

#### **COOKYBELEID DESIGUAL**

Wanneer je onze website bezoekt, verzamelt Desigual informatie van je browser om je acties en voorkeuren te begrijpen en te onthouden (zoals bijvoorbeeld privacy- of taalvoorkeuren). Dit stelt ons in staat om onze service en jouw online ervaring te verbeteren. Verder stelt deze informatie ons in staat om aanvullende gegevens te verzamelen over het gebruikersverkeer en jouw interactie met onze website om zo trends te herkennen en statistieken te verkrijgen met als doel de gebruikerservaring te verbeteren.

Voor het verzamelen van deze informatie gebruiken we verschillende methoden, zoals cookies en pixeltags.

#### Cookies en pixeltags

#### Wat zijn ze en waarvoor worden ze gebruikt?

Cookies zijn gegevens, over het algemeen opgeslagen in tekstbestanden, die door webpagina's op apparaten van gebruikers worden geplaatst om verschillende gebruikersgegevens op te slaan via het apparaat waarmee ze de website bezoeken. Websites kunnen met de verkregen informatie de gebruikerservaring verbeteren door jouw identificatiecode, voorkeuren, ondernomen acties, enzovoorts te onthouden.

Een pixeltag is een onzichtbare afbeelding met een coderegel op onze website, waarmee de navigatie van de gebruiker door de website zelf of via websites van derden kan worden gevolgd. Deze elementen kunnen worden gebruikt om metingen uit te voeren, het gebruik te volgen of om aanvullende gegevens over het verkeer en de interactie op de website te verzamelen om gepersonaliseerde reclame aan te bieden, trends te identificeren en statistieken te verkrijgen met als doel de website te verbeteren.

#### Gegevens die via cookies en/of pixeltags worden verzameld

Via dit soort bestanden kunnen we de volgende informatie verzamelen: (i) IP-adres; (ii) unieke cookie-ID, informatie over cookies en of het apparaat software heeft om toegang te krijgen tot bepaalde functies; (iii) unieke ID van het apparaat en type apparaat; (iv) domein, browsertype en -taal; (v) systeem- en besturingssysteeminstellingen; (vi) land en tijdzone; (vii) eerder bezochte websites; (viii) informatie over je interactie met onze website, zoals klikgedrag, aankopen en opgegeven voorkeuren; en (ix) bezoekduur en relevante URL's.

#### <u>Communicatie en gegevensoverdracht</u>

Via onze website kunnen ook derden informatie en gegevens van je apparaat en/of browser verzamelen met behulp van cookies, plug-ins, pixeltags en widgets van derden. De verwerking van deze gegevens is onderworpen aan het privacy- en cookiebeleid van deze derden. Echter, <u>kun je voor meer informatie hierover het overzicht in deze beleidsverklaring raadplegen.</u>

Voor een volledig en actueel overzicht van de derden die via de Desigual-website of anderszins toegang tot je webbrowser hebben, raden wij aan om een voor dit doel ontworpen webbrowser-plug-in te installeren. Je kunt er ook voor kiezen om je apparaat te laten waarschuwen elke keer dat het een cookie verstuurt.

#### <u>Deactivering</u>

Je kunt je voorkeuren wijzigen om bepaalde cookies te verwijderen of te voorkomen dat ze zonder je uitdrukkelijke toestemming op je computer of mobiele apparaat worden opgeslagen via de sectie 'je cookie-instellingen' onderaan onze website. Verder biedt elk apparaat tevens de mogelijkheid om de cookies uit te zetten via de browserinstellingen. Omdat elke browser anders is, adviseren we je om in de betreffende browser naar het Help-menu te gaan om te zien hoe je de cookie-instellingen kunt wijzigen (Google Chrome, Mozilla Firefox, Internet Explorer, Microsoft Edge, Safari, Safari voor iOS (iPhone en iPad), Chrome voor Android, Chrome voor iPhone en iPad). Je kunt de Google Analytics-cookies die we gebruiken ook uitschakelen door hier te klikken.

Houd er rekening mee dat als je de cookies uitschakelt, je mogelijk geen toegang zult hebben tot veel functies die websites efficiënter maken, en dat hierdoor sommige van onze diensten mogelijk niet goed zullen functioneren.

