

POLÍTICA DE COOKIES DESIGUAL

Cuando visitas nuestra página web, Desigual recaba información de tu navegador para comprender y recordar tus acciones y preferencias (tales como las preferencias de privacidad o idioma). Ello nos permite mejorar nuestro servicio y tu experiencia online. Además, esta información nos permite recabar datos agregados sobre el tráfico de usuarios y tu interacción con nuestra página web para identificar tendencias y obtener estadísticas dirigidas a mejorarla.

Para recopilar esta información utilizamos una variedad de métodos, tales como cookies y pixel tags.

Cookies y pixel tags

¿Qué son y para qué se utilizan?

Las cookies son datos, generalmente guardados en ficheros de texto, que las páginas web colocan en los dispositivos de los usuarios para almacenar una serie de información del usuario a través del dispositivo mediante el cual acceden al sitio web. Con la información obtenida los sitios web pueden mejorar la experiencia de navegación, recordando tu identificador, tus preferencias, acciones que hayas realizado, etc.

Un pixel tag es una imagen invisible con una línea de código insertada en nuestra página web que permite realizar seguimientos de la navegación del usuario a través de la propia web o a través de páginas web de terceros. Estos elementos pueden utilizarse para llevar a cabo mediciones, seguimientos de uso o para la obtención de datos agregados sobre el tráfico y la interacción del sitio web con la finalidad de ofrecer publicidad personalizada, identificación de tendencias y obtención estadísticas para la mejora de la página web.

Datos recopilados a través de las cookies y/o pixel tags

A través de este tipo de archivos podemos recopilar la siguiente información: (i) dirección IP; (ii) identificador único de cookies, información de cookies e información sobre si el dispositivo tiene software para acceder a ciertas funciones; (iii) identificador único de dispositivo y tipo de dispositivo; (iv) dominio, tipo de navegador e idioma, (v) configuración del sistema operativo y del sistema; (vi) país y zona horaria; (vii) página web visitadas con anterioridad; (viii) información acerca de su interacción con nuestra página web, tales como el comportamiento al hacer clic, las compras y las preferencias indicadas; y (ix) tiempos de acceso y URL de referencia.

Comunicaciones y transferencia de datos

Hay terceros que también pueden recopilar información y datos de tu dispositivo y/o navegador a través de nuestra página web mediante cookies, plug-ins, pixel tags y widgets de terceros. El tratamiento de estos datos estará sujeto a las políticas de privacidad y cookies de estos terceros. No obstante, **puedes obtener información de éstos a través de la tabla descriptiva de la presente política.**

Para obtener un resumen completo y actualizado de aquellos terceros que acceden a tu navegador web a través de la página web de Desigual o de otro modo, te recomendamos que instales un plug-in de navegador web diseñado para este fin. También puedes elegir que tu dispositivo te advierta cada vez que envíe una cookie.

Desactivación

Puedes cambiar tus preferencias para eliminar o evitar que se guarden determinadas cookies sin tu consentimiento explícito en tu ordenador o dispositivo móvil visitando la sección '[tu configuración de cookies](#)', que se encuentra al final de nuestra página web. También puedes desactivar las cookies a través de la configuración de cada navegador y dispositivo que utilices. Dado que cada navegador es diferente, deberás visitar el menú de Ayuda del navegador utilizado para conocer cómo modificar las cookies ([Google Chrome](#), [Mozilla Firefox](#), [Internet Explorer](#), [Microsoft Edge](#), [Safari](#), [Safari para IOS \(iPhone y iPad\)](#), [Chrome para Android](#), [Chrome para iPhone y iPad](#)). También puedes inhabilitar las cookies que utilizamos de Google Analytics [aquí](#).

Ten en cuenta que, si desactivas las cookies, es posible que no tengas acceso a muchas funciones que hacen que las páginas web sea más eficiente y, por este motivo, es posible que algunos de nuestros servicios no funcionen correctamente.

