COOKYBELEID DESIGUAL

Wanneer je onze website bezoekt, verzamelt Desigual informatie van je browser om je acties en voorkeuren te begrijpen en te onthouden (zoals bijvoorbeeld privacy- of taalvoorkeuren). Dit stelt ons in staat om onze service en jouw online ervaring te verbeteren. Verder stelt deze informatie ons in staat om aanvullende gegevens te verzamelen over het gebruikersverkeer en jouw interactie met onze website om zo trends te herkennen en statistieken te verkrijgen met als doel de gebruikerservaring te verbeteren.

Voor het verzamelen van deze informatie gebruiken we verschillende methoden, zoals cookies en pixeltags.

Cookies en pixeltags

<u>Wat zijn ze en waarvoor worden ze gebruikt?</u>

Cookies zijn gegevens, over het algemeen opgeslagen in tekstbestanden, die door webpagina's op apparaten van gebruikers worden geplaatst om verschillende gebruikersgegevens op te slaan via het apparaat waarmee ze de website bezoeken. Websites kunnen met de verkregen informatie de gebruikerservaring verbeteren door jouw identificatiecode, voorkeuren, ondernomen acties, enzovoorts te onthouden.

Een pixeltag is een onzichtbare afbeelding met een coderegel op onze website, waarmee de navigatie van de gebruiker door de website zelf of via websites van derden kan worden gevolgd. Deze elementen kunnen worden gebruikt om metingen uit te voeren, het gebruik te volgen of om aanvullende gegevens over het verkeer en de interactie op de website te verzamelen om gepersonaliseerde reclame aan te bieden, trends te identificeren en statistieken te verkrijgen met als doel de website te verbeteren.

<u>Gegevens die via cookies en/of pixeltags worden verzameld</u>

Via dit soort bestanden kunnen we de volgende informatie verzamelen: (i) IP-adres; (ii) unieke cookie-ID, informatie over cookies en of het apparaat software heeft om toegang te krijgen tot bepaalde functies; (iii) unieke ID van het apparaat en type apparaat; (iv) domein, browsertype en -taal; (v) systeem- en besturingssysteeminstellingen; (vi) land en tijdzone; (vii) eerder bezochte websites; (viii) informatie over je interactie met onze website, zoals klikgedrag, aankopen en opgegeven voorkeuren; en (ix) bezoekduur en relevante URL's.

Communicatie en gegevensoverdracht

Via onze website kunnen ook derden informatie en gegevens van je apparaat en/of browser verzamelen met behulp van cookies, plug-ins, pixeltags en widgets van derden. De verwerking van deze gegevens is onderworpen aan het privacy- en cookiebeleid van deze derden. Echter, <u>kun je voor meer informatie hierover het</u> overzicht in deze beleidsverklaring raadplegen.

Voor een volledig en actueel overzicht van de derden die via de Desigual-website of anderszins toegang tot je webbrowser hebben, raden wij aan om een voor dit doel ontworpen webbrowser-plug-in te installeren. Je kunt er ook voor kiezen om je apparaat te laten waarschuwen elke keer dat het een cookie verstuurt.

<u>Deactivering</u>

Je kunt je voorkeuren wijzigen om bepaalde cookies te verwijderen of te voorkomen dat ze zonder je uitdrukkelijke toestemming op je computer of mobiele apparaat worden opgeslagen via de sectie 'je cookie-instellingen' onderaan onze website. Verder biedt elk apparaat tevens de mogelijkheid om de cookies uit te zetten via de browserinstellingen. Omdat elke browser anders is, adviseren we je om in de betreffende browser naar het Help-menu te gaan om te zien hoe je de cookieinstellingen kunt wijzigen (Google Chrome, Mozilla Firefox, Internet Explorer, Microsoft Edge, Safari, Safari voor iOS (iPhone en iPad), Chrome voor Android, Chrome voor iPhone en iPad). Je kunt de Google Analytics-cookies die we gebruiken ook uitschakelen <u>door hier te klikken</u>.

