

## COOKYBELEID DESIGUAL

Wanneer je onze website bezoekt, verzamelt Desigual informatie van je browser om je acties en voorkeuren te begrijpen en te onthouden (zoals bijvoorbeeld privacy- of taalvoorkeuren). Dit stelt ons in staat om onze service en jouw online ervaring te verbeteren. Verder stelt deze informatie ons in staat om aanvullende gegevens te verzamelen over het gebruikersverkeer en jouw interactie met onze website om zo trends te herkennen en statistieken te verkrijgen met als doel de gebruikerservaring te verbeteren.

Voor het verzamelen van deze informatie gebruiken we verschillende methoden, zoals cookies en pixeltags.

### **Cookies en pixeltags**

#### Wat zijn ze en waarvoor worden ze gebruikt?

Cookies zijn gegevens, over het algemeen opgeslagen in tekstbestanden, die door webpagina's op apparaten van gebruikers worden geplaatst om verschillende gebruikersgegevens op te slaan via het apparaat waarmee ze de website bezoeken. Websites kunnen met de verkregen informatie de gebruikerservaring verbeteren door jouw identificatiecode, voorkeuren, ondernomen acties, enzovoorts te onthouden.

Een pixeltag is een onzichtbare afbeelding met een coderegel op onze website, waarmee de navigatie van de gebruiker door de website zelf of via websites van derden kan worden gevolgd. Deze elementen kunnen worden gebruikt om metingen uit te voeren, het gebruik te volgen of om aanvullende gegevens over het verkeer en de interactie op de website te verzamelen om gepersonaliseerde reclame aan te bieden, trends te identificeren en statistieken te verkrijgen met als doel de website te verbeteren.

#### Gegevens die via cookies en/of pixeltags worden verzameld

Via dit soort bestanden kunnen we de volgende informatie verzamelen: (i) IP-adres; (ii) unieke cookie-ID, informatie over cookies en of het apparaat software heeft om toegang te krijgen tot bepaalde functies; (iii) unieke ID van het apparaat en type apparaat; (iv) domein, browsertype en -taal; (v) systeem- en besturingssysteeminstellingen; (vi) land en tijdzone; (vii) eerder bezochte websites; (viii) informatie over je interactie met onze website, zoals klikgedrag, aankopen en opgegeven voorkeuren; en (ix) bezoekduur en relevante URL's.

#### Communicatie en gegevensoverdracht

Via onze website kunnen ook derden informatie en gegevens van je apparaat en/of browser verzamelen met behulp van cookies, plug-ins, pixeltags en widgets van derden. De verwerking van deze gegevens is onderworpen aan het privacy- en cookiebeleid van deze derden. Echter, **kun je voor meer informatie hierover het overzicht in deze beleidsverklaring raadplegen.**

Voor een volledig en actueel overzicht van de derden die via de Desigual-website of anderszins toegang tot je webbrowser hebben, raden wij aan om een voor dit doel ontworpen webbrowser-plug-in te installeren. Je kunt er ook voor kiezen om je apparaat te laten waarschuwen elke keer dat het een cookie verstuurt.

## Deactivering

Je kunt je voorkeuren wijzigen om bepaalde cookies te verwijderen of te voorkomen dat ze zonder je uitdrukkelijke toestemming op je computer of mobiele apparaat worden opgeslagen via de sectie '[je cookie-instellingen](#)' onderaan onze website. Verder biedt elk apparaat tevens de mogelijkheid om de cookies uit te zetten via de browserinstellingen. Omdat elke browser anders is, adviseren we je om in de betreffende browser naar het Help-menu te gaan om te zien hoe je de cookie-instellingen kunt wijzigen ([Google Chrome](#), [Mozilla Firefox](#), [Internet Explorer](#), [Microsoft Edge](#), [Safari](#), [Safari voor iOS \(iPhone en iPad\)](#), [Chrome voor Android](#), [Chrome voor iPhone en iPad](#)). Je kunt de Google Analytics-cookies die we gebruiken ook uitschakelen [door hier te klikken](#).

Houd er rekening mee dat als je de cookies uitschakelt, je mogelijk geen toegang zult hebben tot veel functies die websites efficiënter maken, en dat hierdoor sommige van onze diensten mogelijk niet goed zullen functioneren.

