

## ACCESSIBILITY STATEMENT

### Compliance Status











We firmly believe that the internet should be available and accessible to anyone and are committed to providing a website that is accessible to the broadest possible audience, regardless of ability.
























To fulfill this, we aim to adhere as strictly as possible to the World Wide Web Consortium's (W3C) Web Content Accessibility Guidelines 2.2 (WCAG 2.2) at the AA level. These guidelines explain how to make web content accessible to people with a wide array of disabilities. Complying with those guidelines helps us ensure that the website is accessible to blind people, people with motor impairments, visual impairment, cognitive disabilities, and more.

This website utilizes various technologies that are meant to make it as accessible as possible at all times. We utilize an accessibility interface that allows persons with specific disabilities to adjust the website's UI (user interface) and design it to their personal needs.

Additionally, the website utilizes an AI-based application that runs in the background and optimizes its accessibility level constantly. This application remediates the website's HTML, adapts its functionality and behavior for screen-readers used by blind users, and for keyboard functions used by individuals with motor impairments.

The following modifications and profiles were made available to make this website accessible:

	Seizure Safety Profile — reduces motion and visual triggers to prevent seizure risks
	Vision Support Profile — improves clarity and contrast for low-vision users
	ADHD Friendly Profile — supports focus and reduces distractions
	Cognitive and Reading Support Profile — simplifies reading and navigation
	Keyboard Navigation Profile — operate the entire website using the keyboard
	Screen-Reader Compatibility Profile — optimised for screen-reader users
	Elderly Profile — improves visibility and reading comfort for older users
	Content Scaling — adjust the overall page content size
A	Readable Font — switch to a more legible font family
H	Highlight Titles — emphasize headings across the page
	Highlight Links — emphasize links across the page
	Text Magnifier — enlarge text under the cursor on hover
Aa	Adjust Font Size — increase or decrease the font size
≡	Align Center — center-align page content
↑	Adjust Line Height — increase or decrease line spacing

	Align Left — left-align page content
	Adjust Letter Spacing — increase or decrease spacing between characters
	Align Right — right-align page content
	Dark Contrast — change color contrast based on a dark background
	Light Contrast — change color contrast based on a light background
	High Contrast — maximum contrast color mode
	High Saturation — boost color saturation across the site
	Monochrome — grayscale color mode
	Low Saturation — reduce color saturation across the site
	Adjust Text Colors — customize the color scheme for body text
	Adjust Title Colors — customize the color scheme for headings and titles
	Adjust Background Colors — customize the background color scheme
	Mute Sounds — mute all website audio instantly
	Hide Images — remove images from the page for a text-focused view
	Reading Mode — display content in a simplified, distraction-free reading view
	Reading Guide — display a guide line to assist line-by-line reading
	Useful Links — quick access to key accessibility-related links
	Stop Animations — stop all running animations (videos, GIFs, CSS flashing transitions)
	Reading Mask — focus on content with a masking overlay
	Highlight Mouse Hover — visually emphasize elements on mouse hover
	Highlight Focus — visually emphasize the keyboard-focused element
	Big Black Cursor — increase cursor size, dark variant
	Big White Cursor — increase cursor size, light variant

### Screen-Reader and Keyboard Navigation

Our website implements the ARIA attributes (Accessible Rich Internet Applications) technique, alongside various behavioral changes, to ensure blind users visiting with screen-readers can read, comprehend, and enjoy the website's functions. As soon as a user with a screen-reader enters the site, they immediately receive a prompt to enter the Screen-Reader Profile so they can browse and operate the site effectively. Here is how our website covers some of the most important screen-reader requirements:

- 1. Screen-reader optimization:** We run a process that learns the website's components from top to bottom, to ensure ongoing compliance even when updating the website. In this process, we provide screen-readers with meaningful data using the ARIA set of attributes. For example, we provide accurate form labels; descriptions for actionable icons (social media icons, search icons, cart icons, etc.); validation guidance for form inputs; element roles such as buttons, menus, modal dialogues (popups), and others. Additionally, the background process scans all of the website's images. It provides an accurate and meaningful image-object-recognition-based description as an ALT (alternate text) tag for images that are not described. It will also extract texts embedded within the image using an OCR (optical character recognition) technology. To turn on screen-reader adjustments at any time, users need only to press the Alt+1 keyboard combination. Screen-reader users also get automatic announcements to turn the Screen-reader mode on as soon as they enter the website. These adjustments are compatible with popular screen readers such as JAWS, NVDA, VoiceOver, and TalkBack.
- 2. Keyboard navigation optimization:** The background process also adjusts the website's HTML and adds various behaviors using JavaScript code to make the website operable by the keyboard. This includes the ability to navigate the website using the Tab and Shift+Tab keys, operate dropdowns with the arrow keys, close them with Esc, trigger buttons and links using the Enter key, navigate between radio and checkbox elements using the arrow keys, and fill them in with the Spacebar or Enter key. Additionally, keyboard users will find content-skip menus available at any time by clicking Alt+2, or as the first element of the site while navigating with the keyboard. The background process also handles triggered popups by moving the keyboard focus towards them as soon as they appear, not allowing the focus to drift outside. Users can also use shortcuts such as "M" (menus), "H" (headings), "F" (forms), "B" (buttons), and "G" (graphics) to jump to specific elements.