Houd er rekening mee dat als je de cookies uitschakelt, je mogelijk geen toegang zult hebben tot veel functies die websites efficiënter maken, en dat hierdoor sommige van onze diensten mogelijk niet goed zullen functioneren.

Soorten cookies op de Desigual-website

Onze website maakt gebruik van de volgende cookies-categorieën:

- STRICTLY NECESSARY COOKIES (technische cookies): Cookies die essentiële i. taken mogelijk maken voor een goede werking van de website. De acceptatie ervan is verplicht, omdat het anders niet mogelijk zou zijn om gebruik te maken van verschillende opties en diensten van de pagina: toegang tot secties, herinneringen, registraties, het doen van aankopen, enz. Dit zijn onder andere analytische cookies die voor ons onmisbaar zijn om de navigatie van de gebruiker te analyseren, zodat we het gebruik van de website door gebruikers kunnen kwantificeren en statistisch kunnen meten om zo de aangeboden producten of diensten te verbeteren. Deze kunnen afkomstig zijn van en gedeeld worden met derden. U kunt de analytische cookies via de instellingen van elke browser en elk apparaat dat u gebruikt deactiverenOmdat elke browser anders is, adviseren we u om in de betreffende browser naar het Help-menu te gaan om te zien hoe u de cookieinstellingen kunt wijzigen (Google Chrome, Mozilla Firefox, Internet Explorer, Microsoft Edge, Safari, Safari voor iOS (iPhone en iPad), Chrome voor Android, Chrome voor iPhone en iPad). U kunt de Google Analytics-cookies die we gebruiken ook uitschakelen door hier te klikken.
- ii. PERFORMANCE COOKIES (prestatiecookies): cookies die worden gebruikt om gegevens te verzamelen over de manier waarop gebruikers de website gebruiken. Ze worden ingezet om op basis van de gebruikersinteractie de prestaties en de werking van de website te bewaken en te verbeteren. Er worden geen persoonlijke gegevens opgeslagen omdat de verkregen

gegevens gecodeerd worden en anoniem zijn, zoals bijvoorbeeld statistische gegevens over bezoeken, inactiviteit, enz.

iii. TARGETING COOKIES (advertentiecookies): cookies die bedoeld zijn om, gebaseerd op de verkregen informatie en interesses van de gebruiker, advertenties weer te geven.Dit soort cookies kan afkomstig zijn van derden en worden gedeeld met andere adverteerders.

<u>Cookiesoverzicht</u>

Hieronder vind je een overzicht met relevante informatie betreffende de specifieke cookies die door deze website worden gebruikt.

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	commission to		Т		Cooki
	affiliates when				es
	you arrive at				
	the website				
	from an				
	affiliate				
	referral link. It				
	is set when				
	you click on				
	one of our				
	links and used				
	to let the				
	advertiser and				
	us know the				
	website from				
	which you				
	came.				
awxxxx	Used to	www.desi	SESSI	www.desi	Target
	attribute	gual.com,	ON	gual.com	ing
	commission to			0	Cooki
	affiliates when				es
	you arrive at				
	the website				
	from an				
	affiliate				
	referral link. It				
	is set when				
	you click on				
	one of our				
	links and used				
	links and used to let the				
	to let the				
	to let the advertiser and				
	to let the advertiser and us know the				
	to let the advertiser and us know the website from				
	to let the advertiser and us know the website from which you				
B	to let the advertiser and us know the website from which you came.		PERSI	vahoo co	Target
В	to let the advertiser and us know the website from which you came. This domain is	www.desi	PERSI	yahoo.co m	Target
В	to let the advertiser and us know the website from which you came. This domain is owned by	www.desi gual.com,	STEN	yahoo.co m	ing
В	to let the advertiser and us know the website from which you came. This domain is owned by Yahoo. The				ing Cooki
В	to let the advertiser and us know the website from which you came. This domain is owned by Yahoo. The main business		STEN		ing
В	to let the advertiser and us know the website from which you came. This domain is owned by Yahoo. The main business activity is:		STEN		ing Cooki
В	to let the advertiser and us know the website from which you came. This domain is owned by Yahoo. The main business		STEN		ing Cooki