Tipología de cookies del sitio web de Desigual

Nuestra página web utiliza las siguientes categorías de cookies:

- i. **STRICTLY NECESSARY COOKIES (cookies técnicas):** Cookies que permiten las operaciones esenciales para el correcto funcionamiento de la web. Es por ello por lo que su aceptación es obligatoria, de lo contrario no se podrían utilizar las diferentes opciones y servicios de la página: accesos a apartados, recordatorios, inscripciones, realización de compras, etc.
- ii. **PERFORMANCE COOKIES (cookies de rendimiento):** cookies que se utilizan específicamente para recopilar datos sobre la utilización del sitio web por parte de los usuarios. Monitorizan el rendimiento del sitio a partir de la interacción del usuario y se utilizan para mejorar su funcionalidad. No recopilan datos personales ya que los datos que se recogen son codificados y anónimos, tales como datos estadísticos sobre las visitas, el tiempo de inactividad, etc.
- iii. **TARGETING COOKIES (cookies publicitarias):** cookies diseñadas con la finalidad de mostrar publicidad en base a la información obtenida y a los intereses del usuario. Este tipo de cookies pueden proceder de terceros y compartirse con otros anunciantes.
- iv. **ANALYTICS COOKIES (cookies analíticas):** cookies cuya finalidad es la de analizar la navegación del usuario de manera que así podemos cuantificar y medir estadísticamente la utilización que los usuarios hacen de la página web para mejorar la oferta de productos o servicios ofertados. Este tipo de cookies pueden proceder y compartirse con terceros.

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Tabla descriptiva cookies

A continuación, se incluye una tabla descriptiva con las cookies específicas utilizadas por esta página web junto con la información de cada una de ellas:

Name	Description	Domains	Lifespan	Hostname	Category
	This domain is owned by Facebook, which is the world's largest social networking service. As a third party host provider, it mostly collects data on the interests of users via widgets such as the 'Like' button found on many websites. This is used to serve targeted advertising to its users when logged into its services. In 2014 it also started serving up behaviourally targeted advertising on other websites, similar to most dedicated online marketing companies.	www.desigual.com,	SESSION	www.facebook.com	Targeting Cookies
__cfduid	Cookie associated with sites using CloudFlare, used to speed up page load times. According to CloudFlare it is used to override any security restrictions based on the IP address the visitor is coming from. It does not contain any user identification information.	www.desigual.com,	PERSISTENT	desigual.com	Strictly Necessary Cookies
__cfduid	Cookie associated with sites using CloudFlare, used to speed up page load times. According to CloudFlare it is used to override any security restrictions based on the IP address the visitor is coming from. It does not contain any user identification information.	www.desigual.com,	PERSISTENT	.desigual.com	Strictly Necessary Cookies
__cq_dnt	Indicates that the browser has opted out of CC Einstein tracking for this site.	www.desigual.com,	SESSION	www.desigual.com	Strictly Necessary Cookies
__unam	This cookie is usually associated with the ShareThis social sharing widget placed in a site to enable sharing of content across various social networks. It counts clicks and shares of a page.	www.desigual.com,	PERSISTENT	.desigual.com	Performance Cookies
_cs_c	This is a session cookie. This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_.	www.desigual.com,	PERSISTENT	.desigual.com	Targeting Cookies
_cs_c	This is a session cookie. This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_.	www.desigual.com,	PERSISTENT	desigual.com	Targeting Cookies

_cs_c	This is a session cookie. This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_.	www.designal.com,	PER SIST ENT	t.cont entsq uare. net	Targeting Cookies
_cs_c	This is a session cookie. This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_.	www.designal.com,	PER SIST ENT	www. design ual.co m	Targeting Cookies
_cs_id	This is a session cookie. This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_.	www.designal.com,	PER SIST ENT	www. design ual.co m	Targeting Cookies
_cs_id	This is a session cookie. This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_.	www.designal.com,	PER SIST ENT	design ual.co m	Targeting Cookies
_cs_id	This is a session cookie. This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_.	www.designal.com,	PER SIST ENT	t.cont entsq uare. net	Targeting Cookies
_cs_id	This is a session cookie. This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_.	www.designal.com,	PER SIST ENT	.design ual.co m	Targeting Cookies
_cs_nnnnnnnnnnn	This is a session cookie. This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_.	www.designal.com,	SESS ION	design ual.co m	Targeting Cookies
_cs_s	This is a session cookie. This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_.	www.designal.com,	PER SIST ENT	.design ual.co m	Targeting Cookies
_cs_s	This is a session cookie. This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_.	www.designal.com,	PER SIST ENT	design ual.co m	Targeting Cookies
_cs_s	This is a session cookie. This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_.	www.designal.com,	PER SIST ENT	t.cont entsq uare. net	Targeting Cookies
_dc_gtm_UA-xxxxxxx	This cookie is associated with sites using Google Tag Manager to load other scripts and code into a page. Where it is used it may be regarded as Strictly Necessary as without it, other scripts may not function correctly. The end of the name is a unique number which is also an identifier for an associated Google Analytics account.	www.designal.com,	PER SIST ENT	design ual.co m	Strictly Necessary Cookies
_dc_gtm_UA-xxxxxxx	This cookie is associated with sites using Google Tag Manager to load other scripts and code into a page. Where it is used it may be regarded as Strictly Necessary as without it, other scripts may not function correctly. The end of the name is a	www.designal.com,	PER SIST ENT	.design ual.co m	Strictly Necessary Cookies

