POLÍTICA DE GALETES DE DESIGUAL

Quan visites la pàgina web, Desigual recopila informació del teu navegador per comprendre i recordar les teves accions i preferències (com ara les preferències de privacitat o d'idioma). Això ens permet millorar el servei i la teva experiència en línia. A més, aquesta informació ens permet recopilar dades agregades sobre el trànsit d'usuaris i la teva interacció amb la pàgina web per identificar tendències i obtenir estadístiques per tal de millorar-la.

Per recopilar aquesta informació fem servir diversos mètodes, com ara galetes i etiquetes de píxel.

Galetes i etiquetes de píxel

Què són i per a què es fan servir?

Les galetes són dades, generalment desades en fitxers de text, que les pàgines web col·loquen als dispositius dels usuaris per emmagatzemar una sèrie d'informació de l'usuari a través del dispositiu mitjançant el qual han accedit al lloc web. Amb la informació obtinguda, els llocs web poden millorar l'experiència de navegació, recordant el teu identificador, les preferències, les accions que hagis fet, etc.

Una etiqueta de píxel és una imatge invisible amb una línia de codi inserida a la pàgina web que permet fer seguiments de la navegació de l'usuari a través de la mateixa web o de pàgines web de tercers. Aquests elements es poden fer servir per dur a terme mesuraments, seguiments d'ús o per obtenir dades agregades sobre el trànsit i la interacció al lloc web amb la finalitat d'oferir publicitat personalitzada, identificar tendències i obtenir estadístiques que permetin millorar la pàgina web.

Dades recopilades mitjançant galetes i etiquetes de píxel

Mitjançant aquest tipus d'arxius podem recopilar la informació següent: (i) adreça IP; (ii) identificador únic de galetes, informació de galetes i informació sobre si el dispositiu té programari per accedir a certes funcions; (iii) identificador únic de dispositiu i tipus de dispositiu; (iv) domini, tipus de navegador i idioma; (v) configuració del sistema operatiu i del sistema; (vi) país i zona horària; (vii) pàgina web visitada abans; (viii) informació sobre la interacció amb la nostra pàgina web, com ara el comportament en fer clic, les compres i les preferències indicades; i (ix) temps d'accés i URL de referència.

Comunicacions i transferència de dades

Hi ha tercers que també poden recopilar informació i dades del teu dispositiu i/o navegador a través de la nostra pàgina web mitjançant galetes, connectors, etiquetes de píxel i ginys. El tractament d'aquestes dades està subjecte a les polítiques de privacitat i galetes d'aquests tercers. Tanmateix, **pots obtenir informació sobre aquests tercers a través de la taula descriptiva d'aquesta política**.

Per obtenir un resum complet i actualitzat dels tercers que accedeixen al teu navegador web a través de la pàgina web de Desigual o d'alguna altra manera, et recomanem que instal·lis un connector de navegador web dissenyat amb aquesta

finalitat. També pots triar que el teu dispositiu t'avisi cada vegada que enviï una galeta.

<u>Desactivació</u>

Pots canviar les preferències per eliminar o evitar que es desin determinades galetes sense el teu consentiment explícit a l'ordinador o dispositiu mòbil entrant a la secció <u>la teva configuració de galetes</u>, que trobaràs al final de la pàgina web. També pots desactivar les galetes a través de la configuració de cada navegador i dispositiu que facis servir. Tenint en compte que cada navegador és diferent, cal que accedeixis al menú d'ajuda del navegador que facis servir per saber com pots modificar les galetes (<u>Google Chrome, Mozilla Firefox, Internet Explorer, Microsoft Edge, Safari, Safari per a IOS (iPhone i iPad)</u>, <u>Chrome per a Android, Chrome per a iPhone i iPad</u>). També pots inhabilitar les galetes que fem servir de Google Analytics <u>aquí</u>.

Has de tenir en compte que, si desactives les galetes, és possible que no tinguis accés a moltes funcions que fan que la pàgina web sigui més eficient i, per tant, és possible que alguns dels nostres serveis no funcionin correctament.