#### Soorten cookies op de Desigual-website

Onze website maakt gebruik van de volgende cookies-categorieën:

- i. **STRICTLY NECESSARY COOKIES (technische cookies)**: Cookies die essentiële taken mogelijk maken voor een goede werking van de website. De acceptatie ervan is verplicht, omdat het anders niet mogelijk zou zijn om gebruik te maken van verschillende opties en diensten van de pagina: toegang tot secties, herinneringen, registraties, het doen van aankopen, enz.
- ii. **PERFORMANCE COOKIES (prestatiecookies)**: cookies die worden gebruikt om gegevens te verzamelen over de manier waarop gebruikers de website gebruiken. Ze worden ingezet om op basis van de gebruikersinteractie de prestaties en de werking van de website te bewaken en te verbeteren. Er worden geen persoonlijke gegevens opgeslagen omdat de verkregen gegevens gecodeerd worden en anoniem zijn, zoals bijvoorbeeld statistische gegevens over bezoeken, inactiviteit, enz.
- iii. **TARGETING COOKIES (advertentiecookies)**: cookies die bedoeld zijn om, gebaseerd op de verkregen informatie en interesses van de gebruiker, advertenties weer te geven.Dit soort cookies kan afkomstig zijn van derden en worden gedeeld met andere adverteerders.
- iv. **ANALYTICS COOKIES (analytische cookies)**: cookies die tot doel hebben de gebruikersnavigatie te analyseren zodat we het gebruik dat gebruikers van de website maken statistisch kunnen kwantificeren en meten om het aanbod van aangeboden producten of diensten te verbeteren. Dit type cookies kan doorgaan en met derden worden gedeeld.

#### Cookiesoverzicht

Hieronder vind je een overzicht met relevante informatie betreffende de specifieke cookies die door deze website worden gebruikt.