			DEDCI		- .
bkdc	This domain is	www.desi	PERSI	bluekai.co	Target
	owned by Blue	gual.com,	STEN	m	ing
	Kai. The main		Т		Cooki
	business				es
	activity is:				
	Advertising/Au				
	dience				
	Targeting				
bkpa	This domain is	www.desi	PERSI	bluekai.co	Target
	owned by Blue	gual.com,	STEN	m	ing
	Kai. The main		Т		Cooki
	business				es
	activity is:				
	Advertising/Au				
	dience				
	Targeting				
bku	This domain is	www.desi	PERSI	bluekai.co	Target
	owned by Blue	gual.com,	STEN	m	ing
	Kai. The main		Т		Cooki
	business				es
	activity is:				
	Advertising/Au				
	dience				
	Targeting				
С	This domain is	www.desi	PERSI	bidswitch.	Target
	owned by	gual.com,	STEN	net	ing
	IPONWEB and		Т		Cooki
	is used to				es
	provide a real				
	time bidding				
	platform for				
	online				
	advertising.				
CMID	This domain is	www.desi	PERSI	casaleme	Target
	owned by	gual.com,	STEN	dia.com	ing
	Casale Media.		Т		Cooki
	The main				es
	business				
	activity is:				
	Advertising				
CMPRO	This domain is	www.desi	PERSI	casaleme	Target
	owned by	gual.com,	STEN	dia.com	ing
	Casale Media.		Т		Cooki
	The main				es
	business				
	activity is:				
	Advertising				
CMPS	This domain is	www.desi	PERSI	casaleme	Target
•	1	1 .		l	
	owned by	gual.com,	STEN	dia.com	ing

	The mein				Coold
	The main				Cooki
	business				es
	activity is:				
	Advertising		DEDCI		T
CMRUM3	This domain is	www.desi	PERSI	casaleme	Target
	owned by	gual.com,	STEN	dia.com	ing
	Casale Media.		Т		Cooki
	The main				es
	business				
	activity is:				
	Advertising				
CMST	This domain is	www.desi	PERSI	casaleme	Target
	owned by	gual.com,	STEN	dia.com	ing
	Casale Media.		Т		Cooki
	The main				es
	business				
	activity is:				
	Advertising				
data-rk	Media.net is a	www.desi	PERSI	media.net	Target
	global online	gual.com,	STEN		ing
	advertising		Т		Cooki
	technology				es
	network.				
demdex	This cookie	www.desi	PERSI	demdex.n	Target
	helps Adobe	gual.com,	STEN	et	ing
	Audience		Т		Cooki
	Manger				es
	perform basic				
	functions such				
	as visitor				
	identification,				
	ID				
	synchronizatio				
	n,				
	segmentation,				
	modeling,				
	reporting, etc.				
dpm	This domain is	www.desi	PERSI	dpm.dem	Target
•	owned by	gual.com,	STEN	dex.net	ing
	Adobe		Т		Cooki
	Audience				es
	Manager. The				
	main business				
	activity is				
	online profiling				
	for targeted				
	marketing.				
dw	dw	www.desi	SESSI	www.desi	Perfor
G VV		gual.com,	ON	gual.com	mance
		guai.com,		guai.com	mance

					Cooki
					es
dw_dnt	Controls client-	www.desi	SESSI	www.desi	Perfor
	side JavaScript	gual.com,	ON	gual.com	mance
	for Commerce	8,		8	Cooki
	Cloud tracking				es
	features				
	(Analytics,				
	Einstein,				
	ActiveData).				
dwac_09f3c2ced3138b6c779d	Stores	www.desi	SESSI	www.desi	Strictl
744796	temporary	gual.com,	ON	gual.com	у
	data to assist	U ,		0	, Neces
	in ecommerce				sary
	experience				Cooki
					es
dwac_fd777f116456d4528ca4	Stores	www.desi	SESSI	www.desi	Strictl
aa603f	temporary	gual.com,	ON	gual.com	У
	data to assist				Neces
	in ecommerce				sary
	experience				Cooki
					es
dwac_XXXXX	Stores	www.desi	SESSI	www.desi	Strictl
	temporary	gual.com,	ON	gual.com	У
	data to assist				Neces
	in ecommerce				sary
	experience				Cooki
					es
dwanonymous_xxxxxxxx	This is a	www.desi	PERSI	www.desi	Target
	pattern type	gual.com,	STEN	gual.com	ing
	cookie		Т		Cooki
	associated				es
	with the				
	Demandware				
	eCommerce				
	platform. Its				
	stated purpose				
	is anonymised				
	user tracking,				
	therefore it is				
	presumed				
	involved in				
	targeting or				
	personalisation				
	in some way				Derfer
dwpersonalization_d7da7095c	Tracks	www.desi	PERSI	www.desi	Perfor
d4556e72ad70d31e8172051	participation in	gual.com,	STEN	gual.com	mance
	A/B test		Т		Cooki
	groups for				es
	analytics				

