POLÍTICA DE COOKIES DESIGUAL

Cuando visitas nuestra página web, Desigual recaba información de tu navegador para comprender y recordar tus acciones y preferencias (tales como las preferencias de privacidad o idioma). Ello nos permite mejorar nuestro servicio y tu experiencia online. Además, esta información nos permite recabar datos agregados sobre el tráfico de usuarios y tu interacción con nuestra página web para identificar tendencias y obtener estadísticas dirigidas a mejorarla.

Para recopilar esta información utilizamos una variedad de métodos, tales como cookies y pixel tags.

Cookies y pixel tags

¿Qué son y para qué se utilizan?

Las cookies son datos, generalmente guardados en ficheros de texto, que las páginas web colocan en los dispositivos de los usuarios para almacenar una serie de información del usuario a través del dispositivo mediante el cual acceden al sitio web. Con la información obtenida los sitios web pueden mejorar la experiencia de navegación, recordando tu identificador, tus preferencias, acciones que hayas realizado, etc.

Un pixel tag es una imagen invisible con una línea de código insertada en nuestra página web que permite realizar seguimientos de la navegación del usuario a través de la propia web o a través de páginas web de terceros. Estos elementos pueden utilizarse para llevar a cabo mediciones, seguimientos de uso o para la obtención de datos agregados sobre el tráfico y la interacción del sitio web con la finalidad de ofrecer publicidad personalizada, identificación de tendencias y obtención estadísticas para la mejora de la página web.

Datos recopilados a través de las cookies y/o pixel tags

A través de este tipo de archivos podemos recopilar la siguiente información: (i) dirección IP; (ii) identificador único de cookies, información de cookies e información sobre si el dispositivo tiene software para acceder a ciertas funciones; (iii) identificador único de dispositivo y tipo de dispositivo; (iv) dominio, tipo de navegador e idioma, (v) configuración del sistema operativo y del sistema; (vi) país y zona horaria; (vii) página web visitadas con anterioridad; (viii) información acerca de su interacción con nuestra página web, tales como el comportamiento al hacer clic, las compras y las preferencias indicadas; y (ix) tiempos de acceso y URL de referencia.

<u>Comunicaciones y transferencia de datos</u>

Hay terceros que también pueden recopilar información y datos de tu dispositivo y/o navegador a través de nuestra página web mediante cookies, plug-ins, pixel tags y widgets de terceros. El tratamiento de estos datos estará sujeto a las políticas de privacidad y cookies de estos terceros. No obstante, **puedes obtener información de éstos a través de la tabla descriptiva de la presente política**.

Para obtener un resumen completo y actualizado de aquellos terceros que acceden a tu navegador web a través de la página web de Desigual o de otro modo, te recomendamos que instales un plug-in de navegador web diseñado para este fin. También puedes elegir que tu dispositivo te advierta cada vez que envíe una cookie.

<u>Desactivación</u>

Puedes cambiar tus preferencias para eliminar o evitar que se guarden determinadas cookies sin tu consentimiento explícito en tu ordenador o dispositivo móvil visitando la sección <u>'tu configuración de cookies</u>', que se encuentra al final de nuestra página web. También puedes desactivar las cookies a través de la configuración de cada navegador y dispositivo que utilices. Dado que cada navegador es diferente, deberás visitar el menú de Ayuda del navegador utilizado para conocer cómo modificar las cookies (Google Chrome, Mozilla Firefox, Internet Explorer, Microsoft Edge, Safari, Safari para IOS (iPhone y iPad), Chrome para Android, Chrome para IPhone y IPad). También puedes inhabilitar las cookies que utilizamos de Google Analitycs <u>aquí</u>.

Ten en cuenta que, si desactivas las cookies, es posible que no tengas acceso a muchas funciones que hacen que las páginas web sea más eficiente y, por este motivo, es posible que algunos de nuestros servicios no funcionen correctamente.