Nesse	2	B	Lifes	Hostn	6.1
Name	Description	Domains	pan	ame	Category
	This domain is owned by Facebook, which				
	is the world's largest social networking				
	service. As a third party host provider, it				
	mostly collects data on the interests of				
	users via widgets such as the 'Like' button				
	found on many websites. This is used to				
	serve targeted advertising to its users				
	when logged into its services. In 2014 it				
	also started serving up behaviourally			www.	
	targeted advertising on other websites,		CECC	faceb	Targetin
	similar to most dedicated online marketing	www.desig	SESS	ook.c	g
	companies.	ual.com,	ION	om	Cookies
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	CloudFlare, used to speed up page load times. According to CloudFlare it is used to				
	override any security restrictions based on				
	the IP address the visitor is coming from. It		PER	desig	Strictly
	does not contain any user identification	www.desig	SIST	ual.co	Necessar
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	Cookie assoiated with sites using	,			,
	CloudFlare, used to speed up page load				
	times. According to CloudFlare it is used to				
	override any security restrictions based on				
	the IP address the visitor is coming from. It		PER	.desig	Strictly
	does not contain any user identification	www.desig	SIST	ual.co	Necessar
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cq_dnt	CC Einstein tracking for this site.	ual.com,	ION	m	y Cookies
	This cookie is usually associated with the ShareThis social sharing widget placed in a				
	site to enable sharing of content across		PER	.desig	Performa
	various social networks. It counts clicks and	www.desig	SIST	ual.co	nce
unam	shares of a page.	ual.com,	ENT	m	Cookies
	This is a session cookie. This is a pattern		PER	.desig	Targetin
	type cookie where a random 13-digit	www.desig	SIST	ual.co	g
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	This is a session cookie. This is a pattern		PER	desig	Targetin
	type cookie where a random 13-digit	www.desig	SIST	ual.co	g
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	and code into a page. Where it is used it				
	may be regarded as Strictly Necessary as				
	without it, other scripts may not function				
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UA-	number which is also an identifier for an	www.desig	SIST	ual.co	Necessar
XXXXXXXX	associated Google Analytics account.	ual.com,	ENT	m	y Cookies
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	Google Tag Manager to load other scripts				
	and code into a page. Where it is used it				
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Used by Facebook to deliver a series of PER des	_
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This cookie name is associated with Google	
Universal Analytics - which is a significant	
update to Google's more commonly used	
analytics service. This cookie is used to	
distinguish unique users by assigning a	
randomly generated number as a client	
identifier. It is included in each page	
request in a site and used to calculate	
visitor, session and campaign data for the	
sites analytics reports. By default it is set PER des	_
to expire after 2 years, although this is www.desig SIST ual.	•
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This cookie name is associated with Google	
Universal Analytics - which is a significant	
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analytics service. This cookie is used to	
distinguish unique users by assigning a	
randomly generated number as a client	
identifier. It is included in each page	
request in a site and used to calculate	
visitor, session and campaign data for the	
sites analytics reports. By default it is set PER .des	sig
to expire after 2 years, although this is www.desig SIST ual.	co Analytics
_ga customisable by website owners. ual.com, ENT m	Cookies
This is a pattern type cookie set by Google	
Analytics, where the pattern element on	
the name contains the unique identity	
number of the account or website it relates	
to. It appears to be a variation of the _gat	
_gat_UA- cookie which is used to limit the amount of PER des	ig
2535113- data recorded by Google on high traffic www.desig SIST ual.	co Analytics
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This is a pattern type cookie set by Google	
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	to. It appears to be a variation of the _gat				
	cookie which is used to limit the amount of				
	data recorded by Google on high traffic				
	volume websites.				
	Used by Google AdSense for experimenting		PER	.desig	Targetin
	with advertisement efficiency across	www.desig	SIST	ual.co	g
_gcl_au	websites using their services	ual.com,	ENT	m	Cookies
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	be a new cookie and as of Spring 2017 no				
	information is available from Google. It		PER	.desig	
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	information is available from Google. It			desig	A malustica
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	This domain is owned by Krux Digital, a US				
	company providing a data management		PER		Targetin
	platform which enables real time profiling	www.desig	SIST	krxd.n	g
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	These cookies allow users to share pictures				
	via Pinterest / the "Pin It" button, and		PER	.ct.pin	Targetin
_pinterest	Pinterest can collect statistical information	www.desig	SIST	terest	g
_ct_rt	about usage of their service.	ual.com,	ENT	.com	Cookies
	These cookies allow users to share pictures				
	via Pinterest / the "Pin It" button, and		PER	ct.pin	Targetin
_pinterest	Pinterest can collect statistical information	www.desig	SIST	terest	g
_ct_rt	about usage of their service.	ual.com,	ENT	.com	Cookies
	This domain is owned by Pinterest. The		PER	.pinte	Targetin
_pinterest	main business activity is: Social Content	www.desig	SIST	rest.c	g
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			PER		Targetin
	This domain is owned by Yahoo. The main	www.desig	SIST	yahoo	g
A3	business activity is: Search / Advertising	ual.com,	ENT	.com	Cookies
	This domain is owned by Atlas Solutions				
	which is in turn owned by Facebook. Atlas				
	is an online advertising business, targeting				
	users through tracking their web activity.				
	From September 2014 the company re-		PER		Targetin
	launched under the ownership of	www.desig	SIST	atdmt	_
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	This domain is owned by Atlas Solutions	,			
	which is in turn owned by Facebook. Atlas				
	is an online advertising business, targeting				
	users through tracking their web activity.				
	From September 2014 the company re-				
	launched under the ownership of				
	Facebook, promising the ability to reach				
	known users and target adverts based on		PER		Targetin
	profiles generated using Facebook's user	www.desig	SIST	atdmt	g
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	This domain is owned by spotxchange. The	www.desig	SIST	chang	g
audience	main business activity is: Video Advertising	ual.com,	ENT	e.com	Cookies
	, 3	,	PER	.twitt	Targetin
auth_toke	Twitter does not currently provide	www.desig	SIST	er.co	g
n	information on the use of specific cookies.	ual.com,	ENT	m	Cookies
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	when you arrive at the website from an				
	affiliate referral link. It is set when you click				
	on one of our links and used to let the		PER	.desig	Targetin
	advertiser and us know the website from	www.desig	SIST	ual.co	g
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	when you arrive at the website from an				
	affiliate referral link. It is set when you click			www.	
	on one of our links and used to let the			desig	Targetin
	advertiser and us know the website from	www.desig	SESS	ual.co	g
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	This domain is owned by Yahoo. The main	www.desig	SIST	yahoo	g
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	This domain is owned by Blue Kai. The		PER	bluek	Targetin
	main business activity is:	www.desig	SIST	ai.co	g
bkdc	Advertising/Audience Targeting	ual.com,	ENT	m	Cookies
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	used to provide a real time bidding	www.desig	SIST	itch.n	g
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CMID	main business activity is: Advertising	ual.com,	ENT	.com	Cookies
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	This domain is owned by Casale Media. The	www.desig	SIST	media	g
CMPRO	main business activity is: Advertising	ual.com,	ENT	.com	Cookies
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	This domain is owned by Casale Media. The	www.desig	SIST	media	g
CMPS	main business activity is: Advertising	ual.com,	ENT	.com	Cookies
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	This domain is owned by Casale Media. The	www.desig	SIST	media	g
CMRUM3	main business activity is: Advertising	ual.com,	ENT	.com	Cookies
			PER	casale	Targetin
	This domain is owned by Casale Media. The	www.desig	SIST	media	g
CMST	main business activity is: Advertising	ual.com,	ENT	.com	Cookies
			PER		Targetin
	Media.net is a global online advertising	www.desig	SIST	media	g
data-rk	technology network.	ual.com,	ENT	.net	Cookies
	This cookie helps Adobe Audience Manger	,			
	perform basic functions such as visitor		PER		Targetin
	identification, ID synchronization,	www.desig	SIST	demd	g
demdex	segmentation, modeling, reporting, etc.	ual.com,	ENT	ex.net	Cookies
	This domain is owned by Adobe Audience	,	PER	dpm.	Targetin
	Manager. The main business activity is	www.desig	SIST	demd	g
dpm	online profiling for targeted marketing.	ual.com,	ENT	ex.net	Cookies
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				ual.co	
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	This is a pattern type cookie associated				
	with the Demandware eCommerce				
	platform. Its stated purpose is anonymised			www.	
dwanony	user tracking, therefore it is presumed		PER	desig	Targetin
mous_xxx	involved in targeting or personalisation in	www.desig	SIST	ual.co	g
XXXXX	some way	ual.com,	ENT	m	Cookies
dwperson	Tracks participation in A/B test groups for	,			
alization	analytics purposes. If the shopper				
d7da7095	participated in a test, then the value is			www.	
cd4556e7	cleared when the shopper logs out. The *		PER	desig	Performa
2ad70d31	in the cookie name is a value unique to the	www.desig	SIST	ual.co	nce
e8172051	site.	ual.com,	ENT	m	Cookies
00172001	J. C.	uancom,	,,,	www.	COOMICS
				desig	Strictly
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	This domain is owned by Rocketfuel. The	www.desig	SIST	rfihub	_
eud	main business activity is: Advertising	ual.com,	ENT	.com	g Cookies
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	This domain is owned by Sizmek (formerly		PER	servin	Targatin
avablasta	DG MediaMind). They provide multi-	www.desig		g-	Targetin
eyeblaste	platform targeted advertising services.	ual.com,	SIST ENT	sys.co m	g Cookies
r	platform targeted advertising services.	uai.com,	PER	.faceb	
	Contains browser and user unique ID			ook.c	Targetin
fr		www.desig			g Cookies
II	combinaton, used for targeted advertising.	ual.com,	ENT	om	Cookies
	Contains browser and user unique ID	wayay dosig	PER	faceb	Targetin
f.	Contains browser and user unique ID	www.desig	SIST	ook.c	g Cookies
fr	combinaton, used for targeted advertising.	ual.com,	ENT	om	Cookies
ada+	Modio not is a global anting a description		PER	ma a ali a	Targetin
gdpr_stat	Media.net is a global online advertising	www.desig	SIST	media	g Cookies
us	technology network.	ual.com,	ENT	.net	Cookies
	This domain is owned by Doubleclick		חבה	ا داد د ماما	Tan1'
	(Google). The main business activity is:		PER	doubl	Targetin
IDE	Doubleclick is Googles real time bidding	www.desig	SIST	eclick.	g Cooking
IDE	advertising exchange	ual.com,	ENT	net	Cookies
	This domain is owned by Doubleclick		<b></b>		_
	(Google). The main business activity is:		PER	.doub	Targetin
	Doubleclick is Googles real time bidding	www.desig	SIST	leclick	g
IDE	advertising exchange	ual.com,	ENT	.net	Cookies

