#### **DESIGUAL** クッキー(COOKIE)ポリシー案

お客様が弊社ウェブサイトにアクセスすると、お客様の活動や設定(プライバシーに 関する設定や言語など)を把握および記憶するため、Desigual

はお客様のブラウザから情報を収集します。これにより、お客様がオンラインサイトを利用するにあたっての利便性(利用体験)および弊社サービスを向上いたします。 さらに、この情報によって、弊社ウェブサイトへのお客様のトラフィックと訪問状況 に関するデータを収集することができ、お客様の傾向を把握し、弊社ウェブサイトを 向上するための統計を入手することができます。

この情報を収集するために、弊社はクッキーおよびピクセルタグ(pixel tag)といった、さまざまな手法を使用しております。

#### クッキー(cookies)およびピクセルタグ(pixel tags)

#### その内容と使用目的とは?

クッキーとはデータであり、一般的にテキストファイルとして保存されるものです。 ユーザーがどのような端末を利用してウェブサイトにアクセスしたかどうかなど、ユ ーザーに関する一連の情報を記憶するため、ウェブサイトはユーザーが使用する端末 にクッキーを保存します。獲得する情報を利用し、お客様のIDや設定、活動内容を記 憶することによって、ウェブサイトを閲覧する際の利便性を向上させることができま す。

ピクセルタグとは、弊社ウェブページに挿入されたコードを一列追加した、目に見えない画像です。これにより、ユーザーが弊社の公式ウェブサイトから閲覧したのか、または第三者のウェブサイトからアクセスしたかどうかなど、ユーザーの閲覧状況を追跡することができます。これらの要素はユーザーの利用状況を計測・追跡するために利用したり、トラフィックに関する収集データを入手し、カスタマイズした広告を提供したり、お客様の傾向を識別し、ウェブサイトの向上を目的とした統計を行うなど、お客様がウェブサイトと相互にやり取りしたデータを入手することができます。

#### クッキーおよびピクセルタグによるデータ収集

このファイルタイプを利用することで、次の情報を収集することができます。(i) IPアドレス、(i)

固有のクッキーID、クッキー情報および一連の機能にアクセスするためのソフトウェアが端末に実装されているかどうかに関する情報、(iii)

端末固有のIDおよび端末の種類、(iv)

ドメイン、ブラウザの種類、言語、(v)

オペレーションシステムとシステムの設定、 (vi) 国、地域のタイムゾーン(時間帯)、(vii) 以前訪れたウェブサイト、(viii) クリックやお買い物の傾向や好み(設定)など、弊社ウェブサイトと相互にやり取り

された情報、(ix)アクセス時間および照会URL。

#### コミュニケーションおよびデータ転送

弊社ウェブサイトのクッキー、プラグイン、ピクセルタグや第三者のウィジェットを利用し、お客様の端末およびブラウザに関する情報を第三者機関も収集する場合があります。このような情報の取扱いは、第三者のプライバシーポリシーおよびクッキーポリシーの対象となります。なお、これらに関する情報は現行のポリシーに記載されている表が分入手丸ることができます他のウェブサイトを通じて、お客様ご利用のブラウザにアクセスする第三者機関に関する完全かつ最新の概要を入手するためには、この目的のために設計されたプラグインをお客様ご利用のブラウザにインストールすることを推奨しています。または、お客様ご利用の端末にクッキーが送信される度に、

ニカ変素でするように設定することもできます。

クッキーの設定のセクションにアクセスし、お客様ご利用のコンピューターや携帯電話に特定のクッキーを保存しない、または消去するように設定を変更することができます。このセクションは弊社ウェブサイトの最下部に表示されています。また、各ブラウザやご利用端末の設定上で、クッキーを無効にするように設定することもできます。各ブラウザで設定がことなります。ご利用のブラウザのヘルプメニューにアクセスし、どのようにクッキー設定を変更するかを必ず確認してください(Google Chrome, Mozilla Firefox, Internet Explorer, Microsoft Edge, Safari, IOS (iPhone およびiPad)用 Safari, Android 用 Chrome, IPhone およびIPad 用 Chrome)。なお、Google クッキーを無効にした場合、ウェブペーシの利便性を向上させる多くの機能にアクセス Analitycs で弊社が利用しているクッキーを無効にするには、ココから行ってください。スすることができなくなる場合があるので、ご留意ください。このような理由から、弊社の一部サービスが正しく機能しない場合があります。Desigual のウェブサイトで使用しているクッキーの種類

