Desigual.

DESIGUAL COOKIE POLICY

When you visit our website, Desigual gathers information from your browser to understand and remember your actions and preferences (such as your privacy or language preferences). This allows us to improve our service and your online experience. In addition, this information allows us to gather aggregated data on user traffic and your interaction with our website in order to identify trends and obtain statistics that will help improve it.

We use a variety of methods to collect this information, such as cookies and pixel tags.

Cookies and pixel tags

What are they and what are they used for?

Cookies are data, generally stored in text files, which websites place on users' devices to store user information via the device they are using to access the website. With this information, websites can improve your browsing experience, recording your identifier, preferences, actions that you have taken, etc.

A pixel tag is an invisible image with a line of code inserted into our website, which allows a user's browsing of our website or the websites of third parties to be monitored. Pixel tags can be used to measure or monitor usage or to obtain aggregated data on website traffic and interaction with it, in order to offer personalised advertisements, identify trends and obtain statistics to improve the website.

Data collected using cookies and/or pixel tags

Using this type of file enables us to gather the following information: (i) IP address, (ii) unique cookie ID, cookie information and information on whether the device has software for accessing certain functions, (iii) unique device ID and type of device, (iv) domain, browser type and language, (v) configuration of the operating system and of the system, (vi) country and time zone, (vii) previously visited web pages, (viii) information about your interaction with our website, such as your clicking behaviour, purchases and the preferences indicated, and (ix) access times and referral URL.

Communications and data transfer

Third parties may also collect information and data from your device and/or browser through our website using third-party cookies, plug-ins, pixel tags and widgets. The processing of this data is subject to the privacy and cookie policies of these third parties. However, you **can obtain information about them via the descriptive table for this policy.**

To obtain a complete and up-to-date summary of the third parties that access your internet browser via Desigual's website or in any other way, we recommend that you install an internet browser plug-in designed for this purpose. You can also choose for your device to warn you each time a cookie is sent.

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Turning off cookies

You can change your preferences to delete certain cookies or to prevent them from being retained on your computer or mobile device without your explicit consent by visiting the 'your cookie settings' section, which can be found at the end of our web page. You can also turn off cookies using the settings menu for each browser and device you use. As each browser is different, you will have to visit the Help menu of the browser you are using to find out how to change your cookie settings (Google Chrome, Mozilla Firefox, Internet Explorer, Microsoft Edge, Safari, Safari for IOS (iPhone and iPad), Chrome for Android, Chrome for iPhone and iPad). You can also disable the Google Analytics cookies that we use here.

Please be aware that if you turn off cookies, you may not be able to access many functions that make websites more efficient and, as a result, some of our services may not function correctly.

Types of cookie used on the Desigual website

Our website uses the following cookie types:

    i.   **STRICTLY NECESSARY COOKIES**: Cookies that permit operations that are essential to the correct functioning of the site. Because of this, you are required to accept them, otherwise you will not be able to use the site's various features and services: access to some areas of the site, reminders, registration, purchases, etc.

    ii.   **PERFORMANCE COOKIES**: cookies that are used specifically to compile information on users' use of the website. They monitor the performance of the site during a user's interaction and are used to improve its functionality. They do not gather personal data, as the data they capture is encoded and anonymous, such as statistical data on visits, periods of inactivity, etc.

    iii.   **TARGETING COOKIES**: cookies designed with the purpose of showing advertisements based on the information obtained and a user's interests. This type of cookie can originate from third parties and may be shared with other advertisers.

    iv.   **ANALYTICS COOKIES**: cookies whose purpose is to analyze user navigation so that we can statistically quantify and measure the use that users make of the website to improve the offer of products or services offered. This type of cookies can proceed and be shared with third parties.

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Cookies descriptive table

The table below lists the specific cookies used for this website and information about each of them.