## Soorten cookies op de Desigual-website

Onze website maakt gebruik van de volgende cookies-categorieën:

- i. **STRICTLY NECESSARY COOKIES (technische cookies):** Cookies die essentiële taken mogelijk maken voor een goede werking van de website. De acceptatie ervan is verplicht, omdat het anders niet mogelijk zou zijn om gebruik te maken van verschillende opties en diensten van de pagina: toegang tot secties, herinneringen, registraties, het doen van aankopen, enz. Dit zijn onder andere analytische cookies die voor ons onmisbaar zijn om de navigatie van de gebruiker te analyseren, zodat we het gebruik van de website door gebruikers kunnen kwantificeren en statistisch kunnen meten om zo de aangeboden producten of diensten te verbeteren. Deze kunnen afkomstig zijn van en gedeeld worden met derden. U kunt de analytische cookies via de instellingen van elke browser en elk apparaat dat u gebruikt deactiveren. Omdat elke browser anders is, adviseren we u om in de betreffende browser naar het Help-menu te gaan om te zien hoe u de cookie-instellingen kunt wijzigen ([Google Chrome](#), [Mozilla Firefox](#), [Internet Explorer](#), [Microsoft Edge](#), [Safari](#), [Safari voor iOS \(iPhone en iPad\)](#), [Chrome voor Android](#), [Chrome voor iPhone en iPad](#)). U kunt de Google Analytics-cookies die we gebruiken ook uitschakelen [door hier te klikken](#).
- ii. **PERFORMANCE COOKIES (prestatiecookies):** cookies die worden gebruikt om gegevens te verzamelen over de manier waarop gebruikers de website gebruiken. Ze worden ingezet om op basis van de gebruikersinteractie de prestaties en de werking van de website te bewaken en te verbeteren. Er worden geen persoonlijke gegevens opgeslagen omdat de verkregen

gegevens gecodeerd worden en anoniem zijn, zoals bijvoorbeeld statistische gegevens over bezoeken, inactiviteit, enz.

- iii. **TARGETING COOKIES (advertentiecookies):** cookies die bedoeld zijn om, gebaseerd op de verkregen informatie en interesses van de gebruiker, advertenties weer te geven. Dit soort cookies kan afkomstig zijn van derden en worden gedeeld met andere adverteerders.

## Cookiesoverzicht

Hieronder vind je een overzicht met relevante informatie betreffende de specifieke cookies die door deze website worden gebruikt.

| Naam | Doel  | Domein            | Loop tijd | Eigenaar         | Categorie         |
|------|---|-------------------|-----------|------------------|-------------------|
|      | This domain is owned by Facebook, which is the world's largest social networking service. As a third party host provider, it mostly collects data on the interests of users via widgets such as the 'Like' button found on many websites. This is used to serve targeted advertising to its users when logged into its services. In 2014 it also started serving up behaviourally targeted advertising on | www.designal.com, | SESSION   | www.facebook.com | Targeting Cookies |

|          |  |                   |            |               |                            |
|----------|--|-------------------|------------|---------------|----------------------------|
|          | other websites, similar to most dedicated online marketing companies.  |                   |            |               |                            |
| __cfduid | <p>Cookie associated with sites using CloudFlare, used to speed up page load times.</p> <p>According to CloudFlare it is used to override any security restrictions based on the IP address the visitor is coming from. It does not contain any user identification information.</p> | www.desigual.com, | PERSISTENT | desigual.com  | Strictly Necessary Cookies |
| __cfduid | <p>Cookie associated with sites using CloudFlare, used to speed up page load times.</p> <p>According to CloudFlare it is used to override any security restrictions based on the IP address the visitor is coming from. It does not contain any user</p>                             | www.desigual.com, | PERSISTENT | .desigual.com | Strictly Necessary Cookies |

