           | This domain is owned by Krux Digital, a US company providing a data management platform which enables real time profiling of visitor interests.  | www.desigual.com, | PERSISTENT | krxd.net          | Targeting Cookies |
| _pinterest_ct_rt | These cookies allow users to share pictures via Pinterest / the "Pin It" button, and Pinterest can collect statistical information about usage of their service.   | www.desigual.com, | PERSISTENT | .ct.pinterest.com | Targeting Cookies |
| _pinterest_ct_rt | These cookies allow users to share pictures via Pinterest / the "Pin It" button, and Pinterest can collect statistical information about usage of their service.   | www.desigual.com, | PERSISTENT | ct.pinterest.com  | Targeting Cookies |
| _pinterest_sess  | This domain is owned by Pinterest. The main business activity is: Social Content Sharing platform  | www.desigual.com, | PERSISTENT | .pinterest.com    | Targeting Cookies |
| A3               | This domain is owned by Yahoo. The main business activity is: Search / Advertising   | www.desigual.com, | PERSISTENT | yahoo.com         | Targeting Cookies |
| AA003            | This domain is owned by Atlas Solutions which is in turn owned by Facebook. Atlas is an online advertising business, targeting users through tracking their web activity. From September 2014 the company re-launched under the ownership of Facebook, promising the ability to reach known users and target adverts based on profiles generated using Facebook's user data. | www.desigual.com, | PERSISTENT | atdmt.com         | Targeting Cookies |
| ap               |  | www.desigual.com, | PERSISTENT | ww1.mpnrs.com     | Targeting Cookies |
| ata              |  | www.desigual.com, | PERSISTENT | ww1.mpnrs.com     | Targeting Cookies |
| ATN              | This domain is owned by Atlas Solutions which is in turn owned by Facebook. Atlas is an online advertising business, targeting users through tracking their web activity. From September 2014 the company re-launched under the ownership of Facebook, promising the   | www.desigual.com, | PERSISTENT | atdmt.com         | Targeting Cookies |

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|------------|---|-------------------|------------|------------------|-------------------|
|            | ability to reach known users and target adverts based on profiles generated using Facebook's user data.   |                   |            |                  |                   |
| audience   | This domain is owned by spotxchange. The main business activity is: Video Advertising   | www.desigual.com, | PERSISTENT | spotxchange.com  | Targeting Cookies |
| auth_token | Twitter does not currently provide information on the use of specific cookies.  | www.desigual.com, | PERSISTENT | .twitter.com     | Targeting Cookies |
| awxxxx     | Used to attribute commission to affiliates when you arrive at the website from an affiliate referral link. It is set when you click on one of our links and used to let the advertiser and us know the website from which you came. | www.desigual.com, | PERSISTENT | .desigual.com    | Targeting Cookies |
| awxxxx     | Used to attribute commission to affiliates when you arrive at the website from an affiliate referral link. It is set when you click on one of our links and used to let the advertiser and us know the website from which you came. | www.desigual.com, | SESSION    | www.desigual.com | Targeting Cookies |
| B          | This domain is owned by Yahoo. The main business activity is: Search / Advertising  | www.desigual.com, | PERSISTENT | yahoo.com        | Targeting Cookies |
| bkdc       | This domain is owned by Blue Kai. The main business activity is: Advertising/Audience Targeting   | www.desigual.com, | PERSISTENT | bluekai.com      | Targeting Cookies |
| bkpa       | This domain is owned by Blue Kai. The main business activity is: Advertising/Audience Targeting   | www.desigual.com, | PERSISTENT | bluekai.com      | Targeting Cookies |
| bku        | This domain is owned by Blue Kai. The main business activity is: Advertising/Audience Targeting   | www.desigual.com, | PERSISTENT | bluekai.com      | Targeting Cookies |
| c          | This domain is owned by IPONWEB and is used to provide a real time bidding platform for online advertising.   | www.desigual.com, | PERSISTENT | bidswith.net     | Targeting Cookies |
| CMID       | This domain is owned by Casale Media. The main business activity is: Advertising  | www.desigual.com, | PERSISTENT | casalemedia.com  | Targeting Cookies |
| CMPRO      | This domain is owned by Casale Media. The main business activity is: Advertising  | www.desigual.com, | PERSISTENT | casalemedia.com  | Targeting Cookies |

