

DESIGUAL COOKIE POLICY

When you visit our website, Desigual gathers information from your browser to understand and remember your actions and preferences (such as your privacy or language preferences). This allows us to improve our service and your online experience. In addition, this information allows us to gather aggregated data on user traffic and your interaction with our website in order to identify trends and obtain statistics that will help improve it.

We use a variety of methods to collect this information, such as cookies and pixel tags.

Cookies and pixel tags

What are they and what are they used for?

Cookies are data, generally stored in text files, which websites place on users' devices to store user information via the device they are using to access the website. With this information, websites can improve your browsing experience, recording your identifier, preferences, actions that you have taken, etc.

A pixel tag is an invisible image with a line of code inserted into our website, which allows a user's browsing of our website or the websites of third parties to be monitored. Pixel tags can be used to measure or monitor usage or to obtain aggregated data on website traffic and interaction with it, in order to offer personalised advertisements, identify trends and obtain statistics to improve the website.

Data collected using cookies and/or pixel tags

Using this type of file enables us to gather the following information: (i) IP address, (ii) unique cookie ID, cookie information and information on whether the device has software for accessing certain functions, (iii) unique device ID and type of device, (iv) domain, browser type and language, (v) configuration of the operating system and of the system, (vi) country and time zone, (vii) previously visited web pages, (viii) information about your interaction with our website, such as your clicking behaviour, purchases and the preferences indicated, and (ix) access times and referral URL.

Communications and data transfer

Third parties may also collect information and data from your device and/or browser through our website using third-party cookies, plug-ins, pixel tags and widgets. The processing of this data is subject to the privacy and cookie policies of these third parties. However, you <u>can obtain information about them via the descriptive table for this policy.</u>

To obtain a complete and up-to-date summary of the third parties that access your internet browser via Desigual's website or in any other way, we recommend that you install an internet browser plug-in designed for this purpose. You can also choose for your device to warn you each time a cookie is sent.

Turning off cookies

You can change your preferences to delete certain cookies or to prevent them from being retained on your computer or mobile device without your explicit consent by visiting the 'your cookie settings' section, which can be found at the end of our web page. You can also turn off cookies using the settings menu for each browser and device you use. As each browser is different, you will have to visit the Help menu of the browser you are using to find out how to change your cookie settings (Google Chrome, Mozilla Firefox, Internet Explorer, Microsoft Edge, Safari, Safari for IOS (iPhone and iPad), Chrome for Android, Chrome for iPhone and iPad). You can also disable the Google Analytics cookies that we use here.

Please be aware that if you turn off cookies, you may not be able to access many functions that make websites more efficient and, as a result, some of our services may not function correctly.

Types of cookie used on the Desigual website

Our website uses the following cookie types:

- i. **STRICTLY NECESSARY COOKIES**: Cookies that permit operations that are essential to the correct functioning of the site. Because of this, you are required to accept them, otherwise you will not be able to use the site's various features and services: access to some areas of the site, reminders, registration, purchases, etc. Analytics cookies are included within this group. They are necessary for analysing a user's browsing so that we can quantify and statistically measure how users use our website in order to improve the range of products or services that we offer. They may originate from, and be shared with, third parties. You can turn off analytics cookies using the settings menu for each browser and device you use. As each browser is different, you will have to visit the Help menu of the browser you are using to find out how to change your cookie settings (Google Chrome, Mozilla Firefox, Internet Explorer, Microsoft Edge, Safari, Safari for IOS (iPhone and iPad), Chrome for Android, Chrome for iPhone and iPad). You can also disable the Google Analytics cookies that we use here.
- ii. **PERFORMANCE COOKIES**: cookies that are used specifically to compile information on users' use of the website. They monitor the performance of the site during a user's interaction and are used to improve its functionality. They do not gather personal data, as the data they capture is encoded and anonymous, such as statistical data on visits, periods of inactivity, etc.
- iii. **TARGETING COOKIES**: cookies designed with the purpose of showing advertisements based on the information obtained and a user's interests. This type of cookie can originate from third parties and may be shared with other advertisers.

Cookies descriptive table

The table below lists the specific cookies used for this website and information about each of them.