|          |   |                   |            |                     |                            |
|----------|---|-------------------|------------|---------------------|----------------------------|
|          | identification information.   |                   |            |                     |                            |
| __cq_dnt | Indicates that the browser has opted out of CC Einstein tracking for this site.   | www.desigual.com, | SESSION    | www.desigual.com    | Strictly Necessary Cookies |
| __unam   | This cookie is usually associated with the ShareThis social sharing widget placed in a site to enable sharing of content across various social networks. It counts clicks and shares of a page. | www.desigual.com, | PERSISTENT | .desigual.com       | Performance Cookies        |
| _cs_c    | This is a session cookie.<br>This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_.   | www.desigual.com, | PERSISTENT | .desigual.com       | Targeting Cookies          |
| _cs_c    | This is a session cookie.<br>This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_.   | www.desigual.com, | PERSISTENT | desigual.com        | Targeting Cookies          |
| _cs_c    | This is a session cookie.<br>This is a pattern type cookie where a random 13-digit number is  | www.desigual.com, | PERSISTENT | t.contentsquare.net | Targeting Cookies          |

|                   |   |                   |            |                     |                   |
|-------------------|---|-------------------|------------|---------------------|-------------------|
|                   | appended to the prefix _cs_.  |                   |            |                     |                   |
| _cs_c             | This is a session cookie.<br>This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_. | www.desigual.com, | PERSISTENT | www.desigual.com    | Targeting Cookies |
| _cs_id            | This is a session cookie.<br>This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_. | www.desigual.com, | PERSISTENT | www.desigual.com    | Targeting Cookies |
| _cs_id            | This is a session cookie.<br>This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_. | www.desigual.com, | PERSISTENT | desigual.com        | Targeting Cookies |
| _cs_id            | This is a session cookie.<br>This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_. | www.desigual.com, | PERSISTENT | t.contentsquare.net | Targeting Cookies |
| _cs_id            | This is a session cookie.<br>This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_. | www.desigual.com, | PERSISTENT | .desigual.com       | Targeting Cookies |
| _cs_nnnnnnnnnnnnn | This is a session cookie.<br>This is a  | www.desigual.com, | SESSION    | desigual.com        | Targeting         |

|                    |   |                   |            |                     |                            |
|--------------------|---|-------------------|------------|---------------------|----------------------------|
|                    | pattern type cookie where a random 13-digit number is appended to the prefix _cs_.  |                   |            |                     | Cookies                    |
| _cs_s              | This is a session cookie.<br>This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_.   | www.designal.com, | PERSISTENT | .designal.com       | Targeting Cookies          |
| _cs_s              | This is a session cookie.<br>This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_.   | www.designal.com, | PERSISTENT | designal.com        | Targeting Cookies          |
| _cs_s              | This is a session cookie.<br>This is a pattern type cookie where a random 13-digit number is appended to the prefix _cs_.   | www.designal.com, | PERSISTENT | t.contentsquare.net | Targeting Cookies          |
| _dc_gtm_UA-xxxxxxx | This cookie is associated with sites using Google Tag Manager to load other scripts and code into a page. Where it is used it may be regarded as Strictly Necessary as without it, other scripts may not function | www.designal.com, | PERSISTENT | designal.com        | Strictly Necessary Cookies |

|                    |   |                   |            |               |                            |
|--------------------|---|-------------------|------------|---------------|----------------------------|
|                    | correctly. The end of the name is a unique number which is also an identifier for an associated Google Analytics account.   |                   |            |               |                            |
| _dc_gtm_UA-xxxxxxx | This cookie is associated with sites using Google Tag Manager to load other scripts and code into a page. Where it is used it may be regarded as Strictly Necessary as without it, other scripts may not function correctly. The end of the name is a unique number which is also an identifier for an associated Google Analytics account. | www.desigual.com, | PERSISTENT | .desigual.com | Strictly Necessary Cookies |
| _derived_epik      |   | www.desigual.com, | PERSISTENT | .desigual.com | Targeting Cookies          |
| _fbp               | Used by Facebook to deliver a series of advertisement products such as real time  | www.desigual.com, | PERSISTENT | .desigual.com | Targeting Cookies          |



|      |   |                   |            |              |                            |
|------|---|-------------------|------------|--------------|----------------------------|
|      | bidding from third party advertisers  |                   |            |              |                            |
| _fbp | Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers   | www.designal.com, | PERSISTENT | com          | Targeting Cookies          |
| _fbp | Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers   | www.designal.com, | PERSISTENT | designal.com | Targeting Cookies          |
| _ga  | This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate | www.designal.com, | PERSISTENT | designal.com | Strictly Necessary Cookies |

