#### **POLITIQUE DE COOKIES DESIGUAL**

Lorsque vous visitez notre page Internet, Desigual recueille des informations de votre navigateur pour comprendre et se souvenir de vos actions et préférences (telles que les préférences en matière de confidentialité ou de langue). Cela nous permet d'améliorer notre service et votre expérience en ligne. De plus, ces informations nous permettent de récupérer des données agrégées sur le trafic d'utilisateurs et votre interaction avec notre page Internet afin d'identifier des tendances et d'obtenir des statistiques destinées à l'améliorer.

Pour recueillir ces informations, nous utilisons une variété de méthodes, telles que des cookies et des pixel tags.

#### Cookies et pixel tags

#### Que sont-ils et à quoi servent-ils?

Les cookies sont des données, généralement conservées dans des fichiers de texte, que les pages Internet placent dans les dispositifs des utilisateurs pour stocker une série d'informations concernant l'utilisateur à travers le dispositif moyennant lequel ils accèdent au site Internet. Grâce à l'information obtenue, les sites Internet peuvent améliorer l'expérience de navigation, en enregistrant votre identifiant, vos préférences, les actions que vous avez réalisées, etc.

Un pixel tag est une image invisible contenant une ligne de code insérée sur notre page Internet qui permet suivre la navigation de l'utilisateur à travers le site Internet lui-même ou des pages Internet de tiers. Ces éléments peuvent être utilisés pour prendre des mesures, suivre une utilisation ou obtenir des données agrégées sur le trafic et l'interaction du site Internet en vue d'offrir de la publicité personnalisée, identifier des tendances et obtenir des statistiques pour améliorer la page Internet.

#### Données recueillies à travers les cookies et/ou pixel tags

À travers ce type de fichiers, nous pouvons recueillir les informations suivantes: (i) adresse IP; (ii) identifiant unique de cookies, information à propos des cookies et information pour savoir si le dispositif dispose d'un logiciel pour accéder à certaines fonctions; (iii) identifiant unique de dispositif et type de dispositif; (iv) domaine, type de navigateur et langue, (v) configuration du système d'exploitation et du système; (vi) pays et fuseau horaire; (vii) pages Web précédemment visitées; (viii) information à propos de votre interaction avec notre page Web, telles que le comportement qui incite à cliquer, les achats et les préférences indiquées; et (ix) durée d'accès et URL de référence.

#### Communications et transfert de données

Certains tiers peuvent également recueillir des informations et des données à propos de votre dispositif et/ou navigateur à travers notre page Internet via des cookies, plug-ins, pixel tags et widgets de tiers. Le traitement de ces données est soumis aux politiques de confidentialité et de cookies de ces tiers. Cependant, <u>vous pouvez obtenir des informations à ce sujet à travers le tableau descriptif de la présente politique.</u>

Pour obtenir un résumé complet et actualisé de ces tiers qui accèdent à votre navigateur Internet à travers la page Internet de Desigual ou d'une autre manière, nous vous recommandons d'installer un plug-in de navigateur Internet conçu à cet effet. Vous pouvez également choisir que votre dispositif vous prévienne chaque fois qu'il envoie un cookie.

#### <u>Désactivation</u>

Vous pouvez modifier vos préférences de façon à mettre fin ou à empêcher le fait que des cookies déterminés soient conservés sans votre consentement explicite sur votre ordinateur ou dispositif mobile en visitant la section « votre configuration de cookies », qui se trouve à la fin de notre page Internet. Vous pouvez également désactiver les cookies à travers la configuration de chaque navigateur et dispositif que vous utilisez. Étant donné que chaque navigateur est différent, vous devrez visiter le menu d'aide du navigateur utilisé pour savoir comment modifier les cookies (Google Chrome, Mozilla Firefox, Internet Explorer, Microsoft Edge, Safari, Safari pour IOS (iPhone et iPad), Chrome pour Android, Chrome pour iPhone et iPad). Vous pouvez également interdire les cookies que nous utilisons de Google Analytics ici.

Tenez compte du fait que, si vous désactivez les cookies, il est possible que vous n'ayez pas accès à de nombreuses fonctionnalités qui rendent les pages Internet plus efficaces et, pour cette raison, il est possible que certains de nos services ne fonctionnent pas correctement.