弊社ウェブページでは、以下のカテゴリーに属するクッキーを使用しています。

- i. **厳格に必要なクッキー(テクニカルクッキー**):ウェブサイトが正常に機能するために必要なオペレーションを可能にするクッキーです。したがって、このクッキーの使用への同意は必須であり、同意されない場合は、各セクションへのアクセス、お知らせの受け取り、各種登録、商品購入など、ウェブサイト上のさまざまなオプションやサービスを利用することができなくなります。
- ii. **パフォーマンスクッキー**:ユーザーによるウェブサイトの利用に関する情報収 集を目的としたクッキーです。ユーザーとのインタラクションをもとにウェブ

サイトのパフォーマンスを監視し、ウェブサイトの機能を改善するために利用されます。サイトへのアクセスや、サイトを利用していない時間などに関する統計データなど、収集されたデータは暗号化・匿名化されるため個人情報の収集は行われません。

- iii. ターゲティングクッキー(広告クッキー):収集された情報やユーザーの興味・関心に基づいた広告を表示することを目的としたクッキーです。このタイプのクッキーは、第三者による処理が行われたり、他の広告主と共有されたりする場合があります。
- iv. **分析 クッキー**:ユーザーのナビゲーションを分析することを目的とした クッキー。これにより、ユーザーが Web サイトを使用して、提供される製品またはサービスの提供を改善することを統計的に定量化および測定できます。 これらのクッキー は、ソースを取得したり、サードパーティと共有したりできます。

#### クッキーに関する詳細を示す表

続いて、このウェブサイトで使用している特定のクッキーに関して項目別に詳細を記載した表を示します。

Name	Description	Domains	Lifespa n	Hostna me	Category
	This domain is owned by Facebook,				
	which is the world's largest social				
	networking service. As a third party				
	host provider, it mostly collects data				
	on the interests of users via widgets				
	such as the 'Like' button found on				
	many websites. This is used to serve				
	targeted advertising to its users				
	when logged into its services. In 2014 it also started serving up				
	behaviourally targeted advertising				
	on other websites, similar to most			www.fa	
	dedicated online marketing	www.desig	SESSIO	cebook.	Targeting
	companies.	ual.com,	N	com	Cookies
	Cookie assoiated with sites using	,			
	CloudFlare, used to speed up page				
	load times. According to CloudFlare				
	it is used to override any security				
	restrictions based on the IP address				
	the visitor is coming from. It does				Strictly
	not contain any user identification	www.desig		desigua	Necessary
cfduid	information.	ual.com,	ENT	l.com	Cookies
	Cookie assoiated with sites using				
	CloudFlare, used to speed up page				
	load times. According to CloudFlare it is used to override any security				
	restrictions based on the IP address				
	the visitor is coming from. It does				Strictly
	not contain any user identification	www.desig	PERSIST	.desigu	Necessary
cfduid	information.	ual.com,	ENT	al.com	Cookies
	Indicates that the browser has opted			www.d	Strictly
	out of CC Einstein tracking for this	www.desig	SESSIO	esigual.	Necessary
cq_dnt	site.	ual.com,	N	com	Cookies
	This cookie is usually associated with				
	the ShareThis social sharing widget				
	placed in a site to enable sharing of				
	content across various social				
	networks. It counts clicks and shares	www.desig	PERSIST	.desigu	Performan
unam	of a page.	ual.com,	ENT	al.com	ce Cookies
	This is a session cookie. This is a				
	pattern type cookie where a random 13-digit number is appended to the	www.desig	PERSIST	.desigu	Targeting
רג ר	prefix _cs	ual.com,	ENT	al.com	Cookies
_cs_c	prenx_cs	udi.COIII,	CIVI	ai.com	COOKIES