<u>Tipologia de galetes del lloc web Desigual</u>

La nostra pàgina web fa servir les categories de galetes següents:

- STRICTLY NECESSARY COOKIES (galetes tècniques): Galetes que permeten les i. operacions essencials per al funcionament correcte del web. Per aquest motiu, és obligatori acceptar-les. En cas contrari, no es podrien fer servir les diferents opcions i serveis de la pàgina: accessos a apartats, recordatoris, inscripcions, compres, etc. Dins d'aquestes, s'hi inclouen les galetes analítiques, que ens són imprescindibles per analitzar la navegació de l'usuari, de manera que puguem quantificar i mesurar estadísticament l'ús que els usuaris fan de la pàgina web per tal de millorar l'oferta de productes o serveis. Poden procedir de tercers i compartir-se amb tercers. Pots desactivar les galetes analítiques a través de la configuració de cada navegador i dispositiu que facis servir. Tenint en compte que cada navegador és diferent, cal que accedeixis al menú d'ajuda del navegador que facis servir per saber com pots modificar les galetes (Google Chrome, Mozilla Firefox, Internet Explorer, Microsoft Edge, Safari, Safari per a IOS [iPhone i iPad], Chrome per a Android, Chrome per a iPhone i iPad). També pots inhabilitar les galetes que fem servir de Google Analytics aquí.
- ii. PERFORMANCE COOKIES (galetes de rendiment): galetes que es fan servir específicament per recopilar dades sobre l'ús del lloc web per part dels usuaris. Monitoren el rendiment del lloc web a partir de la interacció de l'usuari i es fan servir per millorar-ne la funcionalitat. No recopilen dades personals, ja que les dades que es recullen són codificades i anònimes, com ara dades estadístiques sobre visites, temps d'inactivitat, etc.
- iii. **TARGETING COOKIES (galetes publicitàries)**: galetes dissenyades amb la finalitat de mostrar publicitat a partir de la informació obtinguda i dels

interessos de l'usuari. Aquest tipus de galetes poden procedir de tercers i compartir-se amb altres anunciants.

Taula descriptiva de galetes

Seguidament s'inclou una taula descriptiva amb les galetes específiques utilitzades per aquesta pàgina web juntament amb la informació de cadascuna:

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	appears to				
	store and				
	update a				
	unique value				
	for each page				
	visited.				
kuid	This domain is	www.desi	PERSI	krxd.net	Target
	owned by Krux	gual.com,	STEN		ing
	Digital, a US		Т		Cooki
	company				es
	providing a				
	data				
	management				
	platform which				
	enables real				
	time profiling				
	of visitor				
	interests.				
_pinterest_ct_rt	These cookies	www.desi	PERSI	.ct.pintere	Target
	allow users to	gual.com,	STEN	st.com	ing
	share pictures		Т		Cooki
	via Pinterest /				es
	the "Pin It"				
	button, and				
	Pinterest can				
	collect				
	statistical				
	information				
	about usage of				
	their service.				
_pinterest_ct_rt	These cookies	www.desi	PERSI	ct.pintere	Target
	allow users to	gual.com,	STEN	st.com	ing
	share pictures		Т		Cooki
	via Pinterest /				es
	the "Pin It"				
	button, and				
	Pinterest can				
	collect				
	statistical				
	information				
	about usage of				
	their service.		DEDCI		T
_pinterest_sess	This domain is	www.desi	PERSI	.pinterest.	Target
	owned by	gual.com,	STEN	com	ing
	Pinterest. The		Т		Cooki
	main business				es
	activity is:				
	Social Content				