Tipología de cookies del sitio web de Desigual

Nuestra página web utiliza las siguientes categorías de cookies:

- i. STRICTLY NECESSARY COOKIES (cookies técnicas): Cookies que permiten las operaciones esenciales para el correcto funcionamiento de la web. Es por ello por lo que su aceptación es obligatoria, de lo contrario no se podrían utilizar las diferentes opciones y servicios de la página: accesos a apartados, recordatorios, inscripciones, realización de compras, etc.
- ii. PERFORMANCE COOKIES (cookies de rendimiento): cookies que se utilizan específicamente para recopilar datos sobre la utilización del sitio web por parte de los usuarios. Monitorizan el rendimiento del sitio a partir de la interacción del usuario y se utilizan para mejorar su funcionalidad. No recopilan datos personales ya que los datos que se recogen son codificados y anónimos, tales como datos estadísticos sobre las visitas, el tiempo de inactividad, etc.
- iii. TARGETING COOKIES (cookies publicitarias): cookies diseñadas con la finalidad de mostrar publicidad en base a la información obtenida y a los intereses del usuario. Este tipo de cookies pueden proceder de terceros y compartirse con otros anunciantes.
- iv. ANALYTICS COOKIES (cookies analíticas): cookies cuya finalidad es la de analizar la navegación del usuario de manera que así podemos cuantificar y medir estadísticamente la utilización que los usuarios hacen de la página web para mejorar la oferta de productos o servicios ofertados. Este tipo de cookies pueden proceder y compartirse con terceros.

Tabla descriptiva cookies

A continuación, se incluye una tabla descriptiva con las cookies específicas utilizadas por esta página web junto con la información de cada una de ellas:

Name	Description	Domains	Lifes pan	Hostn ame	Category
	This domain is owned by Facebook, which is the world's largest social networking service. As a third party host provider, it mostly collects data on the interests of users via widgets such as the 'Like' button found on many websites. This is used to serve targeted advertising to its users when logged into its services. In 2014 it also started serving up behaviourally targeted advertising on other websites, similar to most dedicated online marketing companies.	www.desig ual.com,	SESS	www. faceb ook.c om	Targeting Cookies
cfduid	Cookie assoiated with sites using CloudFlare, used to speed up page load times. According to CloudFlare it is used to override any security restrictions based on the IP address the visitor is coming from. It does not contain any user identification information.	www.desig ual.com,	PER SIST ENT	desig ual.co m	Strictly Necessary Cookies
cfduid	Cookie assoiated with sites using CloudFlare, used to speed up page load times. According to CloudFlare it is used to override any security restrictions based on the IP address the visitor is coming from. It does not contain any user identification information.	www.desig ual.com,	PER SIST ENT	.desig ual.co m	Strictly Necessary Cookies
cq_dnt	Indicates that the browser has opted out of CC Einstein tracking for this site. This cookie is usually associated with the ShareThis social sharing widget placed in	www.desig ual.com,	SESS ION	www. desig ual.co m	Strictly Necessary Cookies
unam	a site to enable sharing of content across various social networks. It counts clicks and shares of a page. This is a session cookie. This is a pattern type cookie where a random 13-digit	www.desig ual.com, www.desig	PER SIST ENT PER SIST	.desig ual.co m .desig ual.co	Performan ce Cookies Targeting
_cs_c _cs_c	number is appended to the prefix _cs This is a session cookie. This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs	www.desig ual.com,	ENT PER SIST ENT	m desig ual.co m	Cookies Targeting Cookies
_cs_c	This is a session cookie. This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs	www.desig ual.com,	PER SIST ENT	t.cont entsq	Targeting Cookies

