

POLÍTICA DE GALETES DE DESIGUAL

Quan visites la pàgina web, Desigual recopila informació del teu navegador per comprendre i recordar les teves accions i preferències (com ara les preferències de privacitat o d'idioma). Això ens permet millorar el servei i la teva experiència en línia. A més, aquesta informació ens permet recopilar dades agregades sobre el trànsit d'usuaris i la teva interacció amb la pàgina web per identificar tendències i obtenir estadístiques per tal de millorar-la.

Per recopilar aquesta informació fem servir diversos mètodes, com ara galetes i etiquetes de píxel.

Galetes i etiquetes de píxel

Què són i per a què es fan servir?

Les galetes són dades, generalment desades en fitxers de text, que les pàgines web col·loquen als dispositius dels usuaris per emmagatzemar una sèrie d'informació de l'usuari a través del dispositiu mitjançant el qual han accedit al lloc web. Amb la informació obtinguda, els llocs web poden millorar l'experiència de navegació, recordant el teu identificador, les preferències, les accions que hagis fet, etc.

Una etiqueta de píxel és una imatge invisible amb una línia de codi inserida a la pàgina web que permet fer seguiments de la navegació de l'usuari a través de la mateixa web o de pàgines web de tercers. Aquests elements es poden fer servir per dur a terme mesuraments, seguiments d'ús o per obtenir dades agregades sobre el trànsit i la interacció al lloc web amb la finalitat d'oferir publicitat personalitzada, identificar tendències i obtenir estadístiques que permetin millorar la pàgina web.

Dades recopilades mitjançant galetes i etiquetes de píxel

Mitjançant aquest tipus d'arxius podem recopilar la informació següent: (i) adreça IP; (ii) identificador únic de galetes, informació de galetes i informació sobre si el dispositiu té programari per accedir a certes funcions; (iii) identificador únic de dispositiu i tipus de dispositiu; (iv) domini, tipus de navegador i idioma; (v) configuració del sistema operatiu i del sistema; (vi) país i zona horària; (vii) pàgina web visitada abans; (viii) informació sobre la interacció amb la nostra pàgina web, com ara el comportament en fer clic, les compres i les preferències indicades; i (ix) temps d'accés i URL de referència.

Comunicacions i transferència de dades

Hi ha tercers que també poden recopilar informació i dades del teu dispositiu i/o navegador a través de la nostra pàgina web mitjançant galetes, connectors, etiquetes de píxel i ginys. El tractament d'aquestes dades està subjecte a les polítiques de privacitat i galetes d'aquests tercers. Tanmateix, **pots obtenir informació sobre aquests tercers a través de la taula descriptiva d'aquesta política.**

Per obtenir un resum complet i actualitzat dels tercers que accedeixen al teu navegador web a través de la pàgina web de Desigual o d'alguna altra manera, et recomanem que instal·lis un connector de navegador web dissenyat amb aquesta

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finalitat. També pots triar que el teu dispositiu t'avisi cada vegada que envii una galeta.

Desactivació

Pots canviar les preferències per eliminar o evitar que es desin determinades galetes sense el teu consentiment explícit a l'ordinador o dispositiu mòbil entrant a la secció [la teva configuració de galetes](#), que trobaràs al final de la pàgina web. També pots desactivar les galetes a través de la configuració de cada navegador i dispositiu que facis servir. Tenint en compte que cada navegador és diferent, cal que accedeixis al menú d'ajuda del navegador que facis servir per saber com pots modificar les galetes ([Google Chrome](#), [Mozilla Firefox](#), [Internet Explorer](#), [Microsoft Edge](#), [Safari](#), [Safari per a IOS \(iPhone i iPad\)](#), [Chrome per a Android](#), [Chrome per a iPhone i iPad](#)). També pots inhabilitar les galetes que fem servir de Google Analytics [aquí](#).

Has de tenir en compte que, si desactives les galetes, és possible que no tinguis accés a moltes funcions que fan que la pàgina web sigui més eficient i, per tant, és possible que alguns dels nostres serveis no funcionin correctament.