	Sharing				
	platform				
A3	This domain is	www.desi	PERSI	yahoo.co	Target
	owned by	gual.com,	STEN	m	ing
	Yahoo. The	8,	Т		Cooki
	main business		-		es
	activity is:				
	Search /				
	Advertising				
AA003	This domain is	www.desi	PERSI	atdmt.co	Target
	owned by Atlas	gual.com,	STEN	m	ing
	Solutions	8,	Т		Cooki
	which is in turn		-		es
	owned by				
	Facebook.				
	Atlas is an				
	online				
	advertising				
	business,				
	targeting users				
	through				
	tracking their				
	web activity.				
	From				
	September				
	2014 the				
	company re-				
	launched				
	under the				
	ownership of				
	Facebook,				
	promising the				
	ability to reach				
	known users				
	and target				
	adverts based				
	on profiles				
	generated				
	using				
	Facebook's				
	user data.				
ар		www.desi	PERSI	www1.mp	Target
		gual.com,	STEN	nrs.com	ing
			Т		Cooki
					es
ata		www.desi	PERSI	www1.mp	Target
		gual.com,	STEN	nrs.com	ing
			Т		Cooki
					es

ATN	This domain is	www.desi	PERSI	atdmt.co	Target
AIN	owned by Atlas		STEN	m m	-
	Solutions	gual.com,	T	1/1	ing Cooki
	which is in turn				es
	owned by				62
	Facebook.				
	Atlas is an				
	online				
	advertising				
	business,				
	targeting users				
	through				
	tracking their				
	web activity.				
	From				
	September				
	2014 the				
	company re-				
	launched				
	under the				
	ownership of				
	Facebook,				
	promising the				
	ability to reach				
	, known users				
	and target				
	adverts based				
	on profiles				
	generated				
	using				
	Facebook's				
	user data.				
audience	This domain is	www.desi	PERSI	spotxchan	Target
	owned by	gual.com,	STEN	ge.com	ing
	spotxchange.		Т		Cooki
	The main				es
	business				
	activity is:				
	Video				
	Advertising				
auth_token	Twitter does	www.desi	PERSI	.twitter.co	Target
	not currently	gual.com,	STEN	m	ing
	provide		Т		Cooki
	information on				es
	the use of				
	specific				
	specific cookies.				
аwxxxx		www.desi	PERSI	.desigual.	Target
амхххх	cookies.	www.desi gual.com,	PERSI STEN	.desigual. com	Target ing

	(C)1: 1 1				
	affiliates when				Cooki
	you arrive at				es
	the website				
	from an				
	affiliate				
	referral link. It				
	is set when				
	you click on				
	one of our				
	links and used				
	to let the				
	advertiser and				
	us know the				
	website from				
	which you				
	came.				
awxxxx	Used to	www.desi	SESSI	www.desi	Target
-	attribute	gual.com,	ON	gual.com	ing
	commission to	0		0	Cooki
	affiliates when				es
	you arrive at				
	the website				
	from an				
	affiliate				
	referral link. It				
	is set when				
	you click on				
	one of our				
	links and used				
	to let the				
	advertiser and				
	us know the				
	website from				
	which you				
	came.		DEDCI		Terret
В	This domain is	www.desi	PERSI	yahoo.co	Target
	owned by	gual.com,	STEN	m	ing Caalii
	Yahoo. The		Т		Cooki
	main business				es
	activity is:				
	Search /				
	Advertising				
bkdc	This domain is	www.desi	PERSI	bluekai.co	Target
	owned by Blue	gual.com,	STEN	m	ing
	Kai. The main		Т		Cooki
	business				es
	activity is:				
	Advertising/Au				
	dience				
	Targeting	1	1	1	1