### **Disability Profiles Supported on Our Website**

- **Seizure Safety Profile:** This profile enables people with epilepsy and seizure sensitivity to safely use the website by eliminating the risk of seizures resulting from flashing or blinking animations and risky color combinations.
- **Vision Support Profile:** This profile adjusts the website so that it is accessible to the majority of visual impairments such as Degrading Eyesight, Tunnel Vision, Cataract, Glaucoma, and others.
- **Cognitive and Reading Support Profile:** This profile provides various assistive features to help users with cognitive disabilities such as Autism, Dyslexia, CVA, and others, to focus on the essential elements and simplify reading and navigation more easily.
- **ADHD Friendly Profile:** This profile significantly reduces distractions and noise to help people with ADHD and Neurodevelopmental disorders browse, read, and focus on the essential elements more easily.
- **Screen-Reader Compatibility Profile (Blind Users):** This profile adjusts the website to be compatible with screen-readers such as JAWS, NVDA, VoiceOver, and TalkBack. A screen-reader is installed on the blind user's computer, and this site is compatible with it.

- **Keyboard Navigation Profile (Motor-Impaired):** This profile enables motor-impaired persons to operate the website using the keyboard Tab, Shift+Tab, and the Enter keys. Users can also use shortcuts such as "M" (menus), "H" (headings), "F" (forms), "B" (buttons), and "G" (graphics) to jump to specific elements.
- **Elderly Profile:** This profile improves visibility and reading comfort for older users by enhancing contrast, increasing text size, and optimizing font legibility to reduce eye strain.

### **Additional UI, Design, and Readability Adjustments**

- 1. Font adjustments** - users can switch to a readable font, adjust font size, choose text alignment (left, center, or right), modify line height, and adjust letter spacing for improved legibility.
- 2. Color adjustments** - users can select dark, light, or high contrast modes; adjust saturation levels (high, monochrome, or low); and independently customize text, title, and background colors using a dedicated color palette.
- 3. Content scaling** - users can scale the overall page content size to improve readability without affecting the site layout.
- 4. Animations** - users can stop all running animations with the click of a button. Animations controlled by the interface include videos, GIFs, and CSS flashing transitions.
- 5. Content highlighting** - users can emphasize links, headings, hovered elements, and focused elements individually for easier navigation.
- 6. Reading aids** - features include a reading guide (horizontal guide line), reading mask (content focus overlay), and reading mode for a distraction-free view of page content.
- 7.** - users can mute all website sounds, hide images for a text-only view, use a text magnifier on hover, and enlarge the cursor in black or white variants.

### **Assistive Technology and Browser Compatibility**

We aim to support as many browsers and assistive technologies as possible, so our users can choose the best fitting tools for them, with as few limitations as possible. Therefore, we have worked very hard to be able to support all major systems that comprise over 95% of the user market share, including Google Chrome, Mozilla Firefox, Apple Safari, Opera and Microsoft Edge, JAWS, and NVDA (screen readers), both for Windows and MAC users.

### **Limitations, Alternatives and Disclaimers**

Despite our very best efforts to allow anybody to adjust the website to their needs, there may still be pages or sections that are not fully accessible, are in the process of becoming accessible, or are lacking an adequate technological solution to make them accessible. Still, we are continually improving our accessibility, adding, updating, improving its options and features, and developing and adopting new technologies. All this is meant to reach the optimal level of accessibility following technological advancements.

### **Physical Location Accessibility Services**

Our company considers it very important to provide quality, professional, equitable and accessible service to all our customers, including people with disabilities.

Physical accessibility - in our locations you can find:

- Accessible access way (ramp, pathway, etc.)
- Accessible entrances
- Accessibility waiting areas
- Entrance desk / services / information
- Accessible Bathroom
- Elevators
- In-person assistance for people with disabilities

### **Feedback**

Despite our efforts to make site browsing accessible for people with disabilities, some pages may yet to be accessible, or the appropriate technological solution has not yet been found. We are dedicated to keep improving the accessibility features and interface of our product. Notice something wrong? You are most welcome to reach out to us via email at [legal@desigual.com](mailto:legal@desigual.com)