	l				
				uare.	
				net	
				www.	
	This is a session cookie. This is a pattern		PER	desig	
	type cookie where a random 13-digit	www.desig	SIST	ual.co	Targeting
_cs_c	number is appended to the prefix _cs	ual.com,	ENT	m	Cookies
				www.	
	This is a session cookie. This is a pattern		PER	desig	
	type cookie where a random 13-digit	www.desig	SIST	ual.co	Targeting
_cs_id	number is appended to the prefix _cs	ual.com,	ENT	m	Cookies
	This is a session cookie. This is a pattern		PER	desig	
	type cookie where a random 13-digit	www.desig	SIST	ual.co	Targeting
cs id	number is appended to the prefix _cs	ual.com,	ENT	m	Cookies
	··· · <u> </u>	,		t.cont	
	This is a session cookie. This is a pattern		PER	entsq	
	type cookie where a random 13-digit	www.desig	SIST	uare.	Targeting
cs id	number is appended to the prefix _cs	ual.com,	ENT	net	Cookies
	This is a session cookie. This is a pattern		PER	.desig	200100
	type cookie where a random 13-digit	www.desig	SIST	ual.co	Targeting
cs id	number is appended to the prefix _cs	ual.com,	ENT	m	Cookies
_cs_nnnn	This is a session cookie. This is a pattern	ual.com,		desig	COOKIES
_cs_mmn	type cookie where a random 13-digit	www.desig	SESS	ual.co	Targeting
		•	ION		Cookies
n	number is appended to the prefix _cs	ual.com,		m	COOKIES
	This is a session cookie. This is a pattern		PER	.desig	Townsting
	type cookie where a random 13-digit	www.desig	SIST	ual.co	Targeting
_cs_s	number is appended to the prefix _cs	ual.com,	ENT	m	Cookies
	This is a session cookie. This is a pattern		PER	desig	-
	type cookie where a random 13-digit	www.desig	SIST	ual.co	Targeting
_cs_s	number is appended to the prefix _cs	ual.com,	ENT	m	Cookies
				t.cont	
	This is a session cookie. This is a pattern		PER	entsq	
	type cookie where a random 13-digit	www.desig	SIST	uare.	Targeting
_cs_s	number is appended to the prefix _cs	ual.com,	ENT	net	Cookies
	This cookie is associated with sites using				
	Google Tag Manager to load other scripts				
	and code into a page. Where it is used it				
	may be regarded as Strictly Necessary as				
	without it, other scripts may not function				
	correctly. The end of the name is a				
_dc_gtm_	unique number which is also an identifier		PER	desig	Strictly
UA-	for an associated Google Analytics	www.desig	SIST	ual.co	Necessary
xxxxxxx	account.	ual.com,	ENT	m	Cookies
	This cookie is associated with sites using				
	Google Tag Manager to load other scripts				
	and code into a page. Where it is used it				
	may be regarded as Strictly Necessary as				
_dc_gtm_	without it, other scripts may not function		PER	.desig	Strictly
UA-	correctly. The end of the name is a	www.desig	SIST	ual.co	Necessary
XXXXXXXX	unique number which is also an identifier	ual.com,	ENT	m	Cookies
		,			

	for an accoriated Coogle Analytics				
	for an associated Google Analytics				
	account.		PER	docia	
dorivod			SIST	.desig	Torgoting
derived		www.desig	ENT	ual.co	Targeting Cookies
epik	Llood by Frankaals to deliver a series of	ual.com,		m	COOKIES
	Used by Facebook to deliver a series of		PER	.desig	T
(h	advertisement products such as real time	www.desig	SIST	ual.co	Targeting
_fbp	bidding from third party advertisers	ual.com,	ENT	m	Cookies
	Used by Facebook to deliver a series of		PER		-
ci.	advertisement products such as real time	www.desig	SIST		Targeting
_fbp	bidding from third party advertisers	ual.com,	ENT	com	Cookies
	Used by Facebook to deliver a series of		PER	desig	_
CI.	advertisement products such as real time	www.desig	SIST	ual.co	Targeting
_fbp	bidding from third party advertisers	ual.com,	ENT	m	Cookies
	This cookie name is associated with				
	Google Universal Analytics - which is a				
	significant update to Google's more				
	commonly used analytics service. This				
	cookie is used to distinguish unique users				
	by assigning a randomly generated				
	number as a client identifier. It is				
	included in each page request in a site				
	and used to calculate visitor, session and				
	campaign data for the sites analytics				
	reports. By default it is set to expire after		PER	desig	
	2 years, although this is customisable by	www.desig	SIST	ual.co	Analytics
_ga	website owners.	ual.com,	ENT	m	Cookies
	This cookie name is associated with				
	Google Universal Analytics - which is a				
	significant update to Google's more				
	commonly used analytics service. This				
	cookie is used to distinguish unique users				
	by assigning a randomly generated				
	number as a client identifier. It is				
	included in each page request in a site				
	and used to calculate visitor, session and				
	campaign data for the sites analytics				
	reports. By default it is set to expire after		PER	.desig	
	2 years, although this is customisable by	www.desig	SIST	ual.co	Analytics
_ga	website owners.	ual.com,	ENT	m	Cookies
	This is a pattern type cookie set by				
	Google Analytics, where the pattern				
	element on the name contains the				
	unique identity number of the account or				
	website it relates to. It appears to be a				
_gat_UA-	variation of the _gat cookie which is used		PER	desig	
2535113-	to limit the amount of data recorded by	www.desig	SIST	ual.co	Analytics
9	Google on high traffic volume websites.	ual.com,	ENT	m	Cookies