h lun n	This downsin is		DEDCI		Tauaat
bkpa	This domain is	www.desi	PERSI	bluekai.co	Target
	owned by Blue	gual.com,	STEN	m	ing
	Kai. The main		Т		Cooki
	business				es
	activity is:				
	Advertising/Au				
	dience				
	Targeting				
bku	This domain is	www.desi	PERSI	bluekai.co	Target
	owned by Blue	gual.com,	STEN	m	ing
	Kai. The main		Т		Cooki
	business				es
	activity is:				
	Advertising/Au				
	dience				
	Targeting				
С	This domain is	www.desi	PERSI	bidswitch.	Target
	owned by	gual.com,	STEN	net	ing
	IPONWEB and		Т		Cooki
	is used to				es
	provide a real				
	time bidding				
	platform for				
	online				
	advertising.				
CMID	This domain is	www.desi	PERSI	casaleme	Target
	owned by	gual.com,	STEN	dia.com	ing
	Casale Media.		Т		Cooki
	The main				es
	business				
	activity is:				
	Advertising				
CMPRO	This domain is	www.desi	PERSI	casaleme	Target
	owned by	gual.com,	STEN	dia.com	ing
	Casale Media.		Т		Cooki
	The main				es
	business				
	activity is:				
	Advertising				
CMPS	This domain is	www.desi	PERSI	casaleme	Target
	owned by	gual.com,	STEN	dia.com	ing
	Casale Media.		Т		Cooki
	The main				es
	business				
	activity is:				
	Advertising				
CMRUM3	This domain is	www.desi	PERSI	casaleme	Target
	This domain is		-		
	owned by	gual.com,	STEN	dia.com	ing
				dia.com	-

	business				
	activity is:				
	Advertising				
CMST	This domain is	www.desi	PERSI	casaleme	Target
	owned by	gual.com,	STEN	dia.com	ing
	Casale Media.		Т		Cooki
	The main				es
	business				
	activity is:				
	Advertising				
data-rk	Media.net is a	www.desi	PERSI	media.net	Target
	global online	gual.com,	STEN		ing
	advertising	_	Т		Cooki
	technology				es
	network.				
demdex	This cookie	www.desi	PERSI	demdex.n	Target
	helps Adobe	gual.com,	STEN	et	ing
	Audience	J,	T		Cooki
	Manger				es
	perform basic				
	functions such				
	as visitor				
	identification,				
	ID				
	synchronizatio				
	n,				
	segmentation,				
	modeling,				
	reporting, etc.				
dpm	This domain is	www.desi	PERSI	dpm.dem	Target
dpin	owned by	gual.com,	STEN	dex.net	ing
	Adobe	guai.com,	T	uex.net	Cooki
	Audience				es
	Manager. The				63
	main business				
	activity is				
	online profiling				
	for targeted				
	marketing.		65661	المتعاد بالمتعاد ال	Dent
dw	dw	www.desi	SESSI	www.desi	Perfor
		gual.com,	ON	gual.com	mance
					Cooki
			0-0-1		es
dw_dnt	Controls client-	www.desi	SESSI	www.desi	Perfor
	side JavaScript	gual.com,	ON	gual.com	mance
	for Commerce				Cooki
	Cloud tracking				es
	features				
	(Analytics,				

	the cookie				
	name is a value				
	unique to the				
	site.				
dwsid	dw	www.desi	SESSI	www.desi	Strictl
		gual.com,	ON	gual.com	у
				-	Neces
					sary
					Cooki
					es
eud	This domain is	www.desi	PERSI	rfihub.co	Target
	owned by	gual.com,	STEN	m	ing
	Rocketfuel.		Т		Cooki
	The main				es
	business				
	activity is:				
	Advertising				
euds	This domain is	www.desi	SESSI	rfihub.co	Target
	owned by	gual.com,	ON	m	ing
	Rocketfuel.				Cooki
	The main				es
	business				
	activity is:				
	Advertising				
everest_g_v2	This domain is	www.desi	PERSI	everestte	Target
	owned by	gual.com,	STEN	ch.net	ing
	Adobe. The		Т		Cooki
	main business				es
	activity is:				
	Advertising		5550		- .
eyeblaster	This domain is	www.desi	PERSI	serving-	Target
	owned by	gual.com,	STEN	sys.com	ing
	Sizmek		Т		Cooki
	(formerly DG				es
	MediaMind).				
	They provide				
	multi-platform				
	targeted advertising				
	services.				
fr	Contains	www.desi	PERSI	.facebook.	Target
	browser and	gual.com,	STEN	com	ing
	user unique ID	guai.com,	T	COIII	Cooki
	combinaton,		1		es
	used for				5
	targeted				
	advertising.				
fr	Contains	www.desi	PERSI	facebook.	Target
	browser and	gual.com,	STEN	com	ing
	user unique ID	- 5001.0011,	T		6'''
	user unique ID	I	1	I	