Tipologia de galetes del lloc web Desigual

La nostra pàgina web fa servir les categories de galetes següents:

- i. **STRICTLY NECESSARY COOKIES (galetes tècniques):** Galetes que permeten les operacions essencials per al funcionament correcte del web. Per aquest motiu, és obligatori acceptar-les. En cas contrari, no es podrien fer servir les diferents opcions i serveis de la pàgina: accessos a apartats, recordatoris, inscripcions, compres, etc.
- ii. **PERFORMANCE COOKIES (galetes de rendiment):** galetes que es fan servir específicament per recopilar dades sobre l'ús del lloc web per part dels usuaris. Monitoren el rendiment del lloc web a partir de la interacció de l'usuari i es fan servir per millorar-ne la funcionalitat. No recopilen dades personals, ja que les dades que es recullen són codificades i anònimes, com ara dades estadístiques sobre visites, temps d'inactivitat, etc.
- iii. **TARGETING COOKIES (galetes publicitàries):** galetes dissenyades amb la finalitat de mostrar publicitat a partir de la informació obtinguda i dels interessos de l'usuari. Aquest tipus de galetes poden procedir de tercers i compartir-se amb altres anunciants.
- iv. **ANALYTICS COOKIES (cookies analítiques):** galetes les quals la seva finalitat és la d'analitzar la navegació de l'usuari de manera que així podem quantificar i mesurar estadísticament la utilització que els usuaris fan de la pàgina web per a millorar la oferta de productes i serveis ofertats. Aquest tipus de galetes poden procedir i compartir-se amb tercers.

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Taula descriptiva de galetes

Seguidament s'inclou una taula descriptiva amb les galetes específiques utilitzades per aquesta pàgina web juntament amb la informació de cadascuna:

Name	Description	Domains	Lifespan	Hostname	Category
	This domain is owned by Facebook, which is the world's largest social networking service. As a third party host provider, it mostly collects data on the interests of users via widgets such as the 'Like' button found on many websites. This is used to serve targeted advertising to its users when logged into its services. In 2014 it also started serving up behaviourally targeted advertising on other websites, similar to most dedicated online marketing companies.	www.desigual.com,	SESSION	www.facebook.com	Targeting Cookies
__cfduid	Cookie associated with sites using CloudFlare, used to speed up page load times. According to CloudFlare it is used to override any security restrictions based on the IP address the visitor is coming from. It does not contain any user identification information.	www.desigual.com,	PERSISTENT	desigual.com	Strictly Necessary Cookies
__cfduid	Cookie associated with sites using CloudFlare, used to speed up page load times. According to CloudFlare it is used to override any security restrictions based on the IP address the visitor is coming from. It does not contain any user identification information.	www.desigual.com,	PERSISTENT	.desigual.com	Strictly Necessary Cookies

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_cq_dnt	Indicates that the browser has opted out of CC Einstein tracking for this site.	www.desigual.com,	SESSION	www.desigual.com	Strictly Necessary Cookies
_unam	This cookie is usually associated with the ShareThis social sharing widget placed in a site to enable sharing of content across various social networks. It counts clicks and shares of a page.	www.desigual.com,	PERSISTENT	.desigual.com	Performance Cookies
_cs_c	This is a session cookie. This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_.	www.desigual.com,	PERSISTENT	.desigual.com	Targeting Cookies
_cs_c	This is a session cookie. This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_.	www.desigual.com,	PERSISTENT	desigual.com	Targeting Cookies
_cs_c	This is a session cookie. This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_.	www.desigual.com,	PERSISTENT	t.contentsquare.net	Targeting Cookies
_cs_c	This is a session cookie. This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_.	www.desigual.com,	PERSISTENT	www.desigual.com	Targeting Cookies
_cs_id	This is a session cookie. This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_.	www.desigual.com,	PERSISTENT	www.desigual.com	Targeting Cookies
_cs_id	This is a session cookie. This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_.	www.desigual.com,	PERSISTENT	desigual.com	Targeting Cookies
_cs_id	This is a session cookie. This is a pattern type	www.desigual.com,	PERSISTENT	t.contentsquare.net	Targeting Cookies

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	cookie where a random 13-digit number is appended to the prefix _cs_.				
_cs_id	This is a session cookie. This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_.	www.desigual.com,	PERSISTENT	.desigual.com	Targeting Cookies
_cs_nnnnnnnnn	This is a session cookie. This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_.	www.desigual.com,	SESSION	desigual.com	Targeting Cookies
_cs_s	This is a session cookie. This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_.	www.desigual.com,	PERSISTENT	.desigual.com	Targeting Cookies
_cs_s	This is a session cookie. This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_.	www.desigual.com,	PERSISTENT	desigual.com	Targeting Cookies
_cs_s	This is a session cookie. This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_.	www.desigual.com,	PERSISTENT	t.contentsquare.net	Targeting Cookies
_dc_gtm_UA-xxxxxxx	This cookie is associated with sites using Google Tag Manager to load other scripts and code into a page. Where it is used it may be regarded as Strictly Necessary as without it, other scripts may not function correctly. The end of the name is a unique number which is also an identifier for an associated Google Analytics account.	www.desigual.com,	PERSISTENT	desigual.com	Strictly Necessary Cookies