Name	Description	Domains	Lifespan	Hostname	Category
	This domain is owned by Facebook, which is the world's largest social networking service. As a third party host provider, it mostly collects data on the interests of users via widgets such as the 'Like' button found on many websites. This is used to serve targeted advertising to its users when logged into its services. In 2014 it also started serving up behaviourally targeted advertising on other websites, similar to most dedicated online marketing companies.	www.desigual.com,	SESSION	www.facebook.com	Targeting Cookies
__cfduid	Cookie assoiated with sites using CloudFlare, used to speed up page load times. According to CloudFlare it is used to override any security restrictions based on the IP address the visitor is coming from. It does not contain any user identification information.	www.desigual.com,	PERSISTENT	desigual.com	Strictly Necessary Cookies
__cfduid	Cookie assoiated with sites using CloudFlare, used to speed up page load times. According to CloudFlare it is used to override any security restrictions based on the IP address the visitor is coming from. It does not contain any user identification information.	www.desigual.com,	PERSISTENT	.desigual.com	Strictly Necessary Cookies
__cq_dnt	Indicates that the browser has opted out of CC Einstein tracking for this site.	www.desigual.com,	SESSION	www.desigual.com	Strictly Necessary Cookies

__unam	This cookie is usually associated with the ShareThis social sharing widget placed in a site to enable sharing of content across various social networks. It counts clicks and shares of a page.	www.desigual.com,	PERSISTENT	.desigual.com	Performance Cookies
_cs_c	This is a session cookie. This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_.	www.desigual.com,	PERSISTENT	.desigual.com	Targeting Cookies
_cs_c	This is a session cookie. This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_.	www.desigual.com,	PERSISTENT	desigual.com	Targeting Cookies
_cs_c	This is a session cookie. This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_.	www.desigual.com,	PERSISTENT	t.contentsquare.net	Targeting Cookies
_cs_c	This is a session cookie. This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_.	www.desigual.com,	PERSISTENT	www.desigual.com	Targeting Cookies
_cs_id	This is a session cookie. This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_.	www.desigual.com,	PERSISTENT	www.desigual.com	Targeting Cookies
_cs_id	This is a session cookie. This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_.	www.desigual.com,	PERSISTENT	desigual.com	Targeting Cookies
_cs_id	This is a session cookie. This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_.	www.desigual.com,	PERSISTENT	t.contentsquare.net	Targeting Cookies
_cs_id	This is a session cookie. This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_.	www.desigual.com,	PERSISTENT	.desigual.com	Targeting Cookies
_cs_nnnnnnnnnnnnn	This is a session cookie. This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_.	www.desigual.com,	SESSION	desigual.com	Targeting Cookies
_cs_s	This is a session cookie. This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_.	www.desigual.com,	PERSISTENT	.desigual.com	Targeting Cookies
_cs_s	This is a session cookie. This is a pattern type cookie where a	www.desigual.com,	PERSISTENT	desigual.com	Targeting Cookies

	random 13-digit number is appended to the prefix _cs_.				
_cs_s	This is a session cookie. This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_.	www.desigual.com,	PERSISTENT	t.contentsquare.net	Targeting Cookies
_dc_gtm_UA-xxxxxxxx	This cookie is associated with sites using Google Tag Manager to load other scripts and code into a page. Where it is used it may be regarded as Strictly Necessary as without it, other scripts may not function correctly. The end of the name is a unique number which is also an identifier for an associated Google Analytics account.	www.desigual.com,	PERSISTENT	desigual.com	Strictly Necessary Cookies
_dc_gtm_UA-xxxxxxxx	This cookie is associated with sites using Google Tag Manager to load other scripts and code into a page. Where it is used it may be regarded as Strictly Necessary as without it, other scripts may not function correctly. The end of the name is a unique number which is also an identifier for an associated Google Analytics account.	www.desigual.com,	PERSISTENT	.desigual.com	Strictly Necessary Cookies
_derived_epik		www.desigual.com,	PERSISTENT	.desigual.com	Targeting Cookies
_fbp	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	www.desigual.com,	PERSISTENT	.desigual.com	Targeting Cookies
_fbp	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	www.desigual.com,	PERSISTENT	com	Targeting Cookies
_fbp	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	www.desigual.com,	PERSISTENT	desigual.com	Targeting Cookies