		T			T
	This is a session cookie. This is a				
	pattern type cookie where a random				
	13-digit number is appended to the	www.desig		desigua	Targeting
_cs_c	prefix _cs	ual.com,	ENT	l.com	Cookies
	This is a session cookie. This is a				
	pattern type cookie where a random			t.conte	
	13-digit number is appended to the	www.desig	PERSIST	ntsquar	Targeting
_cs_c	prefix _cs	ual.com,	ENT	e.net	Cookies
	This is a session cookie. This is a				
	pattern type cookie where a random			www.d	
	13-digit number is appended to the	www.desig	PERSIST	esigual.	Targeting
_cs_c	prefix _cs	ual.com,	ENT	com	Cookies
	This is a session cookie. This is a				
	pattern type cookie where a random			www.d	
	13-digit number is appended to the	www.desig	PERSIST	esigual.	Targeting
_cs_id	prefix _cs	ual.com,	ENT	com	Cookies
	This is a session cookie. This is a				
	pattern type cookie where a random				
	13-digit number is appended to the	www.desig	PERSIST	desigua	Targeting
_cs_id	prefix _cs	ual.com,	ENT	l.com	Cookies
	This is a session cookie. This is a				
	pattern type cookie where a random			t.conte	
	13-digit number is appended to the	www.desig	PERSIST	ntsquar	Targeting
_cs_id	prefix _cs	ual.com,	ENT	e.net	Cookies
	This is a session cookie. This is a				
	pattern type cookie where a random				
	13-digit number is appended to the	www.desig		.desigu	Targeting
_cs_id	prefix _cs	ual.com,	ENT	al.com	Cookies
	This is a session cookie. This is a				
_cs_nnnn	pattern type cookie where a random				
nnnnnnn	13-digit number is appended to the	www.desig	SESSIO	desigua	Targeting
n	prefix _cs	ual.com,	N	l.com	Cookies
	This is a session cookie. This is a				
	pattern type cookie where a random				
	13-digit number is appended to the	www.desig	PERSIST	.desigu	Targeting
_cs_s	prefix _cs	ual.com,	ENT	al.com	Cookies
	This is a session cookie. This is a				
	pattern type cookie where a random				
	13-digit number is appended to the	www.desig	PERSIST	desigua	Targeting
_cs_s	prefix _cs	ual.com,	ENT	l.com	Cookies
	This is a session cookie. This is a				
	pattern type cookie where a random			t.conte	
	13-digit number is appended to the	www.desig	PERSIST	ntsquar	Targeting
_cs_s	prefix _cs	ual.com,	ENT	e.net	Cookies
	This cookie is associated with sites				
	using Google Tag Manager to load				
	other scripts and code into a page.				
_dc_gtm_	Where it is used it may be regarded				Strictly
UA-	as Strictly Necessary as without it,	www.desig	PERSIST	desigua	Necessary
XXXXXXX	other scripts may not function	ual.com,	ENT	l.com	Cookies