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	Source of the session was Direct? (meaning			.www	
	the user typed the name of your website		PER	.desig	Strictly
isTrueDire	URL into the browser or came to your site	www.desig	SIST	ual.co	Necessar
ct	via a bookmark)	ual.com,	ENT	m	y Cookies
	Source of the session was Direct? (meaning			www.	
	the user typed the name of your website		PER	desig	Strictly
isTrueDire	URL into the browser or came to your site	www.desig	SIST	ual.co	Necessar
ct	via a bookmark)	ual.com,	ENT	m	y Cookies
	This domain is owned by Eyeota, a global	Gaines III,			7 00000
	company specialising in audience data to		PER		Targetin
	enable targeting of advertising based on	www.desig	SIST	eyeot	g
mako_uid	visitor profiling.	ual.com,	ENT	a.net	Cookies
mako_uiu		uai.com,	LIVI	a.net	COOKIES
	This cookie is set by websites using certain				
	versions of the cookie law compliance				
	solution from OneTrust. It is set after				
	visitors have seen a cookie information				
	notice and in some cases only when they				
	actively close the notice down. It enables				
	the website not to show the message more			.www	
OptanonA	than once to a user. The cookie has a one		PER	.desig	Strictly
IertBoxClo	year lifespan and contains no personal	www.desig	SIST	ual.co	Necessar
sed	information.	ual.com,	ENT	m	y Cookies
	This cookie is set by the cookie compliance				
	solution from OneTrust. It stores				
	information about the categories of				
	cookies the site uses and whether visitors				
	have given or withdrawn consent for the				
	use of each category. This enables site				
	owners to prevent cookies in each category				
	from being set in the users browser, when				
	consent is not given. The cookie has a				
	normal lifespan of one year, so that				
	returning visitors to the site will have their			.www	
	preferences remembered. It contains no		PER	.desig	Strictly
OptanonC	information that can identify the site	www.desig	SIST	ual.co	Necessar
onsent	visitor.	ual.com,	ENT	m	y Cookies
Oliselit		dai.com,	LIVI	111	y COOKIES
	This domain is owned by Twitter. The main				
	business activity is: Social Networking				
	Services. Where twitter acts as a third		DED		Torgetin
	party host, it collects data through a range		PER		Targetin
personaliz	of plug-ins and integrations, that is	www.desig	SIST	twitte	g
ation_id	primarily used for tracking and targeting.	ual.com,	ENT	r.com	Cookies
	This domain is owned by Twitter. The main				
	business activity is: Social Networking				
	Services. Where twitter acts as a third				
	party host, it collects data through a range		PER	.twitt	Targetin
personaliz	of plug-ins and integrations, that is	www.desig	SIST	er.co	g
ation_id	primarily used for tracking and targeting.	ual.com,	ENT	m	Cookies