	This is a pattern type cookie set by				
	Google Analytics, where the pattern				
	element on the name contains the				
	unique identity number of the account or				
	website it relates to. It appears to be a				
_gat_UA-	variation of the _gat cookie which is used		PER	.desig	
2535113-	to limit the amount of data recorded by	www.desig	SIST	ual.co	Analytics
9	Google on high traffic volume websites.	ual.com,	ENT	m	Cookies
	Used by Google AdSense for				
	experimenting with advertisement		PER	.desig	
	efficiency across websites using their	www.desig	SIST	ual.co	Targeting
_gcl_au	services	ual.com,	ENT	m	Cookies
			PER	desig	
		www.desig	SIST	ual.co	Analytics
_gclxxxx	Google conversion tracking cookie	ual.com,	ENT	m	Cookies
			PER	.desig	
		www.desig	SIST	ual.co	Analytics
_gclxxxx	Google conversion tracking cookie	ual.com,	ENT	m	Cookies
	This cookie name is asssociated with				
	Google Universal Analytics. This appears				
	to be a new cookie and as of Spring 2017				
	no information is available from Google.		PER	.desig	
	It appears to store and update a unique	www.desig	SIST	ual.co	Analytics
_gid	value for each page visited.	ual.com,	ENT	m	, Cookies
	This cookie name is asssociated with				
	Google Universal Analytics. This appears				
	to be a new cookie and as of Spring 2017				
	no information is available from Google.		PER	desig	
	It appears to store and update a unique	www.desig	SIST	ual.co	Analytics
_gid	value for each page visited.	ual.com,	ENT	m	Cookies
	This domain is owned by Krux Digital, a				
	US company providing a data		PER		
	management platform which enables real	www.desig	SIST	krxd.n	Targeting
kuid	time profiling of visitor interests.	ual.com,	ENT	et	Cookies
	These cookies allow users to share				
	pictures via Pinterest / the "Pin It"				
	button, and Pinterest can collect		PER	.ct.pin	
pinterest	statistical information about usage of	www.desig	SIST	terest	Targeting
_ct_rt	their service.	ual.com,	ENT	.com	Cookies
`	These cookies allow users to share				
	pictures via Pinterest / the "Pin It"				
	button, and Pinterest can collect		PER	ct.pin	
_pinterest	statistical information about usage of	www.desig	SIST	terest	Targeting
ct_rt	their service.	ual.com,	ENT	.com	Cookies
	This domain is owned by Pinterest. The		PER	.pinte	
_pinterest	main business activity is: Social Content	www.desig	SIST	rest.c	Targeting
_pinterest	Sharing platform	ual.com,	ENT	om	Cookies
		dancom,	PER		coonics
	This domain is owned by Yahoo. The main	www.desig	SIST	yahoo	Targeting
A3	business activity is: Search / Advertising	ual.com,	ENT	.com	Cookies
AD	business activity is. Search / Auvertising	uai.com,			COOKIES