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|---------------------------------|---|-------------------|------------|------------------|----------------------------|
| CMPS                            | This domain is owned by Casale Media. The main business activity is: Advertising  | www.desigual.com, | PERSISTENT | casalemedia.com  | Targeting Cookies          |
| CMRUM3                          | This domain is owned by Casale Media. The main business activity is: Advertising  | www.desigual.com, | PERSISTENT | casalemedia.com  | Targeting Cookies          |
| CMST                            | This domain is owned by Casale Media. The main business activity is: Advertising  | www.desigual.com, | PERSISTENT | casalemedia.com  | Targeting Cookies          |
| data-rk                         | Media.net is a global online advertising technology network.  | www.desigual.com, | PERSISTENT | media.net        | Targeting Cookies          |
| demdex                          | This cookie helps Adobe Audience Manger perform basic functions such as visitor identification, ID synchronization, segmentation, modeling, reporting, etc. | www.desigual.com, | PERSISTENT | demdex.net       | Targeting Cookies          |
| dpm                             | This domain is owned by Adobe Audience Manager. The main business activity is online profiling for targeted marketing.                                      | www.desigual.com, | PERSISTENT | dpm.demdex.net   | Targeting Cookies          |
| dw                              | dw  | www.desigual.com, | SESSION    | www.desigual.com | Performance Cookies        |
| dw_dnt                          | Controls client-side JavaScript for Commerce Cloud tracking features (Analytics, Einstein, ActiveData).   | www.desigual.com, | SESSION    | www.desigual.com | Performance Cookies        |
| dwac_09f3c2ced3138b6c779d744796 | Stores temporary data to assist in ecommerce experience   | www.desigual.com, | SESSION    | www.desigual.com | Strictly Necessary Cookies |
| dwac_fd777f116456d4528ca4aa603f | Stores temporary data to assist in ecommerce experience   | www.desigual.com, | SESSION    | www.desigual.com | Strictly Necessary Cookies |
| dwac_XXXXX                      | Stores temporary data to assist in ecommerce experience   | www.desigual.com, | SESSION    | www.desigual.com | Strictly Necessary Cookies |

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|  |   |                   |            | ual.c<br>om      |                            |
| dwanonymous_XXXXX                                  | This is a pattern type cookie associated with the Demandware eCommerce platform. Its stated purpose is anonymised user tracking, therefore it is presumed involved in targeting or personalisation in some way      | www.desigual.com, | PERSISTENT | www.desigual.com | Targeting Cookies          |
| dwpersonalization_d7da7095cd4556e72ad70d31e8172051 | Tracks participation in A/B test groups for analytics purposes. If the shopper participated in a test, then the value is cleared when the shopper logs out. The * in the cookie name is a value unique to the site. | www.desigual.com, | PERSISTENT | www.desigual.com | Performance Cookies        |
| dwsid  | dw  | www.desigual.com, | SESSION    | www.desigual.com | Strictly Necessary Cookies |
| eud  | This domain is owned by Rocketfuel. The main business activity is: Advertising  | www.desigual.com, | PERSISTENT | rfileb.com       | Targeting Cookies          |
| euds   | This domain is owned by Rocketfuel. The main business activity is: Advertising  | www.desigual.com, | SESSION    | rfileb.com       | Targeting Cookies          |
| everest_g_v2                                       | This domain is owned by Adobe. The main business activity is: Advertising   | www.desigual.com, | PERSISTENT | everestech.net   | Targeting Cookies          |
| eyeblasterr  | This domain is owned by Sizmek (formerly DG MediaMind). They provide multi-platform targeted advertising services.  | www.desigual.com, | PERSISTENT | servingsys.com   | Targeting Cookies          |
| fr   | Contains browser and user unique ID combination, used for targeted advertising.   | www.desigual.com, | PERSISTENT | facebook.com     | Targeting Cookies          |
| fr   | Contains browser and user unique ID combination, used for targeted advertising.   | www.desigual.com, | PERSISTENT | facebook.com     | Targeting Cookies          |
| gdpr_status  | Media.net is a global online advertising technology network.  | www.desigual.com, | PERSISTENT | media.net        | Targeting Cookies          |
| IDE  | This domain is owned by Doubleclick (Google). The main business activity is: Doubleclick is Google's real time bidding advertising exchange   | www.desigual.com, | PERSISTENT | doubleclick.net  | Targeting Cookies          |
| IDE  | This domain is owned by Doubleclick (Google). The main business activity is:  | www.desigual.com, | PERSISTENT | doubleclick.net  | Targeting Cookies          |