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AA003	This domain is	www.desi	PERSI	atdmt.co	Target
	owned by Atlas	gual.com,	STEN	m	ing
	Solutions		Т		Cooki
	which is in turn				es
	owned by				
	Facebook.				
	Atlas is an				
	online				
	advertising				
	business,				
	targeting users				
	through				
	tracking their				
	web activity.				
	From				
	September				
	2014 the				
	company re-				
	launched				
	under the				
	ownership of				
	Facebook,				
	promising the				
	ability to reach				
	known users				
	and target				
	adverts based				
	on profiles				
	generated				
	using				
	Facebook's				
	user data.				
ар		www.desi	PERSI	www1.mp	Target
- r		gual.com,	STEN	nrs.com	ing
		5,	T		
	I	l	•		l

					Cooki
					es
ata		www.desi	PERSI	www1.mp	Target
		gual.com,	STEN	nrs.com	ing
		gaaneen,	T		Cooki
					es
ATN	This domain is	www.desi	PERSI	atdmt.co	Target
	owned by Atlas	gual.com,	STEN	m	ing
	Solutions		Т		Cooki
	which is in turn				es
	owned by				
	Facebook.				
	Atlas is an				
	online				
	advertising				
	business,				
	targeting users				
	through				
	tracking their				
	web activity.				
	From				
	September				
	2014 the				
	company re-				
	launched				
	under the				
	ownership of				
	Facebook,				
	promising the				
	ability to reach				
	known users				
	and target				
	adverts based				
	on profiles				
	generated using				
	Facebook's				
	user data.				
audience	This domain is	www.desi	PERSI	spotxchan	Target
addictice	owned by	gual.com,	STEN	ge.com	ing
	spotxchange.	5 dan. com,	T	80.00111	Cooki
	The main		•		es
	business				
	activity is:				
	Video				
	Advertising				
auth_token	Twitter does	www.desi	PERSI	.twitter.co	Target
1 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	not currently	gual.com,	STEN	m	ing
	provide	,	Т		Cooki
	information on				es
L		I		I	· -

1	., .				
	the use of				
	specific				
	cookies.				
awxxxx	Used to	www.desi	PERSI	.desigual.	Target
	attribute	gual.com,	STEN	com	ing
	commission to		Т		Cooki
	affiliates when				es
	you arrive at				
	the website				
	from an				
	affiliate				
	referral link. It				
	is set when				
	you click on				
	one of our				
	links and used				
	to let the				
	advertiser and				
	us know the				
	website from				
	which you				
	came.				
awxxxx	Used to	www.desi	SESSI	www.desi	Target
G 1170 0 0 1	attribute	gual.com,	ON	gual.com	ing
		8	• • • • • • • • • • • • • • • • • • • •	Buanes	_
	commission to				L Cooki
	commission to affiliates when				Cooki es
	affiliates when				Cooki es
	affiliates when you arrive at				
	affiliates when you arrive at the website				
	affiliates when you arrive at the website from an				
	affiliates when you arrive at the website from an affiliate				
	affiliates when you arrive at the website from an affiliate referral link. It				
	affiliates when you arrive at the website from an affiliate referral link. It is set when				
	affiliates when you arrive at the website from an affiliate referral link. It is set when you click on				
	affiliates when you arrive at the website from an affiliate referral link. It is set when you click on one of our				
	affiliates when you arrive at the website from an affiliate referral link. It is set when you click on one of our links and used				
	affiliates when you arrive at the website from an affiliate referral link. It is set when you click on one of our links and used to let the				
	affiliates when you arrive at the website from an affiliate referral link. It is set when you click on one of our links and used to let the advertiser and				
	affiliates when you arrive at the website from an affiliate referral link. It is set when you click on one of our links and used to let the advertiser and us know the				
	affiliates when you arrive at the website from an affiliate referral link. It is set when you click on one of our links and used to let the advertiser and us know the website from				
	affiliates when you arrive at the website from an affiliate referral link. It is set when you click on one of our links and used to let the advertiser and us know the website from which you				
p	affiliates when you arrive at the website from an affiliate referral link. It is set when you click on one of our links and used to let the advertiser and us know the website from which you came.	www.dosi	DEDCI	vahoo co	es
В	affiliates when you arrive at the website from an affiliate referral link. It is set when you click on one of our links and used to let the advertiser and us know the website from which you came. This domain is	www.desi	PERSI STEN	yahoo.co m	es
В	affiliates when you arrive at the website from an affiliate referral link. It is set when you click on one of our links and used to let the advertiser and us know the website from which you came. This domain is owned by	www.desi gual.com,	STEN	yahoo.co m	es Target ing
В	affiliates when you arrive at the website from an affiliate referral link. It is set when you click on one of our links and used to let the advertiser and us know the website from which you came. This domain is owned by Yahoo. The				es Target ing Cooki
В	affiliates when you arrive at the website from an affiliate referral link. It is set when you click on one of our links and used to let the advertiser and us know the website from which you came. This domain is owned by Yahoo. The main business		STEN		es Target ing
В	affiliates when you arrive at the website from an affiliate referral link. It is set when you click on one of our links and used to let the advertiser and us know the website from which you came. This domain is owned by Yahoo. The main business activity is:		STEN		es Target ing Cooki
В	affiliates when you arrive at the website from an affiliate referral link. It is set when you click on one of our links and used to let the advertiser and us know the website from which you came. This domain is owned by Yahoo. The main business		STEN		es Target ing Cooki