|     |   |                   |            |               |                            |
|-----|---|-------------------|------------|---------------|----------------------------|
|     | visitor, session and campaign data for the sites analytics reports. By default it is set to expire after 2 years, although this is customisable by website owners.  |                   |            |               |                            |
| _ga | This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports. By default it is set to expire after 2 years, although this is customisable | www.desigual.com, | PERSISTENT | .desigual.com | Strictly Necessary Cookies |

|                   |   |                   |            |               |                            |
|-------------------|---|-------------------|------------|---------------|----------------------------|
|                   | by website owners.  |                   |            |               |                            |
| _gat_UA-2535113-9 | This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a variation of the _gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites. | www.desigual.com, | PERSISTENT | desigual.com  | Strictly Necessary Cookies |
| _gat_UA-2535113-9 | This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a variation of the _gat cookie which is used to limit the amount of data recorded  | www.desigual.com, | PERSISTENT | .desigual.com | Strictly Necessary Cookies |

|         |   |                   |            |               |                            |
|---------|---|-------------------|------------|---------------|----------------------------|
|         | by Google on high traffic volume websites.  |                   |            |               |                            |
| _gcl_au | Used by Google AdSense for experimenting with advertisement efficiency across websites using their services   | www.desigual.com, | PERSISTENT | .desigual.com | Targeting Cookies          |
| _gclxxx | Google conversion tracking cookie   | www.desigual.com, | PERSISTENT | desigual.com  | Strictly Necessary Cookies |
| _gclxxx | Google conversion tracking cookie   | www.desigual.com, | PERSISTENT | .desigual.com | Strictly Necessary Cookies |
| _gid    | This cookie name is associated with Google Universal Analytics. This appears to be a new cookie and as of Spring 2017 no information is available from Google. It appears to store and update a unique value for each page visited. | www.desigual.com, | PERSISTENT | .desigual.com | Strictly Necessary Cookies |
| _gid    | This cookie name is associated with Google Universal  | www.desigual.com, | PERSISTENT | desigual.com  | Strictly Necessary         |

|                  |  |                   |            |                   |                   |
|------------------|--|-------------------|------------|-------------------|-------------------|
|                  | Analytics. This appears to be a new cookie and as of Spring 2017 no information is available from Google. It appears to store and update a unique value for each page visited. |                   |            |                   | Cookies           |
| _kuid_           | This domain is owned by Krux Digital, a US company providing a data management platform which enables real time profiling of visitor interests.                                | www.designal.com, | PERSISTENT | krxd.net          | Targeting Cookies |
| _pinterest_ct_rt | These cookies allow users to share pictures via Pinterest / the "Pin It" button, and Pinterest can collect statistical information about usage of their service.               | www.designal.com, | PERSISTENT | .ct.pinterest.com | Targeting Cookies |
| _pinterest_ct_rt | These cookies allow users to share pictures via Pinterest / the "Pin It" button, and Pinterest can collect statistical information about usage of their service.               | www.designal.com, | PERSISTENT | ct.pinterest.com  | Targeting Cookies |

|                 |  |                   |            |                |                   |
|-----------------|--|-------------------|------------|----------------|-------------------|
| _pinterest_sess | This domain is owned by Pinterest. The main business activity is: Social Content Sharing platform  | www.designal.com, | PERSISTENT | .pinterest.com | Targeting Cookies |
| A3              | This domain is owned by Yahoo. The main business activity is: Search / Advertising   | www.designal.com, | PERSISTENT | yahoo.com      | Targeting Cookies |
| AA003           | This domain is owned by Atlas Solutions which is in turn owned by Facebook. Atlas is an online advertising business, targeting users through tracking their web activity. From September 2014 the company re-launched under the ownership of Facebook, promising the ability to reach known users and target adverts based on profiles generated using Facebook's user data. | www.designal.com, | PERSISTENT | atdmt.com      | Targeting Cookies |
| ap              |  | www.designal.com, | PERSISTENT | www1.mpnrs.com | Targeting         |