combinaton				Cooki
				es
				63
-				
	www.doci	DEDCI	media not	Target
			meula.net	-
-	gual.com,			ing Cooki
-		I		
				es
	www.doci	DEDCI	doublactic	Target
				Target
•	guai.com,		K.Het	ing Cooki
		I		
				es
-				
-				
-				
_	www.doci	DEDCI	doublacii	Target
		-		Target ing
	guai.com,		CK.HEL	Cooki
		I		es
				62
•				
-				
-				
-	www.desi	PERSI	www.des	Strictl
				y
	Sagreon,	0.1	5441.0011	y Neces
		I I		sary
				Cooki
				es
-				
	www.desi	PERSI	www.desi	Strictl
				y
		Т	0-2-00	, Neces
		•		sary
				-
user typed the				Cooki
user typed the name of your				Cooki es
	combinaton, used for targeted advertising. Media.net is a global online advertising technology network. This domain is owned by Doubleclick (Google). The main business activity is: Doubleclick is Googles real time bidding advertising exchange This domain is owned by Doubleclick (Google). The main business activity is: Doubleclick (Google). The main business activity is: Doubleclick is Googles real time bidding advertising exchange Source of the session was Direct? (meaning the user typed the name of your website URL into the browser or came to your site via a bookmark) Source of the session was	used for targeted advertising.www.desi gual.com, advertising technology network.This domain is owned by Doubleclick (Google). The main business activity is: Doubleclick is Googles real time bidding advertising exchangewww.desi gual.com, Doubleclick (Google). The main business activity is: Doubleclick is Googles real time bidding advertising exchangeThis domain is owned by gual.com, Doubleclick is Googles real time bidding advertising exchangewww.desi gual.com, comed by gual.com, poubleclick (Google). The main business activity is: Doubleclick is Googles real time bidding advertising exchangeSource of the session was Direct? (meaning the user typed the name of your website URL into the browser or came to your site via a bookmark)www.desi gual.com, Direct? (meaning the user.com session was gual.com, Direct? (meaning the browser or came to your site via a bookmark)	used for targeted advertising.PERSI gual.com, STEN gual.com, TMedia.net is a global online gual.com, advertisingwww.desi gual.com, STENadvertising technology network.Www.desi gual.com, STENThis domain is owned by Doubleclick (Google).The main business activity is: Doubleclick is Googles real time bidding advertising exchangeTThis domain is owned by gual.com,PERSI STENDoubleclick is Googles real time bidding advertising exchangePERSI STENThis domain is owned by gual.com,PERSI STENDoubleclick is Googles.The main business activity is: Doubleclick is Googles real time bidding advertising exchangePERSI STENSource of the name of your website URL into the browser or came to your site via a bookmark)PERSI session was gual.com,Source of the session was bookmark)www.desi pERSI session was gual.com,PERSI STENSource of the session was bookmark)www.desi pERSI session was gual.com,PERSI STENSource of the session was bookmark)www.desi pERSI session was gual.com,PERSI STENSource of the session was bookmark)www.desi pERSI session was gual.com,PERSI STEN	used for targeted advertising.www.desi gual.com, sTEN gual.com, Tmedia.netMedia.net is a global online advertising technology network.www.desi gual.com, STENPERSI Tmedia.netThis domain is owned by poubleclick (Google). The main business activity is: Doubleclick is Googles real time bidding advertising exchangeWww.desi still still poubleclick is Googles real time bidding gual.com, STENdoubleclic k.netThis domain is owned by gual.com, Doubleclick is Googles real time bidding advertising exchangeWww.desi still poubleclick gual.com, STEN.doublecli ck.netThis domain is owned by Doubleclick (Google). The main business activity is: Doubleclick is Googles real time bidding advertising exchangePERSI still ck.net.doublecli ck.netSource of the user typed the name of your website URL into the browser or came to your site via a bookmark)Www.desi still pressiwww.desi pressi pressi pressi pre