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_dc_gtm_UA-xxxxxxx	This cookie is associated with sites using Google Tag Manager to load other scripts and code into a page. Where it is used it may be regarded as Strictly Necessary as without it, other scripts may not function correctly. The end of the name is a unique number which is also an identifier for an associated Google Analytics account.	www.desigual.com,	PERSISTENT	.desigual.com	Strictly Necessary Cookies
_derived_epik		www.desigual.com,	PERSISTENT	.desigual.com	Targeting Cookies
_fbp	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	www.desigual.com,	PERSISTENT	.desigual.com	Targeting Cookies
_fbp	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	www.desigual.com,	PERSISTENT	com	Targeting Cookies
_fbp	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	www.desigual.com,	PERSISTENT	desigual.com	Targeting Cookies
_ga	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the	www.desigual.com,	PERSISTENT	desigual.com	Analytics Cookies

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	sites analytics reports. By default it is set to expire after 2 years, although this is customisable by website owners.				
_ga	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports. By default it is set to expire after 2 years, although this is customisable by website owners.	www.desigual.com,	PERSISTENT	.desigual.com	Analytics Cookies
_gat_UA-2535113-9	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a variation of the _gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.	www.desigual.com,	PERSISTENT	desigual.com	Analytics Cookies
_gat_UA-2535113-9	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a variation of the _gat cookie which is used to	www.desigual.com,	PERSISTENT	.desigual.com	Analytics Cookies

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	limit the amount of data recorded by Google on high traffic volume websites.				
_gcl_au	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services	www.desigual.com,	PERSISTENT	.desigual.com	Targeting Cookies
_gclxxx	Google conversion tracking cookie	www.desigual.com,	PERSISTENT	desigual.com	Analytics Cookies
_gclxxx	Google conversion tracking cookie	www.desigual.com,	PERSISTENT	.desigual.com	Analytics Cookies
_gid	This cookie name is associated with Google Universal Analytics. This appears to be a new cookie and as of Spring 2017 no information is available from Google. It appears to store and update a unique value for each page visited.	www.desigual.com,	PERSISTENT	.desigual.com	Analytics Cookies
_gid	This cookie name is associated with Google Universal Analytics. This appears to be a new cookie and as of Spring 2017 no information is available from Google. It appears to store and update a unique value for each page visited.	www.desigual.com,	PERSISTENT	desigual.com	Analytics Cookies
kuid	This domain is owned by Krux Digital, a US company providing a data management platform which enables real time profiling of visitor interests.	www.desigual.com,	PERSISTENT	krxd.net	Targeting Cookies
_pinterest_ct_rt	These cookies allow users to share pictures via Pinterest / the "Pin It" button, and Pinterest can collect statistical information about usage of their service.	www.desigual.com,	PERSISTENT	.ct.pinterest.com	Targeting Cookies
_pinterest_ct_rt	These cookies allow users to share pictures via Pinterest / the "Pin It"	www.desigual.com,	PERSISTENT	ct.pinterest.com	Targeting Cookies

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	button, and Pinterest can collect statistical information about usage of their service.				
_pinterest_sess	This domain is owned by Pinterest. The main business activity is: Social Content Sharing platform	www.desigual.com,	PERSISTENT	.pinterest.com	Targeting Cookies
A3	This domain is owned by Yahoo. The main business activity is: Search / Advertising	www.desigual.com,	PERSISTENT	yahoo.com	Targeting Cookies
AA003	This domain is owned by Atlas Solutions which is in turn owned by Facebook. Atlas is an online advertising business, targeting users through tracking their web activity. From September 2014 the company re-launched under the ownership of Facebook, promising the ability to reach known users and target adverts based on profiles generated using Facebook's user data.	www.desigual.com,	PERSISTENT	atdmt.com	Targeting Cookies
ap		www.desigual.com,	PERSISTENT	www1.mpnr.com	Targeting Cookies
ata		www.desigual.com,	PERSISTENT	www1.mpnr.com	Targeting Cookies
ATN	This domain is owned by Atlas Solutions which is in turn owned by Facebook. Atlas is an online advertising business, targeting users through tracking their web activity. From September 2014 the company re-launched under the ownership of Facebook, promising the ability to reach known users and target adverts based on profiles generated using Facebook's user data.	www.desigual.com,	PERSISTENT	atdmt.com	Targeting Cookies
audience	This domain is owned by spotxchange. The main	www.desigual.com,	PERSISTENT	spotxchange.com	Targeting Cookies