#### Typologie des cookies du site Internet de Desigual

Notre page Internet utilise les catégories de cookies suivantes :

- i. **STRICTLY NECESSARY COOKIES (cookies techniques)**: Cookies qui autorisent les opérations essentielles au bon fonctionnement d'Internet. Voilà pourquoi il est obligatoire de les accepter, sinon les différents options et services de la page ne pourraient pas être utilisés: accès à des sections, rappels, inscriptions, effectuer les achats, etc.
- ii. **PERFORMANCE COOKIES (cookies de rendement)**: cookies spécifiquement utilisés pour recueillir des données sur l'utilisation du site Internet de la part des utilisateurs. Ils surveillent le rendement du site à partir de l'interaction de l'utilisateur et servent à améliorer sa fonctionnalité. Ils ne recueillent pas de données personnelles puisque les données récoltées sont codifiées et anonymes, comme les données statistiques sur les visites, le temps d'inactivité, etc.
- iii. **TARGETING COOKIES (cookies publicitaires)**: cookies conçus en vue d'afficher de la publicité en fonction des informations obtenues et des intérêts de l'utilisateur. Ce type de cookies peut provenir de tiers et être partagé avec d'autres annonceurs.
- iv. **ANALYTICS COOKIES (cookies analytiques)**: cookies dont le but est d'analyser la navigation des utilisateurs afin que nous puissions quantifier et mesurer

statistiquement l'utilisation que les utilisateurs font du site Web pour améliorer l'offre de produits ou de services proposés. Ces types de cookies peuvent continuer et être partagés avec des tiers.

#### <u>Tableau descriptif des cookies</u>

Ci-après figure un tableau descriptif des cookies spécifiques utilisés par cette page Internet ainsi que les informations portant sur chacun d'entre eux:

Name	Description	Domains	Lifespa n	Hostna me	Category
	This domain is owned by Facebook, which is the world's largest social networking service. As a third party host provider, it mostly collects data on the interests of users via widgets such as the 'Like' button found on many websites. This is used to serve targeted advertising to its users when logged into its services. In 2014 it also started serving up behaviourally targeted advertising on other websites,		n	me www.fa	
	similar to most dedicated online	www.desigual	SESSIO	cebook.	Targeting
	marketing companies.	.com,	N	com	Cookies
	Cookie assoiated with sites using CloudFlare, used to speed up page load times. According to CloudFlare it is used to override any security restrictions based on the IP address the visitor is coming from. It does not contain any	www.desigual	PERSIST	desigua	Strictly Necessary
cfduid	user identification information.  Cookie assoiated with sites using CloudFlare, used to speed up page load times. According to CloudFlare it is used to override any security restrictions based on the IP address the visitor is coming from. It does not contain any	.com,	PERSIST	.desigu	Strictly Necessary
cfduid	user identification information.	.com,	ENT	al.com	Cookies
cq_dnt	Indicates that the browser has opted out of CC Einstein tracking for this site.	www.desigual .com,	SESSIO N	www.d esigual. com	Strictly Necessary Cookies
	This cookie is usually associated with the ShareThis social sharing widget placed in a site to enable sharing of content across various social networks. It counts clicks and shares of a	www.desigual	PERSIST	.desigu	Performanc
unam	page.	.com,	ENT	al.com	e Cookies