	This domain is owned by Atlas Solutions				
	which is in turn owned by Facebook. Atlas				
	is an online advertising business,				
	targeting users through tracking their				
	web activity. From September 2014 the				
	company re-launched under the				
	ownership of Facebook, promising the				
	ability to reach known users and target		PER		
	adverts based on profiles generated using	www.desig	SIST	atdmt	Targeting
AA003	Facebook's user data.	ual.com,	ENT	.com	Cookies
				www	
			PER	1.mp	
		www.desig	SIST	nrs.co	Targeting
ар		ual.com,	ENT	m	Cookies
				www	
			PER	1.mp	Torration
ata		www.desig	SIST	nrs.co	Targeting
ata	This domain is owned by Atlas Solutions	ual.com,	ENT	m	Cookies
	which is in turn owned by Facebook. Atlas				
	is an online advertising business,				
	targeting users through tracking their				
	web activity. From September 2014 the				
	company re-launched under the				
	ownership of Facebook, promising the				
	ability to reach known users and target		PER		
	adverts based on profiles generated using	www.desig	SIST	atdmt	Targeting
ATN	Facebook's user data.	ual.com,	ENT	.com	Cookies
	This domain is owned by spotxchange.		PER	spotx	
	The main business activity is: Video	www.desig	SIST	chang	Targeting
audience	Advertising	ual.com,	ENT	e.com	Cookies
	Twitter does not currently provide		PER	.twitt	
auth_toke	information on the use of specific	www.desig	SIST	er.co	Targeting
n	cookies.	ual.com,	ENT	m	Cookies
	Used to attribute commission to affiliates				
	when you arrive at the website from an				
	affiliate referral link. It is set when you				
	click on one of our links and used to let		PER	.desig	
	the advertiser and us know the website	www.desig	SIST	ual.co	Targeting
awxxxx	from which you came.	ual.com,	ENT	m	Cookies
	Used to attribute commission to affiliates				
	when you arrive at the website from an				
	affiliate referral link. It is set when you click on one of our links and used to let			www.	
	the advertiser and us know the website	www.docia	SECC	desig ual.co	Targoting
214/22/22	from which you came.	www.desig ual.com,	SESS ION		Targeting Cookies
awxxxx		uai.com,	PER	m	COOKIES
	This domain is owned by Yahoo. The main	www.desig	SIST	yahoo	Targeting
В	business activity is: Search / Advertising	ual.com,	ENT	.com	Cookies
U	business activity is. Search / Auvertising	ual.com,		.com	COOKIES

	This domain is owned by Plue Kai. The		DED	bluck	
	This domain is owned by Blue Kai. The	ununu daai-	PER	bluek	Torgoting
ام ا ما م	main business activity is:	www.desig	SIST	ai.co	Targeting
bkdc	Advertising/Audience Targeting	ual.com,	ENT	m	Cookies
	This domain is owned by Blue Kai. The		PER	bluek	T
	main business activity is:	www.desig	SIST	ai.co	Targeting
bkpa	Advertising/Audience Targeting	ual.com,	ENT	m	Cookies
	This domain is owned by Blue Kai. The		PER	bluek	
	main business activity is:	www.desig	SIST	ai.co	Targeting
bku	Advertising/Audience Targeting	ual.com,	ENT	m	Cookies
	This domain is owned by IPONWEB and is		PER	bidsw	
	used to provide a real time bidding	www.desig	SIST	itch.n	Targeting
С	platform for online advertising.	ual.com,	ENT	et	Cookies
			PER	casale	_
	This domain is owned by Casale Media.	www.desig	SIST	media	Targeting
CMID	The main business activity is: Advertising	ual.com,	ENT	.com	Cookies
			PER	casale	
	This domain is owned by Casale Media.	www.desig	SIST	media	Targeting
CMPRO	The main business activity is: Advertising	ual.com,	ENT	.com	Cookies
			PER	casale	
	This domain is owned by Casale Media.	www.desig	SIST	media	Targeting
CMPS	The main business activity is: Advertising	ual.com,	ENT	.com	Cookies
			PER	casale	
	This domain is owned by Casale Media.	www.desig	SIST	media	Targeting
CMRUM3	The main business activity is: Advertising	ual.com,	ENT	.com	Cookies
			PER	casale	
	This domain is owned by Casale Media.	www.desig	SIST	media	Targeting
CMST	The main business activity is: Advertising	ual.com,	ENT	.com	Cookies
			PER		
	Media.net is a global online advertising	www.desig	SIST	media	Targeting
data-rk	technology network.	ual.com,	ENT	.net	Cookies
	This cookie helps Adobe Audience				
	Manger perform basic functions such as		PER		
	visitor identification, ID synchronization,	www.desig	SIST	demd	Targeting
demdex	segmentation, modeling, reporting, etc.	ual.com,	ENT	ex.net	Cookies
	This domain is owned by Adobe Audience		PER	dpm.	
	Manager. The main business activity is	www.desig	SIST	demd	Targeting
dpm	online profiling for targeted marketing.	ual.com,	ENT	ex.net	Cookies
				www.	
				desig	
		www.desig	SESS	ual.co	Performan
dw	dw	ual.com,	ION	m	ce Cookies
				www.	
	Controls client-side JavaScript for			desig	
	Commerce Cloud tracking features	www.desig	SESS	ual.co	Performan
dw_dnt	(Analytics, Einstein, ActiveData).	ual.com,	ION	m	ce Cookies
dwac_09f		,		www.	
3c2ced31				desig	Strictly
38b6c779	Stores temporary data to assist in	www.desig	SESS	ual.co	Necessary
d744796	ecommerce experience	ual.com,	ION	m	Cookies
u/44/30		auncom,			COUNCS