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	business activity is: Video Advertising				
auth_token	Twitter does not currently provide information on the use of specific cookies.	www.desigual.com,	PERSISTENT	.twitter.com	Targeting Cookies
awxxxx	Used to attribute commission to affiliates when you arrive at the website from an affiliate referral link. It is set when you click on one of our links and used to let the advertiser and us know the website from which you came.	www.desigual.com,	PERSISTENT	.desigual.com	Targeting Cookies
awxxxx	Used to attribute commission to affiliates when you arrive at the website from an affiliate referral link. It is set when you click on one of our links and used to let the advertiser and us know the website from which you came.	www.desigual.com,	SESSION	www.desigual.com	Targeting Cookies
B	This domain is owned by Yahoo. The main business activity is: Search / Advertising	www.desigual.com,	PERSISTENT	yahoo.com	Targeting Cookies
bkdc	This domain is owned by Blue Kai. The main business activity is: Advertising/Audience Targeting	www.desigual.com,	PERSISTENT	bluekai.com	Targeting Cookies
bkpa	This domain is owned by Blue Kai. The main business activity is: Advertising/Audience Targeting	www.desigual.com,	PERSISTENT	bluekai.com	Targeting Cookies
bku	This domain is owned by Blue Kai. The main business activity is: Advertising/Audience Targeting	www.desigual.com,	PERSISTENT	bluekai.com	Targeting Cookies
c	This domain is owned by IPONWEB and is used to provide a real time bidding platform for online advertising.	www.desigual.com,	PERSISTENT	bidswitch.net	Targeting Cookies

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CMID	This domain is owned by Casale Media. The main business activity is: Advertising	www.desigual.com,	PERSISTENT	casalemedia.com	Targeting Cookies
CMPRO	This domain is owned by Casale Media. The main business activity is: Advertising	www.desigual.com,	PERSISTENT	casalemedia.com	Targeting Cookies
CMPS	This domain is owned by Casale Media. The main business activity is: Advertising	www.desigual.com,	PERSISTENT	casalemedia.com	Targeting Cookies
CMRUM3	This domain is owned by Casale Media. The main business activity is: Advertising	www.desigual.com,	PERSISTENT	casalemedia.com	Targeting Cookies
CMST	This domain is owned by Casale Media. The main business activity is: Advertising	www.desigual.com,	PERSISTENT	casalemedia.com	Targeting Cookies
data-rk	Media.net is a global online advertising technology network.	www.desigual.com,	PERSISTENT	media.net	Targeting Cookies
demdex	This cookie helps Adobe Audience Manger perform basic functions such as visitor identification, ID synchronization, segmentation, modeling, reporting, etc.	www.desigual.com,	PERSISTENT	demdex.net	Targeting Cookies
dpm	This domain is owned by Adobe Audience Manager. The main business activity is online profiling for targeted marketing.	www.desigual.com,	PERSISTENT	dpm.demdex.net	Targeting Cookies
dw	dw	www.desigual.com,	SESSION	www.desigual.com	Performance Cookies
dw_dnt	Controls client-side JavaScript for Commerce Cloud tracking features (Analytics, Einstein, ActiveData).	www.desigual.com,	SESSION	www.desigual.com	Performance Cookies
dwac_09f3c2ced3138b6c779d744796	Stores temporary data to assist in ecommerce experience	www.desigual.com,	SESSION	www.desigual.com	Strictly Necessary Cookies