bkdc	This domain is	www.desi	PERSI	bluekai.co	Target
DRUC	owned by Blue	gual.com,	STEN	m	ing
	Kai. The main	guai.com,	T	""	Cooki
	business		'		es
	activity is:				63
	Advertising/Au				
	dience				
hlma	Targeting This domain is	www.desi	PERSI	bluekai.co	Torgot
bkpa					Target
	owned by Blue	gual.com,	STEN	m	ing
	Kai. The main		Т		Cooki
	business				es
	activity is:				
	Advertising/Au dience				
hl	Targeting This domain is	www.desi	PERSI	bluekai.co	Tarast
bku	This domain is owned by Blue		STEN		Target
	Kai. The main	gual.com,		m	ing
			Т		Cooki
	business				es
	activity is:				
	Advertising/Au dience				
	Targeting This domain is		DEDCI	bidswitch.	Towast
С		www.desi	PERSI		Target
	owned by IPONWEB and	gual.com,	STEN T	net	ing Cooki
	is used to		ı		
					es
	provide a real time bidding				
	platform for				
	online				
	advertising.				
CMID	This domain is	MANAGE doc:	PERSI	cacalomo	Target
CMID	owned by	www.desi	STEN	casaleme	Target
	Casale Media.	gual.com,	T	dia.com	ing Cooki
	The main		'		
	business				es
	activity is: Advertising				
CMPRO	This domain is	www.desi	PERSI	casaleme	Target
CIVIPRO	owned by		STEN	dia.com	Target
	Casale Media.	gual.com,	T	uia.CUIII	ing Cooki
	The main				es
	business				CS
	activity is:				
	-				
CMPS	Advertising This domain is	www.desi	PERSI	casaleme	Target
CIVIPS					Target
	owned by	gual.com,	STEN	dia.com	ing
I .	Casale Media.		Т		

	The main				Cooki
	business				es
	activity is:				
	Advertising				
CMRUM3	This domain is	www.desi	PERSI	casaleme	Target
CIVINOIVIS	owned by		STEN	dia.com	_
	Casale Media.	gual.com,	T	uia.com	ing Cooki
	The main		1		
					es
	business				
	activity is:				
C) ACT	Advertising	, .	DEDGI		
CMST	This domain is	www.desi	PERSI	casaleme	Target
	owned by	gual.com,	STEN	dia.com	ing
	Casale Media.		Т		Cooki
	The main				es
	business				
	activity is:				
	Advertising				
data-rk	Media.net is a	www.desi	PERSI	media.net	Target
	global online	gual.com,	STEN		ing
	advertising		Т		Cooki
	technology				es
	network.				
demdex	This cookie	www.desi	PERSI	demdex.n	Target
	helps Adobe	gual.com,	STEN	et	ing
	Audience		Т		Cooki
	Manger				es
	perform basic				
	functions such				
	as visitor				
	identification,				
	ID				
	synchronizatio				
	n,				
	segmentation,				
	modeling,				
	reporting, etc.				
dpm	This domain is	www.desi	PERSI	dpm.dem	Target
	owned by	gual.com,	STEN	dex.net	ing
	Adobe		Т		Cooki
	Audience				es
	Manager. The				
	main business				
	activity is				
	online profiling				
	for targeted				
	marketing.				
dw	dw	www.desi	SESSI	www.desi	Perfor
		gual.com,	ON	gual.com	mance
<u> </u>	l .	J		U -	