			I	I	
	This is a session cookie. This is a				
	pattern type cookie where a				_
	random 13-digit number is	www.desigual	PERSIST	.desigu	Targeting
_cs_c	appended to the prefix _cs	.com,	ENT	al.com	Cookies
	This is a session cookie. This is a				
	pattern type cookie where a				
	random 13-digit number is	www.desigual	PERSIST	desigua	Targeting
_cs_c	appended to the prefix _cs	.com,	ENT	I.com	Cookies
	This is a session cookie. This is a				
	pattern type cookie where a			t.conte	
	random 13-digit number is	www.desigual	PERSIST	ntsquar	Targeting
_cs_c	appended to the prefix _cs	.com,	ENT	e.net	Cookies
	This is a session cookie. This is a				
	pattern type cookie where a			www.d	
	random 13-digit number is	www.desigual	PERSIST	esigual.	Targeting
_cs_c	appended to the prefix _cs	.com,	ENT	com	Cookies
	This is a session cookie. This is a				
	pattern type cookie where a			www.d	
	random 13-digit number is	www.desigual	PERSIST	esigual.	Targeting
_cs_id	appended to the prefix _cs	.com,	ENT	com	Cookies
	This is a session cookie. This is a				
	pattern type cookie where a				
	random 13-digit number is	www.desigual	PERSIST	desigua	Targeting
_cs_id	appended to the prefix _cs	.com,	ENT	I.com	Cookies
	This is a session cookie. This is a				
	pattern type cookie where a			t.conte	
	random 13-digit number is	www.desigual	PERSIST	ntsquar	Targeting
_cs_id	appended to the prefix _cs	.com,	ENT	e.net	Cookies
	This is a session cookie. This is a				
	pattern type cookie where a				
	random 13-digit number is	www.desigual	PERSIST	.desigu	Targeting
_cs_id	appended to the prefix _cs	.com,	ENT	al.com	Cookies
	This is a session cookie. This is a				
_cs_nnnn	pattern type cookie where a				
nnnnnnn	random 13-digit number is	www.desigual	SESSIO	desigua	Targeting
n	appended to the prefix _cs	.com,	N	I.com	Cookies
	This is a session cookie. This is a				
	pattern type cookie where a				
	random 13-digit number is	www.desigual	PERSIST	.desigu	Targeting
_cs_s	appended to the prefix _cs	.com,	ENT	al.com	Cookies
	This is a session cookie. This is a				
	pattern type cookie where a				
	random 13-digit number is	www.desigual	PERSIST	desigua	Targeting
_cs_s	appended to the prefix _cs	.com,	ENT	I.com	Cookies
	This is a session cookie. This is a				
	pattern type cookie where a			t.conte	
	random 13-digit number is	www.desigual	PERSIST	ntsquar	Targeting
_cs_s	appended to the prefix _cs	.com,	ENT	e.net	Cookies

This pooking is associated with	
This cookie is associated with	
sites using Google Tag Manager	
to load other scripts and code	
into a page. Where it is used it	
may be regarded as Strictly	
Necessary as without it, other	
scripts may not function	
correctly. The end of the name	G
_dc_gtm_ is a unique number which is also	Strictly
UA- an identifier for an associated www.desigual PERSIST desigua	•
xxxxxxxx Google Analytics accountcom, ENT I.com	Cookies
This cookie is associated with	
sites using Google Tag Manager	
to load other scripts and code	
into a page. Where it is used it	
may be regarded as Strictly	
Necessary as without it, other	
scripts may not function	
correctly. The end of the name	
_dc_gtm_ is a unique number which is also	Strictly
UA- an identifier for an associated www.desigual PERSIST .desigu	Necessary
xxxxxxxx Google Analytics accountcom, ENT al.com	Cookies
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epik .com, ENT al.com	Cookies
Used by Facebook to deliver a	
series of advertisement	
products such as real time	
bidding from third party www.desigual PERSIST .desigu	Targeting
_fbp advertisers .com, ENT al.com	Cookies
Used by Facebook to deliver a	
series of advertisement	
products such as real time	
bidding from third party www.desigual PERSIST	Targeting
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Used by Facebook to deliver a	
series of advertisement	
products such as real time	<b>.</b>
bidding from third party www.desigual PERSIST desigua	
_fbp advertisers .com, ENT l.com	Cookies
This cookie name is associated	
with Google Universal Analytics	
- which is a significant update to	
Google's more commonly used	
analytics service. This cookie is	
used to distinguish unique users	
by assigning a randomly	
generated number as a client	
identifier. It is included in each	
	Analytics
page request in a site and used   www.desigual   PERSIST   desigual	Allalytics