				r	
dwac_fd7				www.	o
77f11645				desig	Strictly
6d4528ca	Stores temporary data to assist in	www.desig	SESS	ual.co	Necessary
4aa603f	ecommerce experience	ual.com,	ION	m	Cookies
				www.	
				desig	Strictly
dwac_XXX	Stores temporary data to assist in	www.desig	SESS	ual.co	Necessary
XX	ecommerce experience	ual.com,	ION	m	Cookies
	This is a pattern type cookie associated				
	with the Demandware eCommerce				
	platform. Its stated purpose is			www.	
dwanony	anonymised user tracking, therefore it is		PER	desig	
mous_xxx	presumed involved in targeting or	www.desig	SIST	ual.co	Targeting
XXXXX	personalisation in some way	ual.com,	ENT	m	Cookies
dwperson	Tracks participation in A/B test groups for				
alization	analytics purposes. If the shopper				
d7da7095	participated in a test, then the value is			www.	
cd4556e7	cleared when the shopper logs out. The *		PER	desig	
2ad70d31	in the cookie name is a value unique to	www.desig	SIST	ual.co	Performan
e8172051	the site.	ual.com,	ENT	m	ce Cookies
				www.	
				desig	Strictly
		www.desig	SESS	ual.co	, Necessary
dwsid	dw	ual.com,	ION	m	Cookies
		,	PER		
	This domain is owned by Rocketfuel. The	www.desig	SIST	rfihub	Targeting
eud	main business activity is: Advertising	ual.com,	ENT	.com	Cookies
	This domain is owned by Rocketfuel. The	www.desig	SESS	rfihub	Targeting
euds	main business activity is: Advertising	ual.com,	ION	.com	Cookies
cuus		dalleoni,	PER	evere	COOKICS
everest_g	This domain is owned by Adobe. The	www.desig	SIST	sttech	Targeting
v2	main business activity is: Advertising	ual.com,	ENT	.net	Cookies
	This domain is owned by Sizmek	dal.com,			COOKICS
	(formerly DG MediaMind). They provide		PER	servin g	
eyeblaste	multi-platform targeted advertising	www.desig	SIST	g-	Targeting
-	services.	•	ENT	sys.co	Cookies
r		ual.com,	PER	m .faceb	COOKIES
	Contains browser and user unique ID	MARY docio	SIST		Targeting
fr	combinaton, used for targeted	www.desig		ook.c	Targeting
fr	advertising.	ual.com,	ENT	om	Cookies
	Contains browser and user unique ID		PER	faceb	Torcation
£	combinaton, used for targeted	www.desig	SIST	ook.c	Targeting
fr	advertising.	ual.com,	ENT	om	Cookies
			PER		T
gdpr_stat	Media.net is a global online advertising	www.desig	SIST	media	Targeting
US	technology network.	ual.com,	ENT	.net	Cookies
	This domain is owned by Doubleclick				
	(Google). The main business activity is:		PER	doubl	
	Doubleclick is Googles real time bidding	www.desig	SIST	eclick.	Targeting
IDE	advertising exchange	ual.com,	ENT	net	Cookies