	taka tha				
	into the				
	browser or				
	came to your				
	site via a				
	bookmark)				
mako_uid	This domain is	www.desi	PERSI	eyeota.ne	Target
	owned by	gual.com,	STEN	t	ing
	Eyeota, a		Т		Cooki
	global				es
	company				
	specialising in				
	audience data				
	to enable				
	targeting of				
	advertising				
	based on				
	visitor				
	profiling.				
OptanonAlertBoxClosed	This cookie is	www.desi	PERSI	.www.des	Strictl
	set by websites	gual.com,	STEN	igual.com	у
	using certain	8,	Т	.8	, Neces
	versions of the		-		sary
	cookie law				Cooki
	compliance				es
	solution from				63
	OneTrust. It is				
	set after				
	visitors have				
	seen a cookie				
	information				
	notice and in				
	some cases				
	only when they actively close				
	the notice				
	down. It				
	enables the				
	website not to				
	show the				
	message more				
	than once to a				
	user. The				
	cookie has a				
	one year				
	lifespan and				
	contains no				
	personal				
	information.				

OptanonConsent	This cookie is	www.desi	PERSI	.www.des	Strictl
optanonconsent		gual.com,	STEN	igual.com	
	set by the cookie	guai.com,	T		y Neces
	compliance				sary
	solution from				Cooki
	OneTrust. It				es
	stores				C3
	information				
	about the				
	categories of				
	cookies the				
	site uses and				
	whether				
	visitors have				
	given or withdrawn				
	consent for the				
	use of each				
	category. This				
	enables site				
	owners to				
	prevent				
	cookies in each				
	category from				
	being set in the				
	users browser,				
	when consent				
	is not given.				
	The cookie has				
	a normal				
	lifespan of one				
	year, so that				
	returning visitors to the				
	site will have				
	their				
	preferences				
	remembered.				
	It contains no				
	information				
	that can				
	identify the				
	site visitor.				
personalization_id	This domain is	www.desi	PERSI	twitter.co	Target
	owned by	gual.com,	STEN	m	ing
	Twitter. The	guai.com,	T	111	Cooki
	main business				es
	activity is:				63
	Social				
	Networking	l			

			1	n	
personalization_id	Services. Where twitter acts as a third party host, it collects data through a range of plug- ins and integrations, that is primarily used for tracking and targeting. This domain is owned by Twitter. The main business activity is:	www.desi gual.com,	PERSI STEN T	.twitter.co m	Target ing Cooki es
	activity is: Social Networking Services. Where twitter acts as a third party host, it collects data through a range of plug- ins and integrations, that is primarily used for tracking and targeting.				
pxrc	This domain is owned by Live Ramp Inc, providers of a platform for targeted marketing and profiling.	www.desi gual.com,	PERSI STEN T	rlcdn.com	Target ing Cooki es
r1	This domain is owned by Sizmek (formerly DG MediaMind). They provide multi-platform targeted	www.desi gual.com,	SESSI ON	bs.serving -sys.com	Target ing Cooki es

	advortising				
	advertising services.				
remember_checked	Twitter does	www.desi	PERSI	.twitter.co	Target
remember_checked	not currently	gual.com,	STEN	m	ing
	provide	guu.com,	Т		Cooki
	information on		•		es
	the use of				63
	specific				
	cookies.				
remember_checked_on	This domain is	www.desi	PERSI	.twitter.co	Target
	owned by	gual.com,	STEN	m	ing
	Twitter. The	8,	Т		Cooki
	main business				es
	activity is:				
	Social				
	Networking				
	Services.				
	Where twitter				
	acts as a third				
	party host, it				
	collects data				
	through a				
	range of plug-				
	ins and				
	integrations,				
	that is				
	primarily used				
	for tracking				
	and targeting.				
rud	This domain is	www.desi	PERSI	rfihub.co	Target
	owned by	gual.com,	STEN	m	ing
	Rocketfuel.		Т		Cooki
	The main				es
	business				
	activity is:				
	Advertising				
ruds	This domain is	www.desi	SESSI	rfihub.co	Target
	owned by	gual.com,	ON	m	ing
	Rocketfuel.				Cooki
	The main				es
	business				
	activity is:				
· · · ·	Advertising				
sd-session-id		www.desi	PERSI	live.rezyn	Target
		gual.com,	STEN	c.com	ing
			Т		Cooki
					es
secure_session	Twitter does	www.desi	PERSI	.twitter.co	Target
	not currently	gual.com,	STEN	m	ing
	provide		Т		