	campaign data for the sites				
	analytics reports. By default it				
	is set to expire after 2 years,				
	although this is customisable by				
	website owners.				
	This cookie name is associated				
	with Google Universal Analytics				
	- which is a significant update to				
	Google's more commonly used				
	analytics service. This cookie is				
	used to distinguish unique users				
	by assigning a randomly				
	generated number as a client				
	identifier. It is included in each				
	page request in a site and used				
	to calculate visitor, session and				
	campaign data for the sites				
	analytics reports. By default it				
	is set to expire after 2 years,				
	although this is customisable by	www.desigual	PERSIST	.desigu	Analytics
_ga	website owners.	.com,	ENT	al.com	Cookies
	This is a pattern type cookie set				
	by Google Analytics, where the				
	pattern element on the name				
	contains the unique identity				
	number of the account or				
	website it relates to. It appears				
	to be a variation of the _gat				
	cookie which is used to limit the				
_gat_UA-	amount of data recorded by				
2535113-	Google on high traffic volume	www.desigual	PERSIST	desigua	Analytics
9	websites.	.com,	ENT	I.com	Cookies
	This is a pattern type cookie set				20011123
	by Google Analytics, where the				
	pattern element on the name				
	contains the unique identity				
	number of the account or				
	website it relates to. It appears				
	to be a variation of the _gat				
	cookie which is used to limit the				
_gat_UA-	amount of data recorded by				
2535113-	Google on high traffic volume	www.desigual	PERSIST	.desigu	Analytics
9	websites.	.com,	ENT	al.com	Cookies
	Used by Google AdSense for				
	experimenting with				
	advertisement efficiency across	www.desigual	PERSIST	.desigu	Targeting
_gcl_au	websites using their services	.com,	ENT	al.com	Cookies
	Google conversion tracking	www.desigual	PERSIST	desigua	Analytics
_gclxxxx	cookie	.com,	ENT	I.com	Cookies

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	Google conversion tracking	www.desigual	PERSIST		Analytics
_gclxxxx	cookie	.com,	ENT	al.com	Cookies
	This cookie name is asssociated				
	with Google Universal Analytics.				
	This appears to be a new cookie				
	and as of Spring 2017 no				
	information is available from				
	Google. It appears to store and				
	update a unique value for each	www.desigual	PERSIST	.desigu	Analytics
_gid	page visited.	.com,	ENT	al.com	Cookies
	This cookie name is asssociated				
	with Google Universal Analytics.				
	This appears to be a new cookie				
	and as of Spring 2017 no				
	information is available from				
	Google. It appears to store and				
	update a unique value for each	www.desigual	PERSIST	desigua	Analytics
_gid	page visited.	.com,	ENT	I.com	Cookies
_6.0	This domain is owned by Krux	,			
	Digital, a US company providing				
	a data management platform				
	which enables real time	www.desigual	PERSIST	krxd.ne	Targeting
kuid	profiling of visitor interests.	_	ENT	t	Cookies
_kulu_	These cookies allow users to	.com,	CINI	·	Cookies
	share pictures via Pinterest /				
	the "Pin It" button, and				
	Pinterest can collect statistical			.ct.pint	
_pinterest	information about usage of	www.desigual	PERSIST	erest.c	Targeting
_ct_rt	their service.	.com,	ENT	om	Cookies
	These cookies allow users to				
	share pictures via Pinterest /				
	the "Pin It" button, and				
	Pinterest can collect statistical			ct.pinte	
_pinterest	information about usage of	www.desigual	PERSIST	rest.co	Targeting
_ct_rt	their service.	.com,	ENT	m	Cookies
	This domain is owned by				
	Pinterest. The main business				
_pinterest	activity is: Social Content	www.desigual	PERSIST	.pintere	Targeting
_sess	Sharing platform	.com,	ENT	st.com	Cookies
	This domain is owned by Yahoo.				
	The main business activity is:	www.desigual	PERSIST	yahoo.c	Targeting
A3	Search / Advertising	.com,	ENT	om	Cookies
	This domain is owned by Atlas				
	Solutions which is in turn				
	owned by Facebook. Atlas is an				
	online advertising business,				
	targeting users through tracking				
	their web activity. From				
	September 2014 the company	www.desigual	PERSIST	atdmt.c	Targeting
AA003	re-launched under the	.com,	ENT	om	Cookies
77003	TE TAUTICITED UTILET LITE	,	LIVI	0111	COOKIES