	unique number which is also an identifier for an associated Google Analytics account.				
_derived_epik		www.designal.com,	PER SIST ENT	.designal.com	Targeting Cookies
_fbp	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	www.designal.com,	PER SIST ENT	.designal.com	Targeting Cookies
_fbp	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	www.designal.com,	PER SIST ENT	com	Targeting Cookies
_fbp	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	www.designal.com,	PER SIST ENT	designal.com	Targeting Cookies
_ga	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports. By default it is set to expire after 2 years, although this is customisable by website owners.	www.designal.com,	PER SIST ENT	designal.com	Analytics Cookies
_ga	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports. By default it is set to expire after 2 years, although this is customisable by website owners.	www.designal.com,	PER SIST ENT	.designal.com	Analytics Cookies
_gat_UA-2535113-9	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a variation of the _gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.	www.designal.com,	PER SIST ENT	designal.com	Analytics Cookies

_gat_UA-2535113-9	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a variation of the _gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.	www.designal.com,	PER SIST ENT	.designal.com	Analytics Cookies
_gcl_au	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services	www.designal.com,	PER SIST ENT	.designal.com	Targeting Cookies
_gclxxx	Google conversion tracking cookie	www.designal.com,	PER SIST ENT	designal.com	Analytics Cookies
_gclxxx	Google conversion tracking cookie	www.designal.com,	PER SIST ENT	.designal.com	Analytics Cookies
_gid	This cookie name is associated with Google Universal Analytics. This appears to be a new cookie and as of Spring 2017 no information is available from Google. It appears to store and update a unique value for each page visited.	www.designal.com,	PER SIST ENT	.designal.com	Analytics Cookies
_gid	This cookie name is associated with Google Universal Analytics. This appears to be a new cookie and as of Spring 2017 no information is available from Google. It appears to store and update a unique value for each page visited.	www.designal.com,	PER SIST ENT	designal.com	Analytics Cookies
kuid	This domain is owned by Krux Digital, a US company providing a data management platform which enables real time profiling of visitor interests.	www.designal.com,	PER SIST ENT	krxd.net	Targeting Cookies
_pinterest_ct_rt	These cookies allow users to share pictures via Pinterest / the "Pin It" button, and Pinterest can collect statistical information about usage of their service.	www.designal.com,	PER SIST ENT	.ct.pinterest.com	Targeting Cookies
_pinterest_ct_rt	These cookies allow users to share pictures via Pinterest / the "Pin It" button, and Pinterest can collect statistical information about usage of their service.	www.designal.com,	PER SIST ENT	ct.pinterest.com	Targeting Cookies
_pinterest_sess	This domain is owned by Pinterest. The main business activity is: Social Content Sharing platform	www.designal.com,	PER SIST ENT	.pinterest.com	Targeting Cookies
A3	This domain is owned by Yahoo. The main business activity is: Search / Advertising	www.designal.com,	PER SIST ENT	yahoo.com	Targeting Cookies