	This demois is summed by Day blocks				
	This domain is owned by Doubleclick				
	(Google). The main business activity is:		PER	.doub	
105	Doubleclick is Googles real time bidding	www.desig	SIST	leclick	Targeting
IDE	advertising exchange	ual.com,	ENT	.net	Cookies
	Source of the session was Direct?			.www	
	(meaning the user typed the name of		PER	.desig	Strictly
isTrueDire	your website URL into the browser or	www.desig	SIST	ual.co	Necessary
ct	came to your site via a bookmark)	ual.com,	ENT	m	Cookies
	Source of the session was Direct?			www.	
	(meaning the user typed the name of		PER	desig	Strictly
isTrueDire	your website URL into the browser or	www.desig	SIST	ual.co	Necessary
ct	came to your site via a bookmark)	ual.com,	ENT	m	Cookies
	This domain is owned by Eyeota, a global				
	company specialising in audience data to		PER		
	enable targeting of advertising based on	www.desig	SIST	eyeot	Targeting
mako_uid	visitor profiling.	ual.com,	ENT	a.net	Cookies
	This cookie is set by websites using				
	certain versions of the cookie law				
	compliance solution from OneTrust. It is				
	set after visitors have seen a cookie				
	information notice and in some cases				
	only when they actively close the notice				
	down. It enables the website not to			.www	
OptanonA	show the message more than once to a		PER	.desig	Strictly
lertBoxClo	user. The cookie has a one year lifespan	www.desig	SIST	ual.co	Necessary
sed	and contains no personal information.	ual.com,	ENT	m	Cookies
	This cookie is set by the cookie				
	compliance solution from OneTrust. It				
	stores information about the categories				
	of cookies the site uses and whether				
	visitors have given or withdrawn consent				
	for the use of each category. This enables				
	site owners to prevent cookies in each				
	category from being set in the users				
	browser, when consent is not given. The				
	cookie has a normal lifespan of one year,				
	so that returning visitors to the site will			.www	
	have their preferences remembered. It		PER	.desig	Strictly
OptanonC	contains no information that can identify	www.desig	SIST	ual.co	Necessary
onsent	the site visitor.	ual.com,	ENT	m	Cookies
	This domain is owned by Twitter. The				
	main business activity is: Social				
	Networking Services. Where twitter acts				
	as a third party host, it collects data				
	through a range of plug-ins and		PER		
personaliz	integrations, that is primarily used for	www.desig	SIST	twitte	Targeting
ation id	tracking and targeting.	ual.com,	ENT	r.com	Cookies
	This domain is owned by Twitter. The		PER	.twitt	
personaliz	main business activity is: Social	www.desig	SIST	er.co	Targeting
ation id	Networking Services. Where twitter acts	ual.com,	ENT	m	Cookies
	Networking services. Where twitter acts	uulleoni,			COUNTES

	as a third yearty, heat it calle ate date				
	as a third party host, it collects data				
	through a range of plug-ins and				
	integrations, that is primarily used for				
	tracking and targeting.				
	This domain is owned by Live Ramp Inc,		PER		_
	providers of a platform for targeted	www.desig	SIST	rlcdn.	Targeting
pxrc	marketing and profiling.	ual.com,	ENT	com	Cookies
	This domain is owned by Sizmek			bs.ser	
	(formerly DG MediaMind). They provide			ving-	
	multi-platform targeted advertising	www.desig	SESS	sys.co	Targeting
r1	services.	ual.com,	ION	m	Cookies
	Twitter does not currently provide		PER	.twitt	
remembe	information on the use of specific	www.desig	SIST	er.co	Targeting
r_checked	cookies.	ual.com,	ENT	m	Cookies
	This domain is owned by Twitter. The				
	main business activity is: Social				
	Networking Services. Where twitter acts				
	as a third party host, it collects data				
remembe	through a range of plug-ins and		PER	.twitt	
r_checked	integrations, that is primarily used for	www.desig	SIST	er.co	Targeting
_on	tracking and targeting.	ual.com,	ENT	m	Cookies
			PER		
	This domain is owned by Rocketfuel. The	www.desig	SIST	rfihub	Targeting
rud	main business activity is: Advertising	ual.com,	ENT	.com	Cookies
	This domain is owned by Rocketfuel. The	www.desig	SESS	rfihub	Targeting
ruds	main business activity is: Advertising	ual.com,	ION	.com	Cookies
			PER	live.re	
sd-		www.desig	SIST	zync.c	Targeting
session-id		ual.com,	ENT	om	Cookies
	Twitter does not currently provide		PER	.twitt	
secure_se	information on the use of specific	www.desig	SIST	er.co	Targeting
ssion	cookies.	ual.com,	ENT	m	Cookies
	This domain is owned by Eyeota, a global				
	company specialising in audience data to		PER		
	enable targeting of advertising based on	www.desig	SIST	eyeot	Targeting
SERVERID	visitor profiling.	ual.com,	ENT	a.net	Cookies
				www.	
				desig	Strictly
		www.desig	SESS	ual.co	Necessary
sid		ual.com,	ION	m	Cookies
510		auteoni,		www.	COORICS
				desig	Strictly
		www.desig	SESS	ual.co	Necessary
sid	Identifies the current browsing session.	ual.com,	ION	m	Cookies
310	identifies the current browsing session.		PER	111	COOKIES
	This domain is owned by Rocketfuel. The	www.desig	SIST	rfihub	Targoting
smd	main business activity is: Advertising	•	ENT		Targeting Cookies
51110	main business activity is. Advertising	ual.com,		.com	COOKIES
tost esale	This domain is surred by Davidaelial	Manual desi-	PER	doubl	Targeting
test_cook	This domain is owned by Doubleclick	www.desig	SIST	eclick.	Targeting
ie	(Google). The main business activity is:	ual.com,	ENT	net	Cookies