	ownership of Facebook, promising the ability to reach known users and target adverts based on profiles generated using Facebook's user data.				
ар		www.desigual .com,	PERSIST ENT	www1. mpnrs. com	Targeting Cookies
ata		www.desigual .com,	PERSIST ENT	www1. mpnrs. com	Targeting Cookies
ATN	This domain is owned by Atlas Solutions which is in turn owned by Facebook. Atlas is an online advertising business, targeting users through tracking their web activity. From September 2014 the company re-launched under the ownership of Facebook, promising the ability to reach known users and target adverts based on profiles generated using Facebook's user data.	www.desigual .com,	PERSIST ENT	atdmt.c	Targeting Cookies
audience	This domain is owned by spotxchange. The main business activity is: Video Advertising	www.desigual .com,	PERSIST ENT	spotxch ange.co m	Targeting Cookies
auth_toke	Twitter does not currently provide information on the use of specific cookies.	www.desigual .com,	PERSIST ENT	.twitter	Targeting Cookies
awxxxx	Used to attribute commission to affiliates when you arrive at the website from an affiliate referral link. It is set when you click on one of our links and used to let the advertiser and us know the website from which you came.	www.desigual .com,	PERSIST ENT	.desigu al.com	Targeting Cookies
awxxxx	Used to attribute commission to affiliates when you arrive at the website from an affiliate referral link. It is set when you click on one of our links and used to let the advertiser and us know the website from which you came.	www.desigual .com,	SESSIO N	www.d esigual. com	Targeting Cookies
В	This domain is owned by Yahoo. The main business activity is: Search / Advertising	www.desigual .com,	PERSIST ENT	yahoo.c om	Targeting Cookies