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AA003	This domain is owned by Atlas Solutions which is in turn owned by Facebook. Atlas is an online advertising business, targeting users through tracking their web activity. From September 2014 the company re-launched under the ownership of Facebook, promising the ability to reach known users and target adverts based on profiles generated using Facebook's user data.	www.designal.com,	PER SIST ENT	atdmt.com	Targeting Cookies
ap		www.designal.com,	PER SIST ENT	www1.mpnrs.com	Targeting Cookies
ata		www.designal.com,	PER SIST ENT	www1.mpnrs.com	Targeting Cookies
ATN	This domain is owned by Atlas Solutions which is in turn owned by Facebook. Atlas is an online advertising business, targeting users through tracking their web activity. From September 2014 the company re-launched under the ownership of Facebook, promising the ability to reach known users and target adverts based on profiles generated using Facebook's user data.	www.designal.com,	PER SIST ENT	atdmt.com	Targeting Cookies
audience	This domain is owned by spotxchange. The main business activity is: Video Advertising	www.designal.com,	PER SIST ENT	spotxchange.com	Targeting Cookies
auth_token	Twitter does not currently provide information on the use of specific cookies.	www.designal.com,	PER SIST ENT	.twitter.com	Targeting Cookies
awxxxx	Used to attribute commission to affiliates when you arrive at the website from an affiliate referral link. It is set when you click on one of our links and used to let the advertiser and us know the website from which you came.	www.designal.com,	PER SIST ENT	.designal.com	Targeting Cookies
awxxxx	Used to attribute commission to affiliates when you arrive at the website from an affiliate referral link. It is set when you click on one of our links and used to let the advertiser and us know the website from which you came.	www.designal.com,	SESS ION	www.designal.com	Targeting Cookies
B	This domain is owned by Yahoo. The main business activity is: Search / Advertising	www.designal.com,	PER SIST ENT	yahoo.com	Targeting Cookies

bkdc	This domain is owned by Blue Kai. The main business activity is: Advertising/Audience Targeting	www.design.ual.com,	PER SIST ENT	bluekai.com	Targeting Cookies
bkpa	This domain is owned by Blue Kai. The main business activity is: Advertising/Audience Targeting	www.design.ual.com,	PER SIST ENT	bluekai.com	Targeting Cookies
bku	This domain is owned by Blue Kai. The main business activity is: Advertising/Audience Targeting	www.design.ual.com,	PER SIST ENT	bluekai.com	Targeting Cookies
c	This domain is owned by IPONWEB and is used to provide a real time bidding platform for online advertising.	www.design.ual.com,	PER SIST ENT	bidswitch.net	Targeting Cookies
CMID	This domain is owned by Casale Media. The main business activity is: Advertising	www.design.ual.com,	PER SIST ENT	casalemedia.com	Targeting Cookies
CMPRO	This domain is owned by Casale Media. The main business activity is: Advertising	www.design.ual.com,	PER SIST ENT	casalemedia.com	Targeting Cookies
CMPS	This domain is owned by Casale Media. The main business activity is: Advertising	www.design.ual.com,	PER SIST ENT	casalemedia.com	Targeting Cookies
CMRUM3	This domain is owned by Casale Media. The main business activity is: Advertising	www.design.ual.com,	PER SIST ENT	casalemedia.com	Targeting Cookies
CMST	This domain is owned by Casale Media. The main business activity is: Advertising	www.design.ual.com,	PER SIST ENT	casalemedia.com	Targeting Cookies
data-rk	Media.net is a global online advertising technology network.	www.design.ual.com,	PER SIST ENT	media.net	Targeting Cookies
demdex	This cookie helps Adobe Audience Manger perform basic functions such as visitor identification, ID synchronization, segmentation, modeling, reporting, etc.	www.design.ual.com,	PER SIST ENT	demdex.net	Targeting Cookies
dpm	This domain is owned by Adobe Audience Manager. The main business activity is online profiling for targeted marketing.	www.design.ual.com,	PER SIST ENT	dpm.demdex.net	Targeting Cookies
dw	dw	www.design.ual.com,	SESS ION	www.design.ual.com	Performan ce Cookies
dw_dnt	Controls client-side JavaScript for Commerce Cloud tracking features (Analytics, Einstein, ActiveData).	www.design.ual.com,	SESS ION	www.design.ual.com	Performan ce Cookies
dwac_09f3c2ced3138b6c779d744796	Stores temporary data to assist in ecommerce experience	www.design.ual.com,	SESS ION	www.design.ual.com	Strictly Necessary Cookies