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dwac_fd777f116456d4528ca4aa603f	Stores temporary data to assist in ecommerce experience	www.desigual.com,	SESSION	www.desigual.com	Strictly Necessary Cookies
dwac_XXXXX	Stores temporary data to assist in ecommerce experience	www.desigual.com,	SESSION	www.desigual.com	Strictly Necessary Cookies
dwanonymous_XXXXXXX	This is a pattern type cookie associated with the Demandware eCommerce platform. Its stated purpose is anonymised user tracking, therefore it is presumed involved in targeting or personalisation in some way	www.desigual.com,	PERSISTENT	www.desigual.com	Targeting Cookies
dwpersonalization_d7da7095cd4556e72ad70d31e8172051	Tracks participation in A/B test groups for analytics purposes. If the shopper participated in a test, then the value is cleared when the shopper logs out. The * in the cookie name is a value unique to the site.	www.desigual.com,	PERSISTENT	www.desigual.com	Performance Cookies
dwsid	dw	www.desigual.com,	SESSION	www.desigual.com	Strictly Necessary Cookies
eud	This domain is owned by Rocketfuel. The main business activity is: Advertising	www.desigual.com,	PERSISTENT	rfihub.com	Targeting Cookies
euds	This domain is owned by Rocketfuel. The main business activity is: Advertising	www.desigual.com,	SESSION	rfihub.com	Targeting Cookies
everest_g_v2	This domain is owned by Adobe. The main business activity is: Advertising	www.desigual.com,	PERSISTENT	everesttech.net	Targeting Cookies
eyeblaster	This domain is owned by Sizmek (formerly DG MediaMind). They provide multi-platform targeted advertising services.	www.desigual.com,	PERSISTENT	serving-sys.com	Targeting Cookies
fr	Contains browser and user unique ID	www.desigual.com,	PERSISTENT	.facebook.com	Targeting Cookies

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	combinaton, used for targeted advertising.				
fr	Contains browser and user unique ID combinaton, used for targeted advertising.	www.desigual.com,	PERSISTENT	facebook.com	Targeting Cookies
gdpr_status	Media.net is a global online advertising technology network.	www.desigual.com,	PERSISTENT	media.net	Targeting Cookies
IDE	This domain is owned by Doubleclick (Google). The main business activity is: Doubleclick is Googles real time bidding advertising exchange	www.desigual.com,	PERSISTENT	doubleclick.net	Targeting Cookies
IDE	This domain is owned by Doubleclick (Google). The main business activity is: Doubleclick is Googles real time bidding advertising exchange	www.desigual.com,	PERSISTENT	.doubleclick.net	Targeting Cookies
isTrueDirect	Source of the session was Direct? (meaning the user typed the name of your website URL into the browser or came to your site via a bookmark)	www.desigual.com,	PERSISTENT	.www.desigual.com	Strictly Necessary Cookies
isTrueDirect	Source of the session was Direct? (meaning the user typed the name of your website URL into the browser or came to your site via a bookmark)	www.desigual.com,	PERSISTENT	www.desigual.com	Strictly Necessary Cookies
mako_uid	This domain is owned by Eyeota, a global company specialising in audience data to enable targeting of advertising based on visitor profiling.	www.desigual.com,	PERSISTENT	eyeota.net	Targeting Cookies
OptanonAlertBoxClosed	This cookie is set by websites using certain versions of the cookie law compliance solution from OneTrust. It is set after visitors have seen a cookie information notice and in some cases only when they actively close the notice down. It enables the website not	www.desigual.com,	PERSISTENT	.www.desigual.com	Strictly Necessary Cookies

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	to show the message more than once to a user. The cookie has a one year lifespan and contains no personal information.				
OptanonConsent	This cookie is set by the cookie compliance solution from OneTrust. It stores information about the categories of cookies the site uses and whether visitors have given or withdrawn consent for the use of each category. This enables site owners to prevent cookies in each category from being set in the users browser, when consent is not given. The cookie has a normal lifespan of one year, so that returning visitors to the site will have their preferences remembered. It contains no information that can identify the site visitor.	www.desigual.com,	PERSISTENT	.www.desigual.com	Strictly Necessary Cookies
personalization_id	This domain is owned by Twitter. The main business activity is: Social Networking Services. Where twitter acts as a third party host, it collects data through a range of plug-ins and integrations, that is primarily used for tracking and targeting.	www.desigual.com,	PERSISTENT	twitter.com	Targeting Cookies
personalization_id	This domain is owned by Twitter. The main business activity is: Social Networking Services. Where twitter acts as a third party host, it collects data through a range of plug-ins and integrations, that is primarily used for tracking and targeting.	www.desigual.com,	PERSISTENT	.twitter.com	Targeting Cookies