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	This domain is owned by Blue				
	Kai. The main business activity				
	is: Advertising/Audience	www.desigual	PERSIST	bluekai.	Targeting
bkdc	Targeting	.com,	ENT	com	Cookies
	This domain is owned by Blue				
	Kai. The main business activity				
	is: Advertising/Audience	www.desigual	PERSIST	bluekai.	Targeting
bkpa	Targeting	.com,	ENT	com	Cookies
	This domain is owned by Blue				
	Kai. The main business activity				
	is: Advertising/Audience	www.desigual	PERSIST	bluekai.	Targeting
bku	Targeting	.com,	ENT	com	Cookies
	This domain is owned by				
	IPONWEB and is used to				
	provide a real time bidding	www.desigual	PERSIST	bidswit	Targeting
С	platform for online advertising.	.com,	ENT	ch.net	Cookies
	This domain is owned by Casale	,	-	casale	
	Media. The main business	www.desigual	PERSIST	media.c	Targeting
CMID	activity is: Advertising	.com,	ENT	om	Cookies
CIVIID	This domain is owned by Casale		LIVI	casale	COOKICS
	Media. The main business	www.desigual	PERSIST	media.c	Targeting
CMPRO	activity is: Advertising	.com,	ENT	om	Cookies
CIVIFICO	This domain is owned by Casale	.com,	LINI	casale	COOKIES
	Media. The main business	dosiawal	PERSIST	media.c	Torgoting
CNADC		www.desigual			Targeting
CMPS	activity is: Advertising	.com,	ENT	om	Cookies
	This domain is owned by Casale	.1	DEDCICT	casale	<b></b>
C1 4 D L 11 4 D	Media. The main business	www.desigual	PERSIST	media.c	Targeting
CMRUM3	activity is: Advertising	.com,	ENT	om	Cookies
	This domain is owned by Casale			casale	
	Media. The main business	www.desigual	PERSIST	media.c	Targeting
CMST	activity is: Advertising	.com,	ENT	om	Cookies
	Media.net is a global online	www.desigual	PERSIST	media.	Targeting
data-rk	advertising technology network.	.com,	ENT	net	Cookies
	This cookie helps Adobe				
	Audience Manger perform basic				
	functions such as visitor				
	identification, ID				
	synchronization, segmentation,	www.desigual	PERSIST	demde	Targeting
demdex	modeling, reporting, etc.	.com,	ENT	x.net	Cookies
	This domain is owned by Adobe				
	Audience Manager. The main			dpm.de	
	business activity is online	www.desigual	PERSIST	mdex.n	Targeting
dpm	profiling for targeted marketing.	.com,	ENT	et	Cookies
				www.d	
		www.desigual	SESSIO	esigual.	Performanc
dw	dw	.com,	N	com	e Cookies
	Controls client-side JavaScript				
	for Commerce Cloud tracking			www.d	
	features (Analytics, Einstein,	www.desigual	SESSIO	esigual.	Performanc
dw_dnt	ActiveData).	.com,	N	com	e Cookies
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3c2ced31				www.d	Strictly
38b6c779	Stores temporary data to assist	www.desigual	SESSIO	esigual.	Necessary
d744796	in ecommerce experience	.com,	N	com	Cookies
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77f11645				www.d	Strictly
6d4528ca	Stores temporary data to assist	www.desigual	SESSIO	esigual.	Necessary
4aa603f	in ecommerce experience	.com,	N	com	Cookies
		,		www.d	Strictly
dwac_XXX	Stores temporary data to assist	www.desigual	SESSIO	esigual.	Necessary
XX	in ecommerce experience	.com,	N	com	Cookies
XX	This is a pattern type cookie	,	11	COIII	COOKICS
	, ,,				
	associated with the				
	Demandware eCommerce				
	platform. Its stated purpose is				
	anonymised user tracking,				
dwanony	therefore it is presumed			www.d	
mous_xxx	involved in targeting or	www.desigual	PERSIST	esigual.	Targeting
xxxxx	personalisation in some way	.com,	ENT	com	Cookies
	Tracks participation in A/B test				
dwperson	groups for analytics purposes. If				
alization	the shopper participated in a				
d7da7095	test, then the value is cleared				
cd4556e7	when the shopper logs out. The			www.d	
2ad70d31	* in the cookie name is a value	www.desigual	PERSIST	esigual.	Performanc
e8172051	unique to the site.	.com,	ENT	com	e Cookies
601/2001	amque to the site.	100111,	2141	www.d	Strictly
				** ** ** . a	Juliculy
		www designal	SESSIO	esignal	Necessary
dweid	dw	www.desigual	SESSIO	esigual.	Necessary
dwsid	dw	.com,	SESSIO N	esigual. com	Necessary Cookies
dwsid	This domain is owned by	.com,	N	com	Cookies
	This domain is owned by Rocketfuel. The main business	.com,	N PERSIST	com rfihub.c	Cookies Targeting
eud	This domain is owned by Rocketfuel. The main business activity is: Advertising	.com,	N	com	Cookies
	This domain is owned by Rocketfuel. The main business activity is: Advertising This domain is owned by	.com, www.desigual	N PERSIST ENT	rfihub.c	Cookies  Targeting Cookies
eud	This domain is owned by Rocketfuel. The main business activity is: Advertising This domain is owned by Rocketfuel. The main business	.com,	N PERSIST ENT SESSIO	com rfihub.c	Cookies Targeting Cookies Targeting
	This domain is owned by Rocketfuel. The main business activity is: Advertising This domain is owned by Rocketfuel. The main business activity is: Advertising	.com, www.desigual	N PERSIST ENT	rfihub.c om rfihub.c om	Cookies  Targeting Cookies
eud	This domain is owned by Rocketfuel. The main business activity is: Advertising This domain is owned by Rocketfuel. The main business	.com, www.desigual .com, www.desigual	N PERSIST ENT SESSIO	rfihub.c om rfihub.c	Cookies Targeting Cookies Targeting
eud	This domain is owned by Rocketfuel. The main business activity is: Advertising This domain is owned by Rocketfuel. The main business activity is: Advertising	.com, www.desigual .com, www.desigual	N PERSIST ENT SESSIO	rfihub.c om rfihub.c om	Cookies Targeting Cookies Targeting
eud	This domain is owned by Rocketfuel. The main business activity is: Advertising This domain is owned by Rocketfuel. The main business activity is: Advertising This domain is owned by Adobe.	.com, www.desigual .com, www.desigual .com,	PERSIST ENT SESSIO N	rfihub.c om rfihub.c om everest	Cookies  Targeting Cookies  Targeting Cookies
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	using certain versions of the				
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	Twitter. The main business				
	activity is: Social Networking				
	Services. Where twitter acts as				
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	Stores a visitor's unique				
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	a timestamp and a random				Strictly
optimizely	number. No other information	www.desigual	PERSIST	desigua	necessary
EndUserId	is stored inside.	.com	ENT	I.com	cookies
optimizely	Indicates whether the customer				
AllowData	allows data sharing to	www.desigual	PERSIST	desigua	Performanc
Sharing	Optimizely	.com	ENT	I.com	e cookies
	After Optimizely				
	Experimentation has executed a				
	redirect experiment, it stores				
	various data from the original				
optimizely			5		
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	Controls the AWSELB cookie's			rum.op	e and
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RumLB	SameSite and Secure).	.com	Session	.com	Cookies

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