dwac_fd777f116456d4528ca4aa603f	Stores temporary data to assist in ecommerce experience	www.designal.com,	SESSION	www.designal.com	Strictly Necessary Cookies
dwac_XXXXX	Stores temporary data to assist in ecommerce experience	www.designal.com,	SESSION	www.designal.com	Strictly Necessary Cookies
dwanonymous_XXXXXXX	This is a pattern type cookie associated with the Demandware eCommerce platform. Its stated purpose is anonymised user tracking, therefore it is presumed involved in targeting or personalisation in some way	www.designal.com,	PERSISTENT	www.designal.com	Targeting Cookies
dwpersonalization_d7da7095cd4556e72ad70d31e8172051	Tracks participation in A/B test groups for analytics purposes. If the shopper participated in a test, then the value is cleared when the shopper logs out. The * in the cookie name is a value unique to the site.	www.designal.com,	PERSISTENT	www.designal.com	Performance Cookies
dwsid	dw	www.designal.com,	SESSION	www.designal.com	Strictly Necessary Cookies
eud	This domain is owned by Rocketfuel. The main business activity is: Advertising	www.designal.com,	PERSISTENT	rfihub.com	Targeting Cookies
euds	This domain is owned by Rocketfuel. The main business activity is: Advertising	www.designal.com,	SESSION	rfihub.com	Targeting Cookies
everest_g_v2	This domain is owned by Adobe. The main business activity is: Advertising	www.designal.com,	PERSISTENT	everesttech.net	Targeting Cookies
eyeblasterr	This domain is owned by Sizmek (formerly DG MediaMind). They provide multi-platform targeted advertising services.	www.designal.com,	PERSISTENT	servingsys.com	Targeting Cookies
fr	Contains browser and user unique ID combinaton, used for targeted advertising.	www.designal.com,	PERSISTENT	.facebook.com	Targeting Cookies
fr	Contains browser and user unique ID combinaton, used for targeted advertising.	www.designal.com,	PERSISTENT	facebook.com	Targeting Cookies
gdpr_status	Media.net is a global online advertising technology network.	www.designal.com,	PERSISTENT	media.net	Targeting Cookies
IDE	This domain is owned by Doubleclick (Google). The main business activity is: Doubleclick is Googles real time bidding advertising exchange	www.designal.com,	PERSISTENT	doubleclick.net	Targeting Cookies

IDE	This domain is owned by Doubleclick (Google). The main business activity is: Doubleclick is Googles real time bidding advertising exchange	www.designal.com,	PER SIST ENT	.doubleclick.net	Targeting Cookies
isTrueDirect	Source of the session was Direct? (meaning the user typed the name of your website URL into the browser or came to your site via a bookmark)	www.designal.com,	PER SIST ENT	.www.designal.com	Strictly Necessary Cookies
isTrueDirect	Source of the session was Direct? (meaning the user typed the name of your website URL into the browser or came to your site via a bookmark)	www.designal.com,	PER SIST ENT	www.designal.com	Strictly Necessary Cookies
mako_uid	This domain is owned by Eyeota, a global company specialising in audience data to enable targeting of advertising based on visitor profiling.	www.designal.com,	PER SIST ENT	eyeota.net	Targeting Cookies
OptanonAlertBoxClosed	This cookie is set by websites using certain versions of the cookie law compliance solution from OneTrust. It is set after visitors have seen a cookie information notice and in some cases only when they actively close the notice down. It enables the website not to show the message more than once to a user. The cookie has a one year lifespan and contains no personal information.	www.designal.com,	PER SIST ENT	.www.designal.com	Strictly Necessary Cookies
OptanonConsent	This cookie is set by the cookie compliance solution from OneTrust. It stores information about the categories of cookies the site uses and whether visitors have given or withdrawn consent for the use of each category. This enables site owners to prevent cookies in each category from being set in the users browser, when consent is not given. The cookie has a normal lifespan of one year, so that returning visitors to the site will have their preferences remembered. It contains no information that can identify the site visitor.	www.designal.com,	PER SIST ENT	.www.designal.com	Strictly Necessary Cookies
personalization_id	This domain is owned by Twitter. The main business activity is: Social Networking Services. Where twitter acts as a third party host, it collects data through a range of plug-ins and integrations, that is primarily used for tracking and targeting.	www.designal.com,	PER SIST ENT	twitter.com	Targeting Cookies
personalization_id	This domain is owned by Twitter. The main business activity is: Social Networking Services. Where twitter acts	www.designal.com,	PER SIST ENT	.twitter.com	Targeting Cookies