	Doubleclick is Googles real time bidding				
	advertising exchange				
	This domain is owned by IPONWEB and is		PER	bidsw	
	used to provide a real time bidding	www.desig	SIST	itch.n	Targeting
tuuid	platform for online advertising.	ual.com,	ENT	et	Cookies
	This domain is owned by IPONWEB and is		PER	bidsw	
	used to provide a real time bidding	www.desig	SIST	itch.n	Targeting
tuuid_lu	platform for online advertising.	ual.com,	ENT	et	Cookies
	Twitter does not currently provide		PER	.twitt	
	information on the use of specific	www.desig	SIST	er.co	Targeting
twll	cookies.	ual.com,	ENT	m	Cookies
	This domain is owned by Sizmek			servin	
	(formerly DG MediaMind). They provide		PER	g-	
	multi-platform targeted advertising	www.desig	SIST	sys.co	Targeting
u2	services.	ual.com,	ENT	m	Cookies
	This domain is owned by Sizmek			servin	
	(formerly DG MediaMind). They provide		PER	g-	
	multi-platform targeted advertising	www.desig	SIST	sys.co	Targeting
um2	services.	ual.com,	ENT	m	Cookies
weird_get					
_top_leve		www.desig	SESS		Performan
l_domain	weird_get_top_level_domain	ual.com,	ION	com	ce Cookies
weird_get				desig	
_top_leve		www.desig	SESS	ual.co	Performan
l_domain	weird_get_top_level_domain	ual.com,	ION	m	ce Cookies
			PER		
		www.desig	SIST	rezyn	Targeting
zync-uuid		ual.com,	ENT	c.com	Cookies
	Stores a visitor's unique Optimizely				
	Experimentation identifier. It is a				
optimizel	combination of a timestamp and a		PER	desig	Strictly
yEndUserI	random number. No other information is	www.desig	SIST	ual.co	necessary
d	stored inside.	ual.com	ENT	m	, cookies
optimizel			PER	desig	
yAllowDat	Indicates whether the customer allows	www.desig	SIST	ual.co	Performan
aSharing	data sharing to Optimizely	ual.com	ENT	m	ce cookies
	After Optimizely Experimentation has				
	executed a redirect experiment, it stores				
optimizel	various data from the original page so		5	desig	
yRedirect	that Optimizely Experimentation still has	www.desig	seco	ual.co	Performan
Data	access to it on the new page.	ual.com	nds	m	ce cookies
				rum.o	Je Jookiej
				ptimiz	
		www.desig	Sess	ely.co	Performan
AWSELB	Enables sticky sessions.	ual.com	ion	m	ce cookies
		uncom	1011	rum.o	Performan
				ptimiz	ce and
optimizel	Controls the AWSELB cookie's attributes	www.desig	Sess	ely.co	Analytics
yRumLB	(for example, SameSite and Secure).	ual.com	ion	m	Cookies
yNUIILD	(ioi example, samesite and secure).	uai.com		111	COOKIES

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