|            |  |                   |            |                 | Cookies           |
|------------|--|-------------------|------------|-----------------|-------------------|
| ata        |  | www.designal.com, | PERSISTENT | www1.mpnrs.com  | Targeting Cookies |
| ATN        | This domain is owned by Atlas Solutions which is in turn owned by Facebook. Atlas is an online advertising business, targeting users through tracking their web activity. From September 2014 the company re-launched under the ownership of Facebook, promising the ability to reach known users and target adverts based on profiles generated using Facebook's user data. | www.designal.com, | PERSISTENT | atdmt.com       | Targeting Cookies |
| audience   | This domain is owned by spotxchange. The main business activity is: Video Advertising  | www.designal.com, | PERSISTENT | spotxchange.com | Targeting Cookies |
| auth_token | Twitter does not currently provide information on  | www.designal.com, | PERSISTENT | .twitter.com    | Targeting Cookies |

|        |   |                   |            |                  |                   |
|--------|---|-------------------|------------|------------------|-------------------|
|        | the use of specific cookies.  |                   |            |                  |                   |
| awxxxx | Used to attribute commission to affiliates when you arrive at the website from an affiliate referral link. It is set when you click on one of our links and used to let the advertiser and us know the website from which you came. | www.desigual.com, | PERSISTENT | .desigual.com    | Targeting Cookies |
| awxxxx | Used to attribute commission to affiliates when you arrive at the website from an affiliate referral link. It is set when you click on one of our links and used to let the advertiser and us know the website from which you came. | www.desigual.com, | SESSION    | www.desigual.com | Targeting Cookies |
| B      | This domain is owned by Yahoo. The main business activity is: Search / Advertising  | www.desigual.com, | PERSISTENT | yahoo.com        | Targeting Cookies |



|       |   |                   |            |                 |                   |
|-------|---|-------------------|------------|-----------------|-------------------|
| bkdc  | This domain is owned by Blue Kai. The main business activity is: Advertising/Audience Targeting             | www.desigual.com, | PERSISTENT | bluekai.com     | Targeting Cookies |
| bkpa  | This domain is owned by Blue Kai. The main business activity is: Advertising/Audience Targeting             | www.desigual.com, | PERSISTENT | bluekai.com     | Targeting Cookies |
| bku   | This domain is owned by Blue Kai. The main business activity is: Advertising/Audience Targeting             | www.desigual.com, | PERSISTENT | bluekai.com     | Targeting Cookies |
| c     | This domain is owned by IPONWEB and is used to provide a real time bidding platform for online advertising. | www.desigual.com, | PERSISTENT | bidswitch.net   | Targeting Cookies |
| CMID  | This domain is owned by Casale Media. The main business activity is: Advertising                            | www.desigual.com, | PERSISTENT | casalemedia.com | Targeting Cookies |
| CMPRO | This domain is owned by Casale Media. The main business activity is: Advertising                            | www.desigual.com, | PERSISTENT | casalemedia.com | Targeting Cookies |
| CMPS  | This domain is owned by Casale Media.   | www.desigual.com, | PERSISTENT | casalemedia.com | Targeting         |

|         |  |                   |            |                  |                   |
|---------|--|-------------------|------------|------------------|-------------------|
|         | The main business activity is: Advertising   |                   |            |                  | Cookies           |
| CMRUM3  | This domain is owned by Casale Media. The main business activity is: Advertising   | www.desigual.com, | PERSISTENT | casalemedia.com  | Targeting Cookies |
| CMST    | This domain is owned by Casale Media. The main business activity is: Advertising   | www.desigual.com, | PERSISTENT | casalemedia.com  | Targeting Cookies |
| data-rk | Media.net is a global online advertising technology network.   | www.desigual.com, | PERSISTENT | media.net        | Targeting Cookies |
| demdex  | This cookie helps Adobe Audience Manager perform basic functions such as visitor identification, ID synchronization, segmentation, modeling, reporting, etc. | www.desigual.com, | PERSISTENT | demdex.net       | Targeting Cookies |
| dpm     | This domain is owned by Adobe Audience Manager. The main business activity is online profiling for targeted marketing.                                       | www.desigual.com, | PERSISTENT | dpm.demdex.net   | Targeting Cookies |
| dw      | dw   | www.desigual.com, | SESSION    | www.desigual.com | Performance       |