	This domain is owned by Live Ramp Inc,		PER		Targetin
	providers of a platform for targeted	www.desig	SIST	rlcdn.	g
pxrc	marketing and profiling.	ual.com,	ENT	com	Cookies
рис	marketing and proming.	dan.com,	LIVI	bs.ser	COOKICS
	This domain is owned by Sizmek (formerly			ving-	Targetin
	DG MediaMind). They provide multi-	www.desig	SESS	sys.co	_
r1	platform targeted advertising services.	ual.com,	ION	m	g Cookies
1 ±	platform targeted davertising services.	adi.com,	PER	.twitt	Targetin
remembe	Twitter does not currently provide	www.desig	SIST	er.co	g
r checked	information on the use of specific cookies.	ual.com,	ENT	m	Cookies
	This domain is owned by Twitter. The main				00000
	business activity is: Social Networking				
	Services. Where twitter acts as a third				
remembe	party host, it collects data through a range		PER	.twitt	Targetin
r_checked	of plug-ins and integrations, that is	www.desig	SIST	er.co	g
on	primarily used for tracking and targeting.	ual.com,	ENT	m	Cookies
	, , , , , , , , , , , , , , , , , , , ,		PER		Targetin
	This domain is owned by Rocketfuel. The	www.desig	SIST	rfihub	g
rud	main business activity is: Advertising	ual.com,	ENT	.com	Cookies
	The state of the s	a amooning			Targetin
	This domain is owned by Rocketfuel. The	www.desig	SESS	rfihub	g
ruds	main business activity is: Advertising	ual.com,	ION	.com	Cookies
			PER	live.re	Targetin
sd-		www.desig	SIST	zync.c	g
session-id		ual.com,	ENT	om	Cookies
		,	PER	.twitt	Targetin
secure_se	Twitter does not currently provide	www.desig	SIST	er.co	g
ssion	information on the use of specific cookies.	ual.com,	ENT	m	Cookies
	This domain is owned by Eyeota, a global	,			
	company specialising in audience data to		PER		Targetin
	enable targeting of advertising based on	www.desig	SIST	eyeot	g
SERVERID	visitor profiling.	ual.com,	ENT	a.net	Cookies
		,		www.	
				desig	Strictly
		www.desig	SESS	ual.co	Necessar
sid		ual.com,	ION	m	y Cookies
				www.	
				desig	Strictly
		www.desig	SESS	ual.co	Necessar
sid	Identifies the current browsing session.	ual.com,	ION	m	y Cookies
			PER		Targetin
	This domain is owned by Rocketfuel. The	www.desig	SIST	rfihub	g
smd	main business activity is: Advertising	ual.com,	ENT	.com	Cookies
	This domain is owned by Doubleclick				
	(Google). The main business activity is:		PER	doubl	Targetin
test_cooki	Doubleclick is Googles real time bidding	www.desig	SIST	eclick.	g
e	advertising exchange	ual.com,	ENT	net	Cookies
	This domain is owned by IPONWEB and is		PER	bidsw	Targetin
	used to provide a real time bidding	www.desig	SIST	itch.n	g
tuuid	platform for online advertising.	ual.com,	ENT	et	Cookies
	I	1			