dwsid	purposes. If the shopper participated in a test, then the value is cleared when the shopper logs out. The * in the cookie name is a value unique to the site. dw	www.desi	SESSI	www.desi	Strictl
		gual.com,	ON	gual.com	y Neces sary Cooki es
eud	This domain is owned by Rocketfuel. The main business activity is: Advertising	www.desi gual.com,	PERSI STEN T	rfihub.co m	Target ing Cooki es
euds	This domain is owned by Rocketfuel. The main business activity is: Advertising	www.desi gual.com,	SESSI	rfihub.co m	Target ing Cooki es
everest_g_v2	This domain is owned by Adobe. The main business activity is: Advertising	www.desi gual.com,	PERSI STEN T	everestte ch.net	Target ing Cooki es
eyeblaster	This domain is owned by Sizmek (formerly DG MediaMind). They provide multi-platform targeted advertising services.	www.desi gual.com,	PERSI STEN T	serving- sys.com	Target ing Cooki es

fr	Contains	wayay doci	PERSI	.facebook.	Target
11	Contains browser and	www.desi	STEN		Target
		gual.com,		com	ing Caalii
	user unique ID		Т		Cooki
	combinaton,				es
	used for				
	targeted				
	advertising.				
fr	Contains	www.desi	PERSI	facebook.	Target
	browser and	gual.com,	STEN	com	ing
	user unique ID		Т		Cooki
	combinaton,				es
	used for				
	targeted				
	advertising.				
gdpr_status	Media.net is a	www.desi	PERSI	media.net	Target
	global online	gual.com,	STEN		ing
	advertising		Т		Cooki
	technology				es
	network.				
IDE	This domain is	www.desi	PERSI	doubleclic	Target
	owned by	gual.com,	STEN	k.net	ing
	Doubleclick		Т		Cooki
	(Google). The				es
	main business				
	activity is:				
	Doubleclick is				
	Googles real				
	time bidding				
	advertising				
	exchange				
IDE	This domain is	www.desi	PERSI	.doublecli	Target
	owned by	gual.com,	STEN	ck.net	ing
	Doubleclick		Т		Cooki
	(Google). The				es
	main business				
	activity is:				
	Doubleclick is				
	Googles real				
	time bidding				
	advertising				
	exchange				
isTrueDirect	Source of the	www.desi	PERSI	.www.des	Strictl
	session was	gual.com,	STEN	igual.com	
	Direct?	guai.com,	T	iguai.com	y Neces
	(meaning the				
	user typed the				sary Cooki
	name of your				es
	website URL				
	into the				
	browser or				