			I	I	1
	correctly. The end of the name is a				
	unique number which is also an				
	identifier for an associated Google				
	Analytics account.				
	This cookie is associated with sites				
	using Google Tag Manager to load				
	other scripts and code into a page.				
	Where it is used it may be regarded				
	as Strictly Necessary as without it,				
	other scripts may not function				
	correctly. The end of the name is a				
_dc_gtm_	unique number which is also an				Strictly
UA-	identifier for an associated Google	wayay dosig	PERSIST	.desigu	•
	_	www.desig			Necessary
XXXXXXXX	Analytics account.	ual.com,	ENT	al.com	Cookies
_derived_		www.desig	PERSIST	.desigu	Targeting
epik		ual.com,	ENT	al.com	Cookies
	Used by Facebook to deliver a series				
	of advertisement products such as				
	real time bidding from third party	www.desig	PERSIST	.desigu	Targeting
_fbp	advertisers	ual.com,	ENT	al.com	Cookies
	Used by Facebook to deliver a series				
	of advertisement products such as				
	real time bidding from third party	www.desig	PERSIST		Targeting
_fbp	advertisers	ual.com,	ENT	com	Cookies
_ '	Used by Facebook to deliver a series	,			
	of advertisement products such as				
	real time bidding from third party	www.desig	PERSIST	desigua	Targeting
_fbp	advertisers	ual.com,	ENT	l.com	Cookies
_155	This cookie name is associated with	dai.com,	LIVI	1.00111	COOKIES
	Google Universal Analytics - which is				
	a significant update to Google's				
	more commonly used analytics				
	service. This cookie is used to				
	distinguish unique users by assigning				
	a randomly generated number as a				
	client identifier. It is included in each				
	page request in a site and used to				
	calculate visitor, session and				
	campaign data for the sites analytics				
	reports. By default it is set to expire				
	after 2 years, although this is	www.desig	PERSIST	desigua	Analytics
_ga	customisable by website owners.	ual.com,	ENT	I.com	Cookies
	This cookie name is associated with				
	Google Universal Analytics - which is				
	a significant update to Google's				
	more commonly used analytics				
	service. This cookie is used to				
	distinguish unique users by assigning				
	a randomly generated number as a	www.desig	PERSIST	.desigu	Analytics
ga	client identifier. It is included in each	ual.com,	ENT	al.com	Cookies
_ga	chent luentiner. It is included in each	uai.com,	LIVI	ai.com	COOKIES

	page request in a site and used to				
	calculate visitor, session and				
	campaign data for the sites analytics				
	reports. By default it is set to expire				
	after 2 years, although this is				
	customisable by website owners.				
	This is a pattern type cookie set by				
	Google Analytics, where the pattern				
	element on the name contains the				
	unique identity number of the				
	account or website it relates to. It				
	appears to be a variation of the _gat				
_gat_UA-	cookie which is used to limit the				
2535113-	amount of data recorded by Google	www.desig	PERSIST	desigua	Analytics
9	on high traffic volume websites.	ual.com,	ENT	I.com	Cookies
	This is a pattern type cookie set by				
	Google Analytics, where the pattern				
	element on the name contains the				
	unique identity number of the				
	account or website it relates to. It				
	appears to be a variation of the _gat				
_gat_UA-	cookie which is used to limit the				
2535113-	amount of data recorded by Google	www.desig	PERSIST	.desigu	Analytics
9	on high traffic volume websites.	ual.com,	ENT	al.com	Cookies
	Used by Google AdSense for				
	experimenting with advertisement				
	efficiency across websites using their	www.desig	PERSIST	.desigu	Targeting
_gcl_au	services	ual.com,	ENT	al.com	Cookies
	Services	www.desig	PERSIST	desigua	Analytics
achaaa	Coogle conversion tracking cooking	•	ENT		Cookies
_gclxxxx	Google conversion tracking cookie	ual.com,		I.com	
_		www.desig	PERSIST	.desigu	Analytics
_gclxxxx	Google conversion tracking cookie	ual.com,	ENT	al.com	Cookies
	This cookie name is asssociated with				
	Google Universal Analytics. This				
	appears to be a new cookie and as of				
	Spring 2017 no information is				
	available from Google. It appears to				
	store and update a unique value for	www.desig	PERSIST	.desigu	Analytics
_gid	each page visited.	ual.com,	ENT	al.com	Cookies
_8.∽	This cookie name is asssociated with			31100111	50011.05
	Google Universal Analytics. This				
	appears to be a new cookie and as of				
	Spring 2017 no information is				
	available from Google. It appears to				
	store and update a unique value for	www.desig	PERSIST	desigua	Analytics
_gid	each page visited.	ual.com,	ENT	I.com	Cookies
	This domain is owned by Krux				
	Digital, a US company providing a	www.desig	PERSIST	krxd.ne	Targeting
kuid	data management platform which	ual.com,	ENT	t	Cookies