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|-----------------------|---|-------------------|------------|-------------------|----------------------------|
|                       | DoubleClick is Googles real time bidding advertising exchange   |                   |            | ick.net           |                            |
| isTrueDirect          | Source of the session was Direct? (meaning the user typed the name of your website URL into the browser or came to your site via a bookmark)  | www.desigual.com, | PERSISTENT | .www.desigual.com | Strictly Necessary Cookies |
| isTrueDirect          | Source of the session was Direct? (meaning the user typed the name of your website URL into the browser or came to your site via a bookmark)  | www.desigual.com, | PERSISTENT | www.desigual.com  | Strictly Necessary Cookies |
| mako_uid              | This domain is owned by Eyeota, a global company specialising in audience data to enable targeting of advertising based on visitor profiling.   | www.desigual.com, | PERSISTENT | eyeota.net        | Targeting Cookies          |
| OptanonAlertBoxClosed | This cookie is set by websites using certain versions of the cookie law compliance solution from OneTrust. It is set after visitors have seen a cookie information notice and in some cases only when they actively close the notice down. It enables the website not to show the message more than once to a user. The cookie has a one year lifespan and contains no personal information.  | www.desigual.com, | PERSISTENT | .www.desigual.com | Strictly Necessary Cookies |
| OptanonConsent        | This cookie is set by the cookie compliance solution from OneTrust. It stores information about the categories of cookies the site uses and whether visitors have given or withdrawn consent for the use of each category. This enables site owners to prevent cookies in each category from being set in the users browser, when consent is not given. The cookie has a normal lifespan of one year, so that returning visitors to the site will have their preferences remembered. It contains no information that can identify the site visitor. | www.desigual.com, | PERSISTENT | .www.desigual.com | Strictly Necessary Cookies |
| personalization_id    | This domain is owned by Twitter. The main business activity is: Social Networking Services. Where twitter acts as a third party host, it collects data through a range of plug-ins and integrations, that is primarily used for tracking and targeting.   | www.desigual.com, | PERSISTENT | twitter.com       | Targeting Cookies          |