					Cooki es
dw_dnt	Controls client- side JavaScript for Commerce Cloud tracking features (Analytics, Einstein, ActiveData).	www.desi gual.com,	SESSI ON	www.desi gual.com	Perfor mance Cooki es
dwac_09f3c2ced3138b6c779d 744796	Stores temporary data to assist in ecommerce experience	www.desi gual.com,	SESSI ON	www.desi gual.com	Strictl y Neces sary Cooki es
dwac_fd777f116456d4528ca4 aa603f	Stores temporary data to assist in ecommerce experience	www.desi gual.com,	SESSI ON	www.desi gual.com	Strictl y Neces sary Cooki es
dwac_XXXXX	Stores temporary data to assist in ecommerce experience	www.desi gual.com,	SESSI ON	www.desi gual.com	Strictl y Neces sary Cooki es
dwanonymous_xxxxxxxx	This is a pattern type cookie associated with the Demandware eCommerce platform. Its stated purpose is anonymised user tracking, therefore it is presumed involved in targeting or personalisation in some way	www.desi gual.com,	PERSI STEN T	www.desi gual.com	Target ing Cooki es
dwpersonalization_d7da7095c d4556e72ad70d31e8172051	Tracks participation in A/B test groups for analytics	www.desi gual.com,	PERSI STEN T	www.desi gual.com	Perfor mance Cooki es

	T =	I			1
	purposes. If the shopper participated in a test, then the value is cleared when the shopper logs out. The * in the cookie name is a value unique to the				
dwsid	site. dw	www.desi gual.com,	SESSI ON	www.desi gual.com	Strictl y Neces sary Cooki
eud	This domain is owned by Rocketfuel. The main business activity is: Advertising	www.desi gual.com,	PERSI STEN T	rfihub.co m	es Target ing Cooki es
euds	This domain is owned by Rocketfuel. The main business activity is: Advertising	www.desi gual.com,	SESSI ON	rfihub.co m	Target ing Cooki es
everest_g_v2	This domain is owned by Adobe. The main business activity is: Advertising	www.desi gual.com,	PERSI STEN T	everestte ch.net	Target ing Cooki es
eyeblaster	This domain is owned by Sizmek (formerly DG MediaMind). They provide multi-platform targeted advertising services.	www.desi gual.com,	PERSI STEN T	serving- sys.com	Target ing Cooki es

fr	Contains	www.desi	PERSI	.facebook.	Target
"	browser and	gual.com,	STEN	com	ing
	user unique ID	guai.com,	T	COIII	Cooki
	combinaton,				es
	used for				CS
	targeted				
	advertising.				
fr	Contains	www.desi	PERSI	facebook.	Target
	browser and	gual.com,	STEN	com	ing
	user unique ID	guantenn,	T	•	Cooki
	combinaton,		-		es
	used for				
	targeted				
	advertising.				
gdpr_status	Media.net is a	www.desi	PERSI	media.net	Target
	global online	gual.com,	STEN		ing
	advertising		Т		Cooki
	technology				es
	network.				
IDE	This domain is	www.desi	PERSI	doubleclic	Target
	owned by	gual.com,	STEN	k.net	ing
	Doubleclick		T		Cooki
	(Google). The				es
	main business				
	activity is:				
	Doubleclick is				
	Googles real				
	time bidding				
	advertising				
	exchange				
IDE	This domain is	www.desi	PERSI	.doublecli	Target
	owned by	gual.com,	STEN	ck.net	ing
	Doubleclick		Т		Cooki
	(Google). The				es
	main business				
	activity is:				
	Doubleclick is				
	Googles real				
	time bidding				
	advertising				
iaTarra Diagraf	exchange		DEDC		Cantoll
isTrueDirect	Source of the	www.desi	PERSI	.www.des	Strictl
	session was	gual.com,	STEN	igual.com	y
	Direct?		Т		Neces
	(meaning the				sary
	user typed the				Cooki
	name of your				es
	website URL				
	into the				
	browser or				