|  |  |                   |            |                  |                            |
|--|--|-------------------|------------|------------------|----------------------------|
|  |  |                   |            |                  | Cookies                    |
| dw_dnt   | Controls client-side JavaScript for Commerce Cloud tracking features (Analytics, Einstein, ActiveData).  | www.designal.com, | SESSION    | www.designal.com | Performance Cookies        |
| dwac_09f3c2ced3138b6c779d744796                    | Stores temporary data to assist in ecommerce experience  | www.designal.com, | SESSION    | www.designal.com | Strictly Necessary Cookies |
| dwac_fd777f116456d4528ca4aa603f                    | Stores temporary data to assist in ecommerce experience  | www.designal.com, | SESSION    | www.designal.com | Strictly Necessary Cookies |
| dwac_XXXXX   | Stores temporary data to assist in ecommerce experience  | www.designal.com, | SESSION    | www.designal.com | Strictly Necessary Cookies |
| dwanonymous_xxxxxxxxx                              | This is a pattern type cookie associated with the Demandware eCommerce platform. Its stated purpose is anonymised user tracking, therefore it is presumed involved in targeting or personalisation in some way | www.designal.com, | PERSISTENT | www.designal.com | Targeting Cookies          |
| dwpersonalization_d7da7095cd4556e72ad70d31e8172051 | Tracks participation in A/B test groups for analytics  | www.designal.com, | PERSISTENT | www.designal.com | Performance Cookies        |

|              |   |                     |            |                    |                            |
|--------------|---|---------------------|------------|--------------------|----------------------------|
|              | purposes. If the shopper participated in a test, then the value is cleared when the shopper logs out. The * in the cookie name is a value unique to the site. |                     |            |                    |                            |
| dwsid        | dw  | www.designgual.com, | SESSION    | www.designgual.com | Strictly Necessary Cookies |
| eud          | This domain is owned by Rocketfuel. The main business activity is: Advertising  | www.designgual.com, | PERSISTENT | rfihub.com         | Targeting Cookies          |
| euds         | This domain is owned by Rocketfuel. The main business activity is: Advertising  | www.designgual.com, | SESSION    | rfihub.com         | Targeting Cookies          |
| everest_g_v2 | This domain is owned by Adobe. The main business activity is: Advertising   | www.designgual.com, | PERSISTENT | everesttech.net    | Targeting Cookies          |
| eyeblander   | This domain is owned by Sizmek (formerly DG MediaMind). They provide multi-platform targeted advertising services.  | www.designgual.com, | PERSISTENT | serving-sys.com    | Targeting Cookies          |

|              |  |                       |                    |                       |  |
|--------------|--|-----------------------|--------------------|-----------------------|--|
| fr           | Contains browser and user unique ID combinaton, used for targeted advertising.   | www.desi<br>gual.com, | PERSI<br>STEN<br>T | .facebook.<br>com     | Target<br>ing<br>Cooki<br>es                 |
| fr           | Contains browser and user unique ID combinaton, used for targeted advertising.   | www.desi<br>gual.com, | PERSI<br>STEN<br>T | facebook.<br>com      | Target<br>ing<br>Cooki<br>es                 |
| gdpr_status  | Media.net is a global online advertising technology network.   | www.desi<br>gual.com, | PERSI<br>STEN<br>T | media.net             | Target<br>ing<br>Cooki<br>es                 |
| IDE          | This domain is owned by Doubleclick (Google). The main business activity is: Doubleclick is Googles real time bidding advertising exchange | www.desi<br>gual.com, | PERSI<br>STEN<br>T | doublecli<br>ck.net   | Target<br>ing<br>Cooki<br>es                 |
| IDE          | This domain is owned by Doubleclick (Google). The main business activity is: Doubleclick is Googles real time bidding advertising exchange | www.desi<br>gual.com, | PERSI<br>STEN<br>T | .doublecli<br>ck.net  | Target<br>ing<br>Cooki<br>es                 |
| isTrueDirect | Source of the session was Direct? (meaning the user typed the name of your website URL into the browser or                                 | www.desi<br>gual.com, | PERSI<br>STEN<br>T | .www.des<br>igual.com | Strictl<br>y<br>Neces<br>sary<br>Cooki<br>es |