	enables real time profiling of visitor interests.				
_pinterest _ct_rt	These cookies allow users to share pictures via Pinterest / the "Pin It" button, and Pinterest can collect statistical information about usage of their service.	www.desig ual.com,	PERSIST ENT	.ct.pint erest.c om	Targeting Cookies
_pinterest _ct_rt	These cookies allow users to share pictures via Pinterest / the "Pin It" button, and Pinterest can collect statistical information about usage of their service.	www.desig ual.com,	PERSIST ENT	ct.pinte rest.co m	Targeting Cookies
_pinterest	This domain is owned by Pinterest. The main business activity is: Social Content Sharing platform This domain is owned by Yahoo. The	www.desig ual.com,	PERSIST ENT	.pintere st.com	Targeting Cookies
A3	main business activity is: Search / Advertising	www.desig ual.com,	PERSIST ENT	yahoo.c om	Targeting Cookies
AA003	This domain is owned by Atlas Solutions which is in turn owned by Facebook. Atlas is an online advertising business, targeting users through tracking their web activity. From September 2014 the company re-launched under the ownership of Facebook, promising the ability to reach known users and target adverts based on profiles generated using Facebook's user data.	www.desig ual.com,	PERSIST ENT	atdmt.c	Targeting Cookies
ap		www.desig ual.com,	PERSIST ENT	www1. mpnrs. com	Targeting Cookies
ata		www.desig ual.com,	PERSIST ENT	www1. mpnrs. com	Targeting Cookies
ATN	This domain is owned by Atlas Solutions which is in turn owned by Facebook. Atlas is an online advertising business, targeting users through tracking their web activity. From September 2014 the company re-launched under the ownership of Facebook, promising the ability to reach known users and target adverts based on profiles generated using Facebook's user data.	www.desig ual.com,	PERSIST ENT	atdmt.c om	Targeting Cookies
audience	This domain is owned by spotxchange. The main business activity is: Video Advertising	www.desig ual.com,	PERSIST ENT	spotxch ange.co m	Targeting Cookies

	Twitter does not currently provide				
auth taka	Twitter does not currently provide	ununu dosia	DEDCICT	turittor	Targeting
auth_toke	information on the use of specific	www.desig	PERSIST	.twitter	Targeting
n	cookies.	ual.com,	ENT	.com	Cookies
	Used to attribute commission to				
	affiliates when you arrive at the				
	website from an affiliate referral				
	link. It is set when you click on one				
	of our links and used to let the				
	advertiser and us know the website	www.desig		.desigu	Targeting
awxxxx	from which you came.	ual.com,	ENT	al.com	Cookies
	Used to attribute commission to				
	affiliates when you arrive at the				
	website from an affiliate referral				
	link. It is set when you click on one				
	of our links and used to let the			www.d	
	advertiser and us know the website	www.desig	SESSIO	esigual.	Targeting
awxxxx	from which you came.	ual.com,	N	com	Cookies
	This domain is owned by Yahoo. The				
	main business activity is: Search /	www.desig	PERSIST	yahoo.c	Targeting
В	Advertising	ual.com,	ENT	om	Cookies
	This domain is owned by Blue Kai.				
	The main business activity is:	www.desig	PERSIST	bluekai.	Targeting
bkdc	Advertising/Audience Targeting	ual.com,	ENT	com	Cookies
	This domain is owned by Blue Kai.	•			
	The main business activity is:	www.desig	PERSIST	bluekai.	Targeting
bkpa	Advertising/Audience Targeting	ual.com,	ENT	com	Cookies
	This domain is owned by Blue Kai.	,			
	The main business activity is:	www.desig	PERSIST	bluekai.	Targeting
bku	Advertising/Audience Targeting	ual.com,	ENT	com	Cookies
	This domain is owned by IPONWEB	auncen,			
	and is used to provide a real time				
	bidding platform for online	www.desig	PERSIST	bidswit	Targeting
С	advertising.	ual.com,	ENT	ch.net	Cookies
	This domain is owned by Casale	dai.com,	LIVI	casale	COOKICS
	Media. The main business activity is:	www.desig	PERSIST	media.c	Targeting
CMID	Advertising	ual.com,	ENT	om	Cookies
CIVIID	This domain is owned by Casale	uai.com,	LINI	casale	COURIES
	,	www.docie	PERSIST	media.c	Targoting
CMDDC	Media. The main business activity is:	www.desig ual.com,	ENT		Targeting
CMPRO	Advertising This domain is owned by Casale	uai.com,	CINI	om	Cookies
	•		DEDCICT	casale	Torgotine
CNADC	Media. The main business activity is:	www.desig	PERSIST	media.c	Targeting
CMPS	Advertising	ual.com,	ENT	om	Cookies
	This domain is owned by Casale		DEDGIGE	casale	<b>.</b>
CA ADVIAG	Media. The main business activity is:	www.desig	PERSIST	media.c	Targeting
CMRUM3	Advertising	ual.com,	ENT	om	Cookies
	This domain is owned by Casale			casale	_
	Media. The main business activity is:	www.desig	PERSIST	media.c	Targeting
CMST	Advertising	ual.com,	ENT	om	Cookies
	Media.net is a global online	www.desig	PERSIST	media.	Targeting
data-rk	advertising technology network.	ual.com,	ENT	net	Cookies