	came to your				
	came to your site via a				
	bookmark)				
isTrueDirect	Source of the				Ctrictl
isTrueDirect		www.desi	PERSI	www.desi	Strictl
	session was	gual.com,	STEN T	gual.com	y Nasaa
	Direct?		1		Neces
	(meaning the				sary
	user typed the				Cooki
	name of your website URL				es
	into the				
	browser or				
	came to your				
	site via a				
	bookmark)				
mako_uid	This domain is	www.desi	PERSI	eyeota.ne	Target
mako_uu	owned by	gual.com,	STEN	t	ing
	Eyeota, a	guai.com,	T	Ľ	Cooki
	global				es
	company				23
	specialising in				
	audience data				
	to enable				
	targeting of				
	advertising				
	based on				
	visitor				
	profiling.				
OptanonAlertBoxClosed	This cookie is	www.desi	PERSI	.www.des	Strictl
	set by websites	gual.com,	STEN	igual.com	У
	using certain		Т		Neces
	versions of the				sary
	cookie law				Cooki
	compliance				es
	solution from				
	OneTrust. It is				
	set after				
	visitors have				
	seen a cookie				
	information				
	notice and in				
	some cases				
	only when they				
	actively close				
	the notice				
	down. It				
	enables the				
	website not to				
	show the				
	message more	1			

					,
	than once to a				
	user. The				
	cookie has a				
	one year				
	lifespan and				
	contains no				
	personal				
	information.				
OptanonConsent	This cookie is	www.desi	PERSI	.www.des	Strictl
	set by the	gual.com,	STEN	igual.com	У
	cookie		Т		Neces
	compliance				sary
	solution from				Cooki
	OneTrust. It				es
	stores				
	information				
	about the				
	categories of				
	cookies the				
	site uses and				
	whether				
	visitors have				
	given or				
	withdrawn				
	consent for the				
	use of each				
	category. This				
	enables site				
	owners to				
	prevent				
	cookies in each				
	category from				
	being set in the				
	users browser,				
	when consent				
	is not given.				
	The cookie has				
	a normal				
	lifespan of one				
	year, so that				
	returning				
	visitors to the				
	site will have				
	their				
	preferences				
	remembered.				
	It contains no				
	information				
	that can				
					<u> </u>

	identify the				
	site visitor.				
personalization_id	This domain is	www.desi	PERSI	twitter.co	Target
personalization_la	owned by	gual.com,	STEN	m	ing
	Twitter. The	guancom,	Т		Cooki
	main business				es
	activity is:				23
	Social				
	Networking				
	Services.				
	Where twitter				
	acts as a third				
	party host, it				
	collects data				
	through a				
	range of plug-				
	ins and				
	integrations,				
	that is				
	primarily used				
	for tracking				
	and targeting.				
personalization_id	This domain is	www.desi	PERSI	.twitter.co	Target
. –	owned by	gual.com,	STEN	m	ing
	Twitter. The	_	Т		Cooki
	main business				es
	activity is:				
	Social				
	Networking				
	Services.				
	Where twitter				
	acts as a third				
	party host, it				
	collects data				
	through a				
	range of plug-				
	ins and				
	integrations,				
	that is				
	primarily used				
	for tracking				
	and targeting.				
pxrc	This domain is	www.desi	PERSI	rlcdn.com	Target
	owned by Live	gual.com,	STEN		ing
	Ramp Inc,		Т		Cooki
	providers of a				es
	platform for				
	targeted				
	marketing and				
	profiling.	1	1		

		• •	0-0-1		-
r1	This domain is	www.desi	SESSI	bs.serving	Target
	owned by	gual.com,	ON	-sys.com	ing
	Sizmek				Cooki
	(formerly DG				es
	MediaMind).				
	They provide				
	multi-platform				
	targeted				
	advertising				
	services.				
remember_checked	Twitter does	www.desi	PERSI	.twitter.co	Target
	not currently	gual.com,	STEN	m	ing
	provide		Т		Cooki
	information on				es
	the use of				
	specific				
	cookies.				
remember_checked_on	This domain is	www.desi	PERSI	.twitter.co	Target
	owned by	gual.com,	STEN	m	ing
	Twitter. The		Т		Cooki
	main business				es
	activity is:				
	Social				
	Networking				
	Services.				
	Where twitter				
	acts as a third				
	party host, it				
	collects data				
	through a				
	range of plug-				
	ins and				
	integrations,				
	that is				
	primarily used				
	for tracking				
	and targeting.				
rud	This domain is	www.desi	PERSI	rfihub.co	Target
	owned by	gual.com,	STEN	m	ing
	Rocketfuel.		Т		Cooki
	The main				es
	business				
	activity is:				
	Advertising				
ruds	This domain is	www.desi	SESSI	rfihub.co	Target
	owned by	gual.com,	ON	m	ing
	Rocketfuel.				Cooki
	The main				es
	business				