|                       |  |                   |            |                   |                            |
|-----------------------|--|-------------------|------------|-------------------|----------------------------|
|                       | came to your site via a bookmark)  |                   |            |                   |                            |
| isTrueDirect          | Source of the session was Direct? (meaning the user typed the name of your website URL into the browser or came to your site via a bookmark)   | www.desigual.com, | PERSISTENT | www.desigual.com  | Strictly Necessary Cookies |
| mako_uid              | This domain is owned by Eyeota, a global company specialising in audience data to enable targeting of advertising based on visitor profiling.  | www.desigual.com, | PERSISTENT | eyeota.net        | Targeting Cookies          |
| OptanonAlertBoxClosed | This cookie is set by websites using certain versions of the cookie law compliance solution from OneTrust. It is set after visitors have seen a cookie information notice and in some cases only when they actively close the notice down. It enables the website not to show the message more | www.desigual.com, | PERSISTENT | .www.desigual.com | Strictly Necessary Cookies |

|                |  |                   |            |                   |                            |
|----------------|--|-------------------|------------|-------------------|----------------------------|
|                | than once to a user. The cookie has a one year lifespan and contains no personal information.  |                   |            |                   |                            |
| OptanonConsent | This cookie is set by the cookie compliance solution from OneTrust. It stores information about the categories of cookies the site uses and whether visitors have given or withdrawn consent for the use of each category. This enables site owners to prevent cookies in each category from being set in the users browser, when consent is not given. The cookie has a normal lifespan of one year, so that returning visitors to the site will have their preferences remembered. It contains no information that can | www.desigual.com, | PERSISTENT | .www.desigual.com | Strictly Necessary Cookies |

|                    |   |                       |                    |                  |                              |
|--------------------|---|-----------------------|--------------------|------------------|------------------------------|
|                    | identify the site visitor.  |                       |                    |                  |                              |
| personalization_id | This domain is owned by Twitter. The main business activity is: Social Networking Services. Where twitter acts as a third party host, it collects data through a range of plug-ins and integrations, that is primarily used for tracking and targeting. | www.desig<br>ual.com, | PERSI<br>STEN<br>T | twitter.co<br>m  | Target<br>ing<br>Cooki<br>es |
| personalization_id | This domain is owned by Twitter. The main business activity is: Social Networking Services. Where twitter acts as a third party host, it collects data through a range of plug-ins and integrations, that is primarily used for tracking and targeting. | www.desig<br>ual.com, | PERSI<br>STEN<br>T | .twitter.co<br>m | Target<br>ing<br>Cooki<br>es |
| pxrc               | This domain is owned by Live Ramp Inc, providers of a platform for targeted marketing and profiling.  | www.desig<br>ual.com, | PERSI<br>STEN<br>T | rlcdn.com        | Target<br>ing<br>Cooki<br>es |



|                     |   |                   |            |                    |                   |
|---------------------|---|-------------------|------------|--------------------|-------------------|
| r1                  | This domain is owned by Sizmek (formerly DG MediaMind). They provide multi-platform targeted advertising services.  | www.designal.com, | SESSION    | bs.serving-sys.com | Targeting Cookies |
| remember_checked    | Twitter does not currently provide information on the use of specific cookies.  | www.designal.com, | PERSISTENT | .twitter.com       | Targeting Cookies |
| remember_checked_on | This domain is owned by Twitter. The main business activity is: Social Networking Services. Where twitter acts as a third party host, it collects data through a range of plug-ins and integrations, that is primarily used for tracking and targeting. | www.designal.com, | PERSISTENT | .twitter.com       | Targeting Cookies |
| rud                 | This domain is owned by Rocketfuel. The main business activity is: Advertising  | www.designal.com, | PERSISTENT | rfihub.com         | Targeting Cookies |
| ruds                | This domain is owned by Rocketfuel. The main business   | www.designal.com, | SESSION    | rfihub.com         | Targeting Cookies |