_ga	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports. By default it is set to expire after 2 years, although this is customisable by website owners.	www.desigual.com,	PERSISTENT	desigual.com	Analytics Cookies
_ga	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports. By default it is set to expire after 2 years, although this is customisable by website owners.	www.desigual.com,	PERSISTENT	.desigual.com	Analytics Cookies
_gat_UA-2535113-9	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a variation of the _gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.	www.desigual.com,	PERSISTENT	desigual.com	Analytics Cookies
_gat_UA-2535113-9	This is a pattern type cookie set by Google Analytics, where the pattern element on the	www.desigual.com,	PERSISTENT	.desigual.com	Analytics Cookies

	name contains the unique identity number of the account or website it relates to. It appears to be a variation of the _gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.				
_gcl_au	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services	www.desigual.com,	PERSISTENT	.desigual.com	Targeting Cookies
_gclxxxx	Google conversion tracking cookie	www.desigual.com,	PERSISTENT	desigual.com	Analytics Cookies
_gclxxxx	Google conversion tracking cookie	www.desigual.com,	PERSISTENT	.desigual.com	Analytics Cookies
_gid	This cookie name is asssociated with Google Universal Analytics. This appears to be a new cookie and as of Spring 2017 no information is available from Google. It appears to store and update a unique value for each page visited.	www.desigual.com,	PERSISTENT	.desigual.com	Analytics Cookies
_gid	This cookie name is asssociated with Google Universal Analytics. This appears to be a new cookie and as of Spring 2017 no information is available from Google. It appears to store and update a unique value for each page visited.	www.desigual.com,	PERSISTENT	desigual.com	Analytics Cookies
kuid	This domain is owned by Krux Digital, a US company providing a data management platform which enables real time profiling of visitor interests.	www.desigual.com,	PERSISTENT	krxd.net	Targeting Cookies
_pinterest_ct_rt_	These cookies allow users to share pictures via Pinterest / the "Pin It" button, and Pinterest can collect statistical information about usage of their service.	www.desigual.com,	PERSISTENT	.ct.pinterest.com	Targeting Cookies

_pinterest_ct_rt	These cookies allow users to share pictures via Pinterest / the "Pin It" button, and Pinterest can collect statistical information about usage of their service.	www.desigual.com,	PERSISTENT	ct.pinterest.com	Targeting Cookies
_pinterest_sess	This domain is owned by Pinterest. The main business activity is: Social Content Sharing platform	www.desigual.com,	PERSISTENT	.pinterest.com	Targeting Cookies
A3	This domain is owned by Yahoo. The main business activity is: Search / Advertising	www.desigual.com,	PERSISTENT	yahoo.com	Targeting Cookies
AA003	This domain is owned by Atlas Solutions which is in turn owned by Facebook. Atlas is an online advertising business, targeting users through tracking their web activity. From September 2014 the company re-launched under the ownership of Facebook, promising the ability to reach known users and target adverts based on profiles generated using Facebook's user data.	www.desigual.com,	PERSISTENT	atdmt.com	Targeting Cookies
ap		www.desigual.com,	PERSISTENT	www1.mpnrs.com	Targeting Cookies
ata		www.desigual.com,	PERSISTENT	www1.mpnrs.com	Targeting Cookies
ATN	This domain is owned by Atlas Solutions which is in turn owned by Facebook. Atlas is an online advertising business, targeting users through tracking their web activity. From September 2014 the company re-launched under the ownership of Facebook, promising the ability to reach known users and target adverts based on profiles generated using Facebook's user data.	www.desigual.com,	PERSISTENT	atdmt.com	Targeting Cookies