					1
	came to your				
	site via a				
	bookmark)				
isTrueDirect	Source of the	www.desi	PERSI	www.desi	Strictl
	session was	gual.com,	STEN	gual.com	У
	Direct?		Т		Neces
	(meaning the				sary
	user typed the				Cooki
	name of your				es
	website URL				
	into the				
	browser or				
	came to your				
	site via a				
	bookmark)				
mako_uid	This domain is	www.desi	PERSI	eyeota.ne	Target
	owned by	gual.com,	STEN	t	ing
	Eyeota, a		Т		Cooki
	global				es
	company				
	specialising in				
	audience data				
	to enable				
	targeting of				
	advertising				
	based on				
	visitor				
	profiling.				
OptanonAlertBoxClosed	This cookie is	www.desi	PERSI	.www.des	Strictl
•	set by websites	gual.com,	STEN	igual.com	у
	using certain	,	Т	J	Neces
	versions of the				sary
	cookie law				Cooki
	compliance				es
	solution from				
	OneTrust. It is				
	set after				
	visitors have				
	seen a cookie				
	information				
	notice and in				
	some cases				
	only when they				
	actively close				
	the notice				
	down. It				
	enables the				
	website not to				
	show the				
	message more				

					I
	than once to a				
	user. The				
	cookie has a				
	one year				
	lifespan and				
	contains no				
	personal				
	information.				
OptanonConsent	This cookie is	www.desi	PERSI	.www.des	Strictl
	set by the	gual.com,	STEN	igual.com	у
	cookie		Т		Neces
	compliance				sary
	solution from				Cooki
	OneTrust. It				es
	stores				
	information				
	about the				
	categories of				
	cookies the				
	site uses and				
	whether				
	visitors have				
	given or				
	withdrawn				
	consent for the				
	use of each				
	category. This				
	enables site				
	owners to				
	prevent				
	cookies in each				
	category from				
	being set in the				
	users browser,				
	when consent				
	is not given.				
	The cookie has				
	a normal				
	lifespan of one				
	year, so that				
	returning				
	visitors to the				
	site will have				
	their				
	preferences				
	remembered.				
	It contains no				
	information				
	that can				
	tilat Call				

	identify the				
	site visitor.				
personalization_id	This domain is	www.desi	PERSI	twitter.co	Target
	owned by	gual.com,	STEN	m	ing
	Twitter. The		Т		Cooki
	main business				es
	activity is:				
	Social				
	Networking				
	Services.				
	Where twitter				
	acts as a third				
	party host, it				
	collects data				
	through a				
	range of plug-				
	ins and				
	integrations,				
	that is				
	primarily used				
	for tracking				
and the state of t	and targeting.	.1	DEDGI		T
personalization_id	This domain is	www.desi	PERSI	.twitter.co	Target
	owned by	gual.com,	STEN	m	ing
	Twitter. The		Т		Cooki
	main business				es
	activity is:				
	Social				
	Networking Services.				
	Where twitter				
	acts as a third				
	party host, it				
	collects data				
	through a				
	range of plug-				
	ins and				
	integrations,				
	that is				
	primarily used				
	for tracking				
	and targeting.				
pxrc	This domain is	www.desi	PERSI	rlcdn.com	Target
P	owned by Live	gual.com,	STEN		ing
	Ramp Inc,	0	T		Cooki
	providers of a				es
	platform for				
	targeted				
	marketing and				
	profiling.				
1	l bronning.		l		

r1	This domain is	www.desi	SESSI	bs.serving	Target
11	owned by		ON	_	_
	Sizmek	gual.com,	ON	-sys.com	ing Cooki
	(formerly DG				
					es
	MediaMind).				
	They provide				
	multi-platform				
	targeted				
	advertising services.				
ya ya a ya ba ya aba aba d			DEDCI	4	T
remember_checked	Twitter does	www.desi	PERSI	.twitter.co	Target
	not currently	gual.com,	STEN T	m	ing
	provide		ı		Cooki
	information on				es
	the use of				
	specific				
romombon shashed as	cookies.	14040cl '	חבחכי	+,,,;++,,	Tauast
remember_checked_on	This domain is	www.desi	PERSI	.twitter.co	Target
	owned by	gual.com,	STEN	m	ing
	Twitter. The		Т		Cooki
	main business				es
	activity is:				
	Social				
	Networking				
	Services.				
	Where twitter				
	acts as a third				
	party host, it				
	collects data				
	through a				
	range of plug-				
	ins and				
	integrations,				
	that is				
	primarily used				
	for tracking				
d	and targeting.	14040cl '	חבחכי	جانجاناس	Tavast
rud	This domain is	www.desi	PERSI	rfihub.co	Target
	owned by	gual.com,	STEN	m	ing
	Rocketfuel.		T		Cooki
	The main				es
	business				
	activity is:				
1	Advertising		CECCI	 !	Tantal
ruds	This domain is	www.desi	SESSI	rfihub.co	Target
	owned by	gual.com,	ON	m	ing
	Rocketfuel.				Cooki
	The main				es
	business				