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|---------------------|---|-------------------|------------|-----------------------|----------------------------|
| personalization_id  | This domain is owned by Twitter. The main business activity is: Social Networking Services. Where twitter acts as a third party host, it collects data through a range of plug-ins and integrations, that is primarily used for tracking and targeting. | www.desigual.com, | PERSISTENT | .twitter.com          | Targeting Cookies          |
| pxrc                | This domain is owned by Live Ramp Inc, providers of a platform for targeted marketing and profiling.  | www.desigual.com, | PERSISTENT | rlcdn.com             | Targeting Cookies          |
| r1                  | This domain is owned by Sizmek (formerly DG MediaMind). They provide multi-platform targeted advertising services.  | www.desigual.com, | SESSION    | bs.serving-system.com | Targeting Cookies          |
| remember_checked    | Twitter does not currently provide information on the use of specific cookies.  | www.desigual.com, | PERSISTENT | .twitter.com          | Targeting Cookies          |
| remember_checked_on | This domain is owned by Twitter. The main business activity is: Social Networking Services. Where twitter acts as a third party host, it collects data through a range of plug-ins and integrations, that is primarily used for tracking and targeting. | www.desigual.com, | PERSISTENT | .twitter.com          | Targeting Cookies          |
| rud                 | This domain is owned by Rocketfuel. The main business activity is: Advertising  | www.desigual.com, | PERSISTENT | rfirebase.com         | Targeting Cookies          |
| ruds                | This domain is owned by Rocketfuel. The main business activity is: Advertising  | www.desigual.com, | SESSION    | rfirebase.com         | Targeting Cookies          |
| sd-session-id       |   | www.desigual.com, | PERSISTENT | live.rezync.com       | Targeting Cookies          |
| secure_session      | Twitter does not currently provide information on the use of specific cookies.  | www.desigual.com, | PERSISTENT | .twitter.com          | Targeting Cookies          |
| SERVERID            | This domain is owned by Eyeota, a global company specialising in audience data to enable targeting of advertising based on visitor profiling.   | www.desigual.com, | PERSISTENT | eyeota.net            | Targeting Cookies          |
| sid                 |   | www.desigual.com, | SESSION    | www.desigual.com      | Strictly Necessary Cookies |
| sid                 | Identifies the current browsing session.  | www.desigual.com, | SESSION    | www.desigual.com      | Strictly Necessary Cookies |

# Desigual.

|                                   |   |                       |                |                             |                         |
|-----------------------------------|---|-----------------------|----------------|-----------------------------|-------------------------|
|                                   |   |                       |                | ual.c<br>om                 |                         |
| smd                               | This domain is owned by Rocketfuel.<br>The main business activity is:<br>Advertising  | www.desigu<br>al.com, | PERSI<br>STENT | rfihu<br>b.co<br>m          | Targeting<br>Cookies    |
| test_cook<br>ie                   | This domain is owned by Doubleclick<br>(Google). The main business activity is:<br>DoubleClick is Googles real time bidding<br>advertising exchange | www.desigu<br>al.com, | PERSI<br>STENT | dou<br>blecl<br>ick.n<br>et | Targeting<br>Cookies    |
| tuuid                             | This domain is owned by IPONWEB and<br>is used to provide a real time bidding<br>platform for online advertising.                                   | www.desigu<br>al.com, | PERSI<br>STENT | bids<br>witic<br>h.ne<br>t  | Targeting<br>Cookies    |
| tuuid_lu                          | This domain is owned by IPONWEB and<br>is used to provide a real time bidding<br>platform for online advertising.                                   | www.desigu<br>al.com, | PERSI<br>STENT | bids<br>witic<br>h.ne<br>t  | Targeting<br>Cookies    |
| twll                              | Twitter does not currently provide<br>information on the use of specific<br>cookies.  | www.desigu<br>al.com, | PERSI<br>STENT | .twit<br>ter.c<br>om        | Targeting<br>Cookies    |
| u2                                | This domain is owned by Sizmek<br>(formerly DG MediaMind). They provide<br>multi-platform targeted advertising<br>services.                         | www.desigu<br>al.com, | PERSI<br>STENT | servi<br>ng-<br>sys.c<br>om | Targeting<br>Cookies    |
| um2                               | This domain is owned by Sizmek<br>(formerly DG MediaMind). They provide<br>multi-platform targeted advertising<br>services.                         | www.desigu<br>al.com, | PERSI<br>STENT | servi<br>ng-<br>sys.c<br>om | Targeting<br>Cookies    |
| weird_get<br>_topleve<br>l_domain | weird_get_top_level_domain  | www.desigu<br>al.com, | SESSI<br>ON    | com                         | Performan<br>ce Cookies |
| weird_get<br>_topleve<br>l_domain | weird_get_top_level_domain  | www.desigu<br>al.com, | SESSI<br>ON    | desi<br>gual<br>.co<br>m    | Performan<br>ce Cookies |
| zync-uuid                         |   | www.desigu<br>al.com, | PERSI<br>STENT | rezy<br>nc.c<br>om          | Targeting<br>Cookies    |

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