	activity is:				
	Advertising				
sd-session-id		www.desi	PERSI	live.rezyn	Target
		gual.com,	STEN	, c.com	ing
		-	Т		Cooki
					es
secure_session	Twitter does	www.desi	PERSI	.twitter.co	Target
	not currently	gual.com,	STEN	m	ing
	provide		Т		Cooki
	information on				es
	the use of				
	specific cookies.				
SERVERID	This domain is	www.desi	PERSI	eyeota.ne	Target
SERVERID	owned by	gual.com,	STEN	t t	ing
	Eyeota, a	guu.com,	Т	Ľ	Cooki
	global				es
	company				
	specialising in				
	audience data				
	to enable				
	targeting of				
	advertising				
	based on				
	visitor				
sid	profiling.	www.desi	SESSI	www.desi	Strictl
510		gual.com,	ON	gual.com	y
		8,		8	, Neces
					sary
					Cooki
					es
sid	Identifies the	www.desi	SESSI	www.desi	Strictl
	current	gual.com,	ON	gual.com	У
	browsing				Neces
	session.				sary Caaki
					Cooki es
smd	This domain is	www.desi	PERSI	rfihub.co	Target
500	owned by	gual.com,	STEN	m	ing
	Rocketfuel.	Buancerni,	T		Cooki
	The main				es
	business				
	activity is:				
	Advertising				
test_cookie	This domain is	www.desi	PERSI	doubleclic	Target
	owned by	gual.com,	STEN	k.net	ing
	Doubleclick		Т		Cooki
	(Google). The				es
	main business				

		-		(,
	activity is:				
	Doubleclick is				
	Googles real				
	time bidding advertising				
	exchange				
tuuid	This domain is	www.desi	PERSI	bidswitch.	Target
	owned by	gual.com,	STEN	net	ing
	IPONWEB and	guai.com,	T	net	Cooki
	is used to				es
	provide a real				23
	time bidding				
	platform for				
	online				
	advertising.				
tuuid_lu	This domain is	www.desi	PERSI	bidswitch.	Target
_	owned by	gual.com,	STEN	net	ing
	IPONWEB and		Т		Cooki
	is used to				es
	provide a real				
	time bidding				
	platform for				
	online				
	advertising.				
twll	Twitter does	www.desi	PERSI	.twitter.co	Target
	not currently	gual.com,	STEN	m	ing
	provide		Т		Cooki
	information on the use of				es
	specific				
	cookies.				
u2	This domain is	www.desi	PERSI	serving-	Target
42 	owned by	gual.com,	STEN	sys.com	ing
	Sizmek		Т	0,0.00	Cooki
	(formerly DG		•		es
	MediaMind).				
	They provide				
	multi-platform				
	targeted				
	advertising				
	services.				
um2	This domain is	www.desi	PERSI	serving-	Target
	owned by	gual.com,	STEN	sys.com	ing
	Sizmek		Т		Cooki
	(formerly DG				es
	MediaMind).				
	They provide				
	multi-platform				
	targeted				

	advertising services.				
weird_get_top_level_domain	weird_get_top	www.desi	SESSI	com	Perfor
	_level_domain	gual.com,	ON		mance
					Cooki
					es
weird_get_top_level_domain	weird_get_top	www.desi	SESSI	desigual.c	Perfor
	_level_domain	gual.com,	ON	om	mance
					Cooki
					es
zync-uuid		www.desi	PERSI	rezync.co	Target
		gual.com,	STEN	m	ing
			Т		Cooki
					es

Indien de aangeboden diensten op deze website veranderen, zal deze tabel zo spoedig mogelijk worden bijgewerkt. Als gevolg van een dergelijke update is het mogelijk dat een bepaalde soort cookie, tag of soortgelijk component niet langer in bovenstaand overzicht wordt opgenomen, als er al een vergelijkbaar component met hetzelfde doeleinde in het overzicht is opgenomen.