	<del>-</del>			,	
	This domain is owned by IPONWEB and is		PER	bidsw	Targetin
	used to provide a real time bidding	www.desig	SIST	itch.n	g
tuuid_lu	platform for online advertising.	ual.com,	ENT	et	Cookies
			PER	.twitt	Targetin
	Twitter does not currently provide	www.desig	SIST	er.co	g
twll	information on the use of specific cookies.	ual.com,	ENT	m	Cookies
				servin	
	This domain is owned by Sizmek (formerly		PER	g-	Targetin
	DG MediaMind). They provide multi-	www.desig	SIST	sys.co	g
u2	platform targeted advertising services.	ual.com,	ENT	m	Cookies
				servin	
	This domain is owned by Sizmek (formerly		PER	g-	Targetin
	DG MediaMind). They provide multi-	www.desig	SIST	sys.co	g
um2	platform targeted advertising services.	ual.com,	ENT	m	Cookies
weird_get					Performa
_top_leve		www.desig	SESS		nce
I_domain	weird_get_top_level_domain	ual.com,	ION	com	Cookies
weird_get				desig	Performa
_top_leve		www.desig	SESS	ual.co	nce
I_domain	weird_get_top_level_domain	ual.com,	ION	m	Cookies
			PER		Targetin
		www.desig	SIST	rezyn	g
zync-uuid		ual.com,	ENT	c.com	Cookies

Indien de aangeboden diensten op deze website veranderen, zal deze tabel zo spoedig mogelijk worden bijgewerkt. Als gevolg van een dergelijke update is het mogelijk dat een bepaalde soort cookie, tag of soortgelijk component niet langer in bovenstaand overzicht wordt opgenomen, als er al een vergelijkbaar component met hetzelfde doeleinde in het overzicht is opgenomen.