	activity is:				
sd-session-id	Advertising	www.desi	PERSI	live verve	Tourset
su-session-iu		gual.com,	STEN	live.rezyn c.com	Target ing
		gaanteen,	Т		Cooki
					es
secure_session	Twitter does	www.desi	PERSI	.twitter.co	Target
	not currently provide	gual.com,	STEN T	m	ing Cooki
	information on		·		es
	the use of				65
	specific				
	cookies.				
SERVERID	This domain is	www.desi	PERSI	eyeota.ne	Target
	owned by Eyeota, a	gual.com,	STEN T	t	ing Cooki
	global		·		es
	company				
	specialising in				
	audience data				
	to enable				
	targeting of advertising				
	based on				
	visitor				
	profiling.				
sid		www.desi	SESSI	www.desi	Strictl
		gual.com,	ON	gual.com	y Neces
					sary
					Cooki
					es
sid	Identifies the	www.desi	SESSI	www.desi	Strictl
	current browsing	gual.com,	ON	gual.com	y Neces
	session.				sary
					Cooki
					es
smd	This domain is	www.desi	PERSI	rfihub.co	Target
	owned by Rocketfuel.	gual.com,	STEN T	m	ing Cooki
	The main		1		es
	business				
	activity is:				
	Advertising				
test_cookie	This domain is	www.desi	PERSI	doubleclic	Target
	owned by Doubleclick	gual.com,	STEN T	k.net	ing Cooki
	(Google). The				es
	main business				

	1		l	T	ı
	activity is:				
	Doubleclick is				
	Googles real				
	time bidding				
	advertising				
	exchange				
tuuid	This domain is	www.desi	PERSI	bidswitch.	Target
	owned by	gual.com,	STEN	net	ing
	IPONWEB and		Т		Cooki
	is used to				es
	provide a real				
	time bidding				
	platform for				
	online				
	advertising.				
tuuid_lu	This domain is	www.desi	PERSI	bidswitch.	Target
	owned by	gual.com,	STEN	net	ing
	IPONWEB and		Т		Cooki
	is used to				es
	provide a real				
	time bidding				
	platform for				
	online				
	advertising.				
twll	Twitter does	www.desi	PERSI	.twitter.co	Target
	not currently	gual.com,	STEN	m	ing
	provide		Т		Cooki
	information on				es
	the use of				
	specific				
	cookies.		2520		
u2	This domain is	www.desi	PERSI	serving-	Target
	owned by	gual.com,	STEN	sys.com	ing
	Sizmek		Т		Cooki
	(formerly DG				es
	MediaMind).				
	They provide				
	multi-platform				
	targeted				
	advertising				
	services.		DESC:		.
um2	This domain is	www.desi	PERSI	serving-	Target
	owned by	gual.com,	STEN	sys.com	ing
	Sizmek		T		Cooki
	(formerly DG				es
	MediaMind).				
	They provide				
	multi-platform				
	targeted				

	advertising				
	services.				
weird_get_top_level_domain	weird_get_top	www.desi	SESSI	com	Perfor
	_level_domain	gual.com,	ON		mance
					Cooki
					es
weird_get_top_level_domain	weird_get_top	www.desi	SESSI	desigual.c	Perfor
	_level_domain	gual.com,	ON	om	mance
					Cooki
					es
zync-uuid		www.desi	PERSI	rezync.co	Target
		gual.com,	STEN	m	ing
			Т		Cooki
					es

This table is updated as rapidly as possible as services on this website are changed. However, on occasion, during updates, it may be that this table will fail to include some cookies, tags or similar, even though their purposes will always be identical to those in the table.