|                |   |                       |                    |                         |  |
|----------------|---|-----------------------|--------------------|-------------------------|--|
|                | activity is:<br>Advertising   |                       |                    |                         |  |
| sd-session-id  |   | www.desi<br>gual.com, | PERSI<br>STEN<br>T | live.rezyn<br>c.com     | Target<br>ing<br>Cooki<br>es                 |
| secure_session | Twitter does<br>not currently<br>provide<br>information on<br>the use of<br>specific<br>cookies.  | www.desi<br>gual.com, | PERSI<br>STEN<br>T | .twitter.co<br>m        | Target<br>ing<br>Cooki<br>es                 |
| SERVERID       | This domain is<br>owned by<br>Eyeota, a<br>global<br>company<br>specialising in<br>audience data<br>to enable<br>targeting of<br>advertising<br>based on<br>visitor<br>profiling. | www.desi<br>gual.com, | PERSI<br>STEN<br>T | eyeota.ne<br>t          | Target<br>ing<br>Cooki<br>es                 |
| sid            |   | www.desi<br>gual.com, | SESSI<br>ON        | www.desi<br>gual.com    | Strictl<br>y<br>Neces<br>sary<br>Cooki<br>es |
| sid            | Identifies the<br>current<br>browsing<br>session.   | www.desi<br>gual.com, | SESSI<br>ON        | www.desi<br>gual.com    | Strictl<br>y<br>Neces<br>sary<br>Cooki<br>es |
| smd            | This domain is<br>owned by<br>Rocketfuel.<br>The main<br>business<br>activity is:<br>Advertising  | www.desi<br>gual.com, | PERSI<br>STEN<br>T | rfihub.co<br>m          | Target<br>ing<br>Cooki<br>es                 |
| test_cookie    | This domain is<br>owned by<br>DoubleClick<br>(Google). The<br>main business   | www.desi<br>gual.com, | PERSI<br>STEN<br>T | doublecl<br>ic<br>k.net | Target<br>ing<br>Cooki<br>es                 |

|          |   |                       |                    |                     |                              |
|----------|---|-----------------------|--------------------|---------------------|------------------------------|
|          | activity is:<br>DoubleClick is<br>Googles real<br>time bidding<br>advertising<br>exchange   |                       |                    |                     |                              |
| tuuid    | This domain is<br>owned by<br>IPONWEB and<br>is used to<br>provide a real<br>time bidding<br>platform for<br>online<br>advertising.           | www.desi<br>gual.com, | PERSI<br>STEN<br>T | bidswitch.<br>net   | Target<br>ing<br>Cooki<br>es |
| tuuid_lu | This domain is<br>owned by<br>IPONWEB and<br>is used to<br>provide a real<br>time bidding<br>platform for<br>online<br>advertising.           | www.desi<br>gual.com, | PERSI<br>STEN<br>T | bidswitch.<br>net   | Target<br>ing<br>Cooki<br>es |
| twll     | Twitter does<br>not currently<br>provide<br>information on<br>the use of<br>specific<br>cookies.  | www.desi<br>gual.com, | PERSI<br>STEN<br>T | .twitter.co<br>m    | Target<br>ing<br>Cooki<br>es |
| u2       | This domain is<br>owned by<br>Sizmek<br>(formerly DG<br>MediaMind).<br>They provide<br>multi-platform<br>targeted<br>advertising<br>services. | www.desi<br>gual.com, | PERSI<br>STEN<br>T | serving-<br>sys.com | Target<br>ing<br>Cooki<br>es |
| um2      | This domain is<br>owned by<br>Sizmek<br>(formerly DG<br>MediaMind).<br>They provide<br>multi-platform<br>targeted                             | www.desi<br>gual.com, | PERSI<br>STEN<br>T | serving-<br>sys.com | Target<br>ing<br>Cooki<br>es |

|                            |                            |                   |            |              |                     |
|----------------------------|----------------------------|-------------------|------------|--------------|---------------------|
|                            | advertising services.      |                   |            |              |                     |
| weird_get_top_level_domain | weird_get_top_level_domain | www.desigual.com, | SESSION    | com          | Performance Cookies |
| weird_get_top_level_domain | weird_get_top_level_domain | www.desigual.com, | SESSION    | desigual.com | Performance Cookies |
| zync-uuid                  |                            | www.desigual.com, | PERSISTENT | rezync.com   | Targeting Cookies   |

Indien de aangeboden diensten op deze website veranderen, zal deze tabel zo spoedig mogelijk worden bijgewerkt. Als gevolg van een dergelijke update is het mogelijk dat een bepaalde soort cookie, tag of soortgelijk component niet langer in bovenstaand overzicht wordt opgenomen, als er al een vergelijkbaar component met hetzelfde doeleinde in het overzicht is opgenomen.