audience	This domain is owned by spotxchange. The main business activity is: Video Advertising	www.desigual.com,	PERSISTENT	spotxchange.com	Targeting Cookies
auth_token	Twitter does not currently provide information on the use of specific cookies.	www.desigual.com,	PERSISTENT	.twitter.com	Targeting Cookies
awxxxx	Used to attribute commission to affiliates when you arrive at the website from an affiliate referral link. It is set when you click on one of our links and used to let the advertiser and us know the website from which you came.	www.desigual.com,	PERSISTENT	.desigual.com	Targeting Cookies
awxxxx	Used to attribute commission to affiliates when you arrive at the website from an affiliate referral link. It is set when you click on one of our links and used to let the advertiser and us know the website from which you came.	www.desigual.com,	SESSION	www.desigual.com	Targeting Cookies
B	This domain is owned by Yahoo. The main business activity is: Search / Advertising	www.desigual.com,	PERSISTENT	yahoo.com	Targeting Cookies
bkdc	This domain is owned by Blue Kai. The main business activity is: Advertising/Audience Targeting	www.desigual.com,	PERSISTENT	bluekai.com	Targeting Cookies
bkpa	This domain is owned by Blue Kai. The main business activity is: Advertising/Audience Targeting	www.desigual.com,	PERSISTENT	bluekai.com	Targeting Cookies
bku	This domain is owned by Blue Kai. The main business activity is: Advertising/Audience Targeting	www.desigual.com,	PERSISTENT	bluekai.com	Targeting Cookies
c	This domain is owned by IPONWEB and is used to provide a real time bidding platform for online advertising.	www.desigual.com,	PERSISTENT	bidswitch.net	Targeting Cookies
CMID	This domain is owned by Casale Media. The main business activity is: Advertising	www.desigual.com,	PERSISTENT	casalemedia.com	Targeting Cookies
CMPRO	This domain is owned by Casale Media. The main	www.desigual.com,	PERSISTENT	casalemedia.com	Targeting Cookies

	business activity is: Advertising				
CMPS	This domain is owned by Casale Media. The main business activity is: Advertising	www.desigual .com,	PERSISTENT	casale media .com	Targeting Cookies
CMRUM3	This domain is owned by Casale Media. The main business activity is: Advertising	www.desigual .com,	PERSISTENT	casale media .com	Targeting Cookies
CMST	This domain is owned by Casale Media. The main business activity is: Advertising	www.desigual .com,	PERSISTENT	casale media .com	Targeting Cookies
data-rk	Media.net is a global online advertising technology network.	www.desigual .com,	PERSISTENT	media .net	Targeting Cookies
demdex	This cookie helps Adobe Audience Manger perform basic functions such as visitor identification, ID synchronization, segmentation, modeling, reporting, etc.	www.desigual .com,	PERSISTENT	demd ex.net	Targeting Cookies
dpm	This domain is owned by Adobe Audience Manager. The main business activity is online profiling for targeted marketing.	www.desigual .com,	PERSISTENT	dpm. demd ex.net	Targeting Cookies
dw	dw	www.desigual .com,	SESSION	www. desig ual.co m	Performan ce Cookies
dw_dnt	Controls client-side JavaScript for Commerce Cloud tracking features (Analytics, Einstein, ActiveData).	www.desigual .com,	SESSION	www. desig ual.co m	Performan ce Cookies
dwac_09f 3c2ced31 38b6c779 d744796	Stores temporary data to assist in ecommerce experience	www.desigual .com,	SESSION	www. desig ual.co m	Strictly Necessary Cookies
dwac_fd7 77f11645 6d4528ca 4aa603f	Stores temporary data to assist in ecommerce experience	www.desigual .com,	SESSION	www. desig ual.co m	Strictly Necessary Cookies
dwac_XXX XX	Stores temporary data to assist in ecommerce experience	www.desigual .com,	SESSION	www. desig ual.co m	Strictly Necessary Cookies