	information on				Cooki
	the use of				es
	specific				
	cookies.				
SERVERID	This domain is	www.desi	PERSI	eyeota.ne	Target
	owned by	gual.com,	STEN	t	ing
	Eyeota, a	8,	Т	-	Cooki
	global				es
	company				
	specialising in				
	audience data				
	to enable				
	targeting of				
	advertising				
	based on				
	visitor				
	profiling.				
sid		www.desi	SESSI	www.desi	Strictl
		gual.com,	ON	gual.com	у
		-		-	Neces
					sary
					Cooki
					es
sid	Identifies the	www.desi	SESSI	www.desi	Strictl
	current	gual.com,	ON	gual.com	У
	browsing				Neces
	session.				sary
					Cooki
					es
smd	This domain is	www.desi	PERSI	rfihub.co	Target
	owned by	gual.com,	STEN	m	ing
	Rocketfuel.		Т		Cooki
	The main				es
	business				
	activity is:				
	Advertising				
test_cookie	This domain is	www.desi	PERSI	doubleclic	Target
	owned by	gual.com,	STEN	k.net	ing
	Doubleclick		Т		Cooki
	(Google). The				es
	main business				
	activity is:				
	Doubleclick is				
	Googles real				
	time bidding				
	advertising				
	exchange				
tuuid	This domain is	www.desi	PERSI	bidswitch.	Target
	owned by	gual.com,	STEN	net	ing
1	IPONWEB and		Т		

	is used to				Cooki
	provide a real				es
	time bidding				63
	platform for				
	online				
	advertising.				
tuuid_lu	This domain is	www.desi	PERSI	bidswitch.	Target
tuulu_lu			STEN		Target
	owned by IPONWEB and	gual.com,	T	net	ing Cooki
	is used to		1		
					es
	provide a real				
	time bidding				
	platform for online				
	advertising.		DEDCI		Taurat
twll	Twitter does	www.desi		.twitter.co	Target
	not currently	gual.com,	STEN	m	ing Cooki
	provide		Т		Cooki
	information on				es
	the use of				
	specific				
2	cookies.		DEDCI		T
u2	This domain is	www.desi	PERSI	serving-	Target
	owned by	gual.com,	STEN	sys.com	ing
	Sizmek		Т		Cooki
	(formerly DG				es
	MediaMind).				
	They provide				
	multi-platform				
	targeted				
	advertising				
	services.		DEDCI		- .
um2	This domain is	www.desi	PERSI	serving-	Target
	owned by	gual.com,	STEN	sys.com	ing
	Sizmek		Т		Cooki
	(formerly DG				es
	MediaMind).				
	They provide				
	multi-platform				
	targeted				
	advertising				
	services.				
weird_get_top_level_domain	weird_get_top	www.desi	SESSI	com	Perfor
	_level_domain	gual.com,	ON		mance
					Cooki
					es
weird_get_top_level_domain	weird_get_top	www.desi	SESSI	desigual.c	Perfor
	_level_domain	gual.com,	ON	om	mance
					Cooki
					es

zync-uuid	www.desi	PERSI	rezync.co	Target
	gual.com,	STEN	m	ing
		Т		Cooki
				es

Aquest quadre s'actualitzarà al més aviat possible a mesura que canviïn els serveis oferts en aquesta pàgina web. No obstant això, puntualment durant l'esmentada actualització, podria donar-se el cas que el quadre anterior deixés d'incloure alguna galeta, etiqueta o un altre dispositiu similar, si bé es tractarà sempre de dispositius amb finalitats idèntiques a les que consten en aquest quadre.