This cookie helps Adobe Audience Manger perform basic functions such as visitor identification, ID synchronization, segmentation, modeling, reporting, etc.  This domain is owned by Adobe Audience Manager. The main business activity is online profiling for targeted marketing.  Www.desig dpm for targeted marketing.  Controls client-side JavaScript for Commerce Cloud tracking features (Analytics, Einstein, ActiveData).  Www.desig 3ESSIO ual.com, Www.desig 3ESSIO www.d www.d strictly esigual. Com Cookies  Www.d strictly esigual. Vocokies  Www.d str						
such as visitor identification, ID synchronization, segmentation, modeling, reporting, etc.  This domain is owned by Adobe Audience Manager. The main business activity is online profiling for targeted marketing.  dw dw dw udw dw udw.desig Cookies  Controls client-side JavaScript for Commerce Cloud tracking features (Analytics, Einstein, ActiveData).  dw_dnt dwac_09f 3c2ced31 38b6c779 Stores temporary data to assist in d4a604528ca 4aa603f ecommerce experience  dwac_1dt77f11645 6d4528ca 4aa603f ecommerce experience  This is a pattern type cookie associated with the Demandware eCommerce platform. Its stated purpose is anonymised user tracking, therefore it is presumed involved in targetting or personalisation in some way  Tracks participated in a test, then the value is cleared when the shopper participated in a test, then the value is cleared when the shopper logs out. The * in the cookie alization_ groups of an anytics purposes. If the shopper logs out. The * in the cookie alization_ dwall.com,  This domain is owned by Rocketfuel. The main business activity is:  www.desig alization, and the side of the shopper logs out. The * in the cookie alization_ dwall.com,  This domain is owned by Rocketfuel. The main business activity is:  www.desig alization and the side of the shopper participated in a test, then the value is cleared when the shopper logs out. The * in the cookie alization_ dwall.com,  This domain is owned by Rocketfuel. The main business activity is:  www.desig alization_ dwall.com,  This domain is owned by Rocketfuel. The main business activity is:  www.desig alization_ dwall.com,  Www.desig alization_ dwww.desig alization_ dwww.desig alization_ dwall.com,  This domain is owned by Rocketfuel. The main business activity is:  www.desig alization_ dwall.com,  Www.desig alization		This cookie helps Adobe Audience				
Synchronization, segmentation, modeling, reporting, etc.   Ual.com,   ENT   Cookies		Manger perform basic functions				
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	each category. This enables site				
	owners to prevent cookies in each				
	category from being set in the users				
	browser, when consent is not given.				
	The cookie has a normal lifespan of				
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optimizely	attributes (for example, SameSite	www.desig		timizely	Analytics
RumLB	and Secure).	ual.com	Session	.com	Cookies

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