dwanony mous_xxx xxxxx	This is a pattern type cookie associated with the Demandware eCommerce platform. Its stated purpose is anonymised user tracking, therefore it is presumed involved in targeting or personalisation in some way	www.desigual .com,	PERSISTENT	www. desig ual.co m	Targeting Cookies
dwperson alization_ d7da7095 cd4556e7 2ad70d31 e8172051	Tracks participation in A/B test groups for analytics purposes. If the shopper participated in a test, then the value is cleared when the shopper logs out. The * in the cookie name is a value unique to the site.	www.desigual .com,	PERSISTENT	www. desig ual.co m	Performan ce Cookies
dwsid	dw	www.desigual .com,	SESSION	www. desig ual.co m	Strictly Necessary Cookies
eud	This domain is owned by Rocketfuel. The main business activity is: Advertising	www.desigual .com,	PERSISTENT	rfihub .com	Targeting Cookies
euds	This domain is owned by Rocketfuel. The main business activity is: Advertising	www.desigual .com,	SESSION	rfihub .com	Targeting Cookies
everest_g _v2	This domain is owned by Adobe. The main business activity is: Advertising	www.desigual .com,	PERSISTENT	evere sttech .net	Targeting Cookies
eyeblaste r	This domain is owned by Sizmek (formerly DG MediaMind). They provide multi-platform targeted advertising services.	www.desigual .com,	PERSISTENT	servin g- sys.co m	Targeting Cookies
fr	Contains browser and user unique ID combinaton, used for targeted advertising.	www.desigual .com,	PERSISTENT	.faceb ook.c om	Targeting Cookies
fr	Contains browser and user unique ID combinaton, used for targeted advertising.	www.desigual .com,	PERSISTENT	faceb ook.c om	Targeting Cookies
gdpr_stat us	Media.net is a global online advertising technology network.	www.desigual .com,	PERSISTENT	media .net	Targeting Cookies
IDE	This domain is owned by Doubleclick (Google). The main business activity is: Doubleclick is Googles real time bidding advertising exchange	www.desigual .com,	PERSISTENT	doubl eclick. net	Targeting Cookies

IDE	This domain is owned by Doubleclick (Google). The main business activity is: Doubleclick is Googles real time bidding advertising exchange	www.desigual .com,	PERSISTENT	.doub leclick .net	Targeting Cookies
isTrueDire ct	Source of the session was Direct? (meaning the user typed the name of your website URL into the browser or came to your site via a bookmark)	www.desigual .com,	PERSISTENT	.www .desig ual.co m	Strictly Necessary Cookies
isTrueDire ct	Source of the session was Direct? (meaning the user typed the name of your website URL into the browser or came to your site via a bookmark)	www.desigual .com,	PERSISTENT	www. desig ual.co m	Strictly Necessary Cookies
mako_uid	This domain is owned by Eyeota, a global company specialising in audience data to enable targeting of advertising based on visitor profiling.	www.desigual .com,	PERSISTENT	eyeot a.net	Targeting Cookies
OptanonA lertBoxClo sed	This cookie is set by websites using certain versions of the cookie law compliance solution from OneTrust. It is set after visitors have seen a cookie information notice and in some cases only when they actively close the notice down. It enables the website not to show the message more than once to a user. The cookie has a one year lifespan and contains no personal information.	www.desigual .com,	PERSISTENT	.www .desig ual.co m	Strictly Necessary Cookies
OptanonC onsent	This cookie is set by the cookie compliance solution from OneTrust. It stores information about the categories of cookies the site uses and whether visitors have given or withdrawn consent for the use of each category. This enables site owners to prevent cookies in each category from being set in the users browser, when	www.desigual .com,	PERSISTENT	.www .desig ual.co m	Strictly Necessary Cookies