	as a third party host, it collects data through a range of plug-ins and integrations, that is primarily used for tracking and targeting.				
pxrc	This domain is owned by Live Ramp Inc, providers of a platform for targeted marketing and profiling.	www.designal.com,	PER SIST ENT	rlcdn.com	Targeting Cookies
r1	This domain is owned by Sizmek (formerly DG MediaMind). They provide multi-platform targeted advertising services.	www.designal.com,	SESS ION	bs.serving- sys.com	Targeting Cookies
remember_checked	Twitter does not currently provide information on the use of specific cookies.	www.designal.com,	PER SIST ENT	.twitter.com	Targeting Cookies
remember_checked_on	This domain is owned by Twitter. The main business activity is: Social Networking Services. Where twitter acts as a third party host, it collects data through a range of plug-ins and integrations, that is primarily used for tracking and targeting.	www.designal.com,	PER SIST ENT	.twitter.com	Targeting Cookies
rud	This domain is owned by Rocketfuel. The main business activity is: Advertising	www.designal.com,	PER SIST ENT	rfilehub.com	Targeting Cookies
ruds	This domain is owned by Rocketfuel. The main business activity is: Advertising	www.designal.com,	SESS ION	rfilehub.com	Targeting Cookies
sd-session-id		www.designal.com,	PER SIST ENT	live.rezync.com	Targeting Cookies
secure_session	Twitter does not currently provide information on the use of specific cookies.	www.designal.com,	PER SIST ENT	.twitter.com	Targeting Cookies
SERVERID	This domain is owned by Eyeota, a global company specialising in audience data to enable targeting of advertising based on visitor profiling.	www.designal.com,	PER SIST ENT	eyeota.net	Targeting Cookies
sid		www.designal.com,	SESS ION	www.designal.com	Strictly Necessary Cookies
sid	Identifies the current browsing session.	www.designal.com,	SESS ION	www.designal.com	Strictly Necessary Cookies
smd	This domain is owned by Rocketfuel. The main business activity is: Advertising	www.designal.com,	PER SIST ENT	rfilehub.com	Targeting Cookies
test_cookie	This domain is owned by Doubleclick (Google). The main business activity is:	www.designal.com,	PER SIST ENT	doubleclick.net	Targeting Cookies

	DoubleClick is Googles real time bidding advertising exchange				
tuuid	This domain is owned by IPONWEB and is used to provide a real time bidding platform for online advertising.	www.designal.com,	PER SIST ENT	bidsw itch.n et	Targeting Cookies
tuuid_lu	This domain is owned by IPONWEB and is used to provide a real time bidding platform for online advertising.	www.designal.com,	PER SIST ENT	bidsw itch.n et	Targeting Cookies
twll	Twitter does not currently provide information on the use of specific cookies.	www.designal.com,	PER SIST ENT	.twitt er.co m	Targeting Cookies
u2	This domain is owned by Sizmek (formerly DG MediaMind). They provide multi-platform targeted advertising services.	www.designal.com,	PER SIST ENT	servin g- sys.co m	Targeting Cookies
um2	This domain is owned by Sizmek (formerly DG MediaMind). They provide multi-platform targeted advertising services.	www.designal.com,	PER SIST ENT	servin g- sys.co m	Targeting Cookies
weird_get_top_level_domain	weird_get_top_level_domain	www.designal.com,	SESS ION	com	Performan ce Cookies
weird_get_top_level_domain	weird_get_top_level_domain	www.designal.com,	SESS ION	desig ual.co m	Performan ce Cookies
zync-uuid		www.designal.com,	PER SIST ENT	rezyn c.com	Targeting Cookies

Este cuadro se actualizará con la mayor celeridad posible a medida que cambien los servicios ofrecidos en esta página web. No obstante, puntalmente durante dicha actualización, podría ocurrir que el cuadro anterior dejará de incluir alguna cookie, tag u otros dispositivos similares, si bien se tratará siempre de dispositivos con finalidades idénticas a las que constan en el presente cuadro.