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pxrc	This domain is owned by Live Ramp Inc, providers of a platform for targeted marketing and profiling.	www.desigual.com,	PERSISTENT	rlcdn.com	Targeting Cookies
r1	This domain is owned by Sizmek (formerly DG MediaMind). They provide multi-platform targeted advertising services.	www.desigual.com,	SESSION	bs.serving-sys.com	Targeting Cookies
remember_checked	Twitter does not currently provide information on the use of specific cookies.	www.desigual.com,	PERSISTENT	.twitter.com	Targeting Cookies
remember_checked_on	This domain is owned by Twitter. The main business activity is: Social Networking Services. Where twitter acts as a third party host, it collects data through a range of plug-ins and integrations, that is primarily used for tracking and targeting.	www.desigual.com,	PERSISTENT	.twitter.com	Targeting Cookies
rud	This domain is owned by Rocketfuel. The main business activity is: Advertising	www.desigual.com,	PERSISTENT	rfihub.com	Targeting Cookies
ruds	This domain is owned by Rocketfuel. The main business activity is: Advertising	www.desigual.com,	SESSION	rfihub.com	Targeting Cookies
sd-session-id		www.desigual.com,	PERSISTENT	live.rezync.com	Targeting Cookies
secure_session	Twitter does not currently provide information on the use of specific cookies.	www.desigual.com,	PERSISTENT	.twitter.com	Targeting Cookies
SERVERID	This domain is owned by Eyeota, a global company specialising in audience data to enable targeting of advertising based on visitor profiling.	www.desigual.com,	PERSISTENT	eyeota.net	Targeting Cookies
sid		www.desigual.com,	SESSION	www.desigual.com	Strictly Necessary Cookies

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sid	Identifies the current browsing session.	www.desigual.com,	SESSION	www.desigual.com	Strictly Necessary Cookies
smd	This domain is owned by Rocketfuel. The main business activity is: Advertising	www.desigual.com,	PERSISTENT	rfihub.com	Targeting Cookies
test_cookie	This domain is owned by Doubleclick (Google). The main business activity is: Doubleclick is Googles real time bidding advertising exchange	www.desigual.com,	PERSISTENT	doubleclick.net	Targeting Cookies
tuuid	This domain is owned by IPONWEB and is used to provide a real time bidding platform for online advertising.	www.desigual.com,	PERSISTENT	bidswitch.net	Targeting Cookies
tuuid_lu	This domain is owned by IPONWEB and is used to provide a real time bidding platform for online advertising.	www.desigual.com,	PERSISTENT	bidswitch.net	Targeting Cookies
twll	Twitter does not currently provide information on the use of specific cookies.	www.desigual.com,	PERSISTENT	.twitter.com	Targeting Cookies
u2	This domain is owned by Sizmek (formerly DG MediaMind). They provide multi-platform targeted advertising services.	www.desigual.com,	PERSISTENT	serving-sys.com	Targeting Cookies
um2	This domain is owned by Sizmek (formerly DG MediaMind). They provide multi-platform targeted advertising services.	www.desigual.com,	PERSISTENT	serving-sys.com	Targeting Cookies
weird_get_top_level_domain	weird_get_top_level_domain	www.desigual.com,	SESSION	com	Performance Cookies
weird_get_top_level_domain	weird_get_top_level_domain	www.desigual.com,	SESSION	desigual.com	Performance Cookies
zync-uuid		www.desigual.com,	PERSISTENT	rezync.com	Targeting Cookies
optimizelyEndUserId	Stores a visitor's unique Optimizely Experimentation	www.desigual.com	PERSISTENT	desigual.com	Strictly necessary cookies

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	identifier. It is a combination of a timestamp and a random number. No other information is stored inside.				
optimizelyAllowDataSharing	Indicates whether the customer allows data sharing to Optimizely	www.desigual.com	PERSISTENT	desigual.com	Performance cookies
optimizelyRedirectData	After Optimizely Experimentation has executed a redirect experiment, it stores various data from the original page so that Optimizely Experimentation still has access to it on the new page.	www.desigual.com	5 seconds	desigual.com	Performance cookies
AWSELB	Enables sticky sessions.	www.desigual.com	Session	rum.optimizely.com	Performance cookies
optimizelyRumLB	Controls the AWSELB cookie's attributes (for example, SameSite and Secure).	www.desigual.com	Session	rum.optimizely.com	Performance and Analytics Cookies

Aquest quadre s'actualitzarà al més aviat possible a mesura que canviïn els serveis oferts en aquesta pàgina web. No obstant això, puntualment durant l'esmentada actualització, podria donar-se el cas que el quadre anterior deixés d'incloure alguna galeta, etiqueta o un altre dispositiu similar, si bé es tractarà sempre de dispositius amb finalitats idèntiques a les que consten en aquest quadre.