	consent is not given. The cookie has a normal lifespan of one year, so that returning visitors to the site will have their preferences remembered. It contains no information that can identify the site visitor.				
personaliz ation_id	This domain is owned by Twitter. The main business activity is: Social Networking Services. Where twitter acts as a third party host, it collects data through a range of plug-ins and integrations, that is primarily used for tracking and targeting.	www.desigual .com,	PERSISTENT	twitte r.com	Targeting Cookies
personaliz ation_id	This domain is owned by Twitter. The main business activity is: Social Networking Services. Where twitter acts as a third party host, it collects data through a range of plug-ins and integrations, that is primarily used for tracking and targeting.	www.desigual .com,	PERSISTENT	.twitt er.co m	Targeting Cookies
pxrc	This domain is owned by Live Ramp Inc, providers of a platform for targeted marketing and profiling.	www.desigual .com,	PERSISTENT	rlcdn. com	Targeting Cookies
r1	This domain is owned by Sizmek (formerly DG MediaMind). They provide multi-platform targeted advertising services.	www.desigual .com,	SESSION	bs.ser ving-sys.co m	Targeting Cookies
remembe r_checked	Twitter does not currently provide information on the use of specific cookies.	www.desigual .com,	PERSISTENT	.twitt er.co m	Targeting Cookies
remembe r_checked _on	This domain is owned by Twitter. The main business activity is: Social Networking Services. Where twitter acts as a third party host, it collects data through a range of plug-ins and integrations, that is primarily used for tracking and targeting.	www.desigual .com,	PERSISTENT	.twitt er.co m	Targeting Cookies
rud	This domain is owned by Rocketfuel. The main business activity is: Advertising	www.desigual .com,	PERSISTENT	rfihub .com	Targeting Cookies

ruds	This domain is owned by Rocketfuel. The main business activity is: Advertising	www.desigual.com,	SESSION	rfihub.com	Targeting Cookies
sd-session-id		www.desigual.com,	PERSISTENT	live.rezync.com	Targeting Cookies
secure_session	Twitter does not currently provide information on the use of specific cookies.	www.desigual.com,	PERSISTENT	.twitter.com	Targeting Cookies
SERVERID	This domain is owned by Eyeota, a global company specialising in audience data to enable targeting of advertising based on visitor profiling.	www.desigual.com,	PERSISTENT	eyeota.net	Targeting Cookies
sid		www.desigual.com,	SESSION	www.desigual.com	Strictly Necessary Cookies
sid	Identifies the current browsing session.	www.desigual.com,	SESSION	www.desigual.com	Strictly Necessary Cookies
smd	This domain is owned by Rocketfuel. The main business activity is: Advertising	www.desigual.com,	PERSISTENT	rfihub.com	Targeting Cookies
test_cookie	This domain is owned by Doubleclick (Google). The main business activity is: Doubleclick is Googles real time bidding advertising exchange	www.desigual.com,	PERSISTENT	doubleclick.net	Targeting Cookies
tuuid	This domain is owned by IPONWEB and is used to provide a real time bidding platform for online advertising.	www.desigual.com,	PERSISTENT	bidswitch.net	Targeting Cookies
tuuid_lu	This domain is owned by IPONWEB and is used to provide a real time bidding platform for online advertising.	www.desigual.com,	PERSISTENT	bidswitch.net	Targeting Cookies
twll	Twitter does not currently provide information on the use of specific cookies.	www.desigual.com,	PERSISTENT	.twitter.com	Targeting Cookies
u2	This domain is owned by Sizmek (formerly DG MediaMind). They provide multi-platform targeted advertising services.	www.desigual.com,	PERSISTENT	serving-sys.com	Targeting Cookies

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um2	This domain is owned by Sizmek (formerly DG MediaMind). They provide multi-platform targeted advertising services.	www.desigual.com,	PERSISTENT	serving-sys.com	Targeting Cookies
weird_get_top_level_domain	weird_get_top_level_domain	www.desigual.com,	SESSION	com	Performance Cookies
weird_get_top_level_domain	weird_get_top_level_domain	www.desigual.com,	SESSION	desigual.com	Performance Cookies
zync-uuid		www.desigual.com,	PERSISTENT	rezync.com	Targeting Cookies

This table is updated as rapidly as possible as services on this website are changed. However, on occasion, during updates, it may be that this table will fail to include some cookies, tags or similar, even though their purposes will always be identical to those in the table.